# FINANCIAL TIMES

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THE PRINCE ---

veakens share

FT Weekend tomorrow East meets West: the yakuza and the bankers collide



France 98 preview The preparations, the stars, the myths FT Sport, Pages 10-11



Corporate branding The big consomer groups move out of the shadows Marketing, Page 13

Today's surveys **Private Equity** Foreign Exchange Separate sections

#### WORLD NEWS

#### Albright will not press N-powers for sanctions against India and Pakistan

US secretary of state Madeleine Albright, in Geneva for UN emergency talks over India and Pakistan, indicated that she would not press the other four official nuclear powers - Russia, China, Britain and France - to follow the US lead in imposing economic sanctions on Delhi and Islamabad following their nuclear tests. India spurns ettempts to broker talks, Page 6

US's Mideast plans revealed US proposals almed at reviving the stalled Israeli-Palestinian peace talks were published for the first time after Washington had kept them secret during months of negotiations. Page 5

Ethiopia 'accepts peace plan'

A Washington diplomat claim A Washington diplomat claimed that Ethiopia had provisionally accepted a peace plan in its border dispute, but Eritreen officials poured cold water on the initiative.

> Plots' deal 'imminent' A deal to end the crippling fourday strike by Air France pilots

Classes set for growth The European cinema market is poised for robust growth, with annual admissions set to top 1bn in 2000, a study shows. Page 3

Call for curb on child data The US Federal Trade Commission proposed legislation to limit the ability of web site operators to gather personal information from children using the internet. Page 4; Company Internet use to surge,

Greece and Turkey in Aegean pact Greece and Turkey agreed to put into effect a 10-year-old accord to keep apart their naval and air mancouvres in the Aegean. Page 2

Local election victories by the

South Koreen government of Kim-Dee-jung are likely to result in the new administration gaining a parliamentary majority soon. Page 6

Tenanmen massacre remembered Tens of thousands gathered in Hong Kong to commemorate the 1989 Tianarmen Square massacre in Beijing in which a pro-democracy protest was suppressed.

Strike hits World Service The RRC World Service was among meny of the corporation's broadcasting services affected by a 24-hour strike by technicians.

Terricish plea to Chirac

President Süleyman Demirel of Turkey asked his French counterpart, Jacques Chirac, to intervene to halt a bill accusing Turks of carrying out genocide against Armenians during the first world war. Page 2 Coyana's election cleared

An audit of Guyana's general election found no evidence of fraud, but the main opposition party still refuses to recognise the government of President Janet Jagan.

No pardon for Stalin aids Nikolal Yezhov, brutal chief of Statin's secret police, was denied posthumous rehabilitation by the Russian Supreme Court. Page 2

New York sale fatches \$16m Christie's held its most successful sale of contemporary art in New York, bringing in \$16.17m, with all 56 lots sold and 13 artist records

MASDAC Composite .... Except soci for East CACAO ......

OTHER RATES

#### **BUSINESS NEWS**

#### **Bank of England** surprises markets with quarter point interest rate rise

UK hanks' base rate

The Bank of England wrongfoot financial markets by raising interest rates for the first time in seven months. The increase, by 0.25 percentage points to 7.5 per cent, came after disagreements on the monetary policy committee, which sets rates. Page 8; Editorial Comment, Page 17; Lex, Page 18

Amer shares fell 9 per cent after the Finnish sporting goods manufacturer warned of reduced Asian sales and mixed demand for its Wilson tennis equipment and Atomic brand products. Page 20; World stocks, Page 38

ABN Amre, Dutch benk, is "seriously considering" making its FI 24.5bn (\$12.2bn) takeover bld for Belgium's Générale de Banque unconditional at any acceptance level. Page 20

dissau is halting production in the US for 24 days and curbing inventories and bring costs under control. Page 19; Carmaker 'beyond the curve', Page 22

Pilkington, the world's biggest glass manufacturer, has made a pre-tax loss of £100m as a result of restructuring by Paolo Scaroni, the group chief executive who was appointed to restore its fortunes.

ireland's decision to open its telecome market could tempt international companies, according to Brittish Telecom's Irish operation, which unveited details of an ISSOm (\$113m) Joint venture. Page 3

Telefonica, the Spanish telecoms group which fully privatised lest year, announced plans for two 1-for-50 bonus share issues over 12 months. Page 20

Creditors' exposure to Peregrine, the feiled Asian investment bank. is estimated to total some \$3bn three times the level originally envisaged. Page 19

Swisscom, Swiss telecoms utility, could be worth up to SFr20bn (\$13.7bn) when the government floats it in autumn, analysts say. Page 20

Deutsche Bank, Germany's biggest bank, is to take on debts of more than DM1bn (\$561m) owed by media concern Kirch Group from Berliner Bank, Page 21

Axel Springer, German publishing group, said it had DM700m-DM800m (\$395m-\$451m) cash available for international expansion. Page 21 Alcatel of France is to take over

DSC Communications, the US telecoms equipment company, for \$4.4bn. Page 19

World Equity Markets The latest trends and data from more

then 50 national markets at a glance Page 37

### Bonn urges Nato to act as refugees flee Kosovo

Serbian province is on the brink of open war, Albanian minister warns

By Alexander Michill in Landon

Albania yesterday warned that Kosovo was on the brink of "open war" and Germany called for rapid measures to be taken by the Nato alliance as refugees fled the troubled Serbian province. According to the Albanian gov-

ernment, 11,000 people have fled the troubled Serbian province this week, escaping from clashes between Serbian forces and ethnic Albantans. Paskal Milo, Albania's foreign minister, said Kosovo was

approaching "open war" and urged the international community to be tougher with Slobodan Milosevic, the Yugoslav presi-Klaus Kinkel, the German for-

eign minister, said the allies would not permit another war like the Bosnian conflict: "Nato will be there to intervene this time if necessary. "It is important that Nato

reaches its decision very quickly," he said. If the situation descended into chaos, "ways must be sought of intervening in Kosovo itself". Nato planners are studying a

ange of military options for ministers to consider, but are not expected to complete the work until late June. Among choices believed to be

under consideration is an acceleration of Nato military exercises and training assistance already planned in neighbouring Albania and the former Yugoslav republic of Macedonia Nato could also step in quickly

to provide humanitarian aid for refugees in conjunction with the United Nations High Commisioner for Refugees.

The most extreme option would

be direct intervention in Kosovo itself to try to halt the violence through air strikes and other

However, western defence officials cautioned that in order to intervene effectively, allied forces would need a clear, realistic and legal mission.

"Bosnia has shown us that you must go in with a clear and achievable mission," said one. The view in some military cir-

cles was that allied governments needed to take a clearer political view of how they wished to deal with the Kosovo violence. "Everybody wants to stop the

violence but nobody has a ready-made solution for doing it." one official said. There was a risk that getting involved in a complex internal conflict in challenging terrain would make all military options unpalatable to Nato There are provisional plans to

hold a ministerial meeting of the six-nation Contact Group - the US, Russia, Britain, France, Italy and Germany - in London on June 12. However, officials said this could be brought forward given the anxiety of western governments to maintain diplomatic pressure on Mr Milosevic.

Governments are likely to reconsider the imposition of sanctions, which were suspended when Mr Milosevic and Ibrahim Rugova, the ethnic Albanian leader in Kosovo, began USsponsored talks last month. The sanctions included a freeze on Serbian assets and investments. The latest talks, scheduled for

today, were also suspended. A spokesman said operations by the Serbian security police "made it almost impossible to hold the scheduled meeting".



since the second world war. The official death toll from Wednesday's crash near Eschede

### Astra set to end link-up with Merck in \$10bn deal

Move would free Swedish pharmaceuticals group to pursue a merger

By Tim Burt in Stockholm and William Lewis in New York

Astra, the Swedish pharmaceuticals group, is close to announcing a deal worth up to \$10bn to acquire control of its US joint venture with Merck, one of North America's largest drugs

The transaction, involving an \$1.5bn-\$3bn, would clear the way for the Swedish group to pursue a multi-billion dollar merger in the rapidly consolidating global pharmaceuticals industry.

At present, Astra and Merck jointly market and distribute Losec, the ulcer treatment and the world's top-selling prescription drug in the US, where sales rose more than 30 per cent to \$2.2bn last year.

The transaction, due to be described by those close to the of the UK as potential partners, deal as one of the sector's "big-capitalised at \$62.4bn and \$22.6bn gest divorces of all time". Hakan Mogren, chief executive

New York shortly to finalise be followed by further staged terms of the acquisition. The Swedish group's close rela-

tionship with Merck, which dates mula based on continuing sales. back to a 1982 licensing part, is We may never know the full regarded in the industry as a amount but some estimates potential barrier to any strategic range as high as \$15bn." accorddeal. Under the terms of the joint ing to one US official. venture - formed four years ago when Astra paid \$820m for a 50 ted to decline from 2001, when per cent stake in Merck's sales the first US patent protection initial cash payment by Astra of unit - the US pharmaceuticals over Losec ex group has the right to 50 per cent of the US profits not only from Losec but other Astra products in the pipeline.

Astra, which reported pre-tax profits of SKr14.3bn (\$1.8bn) on sales of SKr44.9bn last year, is regarded as one of Europe's strongest drug manufacturers.

Nevertheless, Mr Mogren has said it would be open to a strategic deal in Europe or the US. Earlier this year he named Scheannounced on Monday, was ring Plough of the US and Zeneca

> (\$39.2bn) respectively. Under the terms of the buy-out,

payments over a 10-year period. "It is a very complicated for-

Astra Merck's sales are expec-Astra and Merck declined to

comment in detail last night, but the Swedish group confirmed that it was in discussions over "how best to use" its cash reserves of SKr27bn at the end of

the first quarter.
The move follows this week's \$34bn agreed merger between American Home Products, the east coast-based drugs group, and Monsanto, the pharmaceuticals to biotechnology company, and the abortive merger talks earlier this year between Glaxo Wellcome and SmithKline Beecham, the two UK drug manufacturers.

of Astra, is expected to fly to the initial cash payment would Lex, Page 18

### VW offers £120m for Cosworth as part of R-R Motors bid

By Heig Simonian, Motor Industry Correspondent

Volkswagen yesterday underlined its determination to win control of Rolls-Royce Motor Cars by signing a letter of intent to buy Cosworth, the specialist engines company, for £120m

Cosworth belongs to Vickers, the engineering group which also owns Rolls-Royce. Vickers shareholders will today decide whether to accept VW's £430m bid for the luxury carmaker, as opposed to a

rival £340m offer from BMW. VW said its bid for Cosworth, which builds some engines for Rolls-Royce as well as developing motors for other carmakers, was conditional on winning control of

the luxury cars group. The purchase also depends on sorting out Cosworth's consultancy work for other car range. companies, notably its agreement to develop Formula One racing

engines for Ford. Ford said last night it was aware of the situation and waiting to see what the outcome will be" before taking any further VW has remained cautious on

Rolls-Royce Motors because of a possible last-minute upset. Yesterday evening, a group of Rolls-Royce enthusiasts said they still hoped to outbid VW, their chances as slim. However.

2,9016

July, giving them more time if necessary.
Analysts viewed the Cosworth

deal as a signal to any wavering Vickers shareholders of the seriousness of VW's intentions and of its plans to expand Rolls-Royce Motors and Cosworth. Ferdinand Piech, VW chair-

man, yesterday announced a 4.6 per cent rise in group sales to 1.89m units in the first five months of this year. He hopes to raise Rolls-Royce Motor's output to more than 10,000 cars a year from early next century. The UK carmaker built 1,918 vehicles last Apart from boosting output of

the new Rolls-Royce Silver Seraph and Bentley Arnage saloons, VW would bankroll projects for new Rolls-Royce and Bentley two-door cars and for a new "medium-sized" Bentley

Its plans may also include building a super luxury vehicle modelled on the coachbuilt Phantom series, discontinued in 1991. VW's plans for Cosworth which last year had operating profits of £5.8m on sales of £116.9m · include providing castings and building engines for its chances of winning Audi, VW's executive cars subsidiary, as well as manufacturing motors for Rolls-Royce.

The acquisition is being made through Audi, rather than VW itself. Franz-Josef Paefgen, Audi although most observers rated chairman, said: "Cosworth has an outstanding name internation the enthusiasts noted that the ally for developing and building sale would not be formally com- high-performance engines, so the pleted until the beginning of company makes an excellent fit."

#### CONTENTS

World News 2-7 UK News 8.9 Features 13 Comment & Analysis 16,17 Companies & Finance 19-24 World Stock Markets 32-38

Full contents and Lex: back page



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WORLD MARKETS

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more.

attentu

By Raiph Atkins in Bonn and Robert Graham in Paris Europe's two main economies. Germany and France, continued their strong recovery in the first quarter of the year, but the Asian crisis damped French export growth more than

Helmut Kohl's campaign to win re-election as German chancellor was boosted by gross domestic product fig-

**First** 

eleven

debate

euro-zone

By Lionel Barber in Luxembourg

The 11 founder-members of

monetary union last night

held the inaugural meeting

of the new club, which is

likely to evolve into a key

forum for economic policy-

The meeting of finance

ministers in Senningen Cas-

tle, Luxembourg, marked the

first time Emu members

have met separately from

the four European Union

countries initially remaining

outside: Britain, Denmark.

Greece and Sweden. Britain.

which holds the rotating EU

presidency, Gordon Brown,

chancellor, was invited to

give a brief introduction

British officials said the

government was relaxed

about the meeting, but other

EU diplomats said Mr

Brown's insistence on

attending the session had

"Brown is a gatecrasher,"

said one senior EU diplomat

commenting that Britain

would never be able to fulfil

its ambition of playing a

leading role in Europe with-

France pressed for an

early meeting of the new

"euro-11" club soon after the

EU summit on May 1-3

which named the countries

qualifying for monetary

One motive was to boister

the Socialist-led govern-

ment's hopes of creating a

political counterweight to

the independent European

Central Bank in Frankfurt.

But another appears to be a

desire to show the British

that staying out of Emu

comes at a political price.

Dominique Strauss-Kahn.

French finance minister,

said the Luxembourg meet-

ing marked a new chapter in

economy. He pressed his col-

leagues for regular meetings

between the curo-11 minis

ters and Wim Duisenberg,

Mr Strauss-Kahn also

called for an agreement on

the operation of the new

forum, a rough timetable for

meetings, more reliable eco-

zone, and an understanding

on contacts with interna-

tional bodies such as the

Although France was

counting on support from

countries such as Italy and

Belgium, it was unclear how

far Germany was willing to

support efforts to build the

Euro-11 into a de facto deci-

sion-making body. Germany,

strongly supported by

Britain, insists that the Eco-

fin council of all 15 EU

finance ministers must

remain the chief decision-

making body on macroeco-

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president of the ECB.

out joining Emu.

been a tactical mistake.

before leaving the room.

making in the euro-zone.

growth since German unification in 1990.

GDP was 3.8 per cent higher in the first quarter than the same period a year before, according to the federal statistics office. That compared with 2.4 per cent in the last three months of

The upswing offered cheer to Mr Kohl, whose centre-right coalition is trailing in opinion polls. Although

employment continued to tations that in the summer GDP figures raised hopes that Germany's high unemployment might come down enough to help him in the

French and German recovery on track

September 27 election. Matthias Wissmann, eco- ues to be powered by nomics spokesman of Mr exports, which were 13.4 per Kohl's Christian Democrats, singled out the faster economic growth in eastern Germany - up 4 per cent in the first quarter compared with a year before. "This supports our expec-

fastest rate of economic fall in the first quarter, the eastern Germany will see Though slightly below offithe turnaround in unemployment which we have already mists' predictions, Dominiseen for a few months in the que Strauss-Kahn. the west," he said. Economic growth contin-

> cent higher in the first quarter compared with the year France's GDP grew 0.6 per cent in the first quarter.

revise downwards the government target of 3 per cent French officials noted the

vigorous 1.2 per cent increase in domestic demand in the first quarter, which offset the sharp contraction marginally down on the 0.8 in the contribution from per cent recorded in the final exports that had powered

According to Insee, the Prench statistics institute, cial forecasts and econoexports of industrial goods slowed to 0.8 per cent from finance minister, declined to 3.3 per cent, with an even more marked decline to 0.8 per cent from 4 per cent for nanufactured goods.

The finance ministry said this "underscored the scale of the Asian shock". But Mr Strauss-Kahn's comments indicated the government felt much of the Asian

### Air strike puts brakes on turnaround

opinion to resolve the dispute

over pay cuts before the start of

next week's World Cup soccer

competition, hosted by France.

Air France indicated

yesterday it was willing to

consider any formula that

ensured annual savings of

FFr500m in the wages bill. A special meeting of SNPL pilots

approved a resolution endorsing

the idea of awapping pay for shares over a limited time span

Nor should it be forgotten

By David Owen in Paris

Air France's senior management had a strangely subdued air last week after summoning journalists to a Paris botel to unveil details of a significant turnaround story: the state-owned airline's first net profit for sev-European economic and eral years.

Jean-Cyril Spinetta, the company's chairman, smoking heavily, seemed anxious to emphasise that the group was still in a condition of "convalescence". Continued vigilance on costs was necessary. Signs of fragility remained.

The reason for this lack of triumphalism was made plain this week when all but a handful of Air France's 3.200 pilots went on strike, decimating the company's scheduled flight programme. The strike broke out less than two weeks before the start of the World Cup soccer tournament and was in protest at company plans to cut FFr500m (\$84m) from its

annual pilots' wage bill. The pilots reckon to have improved productivity by 30 per cent in three years. They is right. An operating marhave made it clear they gin of 4.1 per cent constiresent being asked to make tutes a far from outstanding new sacrifices at a time performance for a company

the company's that is a household Euro- craft. It says that failure to may be even more apparent are apparently so pean name. Furthermore, reach agreement with the from 1999 with the opening finances are apparently so improved Embarrassingly for the government some they have been offered, in exchange for agreeing to the company's salary proposals, on the grounds that the government would intervene too

much in Air France's affairs. high as the more than 73 per lent of last year's FFrL87bn

A deal to end the crippling four-day strike by Air France ollots looked imminent last night as talks resumed between management and unions over ways to find annual savings of FFrS00m (\$84m), writes Robert

Both SNPL, the main pliots' union, and Air France spoke of a more "positive" atmosphere amid signs of flexibility on both sides. They also conceded they were under increasing pressure

cent level achieved in the The government has pledged to remain the majority year to March 31. investor after this year's planned partial privatisa-

that the group has been recapitalised to the tune of On one level, management Management is now keen to

the group has moved into the black at a relatively investment plans. advanced point in the airline profits cycle. Management, in effect, acknowledged as much last week, expressing at an estimated cost of doubt that the company's load factors would stay as

#### would wipe out the equiva-Deal to resolve Air France dispute 'imminent'

from political leaders and public eement".

Yesterday also saw industrial action on a number of other fronts as unions sought to air grievances in advance of the World Cup. The centre of Paris

was disrupted by a demonstration staged by more than 30,000 employees of EDF and GDF, the state electricity and gas monopolles, protesting year of the EU energy market.

net attributable profit in less than three weeks. But the strength of the group's strategic position should equally not be under-FFr20bn in recent years. estimated. By all accounts, it has made a great success of embark on a costly FFr40bn turning Roissy airport, north investment programme, of Paris, into an efficient three-quarters for new air- hub. The value of Roissy by the stoppage.

of the airport's third and nilots could threaten these fourth runways. Mr Spinetta Finally, the fragility of the said last week Air France company's recovery is was "the only European company whose platform is underlined by the fact that, going to develop". The French group has also forged FFr100m a day, the strike alliances with two large US airlines, Delta Air Lines and Continental Airlines. This helps to compensate for Air France's position in Europe where the decision by Italy's Alitalia to choose KLM Royal Dutch Airlines as its European partner has heightened concerns Air

France is becoming isolated. In short, Mr Spinetta is open to the charge of laying it on a bit thick when he warned last week in Le Monde newspaper that a "slow death" was inevitable if Air France did not definitively sort out its problems of competitiveness.

That said, air transport in Europe is an increasingly cut-throat business. Like football fans, prospective investors will watch carefully in coming days to gauge how close management comes to meeting its cost objectives and how serious is the damage inflicted

### Kiriyenko says crisis 'coming to an end'

By Andrew Jack in Paris and John Thornhill in Moscour

The financial crisis that has sian financial markets is hit Russia over the last few stabilising. The need for days is coming to an end and no emergency credit from western nations will be necvesterday.

Shortly after be made his ered its refinancing rate the crisis if necessary. from 150 per cent to 60 per cent in a sign of confidence aid to Russia, which has per-

that the worst of the crisis was over. "The situation in the Rus-

credit is no longer a pressing issue," Mr Kiriyenko said. He made his comments as essary, Russla's prime minis- Lionel Jospin, the French ter. Sergei Kiriyenko, said prime minister, indicated his work with the G8 leading remarks in Paris, where he industrial nations and interwas on a two-day visit, the national organisations to Russian central bank low- provide extra help against not need additional

"We are ready to provide

have suffered more from the whether it was possible to ister who was this week than other countries, and from the fall in oil prices." he said.

his pleasure at the offer of management" in pursuing help, but said the heavy reforms in spite of its curover-subscription of the lat- rent difficulties, and the est Russian bond issue on adoption of its new tax code, country's willingness to international markets was which he said should "pro- successful issue of a \$1.25bm evidence of "a qualitative vide more economic rational- sovereign eurobond on change" in the state of its financial markets. "We do resources."

Mr Jospin said the French

Russian fiscal adjustment staring at reality

shock of the Asian crisis reallocate some unused credit lines already extended to underwrite French exports to Russia. He praised Russia's "tough

> ity, simplicity and clarity, leading to a new spirit from foreign investors, and notably the French, in Russia". In Moscow, Boris Fyodo-

government would see rov, the former finance min-

appointed head of the tax service, threatened to get tough with rich Russians in an attempt to instill a new tax-paying culture in the

Greater calm prevailed in Russia's volatile financial markets yesterday after the Wednesday.

Yields on benchmark Treasury bills fell by 20 percentage points to 45 per cent, and share prices continued to

1998

1999

### Russia warned it managing the European must tighten its purse strings

Homespun words of wisdom are being nomic statistics for the euroused to promote the draconian fiscal measures needed to put the country's house in order, writes Chrystia Freeland

A ith his ingratiating economy. Weak tax collecframe, Russia's prime minister, Serger Kiriyenko, could not look less formidahie if he tried.

But in the teeth of the most severe financial crisis Russia's young market economy has yet endured, the baby-faced premier has vowed to implement a draconian fiscal austerity programme. For the first time. Mr Kiriyenko has admitted to his compatriots that "Russia is quite a poor country" and told them that the nation must begin to live

within its means. Using the sort of homey metaphor favoured by Britain's own "iron lady". Margaret Thatcher, Mr Kiriyenko put the problem bluntly in a recent television appearance: "Like any family, the country has revenues and expenses. For a long time, our expenses exceeded our revenues... If we keep moving along this path, in several years from now we will have to spend the entire budget to service our debts."

As he explained to the long-suffering Russians, it was to keep the country from going broke that he and his cabinet last week unveiled a package of ambitious expenditure cuts and revenue increases. The programme, announced in dribs and drabs over the past few days, is crucial to the government's efforts to restore procedures and selling the investor confidence in the receivables of tax debtors.

smile and diminutive tion and failure to control expenditures pushed the budget deficit to 6.1 per cent of gross domestic product taccording to the Russian finance ministry's methodology) last year. The International Mone-

tary Fund, whose methodology puts the 1997 deficit at 6.8 per cent of GDP, deemed it to be "one of the largest budget deficits in the CIS [Commonwealth of Independent States]". Russia's fiscal woes have also worried investors, who cited weak budgetary control as one of the fundamental factors behind the recent wave of financial turbulence.

To put Russia's financial house back in order, Mr Kiriyenko's cabinet plans swingeing budget cuts and a determined effort to boost tax collection. On the expenditure side, the government has slashed Rhs61.3bn (\$9.9bn) from expenditures orginally planned in the 1998 budget. Non-interest expenditures

will fall even further, by

Rbs74.2bn. but the current high interest rates will eat up some of that savings. On the revenue front, the cabinet is also promising a more muscular performance. New measures include: Closely monitoring 1,000 prominent Russians to make sure they pay their taxes. Accelerating bankruptcy



 Withdrawing a plan to reduce the oil excise tax. · Allowing access to oil export pipelines only if taxes are paid in full • Selling state stakes in 10 major companies by the end

The government is hoping that these measures will argues Charles Blitzer, head bring the deficit down to 5.1 of emerging markets per cent of GDP this year, a target accepted by the International Monetary Fund. As CSFB points out in a recent report, compared with

the government's actual cash performance last year a useful vardstick because in Russia budget plans are often only loosely observed the new 1998 budget amounts to a cut in spending of I per cent of GDP and an increase in revenue of 0.8

per cent of GDP. Analysts have been uniformly pleased with the government's intensified conversion to the creed of fiscal austerity. "I think their budget cuts are heroic," says Eric Kraus, chief strategist at Regent European Securities, a Moscow-based broker-

Par Melistrom, co-head of

"The Russian government and the Central Bank are taking the necessary measures. They are more dramatic and more drastic than anyone could have hoped three months ago."
"The reality is not as bad

as the market thinks," research at Donaldson Lufkin and Jenrette. "I think the government programme is reasonably thought out and has a reasonable chance

Yet despite the tentative recovery in Russian markets over the past few days, investors seem reluctant to take the government at its word. "The market wants to see results, not just statements." Mr Mellstrom explains. There are sound reasons for this caution. For one thing, Russia's history of ambitious programmes that were not quite realised has bred scepticism. There are also doubts about the central government's ability to enforce its decisions in the regions and to prevent

regional barter schemes from mushrooming in research at Brunswick War- response to a federal burg, another Moscow squeeze. Finally, the sharp investment bank, agrees. fall in commodity prices, household needs to cut back,

particularly oil, may make it hard for the major Russian oil companies who foot much of the national tax bill

to boost their contribution,

no matter how zealously

Boris Fyodorov, the new tax tsar, pursues them. "In past years, whenever the IMF has come to Moscow, tax collection has appeared to go up," argues John-Paul Smith, Russian equities analyst at Morgan Stanley. "The market may also be rational in assumin that tax collection will be hit over the remainder of the

year by oil prices," The bad news for ordinary Russians is that, even if the government acts on its promises, things are likely to get worse before they get better. Some of the most important weapons in Mr Kiriyenko's arsenal - bankruptcy, public sector lay-offs. more pressure on companies to pay their taxes - should result in higher unemployment and lower salaries if

they are deployed. After all the strains of nearly a decade of reforms, it will take all of Mr Khriyenko's charm to convince the Russian populace that, for one more year, the Russian NEWS DIGEST

TRAIN TOLL RISES AS WRECKAGE CLEARED

### German railway imposes speed restrictions

Deutsche Bahn, the German federal railway, yesterday imposed a temporary speed limit of 180km per hour and ordered safety checks on its InterCity Express high speed trains as rescuers continued to clear wreckage from the site of the rail crash on Wednesday near Eschede, Lower Saxony, It became clear yesterday that the crash was Germany's worst rail disaster since the second world war. Emergency workers said the official death toll - given as 92 yesterday afternoon - was sure to rise because rescuers were still struggling to free bodies trapped in wrecked carriages. Engineers reached the last of the train's carnages yesterday

afternoon, about 36 hours after the train collided with a concrete bridge at 200 kph. The damage was so bad that it was not immediately clear whether two or three carriages had been crushed when the bridge fell on the middle of the train. Helmut Kohl, German chancellor, and Gerhard Schröder, premier of Lower Saxony and Social Democrat challenger in

the general election in September, made separate visits to the crash site yesterday. Amid nationwide concern and sympathy, they promised DM2m (\$1.1m) emergency aid from federal and state funds for families of the tragedy's victims. The authorities said they would only be able to start investigating the accident's causes once the site was cleared. They warned the probe could take a long time. Peter Norman, Bonn

TURKEY AND GREECE

#### Aegean accord to take effect

in a move to defuse tensions between Greece and Turkey, Javier Solana, Nato secretary-general, announced yesterday that the two countries had finally agreed to put into effect a 10-year-old accord to keep apart their naval and air manoeuvres in the Aegean, implementation of the 1988 agreement may have been helped by the fact that, on the Turkish side, it was originally signed by Meaut Yllmaz, the prime minister, when he was foreign minister.

Mr Solana's statement said both countries had promised further moves to avoid confrontation, exploiting Nato's new air control system in the region. But Greek-Turkish relations are atili far chillier than they were at the July 1997 Nato summit, when they made a "no-war" pledge, and the 1988 agreement does not cover Cyprus, where Greek Cypriots plan to install Russian missiles this summer. David Buchan, London

SWEDISH ECONOMY

#### Short-term interest rates cut

Swedish short-term interest rates were yesterday cut by 0.25 percentage points to 4.10 per cent after the Riksbank, the central bank, said inflationary pressures were more subdued than expected. The move, reversing a previous rate rise last December, follows publication of revised inflation forecasts by the Riksbank, which said that inflation would remain well below the 2 per cent target over the next two years.

Urban Backstrom, the central bank governor, said the damping effects of economic turmoll in Asia and surplus capacity in the Swedish economy had combined to reduce inflationary pressures. Justifying last December's rate rise, he added: "In December, the economy stood at a crossroads. We could choose to have a small, early hike or a larger hike at a later stage. Now we judge it reasonable to cut back to the previous level." The average annual inflation rate is expected to be 0.5 per cent this year, and 0.9 per cent for 1999. Tim Burt, Stockholm

STALIN'S POLICE CHIEF

#### No rehabilitation for Yezhov

Nikolai Yezhov, the brutal chief of Stalin's secret police, was yesterday denied a posthumous rehabilitation by the Russian Supreme Court. Yezhov, one of the authors of the bloody Stalinist purges, fell victim to the wave of violence he had helped to unleash. After a two-year reign as chief of the NKVD, the feared Soviet secret police, Yezhov was executed in an NKVD prison in 1940 on charges of high treason, espionage and the murder of his wife.

His step-daughter applied to the Russian courts to rehabilitate him - a legal remedy offered to some victims of Soviet-era repression - or to at least acquit him of the charges which led to his execution. But the Russian Supreme Court turned down the request, arguing that one of the chief perpetrators of the purges could not be seen as an innocent victim of the Stalinist terror. Chrystia Freeland, Moscow

ARMENIAN 'GENOCIDE'

#### Turkish plea to Chirac

President Süleyman Demirel of Turkey has asked his French counterpart, Jacques Chirac, to intervene to halt a bill accusing Turks of carrying out genocide against Armenians during the first world war. "I believe it would be effective if you used your influence on the legislative bodies," the Turkish foreign ministry spokesmen, Necati Utkan, quoted a letter from Mr Demirel to Mr Chirac as saying.

The French National Assembly last week adopted a bill stating: "France publicly recognises the Armenian genocide of 1915." The bill is due to be discussed this month in the Senate, the upper house of parliament. Armenians say Turks killed 1.5m of their compatriots. Ankara says thousands of Turks and Armenians died in fighting in 1915 on land which is now eastern Turkey and Syria. Reuters, Ankera

INTERNET CASE

#### Hopes for conviction reversal

The lawyer for a former CompuServe manager convicted in an Internet pomography case in Germany said yesterday he was confident the prosecution's unusual move for reversal would help to clear his client. "We are very confident and we very rtily welcome this motion by the prosecutor," Hans-Werner Moritz said. Judge Wilhelm Hubbert of the Bavarian district court in Munich last week concluded that Felix Somm, 34, had "abused" the internet and allowed child pomography to

be accessible via CompuServe in 1995 and 1996. On the final day of the trial, prosecutors said they had come to agree with the defence position and moved for acquittal. But the judge gave Mr Somm a two-year suspended sentence and fined him DM100,000 (\$58,600), prompting shock among internet experts. Reuters, Frankfurt

**GREEK COURT** 

#### Anti-privatisation strike banned

A Greek court yesterday banned a 25-day, anti-privatisation strike at the state Ionian Bank while labour unions were meeting to decide further action. On Tuesday the government had offered more job security after the bank is sold, in an effort to end the strikes and go ahead with the first big sale on its privatisation agenda. Labour unions were meeting all day yesterday to ponder the offer but said they would take the court ruling in mind before issuing a decision. Reuters, Athens

Key role confi

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Singapore is still most competitive

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Short-term interest rates a

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全文(1907年) 上海山

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TURKEY AND GREECE

Asgean accord to take ele

Constitutional void is playing into the hands of populist prime minister O lovak deputies have per-

Sourced a curious ritual over the past four months. A half empty parliament has listlessly assem-bled seven times to go through the motions of choosing the country's president. Four sets of candidates have so far appeared before the divided chamber, but none has come close to winning the required support of three-fifths of all deputies.

Slovakia has been without a president for three months since Michal Kovac finished his term. If none is elected before national elections in September, there will be no one to accept the resignation of a prime minister and

appoint his successor.

If, as looks likely, Prime Minister Vladimir Meciar loses the election, the opposition fears he could use the constitutional vacuum to create a political crisis, causcreate a political crisis, causing further damage to the atmosphere and Mr Meciar's political supporters. The of Civic Understanding

racy's shallow roots. The and Nato potential entrants country remained a backwa- meet the political criteria for ter under Hungarian rule membership. A western until the first world war and ambassador says. "I have never enjoyed the liberal political culture of its neighbours, the Czechs.

After Czechoslovak independence in 1918 the Czechs dominated political life, and then after 1948, communist dictatorship stifled democratic growth.

Mr Meclar has dominated the country since the Velvet the elections to the state-run Revolution in 1989 and he led it to independence in 1998. Mr Meciar, a former boxer and lawyer, has won every election by appealing to the nationalist and populist instincts of older, less educated rural voters.

He has also fought a running battle with the centreright opposition, President Kovac and the constitutional court over the rules of the political game and their right to constrain his government's actions.

The poisonous political intolerance of opposition has British presidency of the EU (SOP).

By doing so, Mr Mediar led to Slovakia being singled drily commented; "These would expose Slovak democ- out among European Union actions do not make a post- under him a group of promimountainous and rural last summer for failing to ia's efforts to prepare for EU mainly on the centre-left, membership." The opposition charges Mr Meciar has deliberately frus-

not seen anything since that

shows the government is

ning coalitions such as the

five-party Social Democratic

course".

doing anything to put Sloorder to create a crisis. vakiz on a democratic But the opposition SDK has also spurned negotia-Last month the governtions to agree a compromise ment amended the electoral candidate because it believes law by restricting political it will be in a better position television and radio coverto win its own nominee after age during the month before the election. It has played a full part in raising the temnetworks and, in effect, han-

Coalition (SDK). liamentary gestures. The opposition SDK like the three-party Hungarian nto the gulf between the coalition, has responded by making itself a single party two political extremes has stepped a regional politifor the election campaign, cian returning to the increasing its unity and the authority of its new leader, Mikulas Dzurinda. Mr Meciar has used the limited presidential powers

national stage - Rudolf Schüster, mayor of Kosice, the second city. The former communist apparatchik is the most trusted politician that devolved to him to fire in the country and in Februtwo-thirds of the country's ary launched the third big-

perature through political

attacks, petitions and dem-

onstrations, and futile par-

Mr Schuster has gathered tive contribution to Slovak- nent political personalities, and, with the fairly overt backing of the popular Markiza independent television station, has won the support

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trated attempts to fill the presidential vacancy in of around 13 per cent of voters in opinion polls. His grouping could hold the halance of power in the next parliament. The SOP has taken votes from all the parties but more than half its support comes

from formerly non-voting or undecided electors sick of political bickering. Mr Schoster, who is more of a likely future presidential candidate than a potential minister, says: "The opposition only criticised everything. They still fight in the old style."

He has called for compromise and spoken out against a witch hunt of Mr Meciar's big business supporters who have profited from cheap privatisations. However, compromise does not extend to forming a coalition with Mr Meciar, who leads the Movement for a Democratic Slovakia (HZDS). "I would not



work with the current le ership of the HZDS," says Mr

Therefore, even though the HZDS has overtaken the SDK in recent polls, the com-bined opposition still commands around 55 per cent support against little more than 30 per cent for Mr Mec iar's government.

Though Mr Meciar's ability to bounce back once again should not be underes timated. Slovakia finally seems poised to move into a new stage of political development. The danger is that it could be a very painful transition until the question of the presidency is resolved.

### Company | Ukraine statute faces EU delay

A European company statute aimed at increasing business efficiency faces more years of delay after European Union social affairs ministers withheld support yesterday for accompanying measures on worker epresentation.

The ministers' failure to agree will disappoint companies which have waited 28 years for approval of the statute, aimed at enabling businesses to operate more effectively across borders. It is also a setback for the UK, holder of the rotating EU presidency, which had

made significant concessions in negotiations in pursuit of a deal it hoped to present as a diplomatic coup to the business community.

Ian McCartney, a UK trade minister, said he hoped the progress made would let a deal be agreed shortly. European Commission officials saw hope of agreement under Austria's EU presidency, starting next month. But diplomats believe agreement may never be possible because countries differ over worker representation.

Separately, the ministers adopted proposals to safeguard pension rights of Ruropeans working outside their country of origin. The regulation means that

'supplementary" pension schemes operated by employers to top up state systems will have to give workers going abroad the same acquired rights as employees changing their jobs and employer in the same member state. It also allows workers tem

porarily posted by their employer to another country to remain affiliated to the pension scheme.

Ministers also backed amendments to the so-called "acquired rights directive". which protects the terms and conditions of employees of enterprises when owner-Reuters ship changes hands.

### faces test over IMF loans

By Thiany Carlson in (Ger

The Ukrainian government will face an important test later this month when an International Monetary Fund delegation arrives to assess whether the country's finances are sufficiently robust to make it eligible for future loans.

Viktor Yushchenko, Ukraine's National Bank chief, said this week that all IMF criteria concerning the country's budget deficit, currency position, and the bank's foreign reserves were met last month, giving Ukraine hope at obtaining a long-awaited \$2.5bn loan.

The IMF has in the past delayed approval for funding because of Ukraine's slow progress on economic reform. A delegation from the fund is scheduled to return to Ukraine in mid-June, followed by its manny ing director, Michel Camdessus, on June 20.

Although, the government decided last week to cut the 1998 budget deficit to 2.3 per cent, from 3.3 per cent, it has yet to win the parliamentary approval for the measure. Some analysts think the

deficit cut is essential if the IMF is to be persuaded to provide funding. "One of the principal (conditions) was getting the budget deficit down, but parliament has to nass that and they haven't," said Paul Gregory, head of research at Alpha Capital in Kiev. "I don't think you can say they filled all the conditions 100 per cent."

"Maybe they'll get some money for May, but this doesn't solve the problems Ukraine is facing," said Stanislav Coufal, Atlantik East's chief trader in Riev. "The equity market is totally dead. And there's no clear idea on what the political situation will be because a speaker hasn't been elected." But Patricia Bartholomew. an economist at Woodcommerz in Kiev, said Ukraine

was on target to satisfy the IMF's conditions.

### Key role confirmed for Issing

Wave of interest likely in Irish telecoms

tional companies, according light of the surprise tor, accounts for 90 per cent making use of ESB's micro-

operation, which yesterday tions on public switched tions market. Esat Telecom, now leased from TE.

By Andrew Fisher in Frankfurt

The European Central Bank yesterday confirmed that Bundesbank Otmar Issing, a former Mr Issing, the only board Bundesbank director, would member to be appointed for Mr Issing, a member of the ECB's six-man executive alsinen, who was governor

Ireland's decision last month

tions market to full competi-

tempt a wave of new interna-

Mr Issing, the only board head its economics and a full and unambiguous research activities, underlineight-year term, is expected ing its commitment to a firm to exert a strong influence on policy deliberations. The ECB said Sirkka Häm-

(\$113m) joint venture.

George McGrath, chief

executive of BT's 50:50 joint

ply Board (ESB), the Irish

to British Telecom's Irish announcement that restric- of the Irish telecommunica-

been responsible for these operations and for control- systems. areas while a director of the ling and organisation. She a tough central banker, will handle administration committed to price stab-

Tommaso Padao-Schioppa, of Italy and the European board, had been expected to of the Bank of Finland, international and Suropean

unveiled details of a 1280m voice services would be a privately owned company

lifted by the end of the year. Ireland made its decision

after complaints about pric-

Miert, the EU competition

revising its own plans in the state majority-owned opera- planned fibre optic network,

ing policies by Karel Van mobile market.

Telecom Eireann (TE), the tial customers using its

take on this role as he had would be responsible for relations, as well as payment

Christian Noyer, former also has a reputation as French treasury director, and personnel and legal ser-

Eugenio Domingo Solans, a prominent Italian econo- a former board member of mist formerly with the Bank the Bank of Spain, will be responsible for statistics.

listed on Nasdag in the US

has a fixed line business and

also competes with TE in the

The change will mean BT

will be free to serve residen-

wave system to replace lines



Kosovo children being transported by military trucks in northern Albania. Albania's foreign minister, Paskal Milo, said yesterday the Serbian province of Kosovo was on the brink of "open war" and urged the international community to get tough with Yugoslavia's president, Slobodan Milosevic. "The situation [in Kosovo] is on the eve of open war," Mr Milo said in the Ukrainian resort of Yalta, where he was attending a regional summit.

#### WORLD TRADE

# competitive

to open its telecommunica- venture with Electricity Sup-

tion from December, a year Republic's state owned earlier than planned, could power utility, said it was

By Simon Kuper in London

Singapore and Hong Kong have held on to first and second place in this year's Global Competitiveness Report, despite the Asian economic crisis. The annual report, pub-

lished today by the Genevabased World Economic Forum, assesses 53 countries on their potential for economic growth and their current income levels. The rankings are based on economic, technological and infrastructure data and on surveys of executives world-Those suffering the sharp-

Indonesia, down 16 places to and technology. Sist, and Malaysia, down eight to 17th, both victims of the Asian crisis. Indonesia now ranks near the bottom of the table for quality of management and its legal system. The report ranks Japan 12th in competitiveness, with executives calling its hidden trade barriers the largest of any advanced economy.

However, Jeffrey Sachs, the Harvard University economics professor, writes in the report that the Asian crisis was due more to "an acute financial panic" than to weaknesses in the region's economies. He says these countries suffered chiefly from the flight of international capital, with a net outflow of \$12bn last year compared with a net inflow of \$93bn in 1996. The report says six Asian countries will have the highest medium-term economic and 41st respectively. growth in the world. Mr Sachs and Andrew Warner, another Harvard

economist, say that although may suffer short-term damage from the Asian crisis. they have no notable "underlying weaknesses".

Teach Teach Teach 1986 1989 Marketing 19 MG

Hong Kong is praised for its tax rates, infrastructure and labour regulations. The US. third in the table, ranks best est falls in the table are in quality of management The report will cheer the

UK, which jumped three places to 4th, having fin-ished 15th in 1996. The country has the highest forecast medium-term growth rate of any in Europe, and ranks first in the global table for finance, scoring well on the presence of foreign banks and the frequency of hostile takeovers. However, it ranks 50th in the category of "engineering as a profession".

The Netherlands and Ireland also rise smartly, each jumping five places to seventh and eleventh spot respectively. The report praises them and the UK for adopting lower taxes, labour markets than the rest of Europe.

France, Germany and Italy again had mediocre performances, ranking 22nd, 24th Ukraine replaces Russia in bottom place. Both countries, as well as Colombia and Venezuela, consistently Singapore and Hong Kong perform worst in such cats gories as crime, corruption, violence and tax evasion. The Global Competitioeness Report 1998. World Economic Singapore excels in efficient government, labour Cress, 1223 Cologray Geneco. markets and infrastructure. Surgerland

### Singapore is US Congress considering still most wide range of sanctions

The US Congress is considering 26 sanctions measures which specifically target 10 countries, including Russia, China, Mexico and Nigeria, according to a preliminary report issued yesterday by the National Association of Manufacturers (NAM).

This list does not include 11 other proposals, so-called generic sanctions, which could target almost any country that engages in specified activities. For example, one measure would impose sanctions on any country which does not combat corruption or shows business". Nor does the list

By Namey Dume in Washington include 14 sanctions mea-Arabia, and Switzerland.

> group which represents most and beyond," the report of the country's manufacturers - wrges no repetition of the last Congress's performance, when 33 sanctions measures were signed into law. Two of these - the Helms-Burton Cuban sanctions and the Iran-Libyan created friction between the US and some of its closest trading partners, which US officials have gone to great lengths to defuse.

> sures under consideration at become "a perpetual irritant would target countries doing the building of multilateral China, Morocco, Saudi against Iraq and will be necessary in the context of non-In its report, the NAM - a proliferation in South Asia

> > The White House opposes virtually all these proposals and can fend off many with veto threats. But some are attached to important legislation or may be fastened to making vetoes difficult. One measure which will

be closely watched by the business community prohibtts financing from US export tors," the report says.

with the WTO after British, Irish

and EU customs authoritie

re-classified the computer

networking equipment as

the tariffs on imports.

a move which it said doubled

Washington sald the higher

tartifs affected billions of dollars

worth of US exports. The WTO

disputes panel ruled in February

that the tariffs violated WTO

appealed against the ruling. -

obligations. The EU then

The Iran-Libya law has credit and insurance agenstate and local levels which in US relations, undermining not cast its United Nations vote with the US at least 50 business with several coun- coalitions which proved nec- per cent of the time. Another tries, including Burma, essary in recent times would place export controls on and har financing for countries engaged in religious persecution. Penalties under the bill, which has already passed the House.

could fall on 70-80 countries. "For the most part the sanctions do not hurt the oppressors but American exporters and their workers. who would be prevented appropriations bills during from participating in infra-House-Senate negotiations, structure projects in developing countries, thereby handing over billions in contracts to our French, German and Japanese competi-

### Company internet use to surge

By Paul Taylor in London

Use of the internet and internet technologies by A World Trade Organisation European businesses is set to surge over the next few years as companies adopt internet protocol (IP) services and applications for electronic commerce and other business activities, says a report published by

Schema, the London-based TT consultancy. the internet represents the EU, Iraland and Britain over fastest ever take up of new tariff increases on local area technology," said Robin network equipment, cheaper social welfare Duke-Woolley, the report's systems and more flexible author.

> in Europe - are using IP ser- years 45 per cent of compavices on the internet, in nies will be using IP services their corporate intranets or for e-commerce, says the in extended extranets, report which is based on a according to the report. This pan-European survey of business sites or about a using internet technologies tions," said the report. for a wide range of business applications.

#### WTO backs EU on computer tariffs The US lodged a complaint

appeals body has backed the European Union in a complaint filed by the US over tariffs on computer networking from Brussels.

An EU official said the WTO appeals body had overturned an earlier ruling by a dispute settlement penal, which The dramatic growth of supported the US against the

Some 26m companies - or · web surfing and information and electronic trading will roughly a third of the total retrieval, but within three of their revenues.

usage is spread over 4.1m more than 500 companies. The rapid growth in the quarter of the total, but use of IP services will also within five years this usage see a substantial change in with 10.6m corporate sites real time [or off-line] applica-By 2003, the report sug-

\_\_\_\_\_\_.

account for almost a quarter In addition, almost 40 per

cent of companies will be using internet technologies for transaction-orientated process applications, 21 per cent for IP telephony and 16 per cent real time video. will have more than doubled the mix of real time and non-rate use of internet technolo-

gles will also be reflected in the traffic on company networks, and the internet. Corapplications. gests, 8m companies will be porate network data traffic. The main corporate use of engaged in e-commerce, up is expected to be five times IP services is for messaging, from around 250,000 today, greater than voice traffic in

represent 75 per cent of this. Business user on-line traffic on the public switched telephone networks, which totals around 51bp minutes a year, will jump to 298bn minutes a year by 2003, while IP traffic on leased lines will grow by 3500 per cent. Meanwhile, Schema pre-

dicts that revenues from IP telephony on managed IP networks for international calls will grow to about \$2.5bn as companies seize the opportunity to cut their telecoms costs using intranet telephony. At the same time Schema

predicts that residential internet subscriptions will grow from 6.3m to 30m by 2003, with the fastest percentage growth coming in Spain, Italy and France, In part this reflects the rapid development of local language web sites. "By the turn of the century growth rates in Europe will be faster than those in the US," says

Mr Duke-Woolley. 'Communications in Internet Ern: The Market for IP-based Services in Europe'. CINEMA MARKET BIG RISE IN ADMISSIONS

### **Bright future** for European box offices

The European cinema market is poised for robust growth over the next few years, with annual admissions set to top 1bn in 2000, according to a study from Dodona, the research consul-

Dodona expects the num-

ber of cinema tickets sold to rise by 30 per cent over the next five years, with the total increasing from 829m tickets in 1997 to 1.02bn in 2000, and 1.09bn in The chief catalyst for ris-

already added \$1bn to European box office receipts since 1992, is the opening of multiscreen cinemas across the continent. The number of screens has already risen from 22,708 in 1992 to 25,039 last year, and Dodona expects it to reach 29,000 in

This revival follows a long period of decline since the heyday of European cinema in the 1950s. Thousands of old-fashioned "fleapits" closed during the 1960s. 1970s and 1980s, and the number of films produced in Europe fell sharply.

Germany and the UK were the first markets to rally, when North American and European cinema operators began building new multiplex theatres.

Construction is continuing in those countries, and is now gathering pace elsewhere in Europe.

The number of cinema screens in the UK rose 27 per cent between 1992 and last year - from 1,842 to 2,349 according to Dodona, and admissions were up 44 per cent - from 97m to 139.5m over the same period.

By 2002 another 801 419. screens should have opened dance is expected to be 83

# Ferticoping attractions Forecast admissions (1000)



Forecast rember of streems (1000)

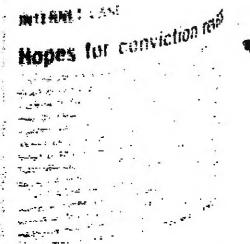
A similar pattern will be seen in Germany, where admissions are set to rise by 29 per cent to 185m tickets by 2002. A 17 per cent increase in the number of screens, to 5,000 screens, is

also expected. Poland, Spain, Greece and Portugal should also be high growth markets. Dodona predicts that the number of screens in each of the four countries will increase by 2002, and forecasts growth in admissions in excess of 40 per cent.

The market's growth has encouraged cinema operators to expand across the continent, but half the 20 largest chains only operate in one country.

United Cinemas International, owned by Viacom and Seagram, the North American entertainment groups, is Europe's biggest chain with 497 screens, followed by Germany's UFA with 420 and France's Pathé with

Cinemagoing Europe is pubin the UK, bringing the total lished for £895 by Dodona to 3,150, and cinema atten. Research, P.O. Box 450, Leicester LE2 IGU. Tel: 0116



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NAZI GOLD REGULATORS GRANT NEW UBS LICENCE DESPITE LAWSUITS AFTER HUGE LOBBYING EFFORT BY SWITZERLAND'S GOVERNMENT

# New York approves Swiss bank merger

of 55,000.

The

merger

billion dollar class actions

Swiss bankers indicated

were still working towards a

approval had not been sub-

By John Authors in New York, Villiam Hall in Zurich and Richard Wolffe In Washington

New York banking regulators yesterday voted to give a licence to the merged bank which will replace UBS and Swiss Bank Corporation, overturning their opposition to the merger which had been based on the banks' slow progress in compensating holocaust victims and

their heirs. The announcement, made after a meeting of the New York State Banking Board yesterday, is a vital breakthrough for the banks, who needed approval this week if their merger was to completed on schedule. They had started contingency plans to to block the deal.

base their US operations outside New York.

The final decision only came after a huge lobbying effort by the Swiss government. Flavio Cotti, Switzerland's president and current foreign minister, had written to Madeleine Albright, US secretary of state; Kaspar Villiger, Switzerland's foreign minister, had written to US treasury secretary Robert Rubin: and Hans Meyer, head of the Swiss National Bank, had contacted Alan Greenspan, head of the US

Federal Reserve. the banks had strongly improved their relations with US regulators, who had been under political pressure

York's acting superintendent capitalisation of \$70bn, merger approval. of banks, said there had been an "unprecedented" movement in the attitude of

the banks' managers. She had already imposed court orders on both banks criticising them for obstructing her attempts to investigate dormant accounts,

Swiss Bank Corporation said it was "delighted by the very positive decision". UBS indicated yesterday that it was confident that the merger could now be completed before the end of the It still needs approval from the Federal

ject to a secret agreement on the size of any financial settlement. Many Swiss politi-The new UBS will be cians believe that the coun-Europe's biggest bank and try's flagship bank was one of the world's top half being effectively "black-

Elizabeth McCaul, New dozen banks with a market mailed" by the delay in ● Deutsche Bank yesterday

assets of \$1,500bn and a staff was posed SFr7bn Solidarity and other assets looted by announced on December 8 Foundation which is designed to be an internaand although it was cleared by the European competition tional gesture of thankfulness by the Swiss for being authorities at an early stage it became caught up in the spared the devastation of World War 11. negotiations over the multi-

The banking regulators made their decision despite from US holocaust survivors. continued attacks on Swityesterday that while they settlement, the merger Republican congressman yesterday called for a reopening of the 1946 Washington accord on repaying looted gold, "to hold the Swiss accountable for the deception given five decades ago".

rejected allegations in a US This has led to a sharp class action lawsuit that it drop in support for the pro- had knowingly received gold the Nazis. Andrew Fisher reports from Frankfurt.

The bank said although it had not yet studied the complaint in detail. "a first readfacts regarding Deutsche Bank's involvement".

The bank quoted Jonathan zerland by New York Steinberg, a historian, as congressmen. Rick Lazio, a recently stating that neither Deutsche nor other German commercial banks could have known where the gold came from Mr Steinberg is one of a team of historians investigating Deutsche Bank's activities under the Nazi regime.

### Dispute grows over uranium entity sell-off

US Enrichment Corporation begins to evaluate bids in the largest transfer of government property for decade

By Tony Walker in New York

US Enrichment Corporation, the world's largest uranium enrichment company, this week began evaluating bids for itself amid growing controversy over a privatisation worth an expected \$1.6bn.

Sale of the governmentowned entity, which would be the largest transfer of government property since disposal a decade ago of the Conrail railroad, is entangled in a complex post-cold war relationship between Washington and Moscow. Joseph Stiglitz, chief economist for the World Bank and a former chairman of President Bill Clinton's Council of Economic Advisers, called USEC's sale "bad national security", "bad economic policy", and potentially a bad investment" for the

But USEC said criticism was misinformed. "All points have been exhaus-Hvely studied," said Charles Yulish, USEC's vice-president for corporate communications. "Both the administration and Congress have made the determination that the privatisation is consistent with national security and the government's economic goals,"

Morgan Stanley is acting as transaction manager for USEC's sale under a "dualpath" process which envis-ages either a merger and acquisition or an initial public offering of common stock. The sale must meet criteria of the Energy Policy Act of the EOC will reassure crit-1992 and the USEC Privatisation Act of 1996. A decision by USEC directors is expected by the end of June and must be approved by the US Treasury Secretary.

Bidders include Lockheed Martin of Bethesda, Maryland and the San Diegoesed General Atomics.

Critics say the "commercialisation" of USEC could jeopardise the company's commitment to continue its

under the same obligation to undertake such responsibilities based on "national security", but would be guided by commercial imperatives. They note it is cheaper for USEC to enrich locally-produced uranium than to buy from Russia, which blends down its weapons grade uranium for shipment to the US, under the 20-year 1993 agree

purchases of 500 tons of pro-

cessed uranium from Rus-

sia's de-commissioned

nuclear warheads under an

\$8bn -swords into plough-

shares" agreement in 1993

struck by Moseow and Wash-

ington after the collapse of

Opponents say a "priva-

tised" USEC would not feel

the former Soviet Union.

ment. However, Mr Yulish accused critics of peddling misinformation, including assertions that USEC was purchasing highly enriched uranium (HEU) from Russia needed to make nuclear weapons. He said USEC's agreement was to import low-grade uranium for reprocessing for use in commercial reactors, and that USEC did not have the capacity to produce weapons grade material.

Mr Yulish said deliveries of Russian-processed uranium were "ahead of schedule". The administration last week authorised the establishment of an "enrichment oversight committee" to ensure a privatised USEC continued to act in the national interest. It hopes

ics, including unions. Mr Stiglitz said privatisation of USEC could be justified on economic grounds if it improved the corporation's efficiency by creating better incentives, but he doubted that efficiency gains justified the sale. Mr Yulish said: "How come Mr Stiglitz is so

#### **NEWS DIGEST**

SOCIAL SECURITY

#### **Brazilian cost-cutting** reforms clear hurdle

A cost-cutting reform of Brazil's overburdened social security system cleared a big hurdle when it was approved for the second and last time by the lower house of Congress.

The bill, passed late on Wednesday, is central to budgetary measures designed to tackle a public sector deficit of about 6.5 per cent of gross domestic product. Analysts expect it to save about RS3bn (US\$2.6bn) next year, or about 0.4 per cent of GDP, rising to about RS6bn in three years.

Government supporters also defeated one of seven opposition amendments which threatened to remove much of the bill's impact.

Uncertainty over the reform has dented investor confidence in Brazil in recent weeks and added to litters on the volatile São Paulo Stock Exchange (Bovespa). Together with opinion polls showing a slump in support for Fernando Henrique Cardoso, hoping for re-election as Brazil's president in October, and concern that turmoil in Russia could spread to other emerging markets, worries over the reform have contributed to daily swings of as much as 6 per cent in the Bovespa.

The government's success gave a boost to trading yesterday, with the index rising 2.14 per cent by mid session, However, confidence would be undermined by defeats on the remaining amendments, which include proposals to remove a clause ending the current parity between civil service pensions and salaries. Jonathan Wheatley, São Paulo

#### CANADIAN DEFENCE INDUSTRIES

#### Groups fail to repay C\$2bn

Many of Canada's big aerospace and technology companies have failed to repay more than CS2bn (US\$1.4bn) in loans from the federal government, according to documents made public yesterday. The documents, obtained by the Canadian Taxpayers Federation, detail a pattern of non-compliance by some companies which received repayable government contributions over 15 years under a disbanded programme to support defence-related industries.

The largest recipients of the C\$2.3bn in conditionally repayable loans were Pratt & Whitney Canada, the engine manufacturer, and aircraft manufacturers Bombardier and De Havilland, acquired by Bombardier in 1992.

Only 4 per cent of all repayable loans have been repaid to date, the documents show, Government auditors who evaluated the scheme found that many large recipients had not made repayments.

In one case, a company had received C\$91.9m but paid back only C\$1.3m; another company had received C\$118m for 63 projects but repaid only C\$82,000.

The documents will cast a harsher light on Canadian aerospace subsidy programmes, which have come under increasing scrutmy in a trade dispute between Bombardier and Embraer, the Brazilian aircraft manufacturer, Embraer charges that Bombardier has received more than C\$3bn in direct and indirect development and production subsidies in recent years, Edward Alden, Toronto

#### **BUSINESS EFFICIENCY**

#### **US productivity rises 1.1%**

Productivity outside the farm sector in the US accelerated to a 1.1 per cent annual rate of increase between January and March, from its preliminary estimate of 0.2 per cent and after a 1.4 per cent gain in the fourth quarter, the Labour Department said. That figure, which gauges business efficiency by measuring workers' hourly output of goods and services, w the slowest since a matching 1.1 per cent rise in the first guarter of 1997. Gains in productivity allow businesses to boost production at no additional cost, or maintain steady output at lower costs, making it possible to raise salaries or profits without raising prices.

Non-farm unit labour costs, which figure heavily in the prices of goods and services, rose 3.1 per cent in the first quarter from a previously reported 3.8 per cent gain.

#### MIDWEST EMPLOYMENT

#### Shortage hits jobs growth

The shortage of workers in the Midwest is affecting the region's jobs growth, the Federal Reserve Bank of Chicago warned yesterday, with little sign that strenuous efforts to attract inward migration were having a material effect.

"Midwest jobs growth has faltered," Michael Moskow, president of the local Fed, one of the dozen regional federal reserve banks in the US, told a conference in Michigan ves terday. Examining the reasons, the bank had concluded that demand for workers remained strong but the available supplies were becoming limited. "In short, we found there's a gap between the number of workers the region's employers want to hire and the number they will, in all probability, be able to hre," Mr Moskow sald. Nikki Tait, Lansing, Michigan

#### **VENEZUELAN DEBT**

#### Caracas to raise \$1.5bn

Venezuela is seeking to raise up to \$1.5bn on international capital markets this year as part of a \$2.3bn finance plan to meet its 1998 public debt obligations. It is also studying options to attenuate its medium-term foreign debt service profile, according to government officials.

Venezuela faces service payments this year of \$4.17bn on foreign debt and \$1.76bn on domestic debt. It also has pastdue obligations worth \$761m to public institutions, including the central bank and on dollar-denominated domestic notes. Raymond Colitt, Caracas

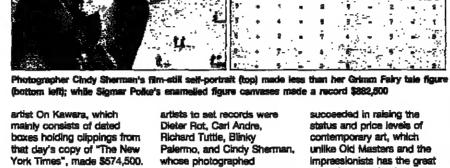
### Records set for new artists at Christie's

Christie's held its most successful sale ever of contemporary art in New York on Wednesday night, bringing in \$16.17m with all 56 lots. finding buyers and 13 new artist records being set, Antony Thorncroft writes.

The auction was a vindication of Christie's policy of making contemporary art excluding works created more than 30 years ago. The top price, and a record, was the \$2.5m paid for a seescape by Gerhard Richter, the German

It came from the collection of Jost and Barbara Herbig who bought art, mainly contemporary German art, after selling the family paint business. The 30 works sold by the Herbigs brought in \$11.4m.

Another Herbig work, Sigmar Polke's "Loesungen I-IV", four enameled carryase listing incorrect sums, se another record of \$882,500. A composition by the Japanese



Demand was frenzled with

some lots attracting up to 14

bidders. Among the other

artists to set records were Dieter Rot, Carl Andre, Richard Tuttle, Blinky Palermo, and Cindy Sherma whose photographed

\$95,000. The auction houses have

succeeded in raising the status and price levels of contemporary art, which unlike Old Masters and the impressionists has the great attraction of being in continuous, indeed growing

WEB SITE OPERATORS FEDERAL TRADE COMMISSION REVERSES STANCE ON REGULATION

### Appeal for internet law to limit child data

By Louisa Kehoe In San Francisco

The US Federal Trade Commission yesterday proposed legislation to limit the ability of web site operators to gather personal information from children using the internet. Such laws would be the first in the US specifically aimed at regulating the

The FTC proposal, presented in a report to Congress on online privacy, signals a significant reversal. Previously the commission, in its role as a consumer protection agency, had backed

regulation" of the internet. High-tech industry groups fear that government regulation could stymic efforts to expand electronic commerce. Web sites gather user information - either through registration forms or automatically through technology that monitors web site activ-

tomers and to boost web site

advertising. However, Robert Pitofsky, FTC chairman, said electronic commerce was

industry demands for "self protections are in place to tices, including the types of protect their personal information". in a report highly critical

of the internet industry, the FTC concluded that consumers have "little privacy protection on the internet. Industry's efforts to encourage voluntary adoption of the most basic fair informaity - to target potential cus- tion practices have fallen short of what is needed to protect consumers."

Based on a survey of more than 1.400 web sites, the commission found that only "unlikely to reach its full 14 per cent provided users potential until consumers with any notice of their control over this data gathare confident that adequate information collection prac-

data gathered and what the data were used for. Only 2 per cent of web

comprehensive privacy pol-Most troublesome, the FTC report concluded, were the practices of web sites aimed at children. The majority, 89 per cent of more than 200 children's web sites sur-

veyed, collect personal information such as names and addresses from children. Fewer than 10 per cent provided some form of parental

The commission proposed to seek parental consent before gathering information sites surveyed laid out a from children aged 12 and under if that information could be used to contact the child via telephone or mail. Web sites would have to inform parents if they collected information from

older children. Protecting children's privacy was the first and most urgent step, the commission said. However, further recommendations for measures to protect all internet users would be made this

"Protecting the privacy of legislation forcing web sites all online consumers continues to be a high priority for the commission." said Mr Pitofsky.

unwilling to trust the mar-

ket to produce efficien-

cies. . . Do people buy ineffi-

cient organisations?"

In a last ditch effort to avoid government regulation, a dozen industry trade groups, representing more than 11,000 US information technology companies, preempted the FTC report on Wednesday with revised proposals for a self-regulatory plan contained in a letter to President Bill Clinton.

However, the industry maintained that a "flexible approach to privacy protec-

### Reports of death of Lewinsky scandal likely to be premature

Television crews camped outside a Washington courthouse show that the dispute is far from over, writes Mark Suzman

Washington's federal courthouse in January, it caused mayhem. Pedestrians milled around in their hundreds. blocking cars and obstructing the gaggle of journalists round-the-clock reports.

All were trying to identify the parade of witnesses arriving to testify about Washington's biggest politi-cal scandal in decades: the alleged affair between Monica Lewinsky, a White House intern, and President Bill Clinton that was already prompting talk of impeachment and resignation.

Five months on, the stream of witnesses has Nobody gives more than a curious glance at the broadcast trucks still parked patiently outside the build- are right. ing. The White House has proclaimed that everything is business as usual and, like most of the rest of the world, the passers by seem to agree. Even if the president did have an affair, the thinking

goes, so what? Polls show

I hen the forest of satel- ratings remain high, the that this is a partisan dis-

eras are still camped outside the court. despite the public's apparent lack of interest, is telling. Like the inevitable volley Lewinsky-related questions that dominate every presithey stand as an inescapable reminder of the US media's conviction that the scandal

is not deed but merely dor-With Kenneth Starr, the special prosecutor, having won a series of recent court victories and under pressure from Republicans to produce dwindled to a trickle, a final report well before the November congressional elections, it may soon become clear whether they

Part of the reason for the general sense of disengagement is that there has been so little new information available about the allega-For months, news has

pute rather than an independent investigation. Despite early promises of a

But the very fact that the full and frank discussion of television crews and camthe matter, Mr Clinton has been more than happy to exploit this perception by citing it as a reason for his continued silence on the issue. He now says he is content to have the investigation drag out for the rest of his presidency, if necessary.

ut despite the outward Simpression of calm, the White House has been feeling the strain, "This matter is inextricably intertwined with the daily presidential agenda and thus has a substantial impact on the president's ability to discharge his obligations," Charles Ruff, one of Mr Clinton's lawyers, admitted in confidential court documents unsealed last week. He said the affair had

difficult And while Mr Starr's means he has comprehenbeen reduced to a string of sively lost the public relathe public does not care, Mr self-serving leaks from both tions battle to the media-Clinton's personal approval sides, fuelling the conviction savvy White House, he has

made both domestic and for-

been winning most of the substantive fights. Most recently he managed to persuade a federal judge to strike down an attempt by Mr Clinton to protect secret service agents and some of his top aides from giving testimony, although this is subject to appeal.

But even if they are making progress, prosecutors remain sharply divided over future strategy.

What Mr Starr would like most is to get Ms Lewinsky to testify against Mr Clinton in exchange for immunity a prospect made more likely with her decision this week to hire a new legal team with experience in plea bargains.

If such a deal is not forthcoming. Mr Starr may try to indict her on charges of perjury and obstruction of justice for having previously denied the affair under oath. That could allow him to cite Mr Clinton as an unindicted co-conspirator - the strategy used by prosecutors for President Richard Nixon in the Watergate affair - or call him as a witness in a

But the sight of a deeply unpopular prosecutor going already visibly scarred by the investigation would fuel eign policy decisions more public perceptions of a parti- chance that the Democrats san witch-hunt and potentially increase sympathy for House of Representatives unsympathetic manner Mr Clinton. That is something Republicans, anxious ceedings - the Republicans to shore up support ahead of could lose the opportunity if November's elections, are they try waiting until after keen to avoid.



s scrum; five months on, media interest remains high

Also, given that Mr Starr's real target is the president, pursuing Ms Lewinsky is a risky strategy: if he fails to get a conviction, the entire investigation will collapse. At the same time, Republi-

cans are increasingly wor-Mr Starr's report when it finally arrives. The closer to the election it is released, the less likely they are to risk opening impeachment hearings against a popular fire at the polls.

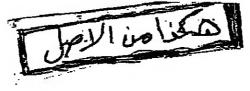
which oversees such prothe elections.

"We will be blunt," Mr Starr argued in a submission to the Supreme Court this week. "The nation has a compelling interest that the criminal investigation of the president of the United States concludes as quickly ried about what to do with as possible - that indictments be brought [and] possible reports for impeach-

trast, calmly proclaimed that "we are not in the throes of after a young woman who is president - that could back- a national emergency". insisting the only national But with an outside crisis is Mr Starr's behaviour. But only when his could regain control of the protracted investigation finally concludes will it become clear which view is more accurate, and whether the long courtroom vigil by the television cameras has been justified

ment proceedings issued."

The White House, by con-



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Elected times

### Bigger BCC payout likely to creditors

By Jina Kelly, **Accountancy Correspondent** 

merce International now look set to get much more than half their losses back from liquidators appointed when BCCI fell victim to the world's biggest fraud in 1991. Liquidators yesterday

applied for court approval in Luxembourg, where the bank was registered, for a larger than expected second dividend of 21.5 per cent to about 100,000 creditors. If approved by the court, the dividend will bring to 46 per cent - or nearly \$5bn - the return to creditors so far. compared to estimates in 1991 of a return of between zero and 10 per cent of the the bank's \$10bn debts.

Georges Baden, one of the bank's three independent liquidators in Luxembourg, said yesterday that a third, and possibly fourth, dividend could eventually bring returns to between 50 and 55 per cent. "No one ever thought of reaching this amount. When we started some people said there would never be any payment at all," said Mr Baden - a normally cautious forecaster of returns to creditors. "I think it is certain there will be at least one more dividend - I can't say if that is interim or final and I can't say when."

increase in the second divi- also act as liquidators.

Kazakhs

want to

're-sign'

dend is due in part to BCCI assets released by US regulaembourg and London liquicommittee has put in a lot of hard work as well."

bourg indicated the second dividend would be 18.4 per cent - well above estimates made only a year before of about 10 per cent.

On top of the 50-55 per cent expected, creditors may also get proceeds from court actions against parties such as the bank's former auditors and the fugitive businessmen Ghaith Rashid Pharaon, who faces damages of \$2.1hn over BCCL

are likely to be two more dividends and that it is uneconomical to distribute less than 15 per cent each time because of the huge postal and other costs involved in contacting all 100,000 creditors.

## Iran issues

By Charles Clover in Almaty

contracts

Kazakhetan will "re-sign" contracts with some foreign investors in its oil industry, Nurlan Balgimbayev, prime minister, said yesterday. His announcement coincided with speculation that Kazakhstan will seek to revise or cancel some privatisation contracts that it feels have not been honoured.

Last week, President Nursultan Nazarbayev criticised "mistakes and shortcuts" made during a hasty privatisation process, and warned foreign investors who shirked their contractual commitments that the government would use "ail legal methods to correct the

situation. Mr Balgimbayev said the re-signing was necessary after the state-owned shares of many of Kazakhstan's oil and gas enterprises were transferred from the Finance Ministry's State Property Fund to Kazakhoil, the national oil company.

A spokesman for Mr Balgimbayev said that re-signing the contracts with Kazakhoil was just a formality, and there would be no revision of terms, However, a Razakhoil official said at least one contract, that of panies to bid. US-registered CCL Oil to lease the Pavlodar off refi-

nery, could be revised. Eighty-seven per cent of the shares in the Paviodar refinery were transferred to Kazakhoil last month, along with shares in four other oil companies.

in all, Kazakholi owns. stakes in several of the country's largest oil companies. It | northern refineries and an was not immediately clear whether the need to re-sign contracts would apply to all

its holdings. Alexander Lesser, a US lawyer who advises oil companies in Kazakhstan, said: Contracts are routinely revised in the context of corporate re-organisation. That's how the Kazakhs look at it."

···Mr Nazarbayev was upbeat about foreign investors in remarks yesterday at an international investment summit in Almaty, though he did approve of "putting foreign and domestic investors on equal footing". Barlier this year, Mr Bal-

gimbayev had created a list of enterprises whose privatisations were being reviewed for non-compliance by foreign investors. These included Pavlodar refinery, along with several oil enter- admitted that the Kazakhprises and metals plants. how foreign investors carry

tors to the liquidators under Creditors to the collapsed one of the many cross-border Bank of Credit and Com- agreements which have underpined the creditors' scheme. Dr Adil Elias, chairman of the Depositors Protection Association, said: "We congratulate the Luxdators for this great dividend. The creditors

Only last month, Luxem-

Creditors calculate there

Creditors are talking about eventually seeing a 75 per cent return on their losses although this figure is pri vately seen as very high both in Luxembourg and London where accountants It is understood the at Deloitte Touche Tohmatsu

### Caspian tender

Iran yesterday issued a tender for a \$400m pipeline project to carry Caspian oil to Tehran and Tabriz. launching its first concerted effort to establish itself as a Caspian Sea region. At a London seminar, All

Majedi, deputy oil minister, said construction of the pipe line would require \$280m. The rest would be spent on storage and blending facilities at the Neks port on the tions to refineries in Tehran and Tabriz. Insisting that Iran was the

only economically viable outlet for the export of crude oil from the republics bordering the Caspian, Mr Majedi said the project would be financed through a build-operate-transfer scheme. The investment would be repaid within a maximum of five years after the start up of the project.

In an interview, Mr Majedi said "eight or nine" foreign companies working with Iranian companies had already expressed interest in the project. He expects consortia of oil and construction com-A feasibility study by the

National Iranian Oil Company showed that, with minor developments in Iran's Neka port on the Caspian Sea, and the construction of a new 392km pipeline to Tehran, Iran could absorb 315,000 b/d of crude oil from the Caspian republics. It would be processed in Iran's equivalent volume of Iranian crude would be given to Caspian producers at export terminals on the Gulf.

Officials said the "swap" arrangements, which Iran had started entering into with oil companies, was the first phase of a three-stage export scheme, which could include a total of 800,000 b/d of Caspian oil swaps. The Iranians say their phased approach would use the existing pipeline network, and would undercut compet-

ing proposals.

According to Mr Majedi, the three swap agreements already achieved - with the UK's Monument Oil and Dublin's Dragon Oil to carry crude oil from Turkmenistan and with Kazakhstan - are sufficient to cover pipeline's costs and the companies remuneration. However, he stan arrangement, by far the We are still looking into largest of these deals, needed to be renegotiated. Mobil has out their obligations under asked the US government for the contracts," said Mr Bal-gimbayer yesterday.

### HORN OF AFRICA ETHIOPIA INDICATES SUPPORT FOR ACCORD BROKERED BY US AND RWANDA BUT ASMARA BALKS AT TROOP PULL-OUT

### Eritrea likely to reject border peace plan

A Washington diplomat trying to broker a settlement of the border dispute at the heart of the Horn of Africa's latest war said yesterday Ethiopia had provisionally accepted a peace plan drawn up by the US and Rwanda. But Eritrean officials poured cold water on the initiative, saying the proposals were unlikely to win local backing, as they committed Asmara to removing its

dition does not make sense," said a high-ranking official. "Why should we withdraw from our own territory?" Earlier in the day, Susan Rice, assistant secretary of state for African affairs, said Meles Zenawi, Ethiopian prime minister, responded

the recommendations.

Aimed at creating a tory illegally seized by Ethiobreathing-space during pia six months earlier. which demarcation of the

land under dispute.

Britrean forces "redeploy" from Badme looks likely to be rejected in Asmara, which positively to the four-point has acknowledged engaging plan, saying he believed his with Ethiopia's forces in the government would accept area on May 6 but says it was merely reclaiming terri-Ms Rice was expected to

despatch of an observer mis- with Rwanda, another friend sion to Badme, a town in the of both nations, to end the 150-square-mile triangle of month-long quarrel. Wash-But its stipulation that tacle of two of its most trusted African allies, whose

Marxist dictatorship in 1991,

undisputable part of Eritrea. mer allies could be tackled, present the plan, part of a recent years, has shaken the other with shells, rockets "Withdrawal as a precon- the plan calls for the demili- second attempt the US has US belief that it had found a and mortars from dawn until tarisation of the area and launched in conjunction group of enlightened, pro- late into the night. Instead, business with. Apart from jeopardising ington is aghast at the spec-

embroiled in an escalating conflict. The hostilities between the two nations, considered linchpins of the muchborder between the two for- travel to Asmara formally to emerge on the continent in

western countries it could do reinforcements of troops and

Ethiopia and Eritrea's own post-war reconstruction programmes, the disnute risks guerrilla movements tearing apart the regional together toppled Ethiopia's coalition of anti-Sudanese states the US has been relying on to help contain Khartoum's Islamic government. There was little sign yesterday of a reprieve in the disputed area, where Ethio-

supplies were spotted head-

ing for the zon The conflict has exposed the continuing weakness of the Organisation of African Unity, notwithstanding the "conflict resolution" role the west has recently been urging the Addis Abababased institution to embrace. Salim Ahmed Salim, OAU secretary-general, told the combatants they "owed it to

### S proposals to revive Mideast talks revealed

inadequate.

US proposals aimed at reviving the stalled Israeli-Palestinian peace talks were published for the first time yesterday after Washington kept them secret during months of negotiations.

The proposals, leaked to Ha'aretz, Israel's leading daily, spelt out in detail how Israel would hand over 18 per cent of land to the Palestinians in three phases dur- Netanyahu's coalition yes-

ing a 12-week period. Senior terday threatened to bring Netanyahu rejected a trilat-Israeli officials confirmed their authenticity.

They also show how Israel would stop expanding settlements. The Palestinians have been seeking a halt to expansion since the peace process broke down in March last year after Israel started building a new Jewish settlement at Har Homa in east Jerusalem. Nationalist members of Benjamin

down the government if settlement expansion was

In addition, an elaborate American-Israeli-Palestinian committee for monitoring security issues would be revived. This would establish a "third pair of eyes" for assessing how Yassir Arafat, president of the Palestinian Authority, was dealing with terrorism.

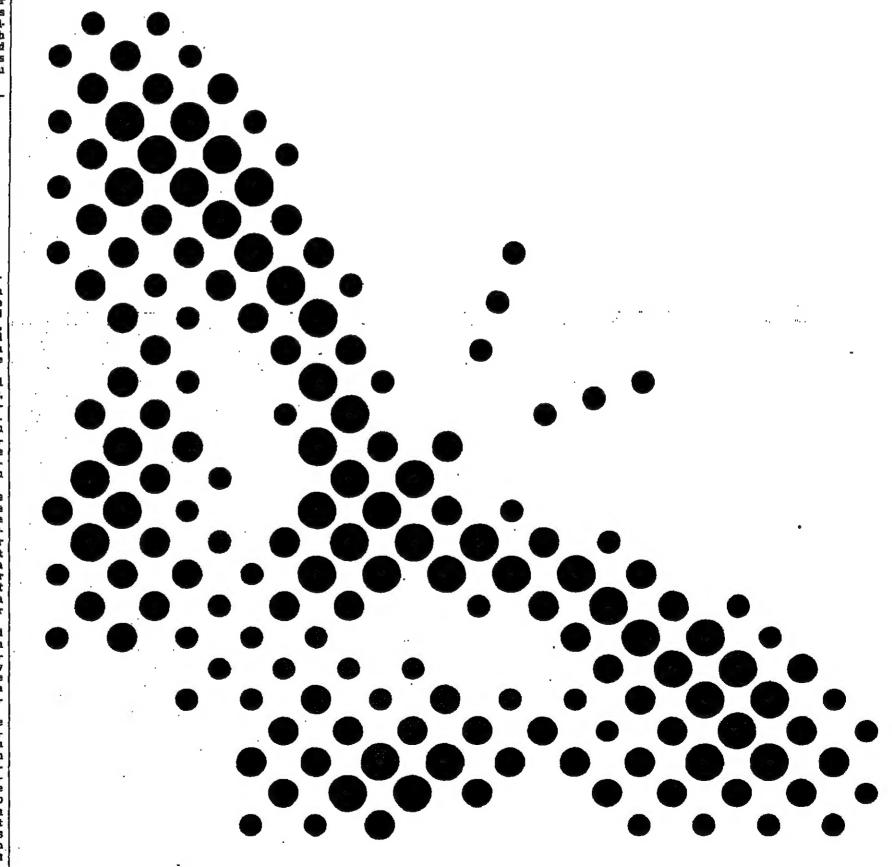
Earlier this year, Mr

Netanyahu rejected a trilat- At present, 2.7 per cent of per cent of Area B would be eral security/monitoring land is under full Palestinian handed over to Area A. committee, which would control. This is Area A. have included the US Cen-Another 25.1 per cent is in tral Intelligence Agency. Area B. with civilian affairs But the focus of the plan is run by the Palestinians and the amount of land Israel Israel controlling security. The rest of the land, known would hand back to the Palestinians in the second troop as Area C, is under full withdrawal from the West Israeli control.

Under the US plan, 12 per Bank. It probably includes the first withdrawal which cent of Area C would be passed to Area B; 1 per cent of Area C would be passed the Palestinians rejected 15 months ago, saying it was directly to Area A; and 14.2

land under full Palestinian control during final settlement negotiations. A further

their partial control. Israeli officials vesterday said the plan was "flawed" land percentages for the third and final redeploy-



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### **Election** boost for Kim

By John Burton in Secul

An expected victory by the South Korean government of Kim Dae-jung in local elections yesterday is likely to result in the new administration gaining a parliamentary

The two government coalition partners won 10 of 16 important provincial governor and mayoral posts in an outcome that nearly duplicated on a regional basis the results of the presidential election in December that Mr Kim won.

The election was considered a national referendum on Mr Kim's painful economic reforms, although the campaign was mainly based on personalities rather than

The election result is expected to cause deputies from the faction-ridden opposition Grand National party, which holds a slim four-seat parliamentary majority, to defect to the government coalition in coming weeks. After gaining control of the National Assembly, the government has promised it will accelerate economic

uring of the nation's big congiomerates, or *chaebol*. Voter turnout in the local polls at 51 per cent was the lowest in nearly four decades as voters selected nine provincial governors. the mayors of the seven big-gest cities, 232 heads of local governments and 4,106 local council members.

a tougher stance on restruct-

As expected, candidates of the president's National Congress for New Politics party swept Mr Kim's home base of the south-western Cholla region, while the United Liberal Democrats, the junior government coalition partner, did well in its political base of the central Chungch-

Mr Kim's economic reforms required under the IMF-led rescue have resulted in a sharp rise in unemployment, which has provoked threaten a general strike

SOUTH ASIA VAJPAYEE SAYS READY ONLY FOR BILATERAL TALKS WITH PAKISTAN OVER N-ARMS AND KASHMIR India spurns attempts to broker talks

India yesterday sought to head off international attempts to broker peace talks with Pakistan over nuclear arms and their bitter rivalry over Kashmir. Delhi repeated it would consider only bilateral discussions with its neighbour.

Atal Behari Vaipavee. India's prime minister, said: We are ready for talks - we are ready for bilateral talks." He said India was also ready to discuss Kashmir, cause of two of three wars between the South Asian neighbours in the past 50 years. Mr Vajpayee's remarks to

ministers of the five UN permanent members of the UN Security Council gathered in Geneva for emergency talks following India and Pakistan's matching nuclear tests last month.

There is growing concern In Delhi that the US, Britain, China and other world powers regard India and Pakistan's dispute over Kashmir a legitimate subject of international concern now it has become a potential nuclear

Before last night's meeting, Madeleine Albright, US secretary of state, indicated that she would not press the other four official nuclear

powers - Russia, China, Britain and France - to follow the US lead in imposing economic sanctions on Delhi and Islamabad. They believe sanctions would only hurt ordinary people while re-inforcing isolationist and nationalist tendencies in both countries.

Mrs Albright urged the two countries to "cool it". She said immediate US goals were to secure an end to testing, an agreement by both not to deploy or test missiles and an end to "inflammatory rhetoric" and "provocative military activ-

Earlier this week the five nuclear powers backed a

the 61-nation UN disarma- cally pushing the Geneva ment conference calling on India and Pakistan to halt testing, renounce their nuclear weapons programmes and join the nuclear non-proliferation

Washington has however reacted tepidly to French proposals that India and Pakistan should be offered help for civilian nuclear technology and a new status in international forums as an incentive to join the Comprehensive Test Ban Treaty (CTBT) and agree to talks on halting production of fissile material

Pakistani diplomats have

place the Kashmir dispute on the world agenda. Islamabad has long argued for UN or other intervention to resolve the dispute,

Kashmir is not an internal issue, there are already UN resolutions about it." said Gohar Ayub Khan, Pakistan's foreign minister, in an interview. "The Geneva meeting should address not only nuclear issues but the core issue also - the dispute over Kashmir."

Mr Khan said he also wel comed Japan's offer of hosting talks between the two

# Malaysia gives rescue fund details

By Shella McNolly io Kuala Lumpur

Malaysia is to provide M\$50m (US\$13m) in state money and issue between US\$1bn and US\$2bn in sovereign bonds to launch the Asset Management Company, the vehicle it is setting up to buy the non-performing loans and assets of the country's troubled financial Anwar Ibrahim, Malay-

sian's deputy prime minister and finance minister. announced yesterday the inirial financing plans for what eventually is to be a M\$25bn rescue fund. He said that J.P. Morgan, the US investment bank, and Arthur Andersen, the accountants. are advising the government on the project.

The institution, which would be similar to the resolution trust fund set up in the US to rescue the savings and loans banks, is to be both publicly and privately controlled and begin buying non-performing loans and ssets by the end of July.

Its goal is to revive lending by freeing financial institutions of mounting bad loans, which economists expect to comprise about 25 per cent of all loans by the middle of next year. Financial institutions have all but stopped issuing credit in Malaysia. This contributed to a sharp 1.8 per cent contraction in economic growth in the first quarter compared with the same period last

It was the first quarterly decline since the mid-1980s and signalled that, while Malaysia may not need financial assistance from the International Monetary Fund, much has to be done to keep the country's banking crisis from deepening.

the authorities had at last moved to alleviate the pressure on the banking system. international advice on the

project. Malaysia will find a way to ensure the bonds are made attractive to foreign investors to bring muchneeded capital into the sysTHE HOLLA

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But they warn that in the months it takes to establish the Asset Management Company, the crisis will deepen. To attract investors, the institution will have to prove it is not merely a bailout agency.

Confidence in the govern ment has been shattered by months of conflicting policy statements by leaders, the inaction of the National Economic Action Council, which was formed to guide the country through the financial crisis, and the harangue by Mahathir Mohamad, the prime minister, against foreign investors.

Economists said they will be carefully watching the price the Asset Management Company pays for the nonperforming loans and assets. Paul Alapat, senior economist at Indosuez WI Carr Securities in Singapore, said the relief to the banking sector should be provided at a penalty to ensure financial institutions are more careful in the future.

Malaysia's financial sector went into the regional crisis last year burdened by domestic loans at 170 per cent of gross domestic product - the highest in southeast Asia.

Because Dr Mahathir has made clear he wants to save favoured companies, economists said they will be watching to see whether the Asset Management Company fulfils its obligation to buy viable assets and not the dead ones of the well-con-

Azman Yahya, the investment banker from Amenah Merchant Bankers who is to lead the Asset Management Company, sought to ease investor fears. "We'll look at assets rather than at banks," They hope that by seeking he said. "We're not a charity

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WHOLESALE

Tens of thousands of people gathered in Hong Kong yesterday to commemorate the deaths in Beljing in 1989, when Chinese authorities unleashed an army crackdown on

The ceremony was the first annual commemoration of the crackdown since Hong Kong returned to Chinese sovereignty lest July. Government officials said the staging of the event, conducted without police interference, demonstrated the territory's commitment to maintaining civil liberties.

Despite fears for political freedoms ahead of last year's handover by the UK, Beijing has maintained a hands-off approach to the territory. While security forces kept a close watch for protests on the mainland, a Foreign Ministry spokesman said the Chinese government was not concerned

a reference to Beljing's condemnation of the 1989 student movement as counter-revolutionary and subversive.

Wang Dan, a leader of the Beijing protests that were suppressed in 1989, addressed the gathering by telephone link

#### Household spending in Japan continued to deteriorate in

April, underlining the private sector's weak contribution to the

same month a year earlier - worse than expected. Spending by wage-earners declined 0.5 per cent. The government's management and co-ordination agency

incomes were failing. Overtime and bonuses are down Weak consumer confidence, which has received a triple

battering from last November's financial crisis, record unemployment rates and the increase in sales tax last year, fed through to lower imports of automotive products in May. Imports from Germany fell 8 per cent, compared with a year earlier, to 10,558 units and those from the US fell 39 per cent to 2,984 units. Those from the UK rose 3.8 per cent, thanks to Rover, whose sales jumped 7.2 per cent to 1,597. Paul Abrahama, Tokyo

Japanese trading company specialising in jewellery sales, were arrested in Tokyo this week in connection with a series of uncollateralised loans made since 1991.

with approximately Y35bn in bad loans. The bank's shares

#### Testing is one thing; but delivery matters as much Missile programmes are being watched as closely as nuclear capability, write Alexander Nicoll and Mark Nicholson

gloomily concluding race.
that India and Pakis- The tan have come closer to putting nuclear warheads on missiles by carrying out

nuclear tests last month. Experts on nuclear weapons are habitually cautious reforms, including adopting in assessing claims about tests, especially since some of the established nuclear powers are known to have exaggerated their capabilities in the early days of nuclear weapons. Evidence to back up statements from New Delhi and Islamabad is

Progress on the two countries' ballistic missile programmes is being watched just as closely as their nuclear capability.

"The important thing is that both Pakistan and India are developing new missiles," said Ken Bacon, the Pentagon spokesman. "They weapons on the missiles."

scanty.

are testing these missiles. They have both talked of weaponising these missiles by trying to put nuclear Terry Taylor, assistant director of the International Institute for Strategic Studies, views Pakistan's

April as possibly putting

Jestern analysts are of India in the weaponisation ject to verification.

The Ghauri, with a range of 1,500km, is apparently modelled on North Korea's Rodong 1 missile, itself a derivative of the Russian Scud, though the extent to which Pakistan has obtained foreign help in its develop-

Mr Bacon says of Pakistan: would probably take them a year or two to weaponise their nuclear weapons by putting them on to war-

India's indigenously developed intermediate-range Agni missile appears less well proven. Mr Taylor says. A.P.J. Abdul Kalam, scientific adviser to India's defence ministry, said "weaponisation is complete", but declined to specify the numher or nature of such weap-

Brahma Chellaney, a defence analyst at Delhi's Centre for Policy Studies. says India's tests were designed more to "certify" nuclear warheads than to develop them and included one for a warhead capable of being mounted on the Agni.

Seismological evidence about the sizes of its explo-sions, say Suzanna van Moy-Technology Information Centre in London and Roger Clark, a seismologist at Leeds University. In an article to be published in the Bulletin of the

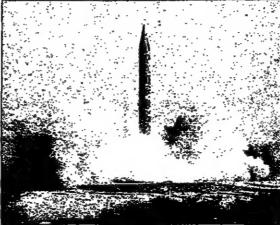
Atomic Scientists, they write that the latest data on India's explosions on May 11 indicate an explosive yield of 30-60 kilotons, consistent with India's claim that it set off a 12kt fission device, a 43kt thermonuclear device and a 0.2kt low-yield device on that day. But if the tests were carried out in hard rock, the estimated yield would drop to 10-20kt. The

The May 11 data indicate only one event, meaning that if there were indeed two large bangs, they were close together and almost simultaneous. But this too is possi-

two tests on May 13 were too

small to register on seismo-

"Since the three devices cited by India are all components of a thermonuclear However, suggestions such (hydrogen) bomb, the test Both countries have the as these about the nature of could have been a single



vield fission detonation as part of it," Ms van Moyland and Mr Clark write.

Pakistan has said little officially about the five tests it claims on May 28 and the single explosion on May 30. though television pictures showed the side of a hill disintegrating on May 30. Early seismographic data show a possible combined yield of 2-20kt on May 28, and less than 10kt on May 30.

What does this information imply about the deployability of nuclear weapons? materials: Pakistan mines

bank creditors over the refi-

matic assumption of office,

his negotiators have pulled

off a deal that at last begins

to address one of the deepest

and seemingly most intracta-

ble issues underlying the

country's economic collapse.

will be able to turn the

achievement to his political

advantage is another matter.

as is the question of how

smoothly the deal will work

in practice. While Indonesian economists generally

welcomed the agreement.

they were also cautious

about how effective it would

a mountain of debt and a

"It's good news, but for it

that stability will return."

Centre for Strategic and International Studies,

In theory the deal provides

said Ginanjar Kartasasmita.

Mr Habibie's chief economic

been created in the new

panies rendered unable to

minister and architect of the tough. new government's recovery

slump in domestic demand.

But whether Mr Habibie

B.J. Habibie.

Indonesia debt

stability to work

By Peter Montagnon and Sander the currency and revive con-Thoeses in Jakarta the currency and revive con-fidence.

The agreement yesterday to consider the small print

between Indonesia and its that the difficulties come

nancing of some \$80bn in domestic banks prepared to

private sector debt is a open letters of credit, it is

remarkable coup for the new not clear whether Indone-

administration of President sian companies will be able B.J. Habibie. sian companies will be able to benefit from the increase

Coming only two weeks in trade finance. The reli-

after his chaotic and trau- nancing of interbank debt

deal requires

fusion energy release, must India is believed to be able to have had a successful low- make weapons-grade pluto-

> Western analysts have and Pakistan were capable of constructing nuclear bombs which they could deploy on aircraft. Whether or not India has achieved a true hydrogen bomb - some analysts suspect it may have achieved only "boosted fission" - the evidence suggests both countries have attained considerable sophistication. This means that south Asia, with multiple

It is only when one starts

through. Without strong

must be agreed by all credi-

tor banks which could prove

a struggle, though a similar

deal worked in the case of

The corporate debt scheme

also fails to bring the gener-

ous foreign exchange guar-

antee that many companies

and some banks had hoped

for - the government will

only guarantee the best mar-

period after it is imple-

Companies must continue

to pay interest and principal

in rupiah to the restructur-

lars to pay foreign hanks.

"Not many companies will

be able to pay even interest,"

monly traded derivatives

default. The agency's man-

agement will have to be very

But for some companies at

least, the scheme will prove

says it has already negoti-

In the short run, the

One risk, bankers say, is

such as debt swaps.

South Korea.

mented.

be in reviving a corporate ing agency which will then sector that is tottering under take care of finding the dol-

to work you have to presume said William Keeling of that stability will return," Dresdner Kleinwort Benson.

said Mari Pangestu of the The deal does not cover com-

a break for Indonesia in that the scheme will prove

three different ways. First attractive only to the worst

the banks have undertaken quality companies. Given

to restore vital lines of trade the corrupt record of Indone-

finance. Second, short-term sian public entities, compa-

interbank debt is to be refin- nies may then try to per-

anced over a period of up to suade the restructuring four years. This will relieve agency to make dollar pay-

Indonesia of the need to ments on their behalf even

repay \$9bn in debt this year. when they are actually in

Third, a mechanism has unnecessary. J.P. Morgan

Indonesian Debt Restructurated several debt agreeme

ing Agency for helping com- separately with its clients.

service foreign debt by the impact on financial market

massive devaluation of the confidence may be what

rupiah. The agency will not matters most. With new

have to make any principal loans flowing again from the

repayments in dollars for World Bank and the Interna-

three years. That also brings tional Monetary Fund now

a short-run boost to Indones- preparing to resume its pro-

ia's foreign exchange cash gramme, there has at last

flow that should help revive been some good news.

Economists were pleased regional tensions, could eventually have three possessors of nuclear missiles,

**NEWS DIGEST** 

COMMEMORATION OF TIANANMEN SQUARE

### China allows HK gathering to mark 1989 repression

pro-democracy demonstrators in Tlananmen Square.

about the Hong Kong protest. Organisers put the attendance at 40,000, fewer than the 55,000 who turned up last year. The gathering was held against a backdrop proclaiming: "Reverse the June 4 verdict."

from the US, where he was sent after his release from a Chinese prison in April. John Ridding, Hong Kong

JAPANESE ECONOMY

### Household spending weaker

Spending fell 2.1 per cent in real terms compared with the

admitted private consumption remained weak partly because

LOAN ACCUSATIONS

#### Japanese executives arrested

Four regional bank executives and three managers of FR, the

Two former presidents of Shinwa Bank, were suspected of making as much as Y40bn (\$288m) in loans without proper collateral to cosmetic and credit companies in the FR group from 1991 to 1997. The loans financed FR's land purchase The land was believed to be owned by organised criminal

Shinwa Bank reported Y17.9bn in pre-tax losses last year. closed up 1 per cent, or Y5, at Y375 yesterday in a rising market. Alexandra Harney, Tokyo

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Chaired by Paul Taylor, Financial Times IT Correspondent, guest speakers combine perspectives from Government, the financial sector and commercial enterprise.

Alan Donnelly MEP, the Labour Member of the European Parliament for Tyne & Wear. He has a particular interest in this subject having been Labour spokesman on European Parliament Economic and Monetary Affairs and Industrial Policy (1991-94). Stephen Brannan, a member of the Executive Group of the Royal Bank of Scotland and Group EMU Programme Manager. As head of Service Improvement within the Operations Division, Mr Brannan has responsibility for managing the Group's EMU taskforce.

Commencing with breakfast at 08.00am and running for approximately 2 hours from 09.00am, this seminar will be held at Financial Times, One Southwark Bridge, London

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To reserve your place at this event, please contact: Sarah Jezzard on either: Tel: (44) (0)171 873 4816 Fax: (44) (0)171 873 3595 or email: sarah.jezzard@ft.com

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NOTICE IS REREBY GIVEN that a NOTICE IS HEREBY OF CHIPM HERE A Pedidon was presented to Ber Majesty's High Court of Justice, Chancery Division on 19th May 1998 for the confitmation of the carcellation of steer permitty account of the above restand Company.

AND NOTICE IS FURTHER GIVEN IM London WC2A 21.1. on Wednesday the 17th day of June 1998.

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CLIFFORD CHANCE 200 Aldernate No. RAFE TO COSPICE SERVICE Selections to the Company

No. 072126 of 1998 N THE HIGH COURT OF JUSTICE CHANCERY DIVISION COMPANIES COURT

IN THE MATTER OF THE COMPANIES ACT 1985 NOTICE IS HEREBY GIVEN that a Position was on the 21st May 1998 prosecuted to Her Majesty's High Court of Justice for

(2) the sanctioning of a Scheme of Arrangement; and (b) the confirmation of the reduction of the capital of the above-sumed Company in the terms of the Scheme of

AND NOTICE IS HEREBY CIVEN that he Preision is directed to be beard before the Pennian is directed to be beard before The Companies Court Judge at the Royal Courts of Justice, Strand, London WC2. 211, on Monday 15th June 1998. 2LL on Mondey 13th Junit 1990.
ANY Creditor or Shareholder of the until Company delating to oppose the making of as Order for the confirmation of the salid reduction thousal appear at the time of learing in person or by Contuel for that

A copy of the said Pention will be furnished to any person requiring the same by the taskermentioned solicitors on payment of the regulated charge for the same. DATED the 2nd day of June 1996.

Simplier and May 35, Basinghali Sarce London ECZV SDB Tel: 0171 600 1200 Ref. MNM

> IN THE HIGH COUNT OF JUSTICE CHANCERY DIVISION

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COMPANIES ACT I'MS MOTICE IS HEREBY GIVEN that the Order of Fligh Court of Justice (Changery Devesion) dated 20 May 1974 confinence the reduction of the stone president account of the above named Company by \$6,545,864 was registered by the Rep of Companies on 25 May 1998.

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Dated this 5th day of Jose 1998

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To implement the Presidential Decree N355 (May 28, 1998),

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Millennium 2000 Trans World Airways Ltd Millennium Middle East Investments Ltd Millennium Global Insurance Consultants Ltd Millennium Universal Computers Co Ltd Millennium Australasian Investments Ltd Millennium Global Digital Communications Ltd Millennium Universal Packaging Co Ltd Millennium North American Investments Ltd. Millennium Global Developments Ltd. Millennium Universal Securities Co Ltd. Millennium Global Environmentally Green Products Millennium Universal Technology Co Ltd Millennium Global Fuels and Power Ltd. Millennium Worldwide Cable & TV Co Ltd Millennium Worldwide Construction Co Ltd Millennium Scandinavian Investments Ltd Millennium Universal Chemicals Ltd Millennium Worldwide Distribution Co Ltd Millennium Asian Commodities Co Ltd Millennium Worldwide Exhibitions Co Ltd Millennium UK Investments Co Ltd Millennium Global Telecommunications Co Ltd Millennium Worldwide Design Co Ltd Millennium Continental Haulage and Transport Ltd Millennium Worldwide Exports Co Ltd Millennium Worldwide Transportation Co Ltd

Millennium Universal Condoms Ltd. - (enter the Millennium with safety!!) Sealed tenders to be received by 12 noon, Friday 26 June 1998 at: Millenium Holdings, c o Axel Chartered Accountants, 3 Minshull Street, Knutsford Cheshire, WA16 6HG

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considered for invitation to tende should apply, in writing, to Miss S O'Neill, Corporate Contracts, 3rd Floor, Overline House, Blechyndon Terrace, Southampton SO15 1GW. Please quote the reference ber: CC98/05/434 and

supply the following info before 3 July 1998: Company name, registration number, leading address and registered office. if a subsidiary company, please

give name of

porent company; Copies of the item's audited eccounts to include bolonce sheets, profit and loss occounts, notes to the occounts) for the previous three years, and if a subsidiary company, those of

the potent company olso, (iii) A statement showing a list of similar work contact out over the last three years including contract dates, values and the client's name and address;

Names and addresses of three referees from whom references may be sought regarding the company! experience and ability to undertake the work applied for;

The lately you wish to lender

further information on requirements. can be obtained by contacting Mr P Johnston on Southan (01703) 832398

Tender documents or nance of nonacceptance, as appropriate, will this contract was dispatched to the office for Official Publications of the European Communities on



#### Park Lane and Audley Square Car Parks Management Contract

1. Westmaster City Connell is seeking experiences of interest from organisms to manage, market and assist in the refurbishment of two Mayfair Car Parks 2. Audley Square and Park Lane Car Parks have a combined capacity of 1.800 spaces close to the heart of London's shopping and tourist industry. Both car parks are currently subject to leases which expire on 11 March 1988, It is the City Council's intention to run both car parks itself after that date with the ntistance of a management colleracion.

3. The management contract will be for a period of up to five years with an n for a further two years extension subject to performance. The Contractor shall act as the Council's agent in managing the car parks on a day to day basis and advise the City Council on methods to promote and market the cit parks. The Contractor will suggest ways in which the car parks might be made more accracive to demoners as part of a returbubilism programme.

4. Expressions are sought from companies, parenerships or consumes. The City Connect will short list up to five to tender. Financial capacity and relevant experience will be the main short listing enterna. However, expressions are particularly welcome from those who can offer management Hair and an innovative approach to marketing, preferably backed up with a proven track record. Accordingly expressions will be considered from a wide range of sectors

and not exclusively those specialising on car park management. 5. Information in the form of the project summary is available and can be obtained by applying in writing to the address below. The protect summary will course a short being questions are.

b. Expressions shall be made by completing the short listing questionnaire and returning it to the address below. It most be received no later than 111 July 1446. Relevant additional supporting information may also be included.

7. It should be noted that the Transfer of Undertakings (Protection of Employment) Regulations 1981 may apply to this contract. 8. No renancy shall be granted to the successful Contractor who will be employed only in a management and consultancy capacity.

9. The contract will be let to the most economically advantageous tender. The

factors making up this criteria will be set out, in rall, in the tender documents. However the Gry Council shall be seeking to award a contrast which offers best value in the provisions of the Services. 10. Tenders are likely to be intrined in June 1998. 28 April 1998

Michael Begley, Car Parks Manager, 10th Floor, City Hall, 64 Victoria Street London SWIE 60P

City of Westminster

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### Central bank committee raises rates to 7.5%

By Richard Adams Economics Staff

**ANALYSIS** 

By Robert Chots, Economics Editor

It is too simplistic to

monetary policy committee

We may yet find that the

hawks on the way up in the

economic cycle turn out to

be doves on the way down.

In the official statement

that followed yesterday's

that May's Inflation Report

identified "major uncertain-

ties which mean that the

outlook for monetary policy

remains finely balanced".

deputy governor responsible

at the time that there was no

The statement argued:

"The central issue for mone-

tary policy remains whether

aggregate demand will slow sufficiently quickly to bring

down domestically generated

inflation before the

restraining price effects of

the earlier increase in the

commodity prices wear off."

dichotomy that has con-

fronted the monetary policy

committee for months

This encapsulates the

preordained path for rates.

netary stability, noted

The Bank of England, the UK central bank, yesterday drew protests from the business community by raising interest rates for the first time in seven months.

become more important to ment's 2.5 per cent inflation subdue domestic spending target. over the past month, with looking more threatening. cumulative tightening of the

"hard landing" more likely. The increase in interest points to 7.5 per cent - came after six months of disagree- in announcing the increase.

ment in the Monetary Policy The Bank said it had in pursuit of the govern-

"Evidence has emerged inflationary pressure now over the past month that the

wealth are all contributing

to robust consumer spend-

ing. This in turn is maintain-

ing relatively rapid growth

omy - notably the service

tion. In contrast, the infla-

tion-adjusted exchange rate

has only recently fallen from

a 17-year high, choking off

export orders as it renders

UK companies less competi-

Report, the committee

argued that sterling's

strength would keep infla-

tion near its 2.5 per cent tar-

cantly its forecast showed

inflation rising at the end of

The Inflation Report fore-

cast was the basis for last

month's decision to keep

interest rates on hold. But

since then two important

factors have changed: earn-

ings growth has accelerated

Other things being equal,

these factors mean not only

downward pressure on infla-tion in the short term but

also that domestic demand

will exert more upward pres-

sure on inflation in the lon-

and the pound has failen.

the forecast period.

tive in world markets.

as hawks win the day

interpret the decision by the in those parts of the econ-

to lift rates as simply a vic- sector - that are sheltered

tory for hawks over doves. from international competi-

Mervyn King, the Bank's get for two years. But signifi-

But some economists argued labour market has resulted Tony Blair, the prime minis- with the other vote they medium run," the Bank said

> ers to show greater responsibility in pay demands. The blamed recent excessive pay

The official snokesman for

are a key determinant of

tion," yesterday's statement

argued. "Evidence has

emerged over the past

month that the cumulative

tightening of the labour mar-

ket has resulted in a rate of

private sector earnings

achievement of the inflation

target over the medium

month that private sector

earnings growth had acceler-

ated to 5.6 per cent in the year to the first quarter. The

Bank believes that earnings

growth above 4.5 per cent is

inconsistent with achieving

Statisticians said the rise

in earnings growth was in

part the result of unexpect-edly large annual bonuses,

which in the past have pro-

duced temporary spikes in

the pound's trade-weighted

index has remained about 3

per cent lower than the

Bank had projected in the

Inflation Report. The Inter-

national Monetary Fund

believes that a depreciation

this size is equivalent in its

impact on output and infla-

tion to a 1 percentage point

reduction in rates.

The committee noted that

the inflation target.

the earnings data.

In the May Inflation Statistics reported last

The Office for National

growth that jeopardises

stically generated infla-

that the rise would make a in a rate of private sector ter, said: "If companies pay earnings growth that jeop- themselves more than the ardises achievement of the rate of inflation, there is rates - by 0.25 percentage inflation target over the going to be a link with infla-

Analysis speculated that

The Treasury said it Charles Goodhart, who had Committee, which sets rates reinforced the need for work- joined the "doves" on the committee in opposing a rate rise in April, had rejoined prime minister's office the "hawks". John Vickers, who made his debut on the committee this week, may bave provided the hawks month. Business leaders con-

needed to secure a majority. The Bank's move sparked a fall in the price of governfuture contracts, as the City was caught off-guard. The FTSE 100 share index ended

5,860.8. The Bank said rates had also been raised in part because sterling had been weaker than it expected last

the day down by 37.6, at

higher rates would push sterling up again. The Conment bonds and interest rate try said its members were already struggling with "serious competitive problems", while the institute of Export called the rise "stag-

"The MPC, composed of economists, bankers and announcement it climbed to academics, appears to live in facts and reality are not

WAGE INCREASES

Campbell, institute director general. "The reality is we federation of British Indus- are handing business to overseas competitors." Sterling ended trading half

a pfennig below its closing level against the D-Mark on Wednesday. The pound closed at DM2.897 in London. Immediately after the

### Markets taken by surprise ments in the labour marke

The emphasis on earnings and the exchange rate in yesterday's statement may be an important clue to the way in which opinion has shifted on the committee.

Charles Goodhart, who rates earlier in the year, joined the doves in April. He did so on the grounds that earnings growth was subdued and the exchange rate had risen. The statement suggests that he may have rejoined the hawks, which would have re-established the four-four split seen in February and March. On these occasions Eddie George, the governor, broke

keeping rates on hold. The hawkish view is typified by Alan Budd, who thinks that too much account has been taken of the high pound at a time when domestic demand is still growing unsustainably. The alternative view is advanced by DeAnne Julius, who believes that her fellow nittee members may be

the deadlock by using his

casting vote in favour of

underestimating the improvement brought about in the economy's growth capacity by the supply-side reforms of the 1980s.

The minutes of yesterday's meeting will not be published until July 15. A further question raised by yesterday's decision is how the committee will react if sterling continues to decline. With 25 of the City's 27 leading economists wrong-footed by the rate increase, it was hardly surprising that the pound jumped two plennigs. But by the end of trading this had more than reversed and sterling's trade-weighted index finished below Wednesday's close.

If some of the erratic factors that have pushed sterling higher are now unwinding - and the exchange rate is heading towards the DM2.30 that Simon Wren-Lewis of Exeter University believes to be its "equilibrium" rate - then base rates may have to rise again.

Editorial Comment, Page 17 Lex, Page 18

### **Bonuses** boost earnings rises by 1.5 points

The Bank of England decided to raise interest rates vesterday despite eviincreases were being fuelled "one-off" bonus pay-

The Office for National analysis of the latest figures to the Bank's monetary policy committee in time for its monthly briefing on the

economy last Friday. It showed that the increase of 5.6 per cent in annual earnings for March - a figure that caused concern among banks and City of London forecasters ~ was only around 4.2 per cent after stripping out the effect of increased bonuses and profit-related payments.

Derek Bird, head of earnings analysis at the ONS, said: "What we said was that out of March's increase. around 1.5 percentage points was down to bonuses

Insiders said the Bank of England was "desperate" for similar analyses to be done on January and February's monthly figures in time for cided with a very difficult the MPC meeting that began year for the sector.

difficulties meant the ONS was unable to produce new figures in time.

The ONS's centred threewas for an annual increa

At the time the data were released last month, the ONS publicly identified bonuses as a factor behind

tion Report, have repeatedly carnings growth much above 4.25 per cent as a threat to meeting its inflation target. • The ONS reported a 33 per cent rise in chemical bonuses in March - the traditional month for the sector's performance-related payments. Jenny Luesby

month average for February of 4.9 per cent. Mr Bird said bonuses could at least account for 0.5 percentage points - leaving the underlying growth rate around 4.5 per cent, had there been no bonus payments made.

the sharp increase.

The MPC's minutes and the Bank's quarterly inflawarned that it sees average writes. This took the sector's

annual earnings increase to 9.4 per cent compared with 5.6 per cent in the economy as a whole. The jump coin-

#### Cost of adopting competition law is attacked

By David Wighton Political Correspo

Ministers dismissed claims from the opposition Conservative party that British companies might have to spend more than £1bn (\$1.6bn) complying with the proposed reform of competition law to bring it into line with European

Union practice. The government stuck by its estimate that the nonrecurring compliance cost of the competition bill would be £4.4m and dubbed the Conservative claims "billion-

pound baloney". But John Redwood, the Conservatives' chief industry spokesman, said his research suggested the estimate was out by a factor of a hundred. He claimed that every big company would face heavy legal bills to provide reassurance that none of their trade agreements would be deemed anti-competitive, rendering them lia-

ble to heavy fines. Based on discussions with a number of big businesses. the Conservatives estimated that each FTSE 100 company £200,000 and £1m. Including estimates for smaller companies, the Conservatives claimed that the total bill could range from £240m to

Mr Redwood said the quality of the government's cost compliance assessment was "an insult" which gave a completely misleading impression of the net benefits of introducing the reforms. He also repeated his call for the government to exempt all businesses with turnover of less than £10m. But ministers claimed Mr Redwood was deliberately

stoking up fear. Nigel Griffiths, the competition minister, said Mr Redwood did not understand the bill. Most big companies already operated under the EU law on which the bill

#### Falling unemployment, ger term. accelerating earnings growth and rising personal sector Report made clear, develop-

exchange rate and falls in that sterling will exert less



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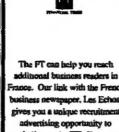
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### MEMORIAL

TOMPKINS Robert. Deputy General Manager Treasurer Creditanstalt AG. To commemorate Bob's life, a Memorial Service will be held in The Priory Church of St Bartholomew the Great, West Smithfield. EC1, on Friday 12 June 1998 at 12 goon, All who knew him are welcome to join us.



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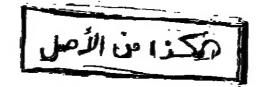
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# POYAL AIR FORCE LONG-FAVOURED C-17 WUULL PILMOTE COMMAND BORINGS Defence chiefs propose leasing Boeings Command is studying use be reluctant to abandon and an apprenticular and an apprenticular and apprenticu

Defence Correspondent

proposing to lease four Boe trained on the C-17 when on supply aircraft on lease or lift, it would inevitably furing C-17 transport aircraft exchange programmes with similar terms. for the Royal Air Force in an the US Air Force. effort make British forces more rapidly deployable.

Officials said the C-17 plan comes from proposals for the strategic defence review, now the subject of discusand the Treasury. It is to be published soon.

together as an expanded sions between the ministry joint rapid reaction force, more available for missions

Lack of sufficient "strate- favoured the C-17, a jet sirgic lift" - big transport air- craft big enough to carry a have been planning to develop their own transport, known as the Future Large

sions on the review, the RAF several proposals on financ- would be a short-term soluis understood to be checking ing acquisition of C17s. It tion designed to meet the The defence ministry is which of its personnel have may hold a competition to immediate need for heavy FLA. ther undermine development The RAF has long of the FLA by the Airbus

> . For its longer-term craft and ships - is a serious main battle tank. But at requirements, the defence port aircraft as this would be obstacle to making the about \$200m it is expensive ministry plans shortly to wasteful in training and forces, operating closer and European countries invite bids to compete with FLA from Boeing and Lockheed Martin, manufacturer of the C-130J, the latest ver-

RAF officers, who are meets requirements set awaiting delivery this sum- jointly by European air mer of the first of 25 C-130Js, argue that they should not operate three types of transwasteful in training and maintenance costs.

Use of leased C-17s would give pilots and maintenance crews training and expertise which the RAF might

ae |Law firm agrees Andersen link

Germany is studying use be reluctant to abandon, of the Russo-Ukrainian Anto- Airbus partners argue, nov-70 as an alternative to however, that the FLA fl.A. design is the only one which

> The C-130J is too small, and they cast doubt on the C-17's ability to operate in all terrains. The PLA, which would cost \$70-\$80m. is designed to carry the "battlefield taxi" armoured vehicles ordered by three European

#### **NEWS DIGEST**

**BBC REORGANISATION DISPUTE** 

#### Threat to summer sport as strike hits World Service

The World Service was among many BBC broadcasting services affected yesterday by a 24-hour strike by techniclans. The BBC said that, despite the disruption by the Bectu broadcasting trade union, it was able to maintain five-minute hourly news bulletins on the World Service throughout the day. The BBC is preparing contingency plans to protect its coverage of the soccer World Cup in France after the techniclans warned that they might target matches, which begin on Wednesday. They also threatened to black out tennis at Wimbledon. BBC staff fear that the technical arm of the public-service corporation, which is reorganised as a separate company called BBC Resources, is being privatised by ith. They are concerned jobs could be lost.

Another one-day strike is planned for Tuesday and further action could be called as the World Cup gets under way. Bactu said: "The six French broadcasting unions have pledged their support. They have agreed to call meetings with their members to discuss industrial action if progress is not made by us." Andrew Bolger, London

#### INCIDENCE OF 'MAD COW' DISEASE

#### Wider exposure suspected

An expert on BSE-type diseases vesterday raised the possibility that cattle not showing sions of the disease could camthe infactive agent, perhaps in muscle tissues. Such tissues have been thought to be safe to eat. Professor John Collings of London's Imperial College School of Medicine, told the BSE inquiry yesterday he was concerned by gaps in government research into prion diseases, such as BSE in cattle and Creutzfeldt-Jakob disease in humans. But his fears that infectivity could be carried in muscle tissue as well as in organs such as brain and spinal cord - which have had to be removed from carcasses under a 1989 ban - raise the possi bility that more people have been exposed to BSE than had been thought. Maggie Urry, London

#### **EUROPEAN CAR ASSESSMENT**

#### Companies win apology

The Consumers' Association yesterday apologised to Daewoo, Honda, Suzuki and Hyundai over its reporting of the round of crash tests undertaken by the European New Car Assessment Programme. There is no suggestion that the test results were at fault, the apology concerned only the association's interpretation of them. Daewoo said yesterday it had suffered "hundreds" of cancelled orders for its new Lanos model after the association had criticised its safety and that of the Honda Civic, Hyundai Accent and Suzuki Baleno. The association had misread the system of safety "stars" awarded to the cars, prompting Honda also to claim that it had suffered "specific damage" from the criticism. "We gave the impression that all these cars presented an equivalent, unacceptable risk of injury in overall terms. This was incorrect we wish to applicate for the confusion that resulted from our original release," a statement from the association said. Statistics from the Society of Motor Manufacturers showed yesterday that registrations of new cars in May rose by 1.7 per cent, year-on-year, to 172,851 - lifting registrations for the first five months as a whole to 967,103, up 7 per cent on the same period of 1997, John Griffiths, London

### Clash of professional cultures helps to scupper takeover

The Andersen/Wilde Sapte rupture points to deep-seated differences between lawyers and accountants, say Robert Rice and Jim Kelly

ted to turn to regional law firms after the collapse of the proposed link between Arthur Andersen and Wilde Sapte, the City of London law firm.

Six" accountancy firms in London has been slow compared with their early successes in mainland Europe, where lawyers have traditionally been more used to working with accountants due to their strong presence

The government yesterday

to reinvestment relief in

spite of London Stock

Exchange warnings that

Big accountancy firms hoping to expand into legal services are expectaged by the difficulties they face in trying to negotiate a successful takeover of a City

law firm. Accountants and lawyers appear to have different expectations of a deal. The progress of the "Big Accountants want the lawyers to help them provide clients with a "one stop shop" for business services; lawyers want more work referred from global accounting networks.

> There is also a big culture clash between the increasingly commercial focus of

the changes would go ahead

would keep the impact on

liquidity on Aim "under

their auditing base - and the more traditional approach of The loose structures of law

firms have infuriated accountants, who have become frustrated by what they see as the stately speed at which the City law firms do business when it comes to management issues, "We tried talking to one firm and I had to start again when the senior partner was not re-elected," says an executive with a Big Six firm, "They need to vote at every twist and turn in the deal,"

remarks another. The Big Six firms have much more corporate-style command structures and want to clinch deals quickly. They are used to senior partency sectors. the Big Six firms – which ners being able to carry their But accountants say the have diversified widely from partners with them once

sury (a junior minister), said relief. But she ruled out (\$16m) issuing new shares.

national Budget designed to

issued equity.

Ms Liddell told MPs that, harmonise investment incen-

depending on the results of tives, reinvestment relief -

they will damage the Alter-native Investment Market. That review, the government which allows capital gains from Conservative members tax to be deferred - would of the House of Commons

Helen Liddell, the eco-the size of company whose be limited to companies with committee on the govern-omic secretary to the Tree-shares would qualify for net assets of less than £10m ment's finance bill, who

heads of agreement have partners can in effect block a mented in September, and is to go cold on deals once part- the partnership deed says ners have had time to dis-

closely with accountants.

Underperforming partners ing towards retirement, are the hardest to persuade. Many are said to fear that the accountants' more businesslike approach to management could leave them badly exposed. As a result

limit to between £30m and

brought an angry reaction

to existing shares.

Under proposals in the £40m and to extend the relief

deal - depending on what about the majority needed to cuss the merits of working approve one. The collapse of the Andersen/Wilde Sapte deal also

in law firms, or those com- underlines the difficulty law firms have tying-in partners once a deal has been agreed in principle. "Two people resigning who voted in favour unnerved Andersen," says one lawyer close to the deal. "It made them worry many vote against. A "No" about how many would turn vote by a handful of these up when the deal was imple-

people would stay." But many City lawyers expressed surprise that Andersen had walked away

from the deal simply because two high profile asset Smith and Mario Jacovides had defected Allen & Overy, a City rival. Bill Tudor John, senior partner of Allen & Overy, said: "I called it off because we took

FINANCIAL TIMES WEDNESDAY APRIL I 1998

Plea to delay reform of reinvestment relief is rebuffed

extending it to existing. The stock exchange had undermining other govern- Labour MP, dismissed Mr although the government shares rather than newly urged ministers to raise the ment afforts to encourage Loughton's criticisms, accusentrepreneurial investment. ing him of being a "parasite" merchant banker.

Tim Loughton, a Conservative MP and director of The Aim market said it Ms Liddell's comments Fleming Private Asset Manwas "disappointed" its arguagement, said the move was ments had not been "harmonisation without purpose" and that ministers had

"We will obviously be "fallen into the lap of watching the liquidity of the ment's finance bill, who bureaucrats in the Trea- market very carefully."

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football at its tip is taking shape around the famous become obelisk in Place de la Concorde in central Paris. "It's over th the World Cup trophy," confides a red-shirted security man sporting an Elton John baseball cap. "There are going to be giant screens in

> Such gestures, however garish, show how hard France is trying to make sure that the last World Cup of the millennium, arguably the biggest sports event ever organised, is a success.

Following a steady build-up of posters and France 98 merchandise over recent months, inhabitants of the French capital are reminded of the tournsment's approach more and more frequently. Buses have been adorned with flags of one of the participating countries and signs bidding visitors "Welcome" in several languages. Even Hediard, the posh people's grocer, is discreetly joining in, putting praline-filled footballs on the counter - FFr18 (\$3.00) for a bag of three.

What is missing, at least

needs the joie de vivre of foreign fans A curious structure with at present is the party spirit what looks like an outsize that will make these meticulous preparations worthwhile. Certainly, the national mood has lightened in recent months as economic growth has picked up and unemployment has begun to fall. But France is

**WORLD CUP DETERMINED FRENCH MAKE FINAL PREPARATIONS IN STYLE** 

Host needs shot

of party spirit

France has everything in place for the

tournament, says David Owen, but it

not a country where the approach of a big football tournament is automatically a cause for nationwide No doubt the excitement will mount as more of the expected 500,000 foreign fans arrive and the competition gets under way - especially

if the French team perform well. But it is hard to escape the feeling that if the tournament were being played in a genuinely football-mad country such as Brazil or Italy. the atmosphere would already be more electric. Of course, the organisers of such events have plenty of other things to worry about. They must be alive to the threats of terrorism and hoo-

liganism. And France 98 is

now facing an additional

eleventh-hour logistical com-

plication in the shape of the

ated negative media cover-

age for France in the run-up to the competition. Others include the debate over the quality of the pitch at the brand new, FFr2.7bn Stade de France, and the furore over the shortage of tickets for foreign fans. It all rather begs the question why countries are keen to expose themselves to the

when the tournament kicks

the elements that has gener-

This strike is just one of

off next Wednesday.

trouble, risk and expense of organising the colossal undertakings that the top international sports events have become. After all, if France cannot avoid such adverse publicity - for all its stylistic flair, organisational discipline and top-class infrastructure - it is tempting to ask who could. That said, some aspects of

organising this year's tournament were particularly tricky. With 32 teams competing in the finals and 64 matches, this will be the biggest World Cup so far. The country's geographical position makes it easily accessible to supporters from many qualifying nations. Nor was life made any easier for the organisers by the decision that teams would play their Air France pilots' strike, three opening group matches at different venues. The which may still be going on



Comité Français d'Organisation (CFO), the body running France 98. says this was in line with the wishes of Michel Platini, the French midfielder of the 1980s who is now its co-president.

Eric Briat, a senior civil servant involved in co-ordinating the tournament, lists three reasons for wanting to host it. The first was a desire to improve the quality of the country's sports infrastructure. This has been accomplished, with extensive works at the nine existing World Cup venues and construction of the breathtaking new Stade de France at

Saint-Denis, north of Paris. France's image and products As Briat says: "It has taken nearly 80 years to get a stadium the same size as Wembley." Looking ahead, the authorities also hope the infrastructure linked to the new stadium will help regenerate Paris's depressed

northern suburbs. The second was to give another boost to the country's construction industry which had benefited from enerous public spending in the 1980s, partly linked to the high-profile projects of the Mitterrand era.

The third was to use the tournament to promote - although Briat admits it will not necessarily increase the number of visitors this year. "There was a risk the number of visitors would fall, but we think now it will be balanced," he says.

In one imaginative initiative. Datar, the government agency responsible for fostering inward investment, is including a game featuring their national team. Datar says guests were selected from heads of the top 100 companies in each counnow considering

In all, France is spending about FFr9.4bn on this year's tournament, FFr6.7bn of which has gone on infrastructure. Most of the FFr2.7bn organisational expenses are contained in the CFO's FFr2.4bn budget. Briat believes ticket receipts and sponsorship revenues should enable the committee inviting 250 prospective at least to break even. "We investors to a programme have reasonable reasons to think we will reach at least equilibrium and maybe a little profit," he says.

And, the organisers hoping, give world football a party to remember.

MEMORABILIA

### A strangely British passion

There has been talk this week that the British government might find the money, through the National Lottery, to buy the football memorabilia of the late Bobby Moore, the captain of England's 1996 World Cup winning team. But whether or not that materialises, the World Cup is going to be under the spotlight in the auctions rooms this summer, as well as on the pitches of

Moore's widow, Tina, is said to be wanting £2m (\$3.28m) for his collection of 108 England caps and West Ham club trophies as well his World Cup medal, but she has yet to put it on the market. The first England full-back, George Cohen. Christie's Scotland is offering the medal at its annual football auction, which has been brought forward from October to June 20 to coin-

cide with the World Cup. Cohen says he is selling reluctantly, but needs the money for his pension fund. The record paid for a medal to date is £17,500, paid for the 1977 European Champions Cup winner's medal awarded to Ray Kennedy of Liverpool, so there is bound to be great interest in the Cohen medal. Some specialists have said it could fetch as much as double the estimated 260,000 to £80,000.

Football was until recently the cinderella of sports memorabilia in the auction rooms, with prices trailing behind areas such as golf where Japanese enthusiasm saw prices soar in the 1980s. Yet Christie's October 1996 sale - which included the collection of the late Billy



Memories for sale: George Cohen (left) and Bobby Moore (centre) after the 1996 final

in the 1950s - fetched a total of £303,750. Wright's 100th cap sold for £8,000, against a reserve of £800. In all the collection realised £110,000. over three times the original

estimate. The boom in football items can largely be ascribed to the dramatic way in which British football has changed in recent years. John Eastwood, the manager of Extra Cover, a London sporting memorabilia shop, says; The perception of football has changed radically in recent years. It used to be a working class sport with a cloth cap image, and hooligans and men standing on cold, windswept terraces. Now you have all-tickets stadiums with heated stands. executive boxes and season

ticket holders." As the game's prosperity has increased, it has become fashionable among a new class of spectators with the money to spend on memora-

the shops worldwide.

1982 World Cup in Spain that spin-off business developed. Duncan Chilcott, the author of The Hamlun Guide to Football Collectables, says: "When it comes to football ephemera there were not many items made before the 1980s. There are things like the [1966] Waving Willie mascot but they are not expensive."

Collecting football memorabilia is largely a UK passion. Two nations of collectors in most fields, the US and Japan, are still finding their football feet. As a result, an anonymous Englishman paid only £254,000 for the original Jules Rimet World Cup trophy at a Sotheby's auction last year. But there is great scarcity value in England winner's medals - there are only 11 of them in existence,

as the side have only won

Cup ephemera now flooding to the starting line-up, rather than the full 22-man Yet it was only with the squad and the manager. Sir Alf Ramsey.

> soon include a shirt that Roger Hunt, another England player, swapped with West Germany's Wolfgang Weber after the 1966 final - estimated at between 230.000 and £40.000 at a Sotheby's auction to be held on July 15. Programmes for the World Cup final were produced in such abundance they fetch little, although one signed by the whole team is worth around £1,000. The Waving Willie soft toys can fetch from £50 to £400. If the football boom continues, collectors' interest will surely extend beyond medals, shirts and pro-

Other items coming up

could be valuable one day. Stewart Dalby

grammes. Hang on to those

World Cup beer mats. nap-

kins, toys and pens - they

#### FOOTBALL VIDEO GAMES

### Official tag helps big sales to little screens

If there is something slightly chunky about the footballers moving around the screen in the new official Fifa video game World Cup 98, now on sale, it is not the fault of the computer software.

It is because the animation templates, which used to be based on David Ginola. Tottenham Hotspur's French pin-up, are now moulded on American players, notoriously rather chunky guys. World Cup 98, the only

game permitted to use the World Cup name and imagery, is the top-seller among the fistful of football video games being released between now and the end of biggest market for such

The other hot title at present, Three Lions, is the official England game, licensed by the Football Association and produced by Take 2, a small British label.

The Fifa games are produced and distributed under an exclusive licence by Electronic Arts of California, the world's largest home computer software company. Last year it reported earnings of \$53m on sales of World Cup 98 is the latest

in a line of Fifa-licensed games going back five years. Each year the Fifa title has been a top seller. Fifa 97 is estimated to have sold more than 220,000 copies in the UK alone, and well over 1m worldwide. Fifa 98 (The Road To The World Cup), and World Cup 98 will probably do better than that, even though the latter will be bumped by a new Fifa game signed with golfer Tiger and Sports TV Report.



Video star: what World Cup 98

in time for Christmas. such an intended short shelf life. EA's other sports titles, including all the North American major leagues, tend to be updated annually. But the company is undeterred. "This version is vastly improved over the previous one, in keeping with the magnitude of the World Cup product. It's not a wishy-washy upgrade," says Clive Downie, marketing

Much of the credit for the success of the games goes to the Fifa endorsement. "It most definitely makes a vast difference. This is one of the most valuable sports licences on the planet," says

manager of EA's Fifa fran-

chise department.

EA pays Fifa a royalty for the licensing rights, estimated to be at least \$2.50 per unit sold, meaning that the Fifa deal is probably worth at least as much as one the company has just

Woods, thought to be worth \$8m over four years. Big names and "official" tags do not guarantee success. Video games players, now more fickle and sophisticated, read reviews and judge games on design and competitiveness.

There's no point in attaching a big brand to a rubbish game because people just won't buy it," says Simon Kay of Licensing Management International, an international leader in computer games licensing. But generally, the official label helps sales."

Nowhere is the merging of sport and television more fully as they recreate the performance of real players according to their abilities and quirks. One of the great achievements of these games is offering authentic running TV commentary. For the English language version of World Cup 98, BBC commentator John Motson has recorded some 18,000 same ples in all, including all the player names with four different intonations. There is commentary in other lan-

guages, too. Media rights are a games seller's nightmare. World Cup 98 includes all 32 finalists, with the players referred to by name. This is not part of the Fifa agree ment. "It's a legal grey area," admits Downie.

Jay Stuart

The author is editorial director of Sports Investor

FIFA POLL

### African votes may be decisive

The election of the new president of world football governing body Fifa in Parts on Monday by some 192 of the organisation's member federations, looks set to be decided by a handful of undecided votes belonging to the African continent.

Yesterday the two rival presidential candidates, Lennart Johannson, the president of the European regional body Uefa, and Joseph "Sepp" Blatter, Fifa's general secretary, said they vere confident of victory but on the basis of contradictory claims as to the destination of the African

Blatter has been compaigning furiously among the 44 African football federations likely to be eligible to vote, in an effort to offset Johannson's main power

base in Uefa. Only two of the 51 European federations - France and Denmark - had by last night said they would definitely vote for Blatter. The Johansson camp claimed yesterday that a secret meeting of the English Football Association executive had voted last month to support its candidate, although an FA official insisted that a final decision would be

taken this weekend. Blatter, with strong belp from the outgoing presiden João Havelange, is thought to have secured strong backing from the 10 South American nations, and a substantial number of the 35 votes from Concacaf, the north and central American and Caribbean regional group-

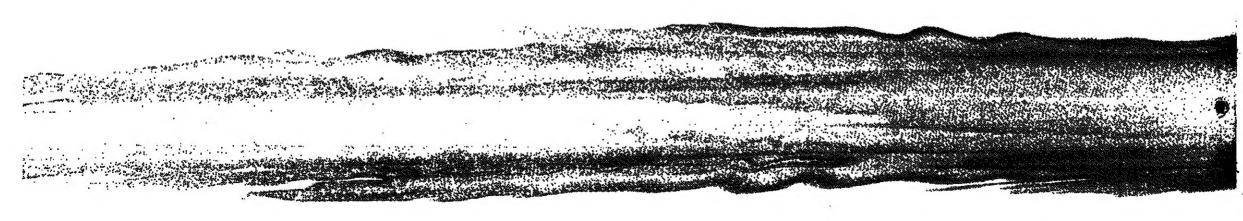
The Johansson camp has won strong backing from Asia and Oceania, worth an estimated 30 additional votes 🌘 n all

The only consensus emerging from Fifa insiders is that neither candidate is likely to secure the two-thirds majority required in a first ballot on Monday. The second ballot, held on the same day, requires a simple majority. Earlier this year, the Confederation of African Football announced its support for Johansson, but federa tions within CAF are said to

be badly split, A pro-Blatter campaign is seing beaded by Algeria Kenya and Liberia, after Blatter promised that if he was elected the 2006 World Cup - for which England, Germany and South Africa are the main bidders would be staged in Africa. Blatter claims he has secured the backing of at east nine African countries, although this was disputed yesterday by Johannsson officials.

Among the eminences grises to have emerged during the campaign are leaders of the Arab world, who are thought to have given Blatter financial support. Johansson has funded his campaign via a SwFr800,000 grant from Uefa\_

Both candidates have presented themselves as reformers, although Blatter's conversion from continuity to change, distancing himself from his mentor João Havelange, has been more recent. **Jimmy Burns** 



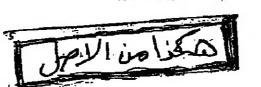
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The single biggest sports event ever is coming to France. World Cup 98. And from information to transportation, EDS is proud to help the Comité Français d'Organisation.

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### Talent the Winner as tough guys are tackled

One might forgive the Gascoigne or Romarlo footballing romantic the odd mature, modest, and moment of wistfulness in

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ents of the past couple of rabid elements of the media. tournaments - England's Paul Gascoigne and Brazil's Romario - is timely ammunition for those who claim that football, in its modern form, can no longer entertain the unreliable talents of the game's mayericks

Both of these swaggering, ultimately let down by their bodies, and a temperament that has occasionally (in Gascolgne's case frequently) rubbed against the strictures imposed by professional sport. In truth, they had no right to expect to play at the highest level beyond the age of 30; and so it has proved.

But although such figures provide plenty of colour and World Cup is about something more: and in purely footballing terms, there is still plenty to savour over the coming weeks.

The new generation of superstars is cut from somewhat different cloth, however. Brazil's 21-year-old striker Ronaldo - already a

mature, modest, and brilliant. He is not obviously these final few days of "colourful"; but if he perbuild-up to next week's forms as expected, no one will outbble that he takes his The lachrymose departure training a little too seriously of two of the outstanding tal- for the liking of the more Italy's gifted forward Ales-

sandro Del Piero had the

temerity, on the day after his club Juventus clinched the Italian league champion-ship, to visit the Turin Shroud rather than disappear in a drunken cloud. But his saintly demeanour - too quick-footed players were sanctimonious by half for many tastes - will not matter a jot if he discovers the refined touch that has had hardened critics in his native country drooling this

season. Ronaldo and Del Piero are considered crucial for their respective countries' chances in France. But they are among a crop of talented and proven goalscorers who drama for a tournament, a could set the tournament

> There is Gabriel Batistuta, who will lead the line of the rightly favoured Argentina side; Alan Shearer, hoping to put a wretched English ordering the punishment of domestic season behind him; all tackles from behind with put a wretched English Yugoslavia's Predrag Mijatovic, whose coolly taken huge, and unprecedented, winning goal in the Euro- protection to the forward pean Champions League



detrong: Edmundo of Brazii, who is known as 'The Animal', has a wild reputation

final showed he can twin superb technique with the requisite composure.

Furthermore, all of these predators will be aided by Fifa's radical new directive a red card. This will give with his back to goal,

looking to turn with the

It will reward those players with the touch and balance to change direction quickly, and penalise those who rely on strength to intimidate. There will surely be no repeat of the treatment handed out to Pelé in 1966 and, more recently, to the young Diego Maradona

by Italy's notorious hard man Claudio Gentile in 1982. Forwards will never have had it so good. Ironically, the player with the wildest reputation in the present tournament is a Brazilian attacker, Edmundo, or "O animal" as he is fondly known at home.

referees; added to which this year's enlarged format does not allow any thirdplaced teams in the preliminary groups to qualify. Teams need early victories to be confident of further progress. Could we be in for a classic World Cup?

It is not as simple as that. Italy's coach Cesare Maldini has already predicted that the new tackling clampdown could result in a more defensive style of football. In their anxiety to prevent their defenders from being exposed, managers will shore up their midfield with a protective screen, and then rely on the counter-attack.

One only needs to think of England coach Glenn Hoddle's apparent insistence on playing both David Batty and Paul Ince in his midfield, or the stolid virtues of Brazil's Dunga and Cesar Sampaio, to find the prediction plausible.

Significantly, many observers thought the most important member of the German side that won the 1996 European Championships was the unassuming ball-winner Dieter Eilts, the type of player who incites torpor rather than frenzy.

Similarly, the introduction of the golden goal rule in extra time may encourage teams to become more, rather than less, cagey. One thing is certain; penalty shoot-outs and suspensions. the bane of modern international football, are sure to play key roles as the tournament unravels.

But Wednesday's opening match is a time for optimism. The hype is almost frightening, the pressure to perform prodigious. In Ronaldo, France 98 has a protagonist who can live up to the billing, as Maradona memorably did in 1986. He, more than anyone, has the power to reduce a whole new gener-So: plenty of skilful attack- ation of rivals and team-

#### **RUNNERS & RIDERS**

#### Pioline plays matador to bullish trio of Spaniards



red and yellow. Several groups of enthusiastic Spanish supporters have waved their flags proudly to acknowledge the performances of their three countrymen, all based in Barcelona, who have qualified for today's men's semi-finals itself a record for Spanish players in Grand Slam. Championships. Of the three the 21-year-old No.12 seed. Carlos Moya (left) has emerged as the logical favounte after eliminating the man in form, No.3 seed Marcelo Rios of 

year's French Open have been

11

win his first Grand Slam crown this week. In a year of unprecedented upsets among the men. Rigs alone of the top 10 seeds had survived to the quarter-finals, Moya plays his old sparing partner Felix Mantilla, who is two

ears older and seeded No.15. They travel together, practise together and know each other's games backwards. This will be their eighth meeting with Moya leading the series 4-3 although Mantilla has won their last two matches. After beating Rios, a smiling Moya said, "We're going to be friends until Friday . . . when we get to the court I will want to kill him, on the court of course, not off the court!"

Alex Corretps, 24, the 14th seed, has the daunting task of tacing Frenchman Cedric Pioline, finalist at the US Open in 1993 and Wimbledon last year. Corretia will be hoping that Pioline, 29 next week, is exhausted after a gruelling five set battle against gifted Moroccan Hicham Arazi on Wednesday. Corretja knows, however, that he will also face some 16,000

French supporters doing the Mexican wave on the Centre Court today. The emotional scene will resemble nothing so much as a buil ring, with Corretia cast in the role of the buil. in the women's final, meanwhile, another Spaniard - Aranxta Sanchez Vicano - faces Monica Sales, Vicano overcame an

error-prone Lindsay Davenport 6-3, 7-8 (7-5) in her semi-final yesterday, while Seles - playing only a fortnight attached death of her father – stunned top-seeded Martina Hingis 5.5, 6.2. John Garrett Argentine striker Gabriel Batistuta will wear the number nine

jersey in his country's World Cup squad, a clear signal that he has regained his position as first choice centre-forward after a public falling-out with national coach Daniel Passarella. Top Italian club Inter Milan says it has a "gentleman's agreement" to buy star player Roberto Baggio from Bologna after the World Cup.

SIDELINE VIEW



England openers dominate S Africa

If Alec Stewart could have scripted the first day of his reign as England captain himself, it is doubtful whether he would have come up with a more propitious scenario than the one he presided over in the first Test against South Africa at Edgbaston, Birmingham, yesterday. Underpinned by an opening stand of 179 between Mike Atherton and Mark Butcher, a ground record for the home team compiled against arguably the world's most incisive new-ball attack, England's closing score of 249-1 represented unforeseen riches. Relieved of the cares of captaincy, Atherton resembled his old stubborn self. producing his most authoritative innings for over a year, while Butcher, a marginal but thoroughly justified selection, once again demonstrated his affinity for pressurised situations. Just as critical, however, was the lacklustre performance of Alian Donald and Shaun Pollock in the moming session. Granted first use of a green-tinged pitch when Hansie Cronk won the toss in conditions eminently suitable for swing bowlers, they belied their knowledge of the terrain - both have spent Fortunate to survive a leg-before appeal by Pollock on 11.

aummers with Warwickshire - by pitching woefully short. Butcher (77) ultimately fell in disappointing fashion, sweeping Paul Adams' unorthodox left-arm spin to backward square leg, but Atherton, patience personified, maintained his concentr and resolve. Shortly before stumps, ironically, his first false shot, a thick edge off Pollock, took him to his first Test century on the ground. Behind the soft, almost sheepish smile lay mmense relief - and not exclusively his own. Rob Steen

**Tomorrow in Weekend FT: World Cup – the pain of following** England; Franch Open tennis - the ladies' final. FT World Cup coverage: A daily page of match reports, news and features from France 98, will begin next Wednesday.



ror: Roger Mills playing during the 1990 finals, but African sides disappointed four years on

### Fictions worthy of a red card

... And **Simon Kuper** Punctures some common myths about the Tournament

No event generates as much shoot-out, and that the los- Mussolini, or General Videla World Cup bonuses. The ressilly thines you will be told. day after day, for the next month.

"Yugoslavia (or Nigeria, or Croatia, or Denmark) are a good outside bet to win the World Cap." Outsiders never win the World Cup. Only teams that have already won it win it again. because to win the World Cup you have to believe that you can do it. Upstarts find it hard to believe that they can beat Brazil, because when Brazil take the field they carry with them the memory of past great Brazilian teams, Germany, Italy and Argentina have some-

thing of the same magic. Even among the teams that have won the World Cup, two cannot win it again. England and Uruguay won at home or in the time before it became a significant world event. So only Brazil, Italy, Germany and age points-per-game Argentina - and perhaps the French - have a chance in France

2. "Penalty shoot-outs are a lottery, a ridiculous way of deciding matches." If penalty shoot-outs are a lottery. why do Germany always win team that were favourites before the match win the

dini saya he knew Brazil would beet his Italian team in the shoot-out after the last final - and that Brazil would deserve to.

3. "An African team will win the World Cup soon." Pundits like making this prophesy because it sounds generous to the Third World and cannot immediately be disproved. In fact, African teams are getting worse and worse, no surprise given the continent's economic decay. In 1978. Tunisia best Mexico and drew against West Germany; in 1982, Algeria beat West Germany and Chile; in 1986, Morocco topped

England's group; in 1990, Cameroon, led by the giorions Roger Milla, reached the quarter-finals; and in 1994, Morocco and Cameroon disgraced themselves while a hyped Nigerian team fell in the second round. The averachieved by African countries has dipped slightly over

the past 20 years. 4. "The African players are wonderful natural athletes." So are the English, Argentinian and Japanese players. 5. "World Cups can keep dicthem? Shoot-outs test a tators in power and decide elections," People are more the presiding ruler - Benito

believe that Mussolini himself had won the trophy.

Furthermore, the national rejoicing after the victory only lasts a few days. In those days alone, the World Cup may have a modest political impact. Harold Wilson said he lost the 1970 UK general election because England had just been knocked out of the World Cup by West Germany. But then he would say that, wouldn't he? 6. "The World Cup has

become a commercial event on an unparallelled scale." Not compared with the Citicorp-Travelers merger, it hasn't. The television rights for this World Cup were sold for £73m - a figure of barely credible tininess - and the tournament's sponsors are forecast to spend about £750m on rights plus advertising. All that money together would not buy 1 per

cent of Citigroup. Nor has money particularly changed the World Cup. There is no more at stake than in the past: teams have always desperately wanted to win it, and now The rule of thumb is that the intelligent than that. When a that so many players are the rhythm of samba." Ronteam wins the World Cup, millionaires, they hardly need worry about their

nonsense as the World Cup. ing country's newspapers of Argentina - invariably son games have become Here are just a few of the then cry lottery. Paolo Mal- appears with the players and tighter and scoring more diftries to claim credit. Yet it ficult is that football has would have taken an excep- grown more sophisticated. tionally dim Italian to Palé would sometimes beat walk so that they could try to tackle him again; Ronaldo often has four defenders on

7. Tickets are at a pre-

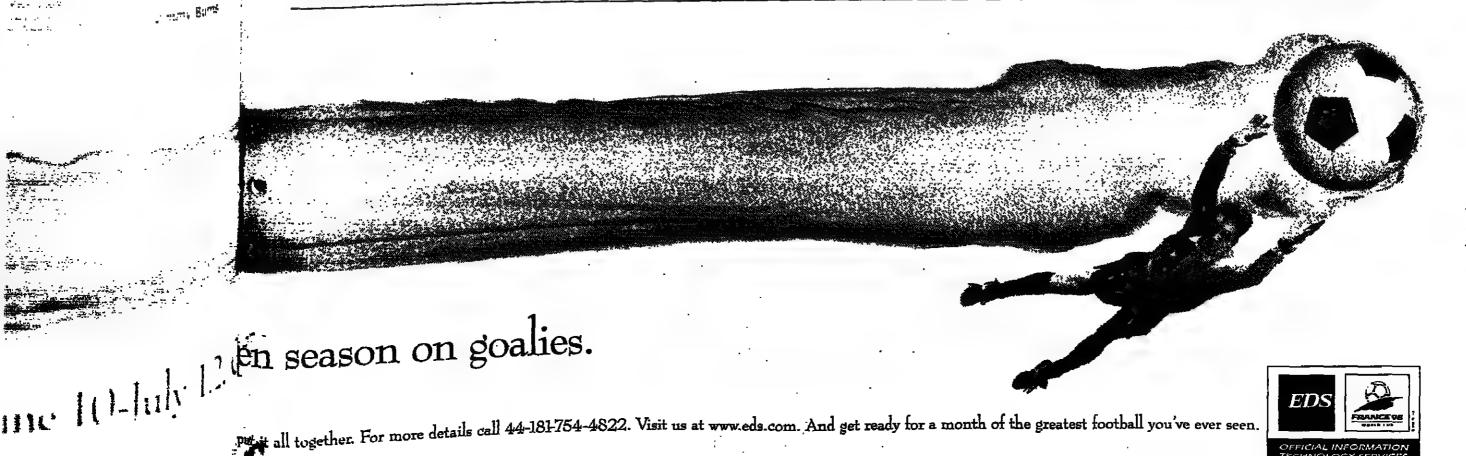
mium." But there will be

him within a second.

swathes of empty seats at many matches, as there usually are at World Cups. Tickets are hard to come by not because millions of people want to watch Japan v Jamaica or Mexico v South Korea but because ticket sales are badly organised. 8. The World Cup will be distigured by hooligan riots." Often a "hooligan riot" means 10 people having a fight in a bar, a common event in European summer

holiday resorts. 9. "Some fans are so passionate that they kill themselves when their team is knocked out." The people who kill themselves are not the most passionate fans. but manic depressives. They get caught up in the euphoria when their country is doing well, and are exceseral despair afterwards. 10. "The Brazilians play to aldo, their best player, only

listens to reggae and pop.

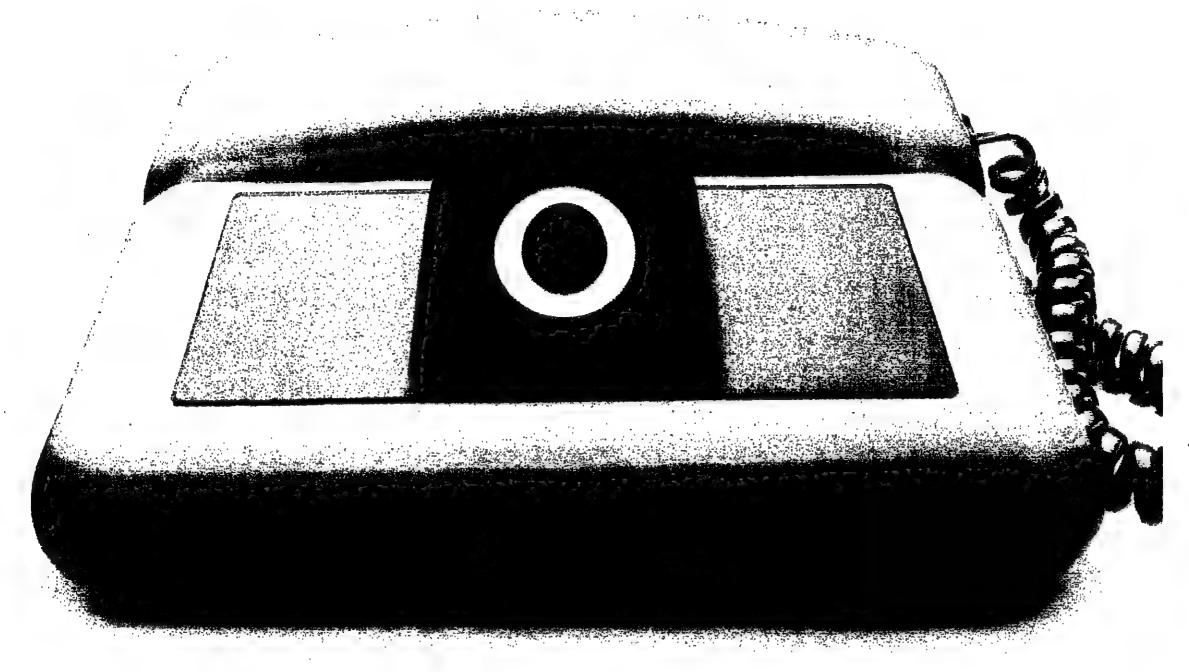


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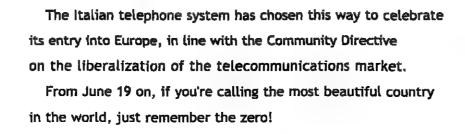
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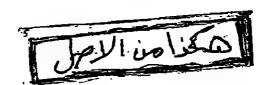
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MARKETING BRANDS

### Moving from the shadows

Corporations are stamping their identity on consumer products,

says Alison Smith

The distinctive slanted lettering is almost exactly as it was 40 years ago, and the slogan remains "Have a break, have a KitKat". In the decades between these two pictures, the most noticeable change is the difference between the discreetly small lettering of "Made by Rowntree's" at the bottom of the 1950s advertisement, and the prominently displayed "Nestle" on the chocolate bar

In stamping its presence on Kitkat and other chocolate, cereal and dairy products, Nestlé is one of several international consumer brand owners that have been moving their names out of the shadows. Besides adding the corporate hame to some products, it has renamed some brands, such as the yoghurt Chambourcy, as Nestlé and put a smaller Nestlé "seal of guarantee" on other types of products.

Peter Brabeck, Nestlé's chief executive, says: "Nestlé is a brand in its own right. If we want to be perceived as the world's leading food company, we have to offer an increasing amount of products that they can identify as Nestie's."

The approach is a shift. The company is away from traditional marketing wisdom: the argu- now a bit more ment used to be that an organisation that owned a number of diverse product brands should remain firmly in the background, rather than get in the way of the individual brand's communication with consumers.

ment that companies could have more than one brand in a category. Dave Allen, chief executive of Enterprise IG, the branding identity group, says: "The old thinking was to keep company hames out of the picture, so that you have competing brands. I think that is a bit outdated now. Over the last 12 months, we have seen some very large brand ownthe role of the parent company should be."

Even at Procter & Gamble the mood has changed. The food, bousehold and personal products group is the world's largest advertiser but has also been renowned for keeping a low corporate profile.
Paul Polman, general man-

ager of P&G in the UK, says: "The company is now a bit more flexible about corporate branding than it was five or 10 years ago when we would have said that promo ting our [individual] brands globally was the best solution for creating value.

'In some countries such as Japan, Russia or India we have taken a different approach and used the corcreating value." Richard Block, global plan

ning director at J. Walter Thompson, the advertising agency, says that one of the original factors behind the growth of corporate branding was to combat the rise of "own label" supermarket products 15 to 20 years ago. "Brands were ill-equipped to respond individually to the attack of the retailers: the corporation had to take responsibility for the quality of its products."

Since then, he adds, inflation in the cost of marketing and advertising means it has become uneconomic for an organisation to support all its product brands equally.

flexible about corporate branding'

There was also the argu- Brian Boylan, chairman of Wolff Olins, corporate identity consultancy, agrees that attracting and keeping staff. the need to use resources And as consumers, investors efficiently is one of the rea- and staff overlap, the case sons organisations turn to corporate branding. "Marketeers are under

pressure to leverage their brands over a larger number of products and services in order to justify the investment in brand building," he

· Making more use of the



ul the same print today Nextiles name in promi

mays Mr Allen.

what it promises."

Some say there may be

corporate brand can also be other brand down with it. a way of coping with the growing number of audiences that consumer companies want to address and

In many markets - Mr Polman gives the example of impart to its individual prod-Japan - consumers want to ucit know more about the company behind the products they buy, Mr Block says that shareholders in a company may be reassured by visible reminders that the organise tion in which they have invested is behind successful products. Linked to this there is, he believes, an element of "corporate hubris". especially among US corporations, in the need to make their presence more strongly felt on their products.

According to Mr Boylan, employees are another demanding audience. He says that promoting a corporate brand has a role in for projecting a single image of the parent company becomes stronger

However, there can be dangers in raising the parental profile. "The big risk has always been that if one of your brands has a problem then the corporation is trinted and it takes every

ers starting to look at what

MANAGEMENT GLOBAL STRATEGY

### Raising volume around the world

ITT is looking to service to retain a competitive edge, says Peter Marsh

One-stop shopping be shipped within days or hours of placing an order.

Within this group of custhe space of mergers in the global financial services industry. Now the world's biggest pumpmaker in following the same strategy for the unglamorous devices that keep much of industry ticking over.

ITT Industries, the US industrial conglomerate with other interests in defence and car parts, has annual pump sales of some \$2.1bn, roughly 14 per cent of the world market, it leap-frogged up the world pumps league table a year ago through its \$315m acquisition of Goulds Pumps, a rival US producer.

Pump sales globally are growing slowly, with ITT and the other big makers, including Ebara of Japan, Grundfos of Denmark and KSB of Germany, finding that to keep a competitive edge they have to improve the basics such as service and response times.

ITT reckons that with the Goulds acquisition it has a broad range of 20 to 30 pump types, suited to industries from sludge works to paper processing. Each family of pumps may be made in hundreds of variations depending on customers' require-

Helping customers to gain access efficiently to this product range is an important goal of Richard Labrecque, president of ITT's pumps division. He is focusmg on about 250 large global customers in fields such as chemicals, water treatment, ngineering and energy.

The companies - account-ing for a fifth of ITT's pump sales – have demanding requirements for pumps or

tomers is a "superleague" of about 30 companies including BASF, Dow Chemical, International Paper, Phillips Petroleum and Bechtel. ITT has special deals giving them a "premium service" in

particular pumps. In one scheme under development at ITT, special

'ITT is using IT techniques to turn these engineers into a "virtual" design group'

computer programs at a customer's premises will convert requirements for particular pump applications into a set of specifications to turn out the relevant pump components. The information will be sent by modem to an appropriate ITT plant, and activate machine tools to produce the parts in the configurations required to meet

the customer's order. This service should be available to at least some customers within the year, says Mr Labrecque: We want to be able to react to customers' needs as quickly as possible, turning out parts in lot sizes [production rons) of as little as one."

the products using this system will mostly come from 17 or so ITT plants around the world, which the company is designating as global centres of excellence with responsibility for particular

pump types. Costomers will receive pumps from specialist factories that could be halfway around the world. rather than from a closer plant that specialises in another pump variation.

ITT is spending \$160m in

the next two years on new manufacturing systems at these plants, a job involving retraining workers to improve flexibility and terms of gaining access to encourage team working to aprove response times.

The strategy of suress around the world production of different product types might not make sense to a company operating in regional markets. But Mr Labrecque believes it is appropriate for a company with aspirations to grow in all parts of the world. About 85 per cent of ITT's pump sales are in North America and Europe, but the company is also looking to step up revenues from Asia and

Another aspect of the company's aspirations to turn itself into a global force concerns its product development operations, involving 600 engineers in 20 locations around the world. ITT is using the latest information technology techniques to turn these engineers into a "virtual" design group.

This will work on projects almost continuously - teams of engineers in Asia, Europe and the US will hand over terminals to colleagues in another continent at the and of each working day, as different global time zones open up for business. Mr The factories turning out Labrecque believes that as a sharing plus the greater pooling of creative ideas using the new system, FIT's development costs could fall by as much as a quarter over ON THE BUTTON VIDEO TAPE ACCESS SYSTEMS

### avigation picks up speed

Finding a specific recording on reams of tape may be about to become a much swifter process, says George Cole

recording density, and the technology is tried and tested. But video tape suffers from one big disadvantage when compared with discbased media: its slow access time. Finding a track in the middle of a music CD is quick and easy; locating a specific recording on a video and dates. tape can be slow and frustrating, as you speel through metres of tape. But a new generation of video tape navigation systems appears oised to transform home

For years, VHS manufacturers have been working on systems designed to make it easier to find recordings on tane. In 1987, a breakthrough opment of the VHS index Search System (VISS), which places an electronic index mark at the beginning of each recording. By using VISS, a video recorder can he programmed to find a specific index mark by simply entering its corresponding number on a remote control handset (key in the number three, for example, and the VCR will look for the third index mark on tape). The VISS is a useful system.

As a recording which used a built-in mem-medium, video tape ory chip to store details of or number, plus recording offers many advan-up to 1,400 video recordings. time and date. When a medium, video tape ory chip to store details of or number, plus recording inside a VCR, and it also offers many advan- up to 1,400 video recordings. time and date. When a writes the data on a portion The Archive system gave recording is made, these of the video tape known as each video cassette a number. Whenever a video tape was inserted into an Archive-equipped VCR, its ID number was checked and its contents displayed on a television screen. That three involve minimal affort. included a list of programme names, with recording times

> Unfortunately, the Archive system was clumsy, involving much button pressing. Grundig quietly dropped the system. In the 1990s, the US company Gemstar proposed a tape navigation system called Index Plus, but it was never taken up by the video industry.

This year sees the launch of three tape navigation systems. All have several things in common. First, they make use of systems broadcasting programme data over the air. In the US. this is provided by a system known as TV Guide Plus, In data may include the pro-IF THERE'S ONE THING MORE BORING THAN YOUR HOLIDAY VIDEOS NEVILLE IT'S YOU

data are extracted and stored by the tape navigation system. Second, all tape navigation systems use the VISS format to locate specific recordings. Third, all Sony has developed Smart-File, a system with a super-

thin memory chip that sits inside a cassette label. Each memory chip can store enough data for about a dozen programmes. To find out what is recorded on a tape, users simply wave the on the front of a SmartFileequipped VCR, and its contents are displayed on a television screen. A second sensor inside the VCR can also read the tape contents.

SmartFile offers features including the ability to "lock" specific recordings so they are not accidentally erased. SmartFile is impressive, but the special cassette most other countries, tele- labels are not cheap - a pack text is used. The broadcast of five costs about £8 (\$13) in

System stores its video contents data on a SRAM (static random access memory) chip the vertical blanking interval (VBI). The VBI has no picture content. Panasonic's system has enough memory for up to 200 video tapes (with an average of three programmes per tape), and as with the Archive system, each tape is assigned a unique ID number.

Video users can discover what is on a cassette by simply inserting it and reading its contents from an on-

"If you are not sure what's on all your tapes, you can read the entire contents from the VCR's memory chip on your TV screen," explains manager for Panasonic UK.
"You just scroll through the pages until you find the cassette you want. All users have to do is to number each cassette." If the SRAM chip develops a fault, the data may be recovered since the chip's content is always written on the last-used video tabe.

Hitachi's Tape Navigation system works in almost the same way as Panasonic's, but several technical differences mean all tape navigation formats are incompatible. If consumers change the brand of their VCR, they cannot use the existing tape navigation system on the new machine. Junichiro Kitagawa, manager of Panasonic's Video Europe Section, admits: "From a consumer's point of view, it would be better if all systems were compatible."





Making strengths stronger.



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Mannesmann operates in Telecommunications, Engineering, Automotive and Tubes & Trading. All sectors are consistently managed with a value-driven approach. Our yardstick for measuring value creation, the return on gross operating assets, reached 10.3 per cent in 1997. We have committed ourselves to reach the 15 per cent mark in the year 2000. Our medium-term objective is to reach a 20 per cent return.

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Mannesmann working for your future.

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Milde Market

Summer's off

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عجكنا من الاحل

POP GENESIS

When it

all ended

in pomp

and tears

sassiness: for many lovers of pop

music, the 1970s marked the

joyless nadir of the art form.

With a purposeful swoop of the mellotron, the decade saw the

spontaneity and exuberance of

driven away by a rampant herd of creatures who would come to

Genesis, formed from a rump

Charterhouse, were among the

passages during which nothing

Archive 1967-75 (Virgin) is a

four-CD retrospective of the group's formation and early

taking itself more seriously

growth, and comes at a timely

noment. British pop is already

(Radiobeod, The Verye) than it

did only a couple of years ago.

Will it once more end in pomp

rough demos, many with just a

accompaniment - is how early

the tone of earnestness set in.

The Beatles' Anthology project

sessions in Paul McCartney's

front room were attempts to

capture the thrust and urgency

of American black music. There

showed bow the group's earliest

What is sobering about

the earliest material here

piano and acoustic guitar

and tears?

most illustrious predators.

Serious, poised, literate,

twiddly time signatures,

symbolist lyrics, long -

so long - instrumental

be known as the purveyors of

"progressive" rock.

of school chums from

the classic pop song slowly

Forget disco, glam and



# the way

BALLET A TRIBUTE TO DAME NINETTE DE VALOIS

### Made with a fine wit and mocking eye

Clement Crisp finds a piece of Royal Ballet history happily brought back to life in Birmingham

There is surely no better way of celebrating Dame Ninette de Valois' hundredth birthday than by the revival of her happiest ballet, The Prospect Before Us.

So tremendous thanks to David Bintley, who decided to acquire it for his Birmingham Royal Ballet. and no less gratitude to Jean Bedells whose prodigious mem-ory and sense of style produced

We meet all the illustrious hoppers and skippers of the time – Vestris. Noverre, Didelot.

Mile Theodore - but best of all we meet Mr. O'Reilly

the choreography (with a little help from friends who were with her in the original 1940 staging). And absolute admiration for everyone who restored the wonderful Roger Furse designs which are "after" Rowlandson but have a splendid life of their own as decoration which brilliantly evokes the period of the

De Valois made the ballet at a which was destined to interminaseems to defy every difficulty. Its theme is the balletic misfortunes

Taylor and Mr O'Reilly, as their theatres perhaps obligingly burnt down. (Hence the subtitle, owed to Rowlandson who recorded some of the dance-life of his time, Pity the Poor Dancers).

De Valois tells the story with a time sense of drama, a sure feeling for 18th century dance, and a mocking eye. We meet all the most illustrious hoppers and skippers of the time - Vestris, Noverre, Didelot, Mile Theodore - but best of all we meet Mr O'Reilly.

The role was made for that conummate droll Robert Helpmann, who used to reduce us to hysterics with a roll of an eye or a scuttling walk. Throughout the war, he played Mr O'Reilly and was sublime, not least in the imal drunken scene when, with every trick in the alcoholic jokebook (trying to catch his own toes was a favourite bit of foolery), he used to make the theatre howl with laughter.

Prospect might have been lost

thereafter had not Dame Ninette revived the ballet for the young Sadler's Wells Theatre Ballet in 1951 and found, in Stanley Holden, a comedian as funny and resourceful as Helpmann. But after a few years merry existence, the piece fell from the repertory. Hence the importance of this present restoration by Jean Bedells, with David Bintley most skilfully patching together incidents where memories have

What I saw on Wednesday night was, by and large, the dear ballet I loved 50 years ago, alive, well, excellently danced, honourably re-staged, and reminding a new public that Dame Ninette dark time for the company, was not only a great director but also a very fine choreographer. Roles were well taken - and will be even better when BRB's artists get the feel of them in contin- had been restored to happiest which, historically, affected two ned performance. (I thought life. Much gratitude to everyone



Joseph Cipolla ideal as the arrogant Didelot.)

For Michael O'Hare as Mr O'Reilly every praise. The role is safe, and funny as ever. He plays its opening scenes more quietly than Helpmann (who could be sublimely naughty when the spirit moved him) but by the end. and especially in the last drunken sequences, he was ideally right. I laughed at O'Hare as memories of Helpmann and Holden flooded back, and knew that he was their equal.

I also rejoiced that an important piece of Royal Ballet history

concerned. (And as a note, let me record that Pameia May, the origmal Mile Theodore, was in the audience. I worshipped her in the role - so witty, so beautiful.) The William Boyce score, organised by Constant Lambert, that other architect of our national ballet, was as enchanting as ever

This BRB triple bill is a homage to Dame Ninette. It began with a gentle account of Ashton's Symphonic Variations, which is the most serious declaration about what De Valois and Ashton saw as an English style of classic dancing. It concluded with a new work by David Bintley dedicated

The Protecting Veil takes its Virgin carries, protecting draptitle from John Tavener's score for 'cello and strings, which is a contemplation of the theological nature of the Blessed Virgin. It is music I find hard to like - the odour of sanctity turned to sanctimonious droning - but Bintley has discerned in it all the matter

sed Virgin's identity. A bare stage backed by a gold-leaf screen, with a huge ladder skied above, from Ruari Murchison, and very effective. Five women in long red dres Five men in black tights. A white veil which will become garment, symbol of the child the

local communities; and the

opportunities for entertaining cli-

ents are extensive. By the same

token festivals love sponsors: fee-

tivals are not popular at present

with the Arts Council and they

need business support to survive.

two leading festivals in London,

the BOC Covent Garden, which

closes this weekend with perfor-

mances of Music Theatre Lon-

don's lively Die Fledermaus at

the Arts, and the City of London.

which opens on June 23 with

This is particularly true of the

for a brave soliloguy about the

ery, shroud for the crucified

Bintley deals with this profoundly moving and profoundly dangerous material with utmost discretion. His sense of theatre (stunning poses) brings vivid communication of ideas and emotion. The role of the Virgin is shared among the women. The men are her Son, angels, humanity itself.

The company dance with utmost sincerity and devotion. As an oblique tribute to the woman who gave us ballet in this country it is loving, and

The City of London festival can

rely on a wide base of City com-

panies, and has two principal

backers, ABN Amro and the

National Grid. Director Michael

MacLeod's unique selling propo

sition is the venues he can offer:

few companies can resist enter-

taining in the Mansion House,

was a discernible organic link to rock-and-roll, and thence the But Genesis, doodling in their own front rooms less than a decade later, were already in their own, cold world. The most alarming song here is "Let Us Now Make Love", which sounds like a rallying call to Sunday School. How unseductive and

sexless this music was, and

would remain. The later three CDs in the set are taken up by live performances. Here, to be fair. Genesis could be compelling. Peter Gabriel, whose voice was always more expressive than contemporaries such as Greg Lake and Jon Anderson, was also an instinctive showman. When the group found an inventive melody "Selling England by the Pound"

 they could be impressively And there is also something heroic about those audiences. Two entire CDs are taken up by a single, near-flawless, performance of The Lamb Lies Down on Broadway from Los Angeles in 1975, This concept work was, to quote the accompanying booklet, a hymn to the integral

corruptive society", which is fust what you need for a good night Yet the audience loves it: and there is something weirdly admirable about the epic intentions of the project. Punk rock, a savage stripping down of such pretensions, was round the

innocence of the human spirit

meeting the bacon slicer of a

Peter Aspden

SPONSORSHIP THE FT/ABSA AWARDS

### Summer's other competition hots up

the excitement is mounting. No. it is not the World Cup Final, but that equally competitive event, equally important to the contestants, the FT/ABSA awards for business and the arts. The winners will be announced at the Globe Theatre on June 29.

Winning an award matters. Many directors still need persuading that shareholders' money is being well spent when a company supports an arts organi sation or underwrites an arts event. The awards are being reappraised - by next year there will be fewer of them, with more phasis on the role of business in helping to create new works.

This year's shortlist is the psual mix of companies with a fine track record, including BT, Manchester Airport, Bank of Scotland. There are also some fresher names, including companies which are at last taking the arts seriously such as Tesco, the supermarket chain. It was nominated in the access to the arts Category for its £160,000 commitment to the Royal Scottish National Orchestra schools

Just over three weeks to go and concerts and to WNO touring. is sponsorship by a small bust- emphasis on new creative work can charrypick from a wide range which, with just £3,000 to com- animal foodstuffs supplier and a mit are finding that sponsoring natural supporter of the Equithe arts can give a better marketing return than conventional advertising. One company which

libre Horse Theatre, against Leonard Dews, a Blackpool jeweller who enabled the Ben Uri collec-

There are also companies ness, which sets Gro-Feeds, an will not remove the prize for of events, they involve them with long-term sponsors. This year AT&T, which can look back on seven years of sturdy support for the Almeida Theatre, pitches against BP, which has backed

has found this is the Fine Cheese tion of Jewish art to visit the new displays at the Tate for a

This year's shortlist is the usual mix of companies with a fine track record, but some fresher names have also been nominated to include companies which are at last taking the arts seriously

and is nominated in the first-time sponsor category.

This sector always produces an interesting contest. The Fine Cheese Co is up against Edison Mission Energy, which put 2150,000 towards providing its local Theatr Clwyd with a mobile touring theatre; and Mishcon de Reya, the solicitors, which with £10,000 created the post of poetin-residence to liven up its

Another keenly contested prize

Co which backed a concert at the seeside town; and Teesdale Inter-Bath Festival. It saw sales rise, national Taverns, which brought eriors into north-eastern pubs.

Sponsorship in kind is a grow ing area. This year the competitors include Sky Sites, which produced and displayed posters for a show at the Photographers Gallery; Time Out, the media sponsor of Sensation at the Royal Academy: and the Yang Sing rescontinued to feed the Hallé and its sponsors even though it was destroyed by fire during the year. It is to be hoped that the

tional, which has helped the Hallé for nine years.

When deciding to commit itself to the City of London Festival, the City Corporation hit on a great idea. It elected to give an index-linked £250,000 a year to the festival, provided it could raise a matching sum from sponsors. It has worked so well that this year the City is giving £286,000 while the festival has raised £400,000. Sponsors love festivals - they

Garden's 2650,000 revenue comes from business help in cash and

kind. BOC alone gives £200,000 while American Express puts up £50,000 and Guardian Insurance £40,000. Restauranteur Laurence Isaacson, who with business partner Neville Abraham, raises the money personally, believes that aponsors should receive value for money through corporate hospi tality and advertising opportuni-

Paul's Cathedral

livery halls, or the Tower of London. This year he is mounting a more challenging programme, with a performance of Mussorgsky's "Pictures at an Exhibition accompanied by images of the paintings that inspired the composer. Other eye-catching events are rush-hour concerts of all of Mozart's string quartets, and 18 free lunchtime performances subsidised by various foreign governments, with programmes including Inuit throat singers from Canada and Greenland's only Rachmaninov's Vespers at St professional theatre company. About two thirds of Covent Perhaps the most sensational

sponsorship of the year bears fruit at the Tower of London from June 13. Treasures of the Moscow Kremlin: Arsenal of the Russian Toars must be the first major sponsorship in the UK by a Russian company. Alexander Smolensky, who heads SBS/Acro. a Russian bank, is giving \$70,000 (£42,683) towards the cost.

Antony Thorncroft

corner, which gives this celebratory set a touching elegiac note.

INTERNATIONAL

### **Arts** Guide

#### **AMSTERDAM**

Netherlands Opera, Het Muziektheater Tel: 31-20-551 8911 Slegfried: by Wagner, New production conducted by Hartmut laenchen in a staging by Pleme Audi; Jun 5, 9

#### BADEN-BADEN

OPERA international Festival Tel: 49-711-780 4166 The Royal Opera, Covent Garden: Die Agyptische Helena, by R. Strauss. Christian Thielemann conducts a production starring Deborah Volgt in the title role, with Reiner Goldberg and Lyuba Kazamovskaya, on the opening night of the festival, in the new Festspielhaus; Jun 6

BERLIN CONCERTS Konzerthau Tel: 49-30-203090 Berlin Symphony Orchestra: conducted by Wassitij Sinalskij in

Timare and

works by Stravinsky and Tchalkovsky, Jun 5; 6

Deutsches Symphonie Orchester Berlin: conducted by Vładimir Ashkenzzy in a programme of works by Mozart. With flute soloist Martin-Ulrich Senn and harpist Nins Schle

Tel: 49-30-2548 8354 Berlin Philharmonic Orchestra: conducted by Lorin Maszel in works by Maazel and Mahler. With cello soloist Rostropovich; Jun 5 Berlin Philharmonic Orchestra: conducted by Lorin Maazel in works by Strauss and Wagner; Jun

DANCE Deutsche Oper Tel: 49-30-34384-01 La Sylphide: revival of a production designed by David Walker and directed by Peter Schaufuss, after August Boumonville; Jun 6

OPERA Deutsche Oper Tel: 49-30-34384-01 Manon: by Massenet. New production conducted by Jiri Kout in a staging by Cesare Lieve. With sets by Margherita Paili and costumes by Luigi Perego; Jun 7, 11

### BOLOGNA

Teatro Comunate Tel: 39-51-529 999 www.nettuno.it/bo/testrocomunale Don Glovanni: by Mozart. New production conducted by Deniels

Getti in a staging by Gianfranco de Tel: 44-1273-815 000 Bosio, with designs by Pasquele Grosst; Jun 9, 11

#### CHICAGO CONCERTS Orchestra Hall Tet: 1-312-294-3000 www.chicagosymphony.org Chicago Symphony Orchestra: by Daniel Barenboim, who also performs Pizno Concertos Nos. 2 and 3. With soprano Jané Eaglen;

Jun 5 Chicago Symphony Orchestra: conducted in works by Beethoven and R. Straues by Deniel Barenboim, who also performs Piano Concerto No. 5. With soprano Jane Eaglen; Jun 6

#### EXHIBITION Art Institute Of Chicago Tel: 1-312-443 3600 www.artic.edu Japan 2000: Design for the-Japanese Public, includes watches and bicycles; Kisho Kurokawa

Gallery; from Jun 6 to Sep 7 FLORENCE **OPERA** sicale Fiorentino Maggio Mu Tel: 39-55-211158 Wozzeck; by Berg, New production by William Friedlin, conducted by

**GLYNDEBOURNE OPERA** 

Zubin Mehta: Teatro Comunete:

 Così Fan Tutte: by Mozert. New production by Graham Vick, conducted by Andrew Davis. Cast includes Alan Opie and Barbara Frittoff. With the London hilhanmonic Orchestra; Jun 6, 9

 Katya Kabanova: by Janáček. Revival of Nikolaus Lehnhoff's production, conducted by Yakov Kreizberg, with designs by Tobias Hohmmet, Caust thatudes America Roccroft, With the London Philhermonic Orchestra: Jun 5. 7, 11

#### HELSINKI

Firmish Nationed Opera

Tel: 358-9-4030 2211 Die Welkurox revival of land year's collaboration between Laif Segerstern and Götz Friedrich, with designs by Gottirland Pilz; Jun 11 Slegiried: by Wagner. Conductor Leif Segerstam, directo Götz Friedrich and designer Gottlined Pilz continue their collaboration on the Ring with this new production. The title role is sung by Stig Anderson; Jun 5, 8

#### LONDON CONCERTS Berbican Hill Tal: 44-171-638 8891

London Symphony Orchestra: conducted by André Previn in works by Copland, Barber and Gershwin; Jun 7

Royal Festival Hall Tet: 44-171-960 4242 Philipermonia Orchestra: conducted by Valery Gerglev in works by

Museorgeky and Stravinsky; Jun 7

**EXHIBITIONS** Royal Academy of Arts Tel: 44-171-300 8000 Summer Exhibition: held every year aince the Academy's foundation 1768, the world's largest open exhibition displays work by established painters and sculptors alongside that of younger and less well known artists; to Aug 16

**Tate Gallery** 

Tel: 44-171-887 8000 Lucian Freud: Some New Paintings. More than 20 recent works, many of them comple during the last year and never before publicly exhibited in Britain. includes characteristic, large-scale studio nudes, and portraits of the artist's daughters; to Jul 26 OPENA

Berbican Theeby Tet: 44-171-638 8891 L'Orfao: by Monteverdl. American choreographer Trisha Brown makes her debut as an opera director with this production, which is designed by Roland Asschilmann and conducted by

Engiteh National Opera, London Tel: 44-171-632 8300 Carmen: Devid Ritch and John La Bouchardière direct a revival of

René Jacobs; Jun 5, 6

Jonathan Miller's production, conducted by Noel Davies. The title role is sung by Sally Burgess; Menon: by Massanet, New production by David McVicar, designed by Tanya McCallin. Rosa Mannion sings the title role and the conductor is Paul Daniel; Jun 6, 10

### MANCHESTER

Tel: 44-161-242 2503 Opera North: Joan of Arc, by Verdi. New production by Philip Prowse, conducted by Richard Fames with a cast headed by Susannah Glanville and Arthur Davies: Jun 10

#### MILAN OPERA Testro ella Scula Tel: 39-2-88791 www.lescala.milano.it Manon Lescaut by Puccini. Production by Liliana Cavani conducted by Riccardo Muti; Jun 5, B, 10, 11

#### MUNICH CONCERT Philharmonie Gastei

Tel: 49-89-5481 8181 Munich Philharmonic Orchestra: in chamber music by Barrière, Haydn, Boccherini, Dragonetti, Rossini, Weber and Mozart; Jun 7

#### **NEW YORK EXHIBITION**

Museum of Modern Art Tel: 1-212-708 9480 www.moma.org Bonnard (1867-1947); transferring from London's Tate Gallery, this major retrospective focuses on 100 works produced between the 1890s and 1940s. Includes landacapes, still lifes, a series of

nudes, and self-portraits; to Oct 1

#### PARIS

CONCERT Théâtre des Champs Elysées Tel: 33-1-4952 5050 Orchestre des Champs-Elysées: conducted by Philippe Herreweghe in works by Berlioz and Schumann;

#### TOKYO CONCERT **Suntory Hali**

Tel: 81-3-3584 9999 by Kurt Masur in works by Coptand and Tchaikovsky; Jun 8

#### TV AND RADIO WORLD SERVICE

BBC World Service radio for Europe can be received in western Europe on medium wave 648 kHZ

#### EUROPEAN CABLE AND SATELLITE BUSINESS TV CNN International Monday to Friday, GMT: 06.30: Moneyline with Lou Dobbs 13.30: Business Asia 19.30: World Business Today 22.00: World Business Today

Business/Market Reports: 05:07; 06:07; 07:07; 08:20; 09:20; 10:20; 11:20; 11:32; 12:20; 13:20; 14:20.

At 08:20 Tanya Beckett of FTTV reports live from LIFFE as the London market opens.

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for the outcome of September's German elections. The Cardiff communiqué will make deadlines. But that's all. his European experts. He to make the Union's comprehensible, and serve. A People's Europe.

you might say.

\*\*\*

PHILIP STEPHENS

### Off-stage whisper

Blair is exploiting the EU presidency but will find it hard to make the UK's voice heard in Europe when his six months are up

**†** \*

badly mishandling the initial

presentation. Mr Blair and

London) negotiating the text

of the chancellor's statemen

We might have assumed

that Mr Brown's words wer

reality, the reverse was true.

carefully tailored to the

Treasury's analysis. In

As the facsimiles flew

between the two men, the

terms of the economic tests

were constantly realigned to

the politics of the statement

So it is a fair guess that

Mr Blair does indeed expect

to join soon after the

election. And that is

certainly Mr Brown's

objective. But the prime

commit himself, even in

from Rupert Murdoch's

that today's intention

reality. There is, for

matter of sterling's

two or three years.

In any event, if the

mass-market newspapers

minister is not prepared to

private conversation. And a

more accommodating stance

would not of itself guarantee

translates into tomorrow's

example, the not-so-small

performance during the next

government is going to com

the electorate into giving up

the pound. Mr Blair has to

retain a profile in Europe.

One of the more enduring

scepticism about the Union

has been the perception that

Britain is a passive victim of

decisions made in Brussels.

His problem is that there

is precious room elsewhere

for the government to play

determination to preserve

excluded Britain from the

Schengen group. A love

affair with Bill Clinton

frontier controls has

in Europe's first division. Its

Mr Blair needs to change

reasons for popular

that.

to the House of Commons.

Mr Brown spent a frantic

weekend (the former

Edinburgh, the latter

happened to be in

To hold the presidency of the European Union is to play the role of the carnival queen. It promises glamour. glitter and, with luck, the occasional garland. There is six months too of free foreign travel. But we are talking style here not substance. And before long the diamante tiara must be passed on.

Tony Blair, though, will not enjoy stepping out of the limelight. During the past year. Britain's youthful prime minister has been Europe's showstopper. First came a crushing election victory and then. fortuitously, the chairmanship of the Union's council of ministers. And the peace settlement in

Northern Ireland did no harm. Mr Blair has made the of EuroX, the informal most of it. Now he must reture to the wings. The prime minister takes his bow in 10 days time at the Cardiff summit. As always, the significance of the event will be exaggerated. The agenda enlargement to the east. reform of the common agricultural policy, a shake-up of the Union's prime ministers and institutions - is weighty enough. But. with last month's launch of the single in private deliberation? currency. Europe has had The response from Whitehall to such enough of decisions for now Everything else must wait

promises and, probably, set Naturally Mr Blair would like something more. Last week he gathered together was looking for ideas on how byzantine institutions more accessible, to the people they

It is tempting to poke fun of this latest effort to export New Labour image-making. Mr Blair, though, has a point. He is far from alone in grasping the fact that a Europe of the elites no longer fits the mood of the continent's peoples. It will not be long before the first row over interest rate policy in the euro zone makes that

uncomfortably plain. But this is long-range stuff. A more urgent task presents itself in London. Put crudely, Mr Blair has to develop a strategy that keeps Britain in the

European game. If he needed proof that he will pay a price for staying outside economic and monetary union it came last night with the first meeting council of single currency finance meetings. Gordon Brown, the chancellor, was permitted a courtesy call on the proceedings. But British exclusion from the serious business of the grouping is a precursor of worse to come. How long, I wonder, will it be before Mr Blair joins Mr Brown outside the room as presidents of the euro group oin their finance ministers

observations is that Britain will not be outside Emu for ong enough to make a difference. The consensus of the establishment is that the next election will be in the spring of 2001 and the promised referendum on the single currency will come soon thereafter.

It is no use protesting that Britain must first pass Mr Brown's five economic tests for participation. Politics will take precedence. I was reminded recently of how the chancellor's tests were compiled last autumn. After

seems to preclude European foreign and security policy. There is not

nuch left. As I understand it, two ideas are now being kicked around 10 Downing Street. The first is tactical. Enlargement is a British issue. Mr Blair should keep it in focus by proposing a short, and tightly-drawn, intergovernmental

conference early year. The aim would be to clear way the institutional obstacles to the entry of the former communist states. That means a smaller Brussels Commission, more votes in the council for big countries (Britain included) and some extension of majority voting, Next summer's Cologne sum

could be set as the deadline for agreement. The second strand of thinking in Mr Blair's entourage is predicated on the assumption that Germany's opinion polls will be proved right and Gerhard roeder will indeed replace Helmut Kohl as chancellor, Much has been made of the similarities between the SPD leader and Mr Blair. The British prime minister is to seize the opportunity to forge an

to rival the axis between Paris and Bonn. There are unfortunate echoes here. It has been the broken dream of every British government in living nemory to prise open the Franco-German alliance, Mr Blair should pay heed to past failures to comprehence the force of the history and emotion that bind these two

Anglo-German relationship

And yet a victory for Mr Schroeder might well mark significant shift in the character of the Bonn government. A Germany led from the north would be more openiy Atlanticist. A chancellor without persona memory of the war would not carry the guilt of his predecessors so astutely exploited in Paris.

Mr Blair should not delude himself. Outside the euro zone, the British prime minister will have to shout to be heard. If Mr Schroeder wins, Europe will have a new star. In Mr Blair's place I would be booking my ticket to Bonn.

### LETTERS TO THE EDITOR

### ICC rules can help create order out | Unnerved by of chaos in commerce on internet

Brown Mrs. Maria Livanas

Sir. Never a week passes without some authoritative forecast of vertiginous growth in commerce over the internet. Now Price Waterhouse is estimating that by 2002 the value of goods and services traded on the web will be \$343bm ("A two-speed digital economy lakes shape", June 3).

These upbeat forecasts are being made in spite of the maze of often conflicting national regulations spread across all business sectors. But if e-commerce is to reach its full potential for business and consumers a start has to be made in creating order out of chaos. The role of governments should not go beyond establishing an internationally

consistent legislative and

the electronic medium. Goverument policy should aim tion are in the pipeline. at encouraging competition, reinforcing the sanctity of contract, and protecting intellectual property. Your editorial ("Crime on

says that the internet must be regulated with a light touch by voluntary codes. This is entirely feasible. Voluntary rules drawn up by the International Chamber of Commerce have governed cross-border transactions for more than 70 years and are applied throughout the world. Now these rules are being adapted to the electronic age. ICC rules are already in place for ensuring trustworthy digital transac-

institutional framework that ICC introduced guidelines leaves companies free to for ethical advertising on the innovate and create trust in internet. Model contract clauses for privacy protecin cyberspace the con-

sumer is king, choosing and comparing prices without the constraints of distance and free of the salesman's blandishments. Creating the line", June 1) rightly consumer confidence in transactions over the internet is just as important for business as it is for governments. This is a good reason why governments should feel comfortable about relying on business to regulate itself effectively.

Maria Livanos Cattaui. secretary-general. International Chamber of 38 Cours Albert 1er. 75008 Paris, France tions and only last month

### Yeltsin veto

From Mr David J. Daly.

Sir, Your leader, "Russia's rouble crisis" (May 28), notes several important catalysts for the recent economic turmoil in Russia. These include the miners' strikes. the failed Rosneft privatisation and Yeltsin's government reshuffling. However. you neglect to mention what was perhaps the most damaging of the 21USC5

An examination of the Moscow Times index demonstrates that the recent decline in Russian equity prices began with a vengeance after May 8 when Boris Yeltsin was forced into signing a new law regulating the electricity provider Uni fled Energy Systems (EES). This law restricts foreign ownership in EES to 25 per cent of the shares while the existing foreign ownership is estimated to be 28 per cent to 30.6 per cent.

Without simultaneously appropriating funds for the buy-back of the surplus shares in foreign hands, the Russian Duma has again proved its institutional incompetence. Moreover, the ability of the Duma to muster sufficient votes to override Mr Yeltsin's original veto of this law is particularly unnerving for foreign shareholders.

David J. Daly, London School of Economics. 24 Sumner Street, London SE1 9JA, UK

#### Action needed for workable CGT rules

From Mr Giles N. Wilson Sir, As you report ("Tax planners demand year's delay in reforms", May 27), the UK capital gains tax rules have become much more complicated following the freezing of indexation relief and the introduction of taper relief instead in the Finance (No 2) Bill 1998. However, these changes only affect individuals. Companies and their representa-

nake representations to the

Sir, The Lex column, in its

nalysis of the difficulties

that are currently being

experienced in various

merging markets, relies too

much on a corporate finance

perspective and too little on

the experiences of the proj-

ect finance world ("Emerg-

ew York's taxt

service is notori-

ously bad. Lon-

don's is widely

admired. There is a way to

make New York's more like

London's: but it is not the

one being pursued by

Rudolph Giuliani, New York

The combative Mr Giuliani

has prompted taxi strikes

and demonstrations by

imposing tough new regula-

tions that will punish driv-

ers more severely for bad

driving and require owners

New Yorkers have given

the mayor's action a cau-

tious welcome, believing it

will make taxis safer. In fact,

it seems likely to do very

little because Mr Giulian

has ducked the fundamental

issue confronting the New

York taxi service: the curse

Each taxi displays its taxi-

cab licence in the form of a

medallion attached to the

vehicle. The maximum num-

her of taxicals is fixed by

law at 12,187. Since new

medallions are rarely issued

the only way to enter the

taxicab business is by

acquiring a medallion from

prices, medallions are cur-

rently trading at up to

\$250,000 apiece - equivalent

to the cost of about 10 new

taxis. This high cost, absent

from the London system,

absorbs such a large propor

tion of the fare that there is

little left over for the driver.

As a result, taxi-driving in

New York has become a piti-

fully low-paid occupation

appealing mainly to newly

rrived immigrants desper-

ate to get a first foot on the

Catching a New York cab

The typical driver is tired,

bad-tempered and rude.

speaks little English and has

almost no knowledge of the

Worse, the ride is fre-

quently dangerous. Cabbies

end to drive at breakneck

speed, violating traffic laws

and intimidating other road

user's. Accidents are com-

mon, and rising at an alarm-

London has some bad taxi

drivers too. But most speak

fluent English and drive

safely, and have an encyclo-

paedic knowledge of Lon-

don's streets and noted

The reason for the differ-

sant experience.

earnings ladder.

city's geography.

ing rate.

With scarcity driving

an existing owner.

of the taxi medallion.

to carry more insurance.

City's mayor.

From Mr M.B. Gerrard.

rules they would like to see applied to any capital gains made by companies. I hope that all finance directors and other inter-

ested parties have submitted representations on this specific topic, so that companies are not saddled with an unworkable set of new rules at the same time as selfassessment is introduced for corporation tax for accounting periods ending on or after July 1 1999.

I am concerned at the Inland Revenue on the tax apparent lack of response to South Croydon CR2 0JB, UK

ing markets", June 4).

An emerging market risk

premium for investors is

more easily justified where

the investment may not be

sold at the first sign of prob-

Sale may be precluded

either because the shares are

on this topic. Representations should be made to the Inland Revenue. Company Tax Division. Somerset House, Strand. London Giles N. Wilson

the Inland Revenue's invita-

tion to make representations

chairman. tax technical committee. Croydon & District Society of Chartered Accountants

exchange, or loan covenants

prevent it, or both, which is

frequently the case in proj-

ect financed deals.

Costly calls

I FINANCIAI I I M

While ease of exit may mium has been earned. attract greater inflows of capital, the experience of M.B. Gerrard. 12 Erole Road. project financed deals has

been that a long-term com-London SW20 OHJ, UK not listed on a stock mitment by lenders and

project through the bad

times, so that when good

times return any risk pre-

Number One Southwark Bridge, London SE1 9HL

Analysis of emerging markets needs project finance perspective

We are lean to encourage latters from readers worldwide. Letters may be faxed to +44 171-873 5939 (set fax to 'fine'), a maid refl.com Published letters are also available on the FT web site. http://www.FT.com Translation may be available for latters written in the main international languages. Fer 0171 873 5938. Letters should be typed and not hand written.

From Machine Age to Information Age: Healthcare in the 21st Century

BY HENRY A. MCKINNELL PHLD.

in this gurerot from a speech to the World Economic Forum, the president of Pfizer's worldwide pharmaceutical business outlines policies to bring healthcure systems into the information age.

Despite several decades of "reform", the healthcare systems of the industrialized world remain locked in a time warp. Most developed countries rely on healthcare financing systems established well before the spectacular advances in medical discovery and treatment that have charactenced the end of this century, in the words of the German economist Wilfried Prewo, we have muchine age financing systems trying to cope with the demands of internation age medicine.

To enter the internation age, we need to change the way we think about healthcare. We must discard the idea that any increases in healthcare spending constitute a problem, even a "crisis." A simple connection may belo make this point, in the U.S., spending on information and communications technologies increased almost sixfold between 1988 and 1995, and missed healthcare spending in 1995, vet we do not speak of a "computer crisis" or a "mobile phone crisis." One reason is that we recognize that increased spending on these technologies has brought gains in quality of life, productivity and efficiency. Yet, we do not need mobile phones more than we need a cure for diabetes. The difference is that people, not governments, pay for their compaters and software in a free market. Over a fairly short period, costs of these technologies have gone down, quality has been improved and access has increased. I predict we would see similar results in the healthcare sector, if more of a free market were allowed to exist.

What kinds of changes must we make to bring healthcare into the inform-

tial to all successful reform. First, a successful approach to healthcare reform must be systemic, it should not focus on individual elements of the healthcare drugs. In a properly functioning, marketdriven system, expenditure will tend to flow to the more productive and efficient elements of healthcare. Successful reform therefore will take into account the power

Innovation is our only real hope of reducing healthcare costs, by lowering the cost of disease

However, it is not enough that healthcare policies be market-oriented. They must aim to make healthcare better. not just less expensive, and must reward innovation. One of the false assumptions that has stood in the way of successful reform is the view that innovation is the enemy of cost containment. In fact, innovation is our only real hope of reducing healthcare costs, by lowering the cost of disease. Of course, the most important case for innovation is that it is good for the patient. One of the key features of real healthcare reform must be patient empowerment. Healthcare systems should offer patients more choices, information, and responsibility. At the same time, they should enhance the ability of physicians to deliver the best care, and encourage true partnership between doctors and patients.

Of course, all patients must be able to enjoy the fruits of medical discovery. A safety net must be part of every health-

ation age? Certain features will be essen- care system. And finally, policies should recognize that the healthcare sector contributes to overall economic growth and prosperity. Prosperous and growing economies will be better equipped to system, such as physicians, hospitals, or achieve universal access to high-quality healthcare, as well as to finance constant inpovation. We should be willing to experiment with new models of bealthcare finance that would encourage savings and investment, attract capital to the health care sector, and reward individuals for taking more responsibility for their own health. Machine age systems tend to lack such incentives. The information age will

it is essential that we open our minds to new thinking and new approaches to healthcare, for it is critical that we get our policies right for the next century. In my view, the golden age of healthcare is yet to come. With the right policies, we can build innovative and productive healthcare systems for the information age, that will add to human

A. McKharell, Ph.D., is executive vice et, Pfeer loc. and prepident. Pfeer Planter nticula Group. This praids is based on a talk McKennell delivered at the World Economic Forms in Dures, Switzerland, on February 2, 1998, The full may be found on the World Wide Web at

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### Follow that London cab

Richard Tomkins says New York should reform its taxi system along British lines

SORRY-IT'S COSTING ME SO MUCH TO PENT THE LAB I CAN'T AFFORD TO STOP AND LET YOU OUT

health checks, a police driv- owners, paying up to \$103 extraordinarily demanding another \$15 for fuel. Knowledge of London geography test, requiring up to

three years of study. Seven out of 10 people who set out to become London taxi drivers fail to make the grade. Those who succeed become members of a professional cartel and can look forward to an appropriate level of prosperity. Most cabbies are owner-drivers (unlike in New York) and

ing test and, above all, the per 12-hour shift, plus stand any chance of clearing a profit, they have to drive fast and hard.

Typically, they work seven 12-hour shifts a week, suffering the low pay, high stress and gruelling hours only for as long as it takes to find a better job. It is hardly surprising that they are less than ideal chauffeurs.

Mr Giuliani's new regulations are intended to

The typical New York cab driver is tired, bad-tempered and rude, speaks little English and has almost no knowledge of the city's geography

few would be so rash as to improve driver discipline by jeopardise their hard-won livelihood by driving badly or prompting passenger com-In New York, the opposite

applies. Almost anyone can licence: there is no special driving test and the applicant has to pass only the most rudimentary tests in English and New York City geography.

ence is simple. In London, there is no limit on the num-Because New York cabbies Drivers are required to pass

increasing the penalties for rudeness and traffic violations, making it easier for cabbies to lose their driver's

But since most drivers qualify for a taxi driver's have no stake in the business and do not plan to stay in it long, revocation is not a very powerful threat.

A better way to improve the quality of New York's taxi service would be to set much higher entry standards cannot afford medallions, for drivers and compensate most rent cabs from fleet them with a fare increase,

allowing them to drive sensibly and work fewer hours while enjoying a comfortable level of prosperity.

But as long as the medallion system survives, fare increases are futile as a means of raising drivers' revenues eventually feed through into higher medallion prices and higher rental

This benefits fleet owners instead of cabbies and puts medallions even further out of the reach of would be

owner-drivers. If New York City is to have a taxl service that befits its size and stature it will have to do away with the medallion system altogether. This is not an easy matter because many existing medallion owners have borrowed against the security of their medallions and Would be bankrupted if the medallions were suddenly abolished.

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UK rate change

A creeping devaluation of the medallions could be achieved by gradually increasing the number in circulation. But a quicker and fairer option would be to buy out the medallions now, at the market price; that would

total \$3bn. This is no small sum, even for a city of New York's size: it is nearly a tenth of the annual budget. But the city could finance the buy-out through an issue of low-interest, tax-free municipal bonds, servicing the debt through a levy on taxi fares. A rough calculation suggests a 10-15 per cent fare increase, or a surcharge of 50 cents a ride, would do the

New York's taxi service would be gradually transformed as a new cadre of proud, professional ownerdrivers entered the business. Existing drivers would be better off, too: they would have the option of setting up on their own or demanding lower rental charges from the fleet owners, who would come under pressure to share their gains from the

\$3bn medallion buy-out Standards would rise as taxi driving became a decently remunerative profession instead of the last recourse of the desperate. New Yorkers would resent the fare increase but would see it as a small price to pay for a safer, more courteous ride. And however much some might regret it. Mr Giuliani would have taken another big stride towards his goal of civilising New

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#### COMMENT & ANALYSIS

### FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700

Friday June 5 1998

### Indonesian debt deal

The agreement to reschedule alone secure recovery. The Indonesian private debt, country's dire plight is similar announced yesterday, is good to that of the worst hit transinews because it provides a tion economies. Some analysts hreathing space. This must now are forecasting falls of 20 per be used to push on with eco- cent in gross domestic product nomic restructuring, stabilise this year. Behind this lies the the economy and smooth the transition to a legitimate, democratically elected government.

The deal on the \$80hn owed by the private sector will help Indonesia in three ways. It tion to democratic elections, should restore trade finance; it while pursuing structural ecowill refinance short-term, interbank debt for up to four years, the slightest chance of this hapthereby removing the need to repay \$9bn this year, and it will assist companies currently prevented from servicing their foreign debts by the collapsed currency and collapsing economy.

been achieved without undue involvement by the government. On the non-bank debt, the government has merely promised to provide foreign exchange at "the best real 20day average market rate occurring from the date the programme becomes operational until June 30, 1999". The foreign debts of the banks are being assumed by the state, however. But this was, alas, a painful necessity - one that makes it essential to close unsound banks and recapitalise the

exchange rate tumble, which has pushed the annual rate of inflation to over 50 per cent.

Indonesia needs the government to make a credible transinomic reform. If there is to be pening, generous international support must be forthcoming. some of which will have to be used to cover the budget deficit. Moreover, the overhang of bad private debt will also have to be What is more, all this has written down quite soon, not just rescheduled. To fail to do this will be to repeat mistakes made in Latin America in the

> indonesia's economy has suffered from a downward spiral of lost credibility, currency collapse and political turnoil that has at least removed Suharto. The debt deal should help restore confidence, but will not be snough, on its own. A smooth political transition and policy reform, underpinned by strong international support are also required. Can all this be done? With vest difficulty.

Yet the deal is not enough to But there is no alternative to

# US regulation: the sequel

US Republicans are trying to promote bipartisan support for deregulation. But, says Mark Suzman, the Clinton administration has shifted the debate about big government

t's back. Like a low-key sequel to a failed summer blockbuster, the issue that Led to one of the most damaging defeats of the Republican revolution in 1995 has crept almost unnoticed on to this year's US Congressional agenda. And this time its supporters hope the new stealthy approach has a chance of succeeding where headro-bend confrontation failed. Call it Regulatory Reform II: The Kin-

der, Gentler Option. The Republican-led bill, which this time has some Democrat support, would do little more than require that government agencies subject regulations costing more than \$100m to peer review and cost-benefit analyses. Unlike its 1995 predecessor, it does not mandate that the cheapest or most efficient option be

"It's really quite modest," says one congressional aide who has been working on the issue. "All it's trying to do is make the whole regulatory system more transparent."

It is in stark contrast to the original strategy. Three years ago, the Republican party likened government agency bureaucrats to the Gestapo. Its troops marched into legislative battle promising to overthrow the reguatory despots they claimed were choking the economy. But the campaign backfired, their flagship proposal for comprehensive reform was defeated and the whole affair proved a public rela-

Since then, the debate on regulation has moved in the opposite direction. Last month's decision by the Justice Department to take on Microsoft for allegadly exploiting its monopoly was just the latest example. Rather than continuing to shrink government, the Clinton administration appears to have decided that there are legitimate areas where it can reassert itself in the public

What is striking about the new aggressiveness on the regulatory front is that it is generally cast explicitly in terms of defending individuals as consumers or citizens rather then simply controlling markets. This was particularly evident in last year's decision by the White House to by the Environmental Protection

tion by business. Democrats have also skilfully us to go on the offensive [on regadded a new argument by casting the regulatory debate as a question of protecting children from harm. There is evidence for the success of this tactic in everything from airbags in cars, to backing for government oversight of sex and violence on tele-

This has been most dramatic- all opposition. Yet in spite of the ally illustrated in the ongoing conciliatory approach - and the campaign over possible tobacco legislation. A big attraction to the White House of the proposed \$516bn settlement is the extra authority it grants the Food and best. Drug Administration and the revenue it brings in for new programmes. But President Bill Clinton has been careful to portray the issue as primarily about protecting gullible teenagers from the predations of tobacco companies - a move that has been highly successful in neutralising Republican opposition.

Once the White House gives any regulatory tonic the children label, it automatically grabs the moral high ground," says Karen Kerrigan, president of the Small

beck new air pollution controls Business Survival Committee, a Democrats were able to portray same way they understand low key and targeted at winning group representing 40,000 small Republicans as bomb-throwers how much income tax is taken support from moderate Demo-"It makes it very difficult for ulatory reform)."

**OBSERVER** 

Given such a backdrop, it is not surprising that those support-ing the new deregulation bill are stressing co-operation rather than confrontation. They are backing deliberately moderate proposals in the hope of winning allies, rather than trying to crush fact that the principle of regulatory reform now has fairly broad, bipartisan support - its prospe for passage still look shaky at

To understand why, one needs to ask why the Republicans were anti-regulatory agenda in 1995. Then, emboldened by the popularity of industrial deregulation in the Reagan era, the party failed to grasp the public mood: whatever the hostility to big government, Americans are still broadly suspicious of big business as well. They regard some unscrupulous companies.

ular laws on issues such as providing clean water and protecting the environment. The issue hurt. the party badly in the 1996 elec-

"Republicans came across as wanting to dismantle the entire regulatory system, which the vot-

Once the White

House gives anv regulatory topic the children label, it grabs the moral high ground'

ers hated, and they're still trying to recover from that," says Angela Antonelli, an analyst at Heritage Foundation, the conservative think-tank.

"They completely failed to dis-cuss the complexities of regularegulation as necessary to rein in tion in a way that would allow people Exploiting these perceptions, understand its costs in the

This failure to persuade the public of the benefits of deregulation is a conundrum that baffles and frustrates the US business community. Why has a country that constantly demands further deregulation from overseas competitors been unable to get support for reforms to eliminate inefficiencies in its own regulatory system?

The answer lies in a change in the nature of US regulatory policy that has occurred over the past two decades, producing a subtle shift in public expectations about government's role in the marketplace. Although the total cost of com-

plying with regulation as a proportion of US gross domestic product has been constant at about 9 per cent for decades, its composition has altered significantly. While the number of industrial regulations has been cut, those covering social areas

According to a study by Thomas Hopkins, a professor at the Rochester Institute of Technology, social regulations such as health and environmental legislation, made up just 12 per cent of regulatory costs in 1977. By 1997, the picture had changed completely: the proportion of social regulations had risen to 34.5 per cent, while economic regulations amounted to only 32.5 per cent, balf their previous level.

One reason for these changes has been the steady dismantling of industrial restrictions. From airlines to telecommunications, sector after sector has been deregulated over the past 20 years, with broadly beneficial economic results. It also reflects the fact that the number of social regulations has risen dramatic-

The causes behind the sharp increase are complex. Many regu latory agencies are empowered to issue their own directives without regard to cost if they affect issues such as public

ust as important bave been the budgetary constraints imposed by the high budget deficit on the Democratic-controlled Congress of the late 1980s and early 1990s. Unable to pursue traditional pork-barrel politics, lawmakers sought to curry favour with voters and with important lobby groups by passing "unfunded mandates" These are laws that require the implementation of measures such as the protection of wildlife but do not need upfront budget out-

Many of these new rules are outdated, inefficient or both say business critics. Nearly half of all new social regulations between 1982 and 1996 are believed to gen-

"Passing new [social] regulations became a relatively painless way for Congress to persuade voters that they were doing something useful when they didn't have the money to do much else," observes Pietro Nivola, an analyst at Brookings, an independent think-tank. "But that led to a lot of unnecessary, very aggressive and expensive rules that are now in serious need of reform."

Hence the new push for a second wave of deregulation. But, in spite of the fact that the new reform proposals are deliberately roused shouts of protest. Consumer and environmental groups warn this proposal would act as a Trojan horse for dismantling the social regulatory system. At the same time, its moderation has alienated some Republicans who are reluctant to settle for anything short of full-blown reform.

Although the bill passed through committee relatively easily, its supporters are now acknowledging it will be difficult to push it further. Partly because of political infighting between Republicans, it remains unclear when - or even if - it will come to a full vote on the Senate floor. Likewise, there seems to be little appetite in the House of Reprecontroversial issue in a congressional election year.

That has left frustrated reformers increasingly resigned to waiting for at least one more sequel before they push through more deregulation, Says Ms Kerrigan, with resignation: "There's probably never going to be substantive regulatory reform until the White House and Congress,

### as a cost-cutting measure.

which yesterday agreed to be taken over by Alcatel Alsthom At this point, it is tempting to recall a remark made last month by the portfolio investor Warren Buffett. Any exam for would-be

answer should be failed.

Some of this is already appar-

The point of the comparison is phone company, said this week not to disparage corporate veter- that it had spent \$2bn upgrading ans, nor yet the long-suffering its networks, and that further paper industry. It is rather to spending will dent its earnings illustrate the headlong rate of for the next three years. One of value creation in what might be Sprint's main suppliers has been

implies is best illustrated by Lucent Technologies, the equipment business which AT&T spun old friend the internet. Ciena pro- off two years ago. At the outset, vides equipment to multiply the Lucent's market value was one capacity of fibre optic lines, fifth that of AT&T's. It is now the same. As it happens, AT&T said its managers were to retire early

ers among the big old phone companies, in the US or anywhere else. The function of the basic carrier is not only a commodity, investors, he said, should present it is an increasingly expensive candidates with the accounts of one to provide. In the long run, an internet company and ask for letting the phone companies get together may be price of retainamong the equipment makers, of little unfair. Granted, DSC has a course, would be a very different

#### Costly calls Fans of corporate longevity, take loss-making. But companies such note. This week the world's old- as it and Clena are not really

st company, the Swedish paper gambling on the internet. They maker Stora, announced a are selling the phone companies merger which valued it at \$5bn. the kit with which to operate The next day the US telephone cyberspace. If it all turns out an equipment company Ciena was illusion, the losers will be the taken over for \$7bn. Clena regis phone companies. tered its first dollar of revenues

thought a relatively humdrum buiness: the upgrading of telephone networks for the digital

The reason is, of course, our allowing them to handle voice. video and data simultaneously. So does DSC Communications,

a valuation. Those providing an In this case, that would be a

patchy record and is currently story.

Sprint's main suppliers has been

The transfer of value this

All this is another reason for being relaxed about mega-merg-

### UK rate change

uary - or earlier. Its decision to raise its interest rate by 0.25 percentage points to 7.5 per cent broke at least one of its own rules: that rate changes should cause no surprises. After five meetings in which the argument for raising rates had been lost by narrow margins, the markets were starting to believe the UK had reached the top of its interest rate cycle. The growth in national output appears to be slowing. Monetary growth has decelerated, and surveys indicate a marked falling off in export orders in response to sterling's strength. Three month interbank rates had fallen from a peak of 7.75 per cent at the end of last Year to a little over 7.4 per cent. So what has changed the

Bank's mind? Well, for one thing the MPC has gained a new member. It is a fair bet that Professor John Vickers joined the camp of the hawkish economists who wanted a rate rise. Whether Eddie George, the governor, has seen. If not, he will have been in the awkward position of being over-ruled by his own committee. Of course, the MPC's economic analysis is more important than its internal politics, but the recent split shows the danger that it will do too little too late. The "doves" on the committee have pointed to uncertainties in

After five months of dithering, the economic data, to the destabithe Bank of England's monetary policy committee yesterday did what it should have done in Jana rate rise rapidly, and even to would give to headline inflation.

These were poor arguments for delay. Reading the economic runes will always be difficult. But, as the UK's dismal monetary history suggests, when corrective action is delayed much more damaging remedies may be

The MPC said yesterday that the acceleration of private sector earnings and the recent decline of sterling (down nearly 5 per cent from its April peak) had helped it to change its mind. It may also be considering the inflationary impact of a new minimum wage. But these dangers were foreseen in a general way. in January, when there were clear signs of domestic overheat-

Prompt action was then proposed and should have been taken. But the significance of delay must not be exaggarated. UK interest rates probably are near their peak, which is less than half the rate in 1980. The also been won over remains to be effect of a quarter point change on the real economy may not be large in itself. The significance of yesterday's rise may rather be as a signal to sceptics that the MPC will not relax until it is quite sure that inflation stay within its

25 per cent limit. That signal was in danger of being obscured. The Bank must keep it flying.

Kohl's crusader fluffs his lines

Otto Heuser, the combative Christian Democratic MP appointed German government spokesman last month, is rapidly turning into a liability for his boss, Chancellor Helmut Kohl. Hired to sharpen the government's tired profile shead of federal elections on September 27, the spin doctor

seems intent on allenating voters. This week he bluntly told eastern Germans that, If they went on voting for extremist parties, their richer western compatriots could grow weary of providing massive levels of economic help.

This sort of thing is multered around dinner tables in the prosperous west but stating it on behalf of the government isn't shrewd politics. Apart from the need to show solidarity across the nation, Kohi has made rebuilding the east a main election piedge. Among noses put out of joint

were those belonging to members of the Free Democratic Party, the junior member of Kohi's coalition, which is battling for survival in the east. At the government's press conference this week, Hauser showed little inclination to calm the waters. Worse, he merrily contradicted the policy of foreign minister Klaus Kinkel - an FDP member - on the Czech Republic's application to join the European

it's only four months until polling day, but Germans are beginning to his term expires, so does the

wonder whether Kohl's new spin doctor will last that long.

Taking stock

There are two hot topics of debate on Wall Street these days. One is whether the stock market is in the early stages of a sizeable correction; the other is whether investment banking powerhouse Boldman Sachs will abandon its

by issuing stock in the public market. The issue will be debated at a partners' meeting next week. The two questions, it turns out, may not be unconnected. Musing over whether the ture of high stock market valuations will prove too strong for Goldman's thrustlingly ambitious partners, one Wall Street

Goldman goes public, I'm selling my stock portfolio." His logic is compelling. If the folks at Goldman decide to cash in at what they think is the top of the market, perhaps lesser mortals should think about doing the same.

headhunter told Observer: "If

**Tourist trap** 

Colombian President Emesto Samper might be forgiven if he takes time off from his working trip to New York next week to do a spot of sightseeing. It's probably his last chance to see Staten Island or the view from the top of the Empire State building.

Samper has only three months left in the Narino palace and when diplomatic visa which enables him to enter the US as a head of state. US authorities stripped him of his tourist visa two years ago following allegations that the tubby presiden eased his way to power with generous aid from Colombia's Call drug cartel. Evidence from Colombia's public prosecutor suggests that Samper's 1994

The loss of his visa hasn't cramped his style - the diplomatic papers have seen Samper through lots of trips to the US in his four vears in office and he didn't seem to mind that Uncle Sam wasn't in a hurry to roll out a red carpet.

presidential campaign received up

to \$6m in nercomoney.

Observer hopes Samper's sidekicks will do a better job of security on the presidential plane than they did in September 1966, when police on the termec at Bogota found 3.7kg of heroin stashed in the nose cone. Then as now - el presidente was heading for a United Nations conference on, yes, drugs.

Reeling

César, the artist who gave his name to France's most prestigious film award, yesterday gained a whole new audience. The man best known for his "compression sculptures" - with crushed cars and other objects piled on top of each other - was formally placed under investigation by a magistrate for expanding a bill. He is accused of overcharging after demanding FFr3.2m from a

development company for a 10-tonne sculpture called Man of the Future - it was installed in asked for FFr2.5m but allegedly then provided, free of charge, two other works to the individual who ordered the piece. His lawyer insists that the deal was properly

The city of Lyon was keen enough on the sculpture to company went bust but a court ordered that it be sold to pay the company's debts. The city might be in luck - no buyer has yet come forward.

Translation

If you want to know what's going on in the European Union, ask the For five tortuous months, the

British presidency has been trying to broker agreement on an EU statute to allow companies to operate across borders more efficiently. Given the EU's penchant for last-minute negotiations, any deal was likely to involve social affairs ministers haggling long into last night at their

questerly meeting. Interpreters knew the game was up when the UK informed them earlier this week that their late night services would not be needed. It's 28 years since the EU started talking about the company statute - and it looks like keeping the interpreters busy for a few

Ginancial Times

50 years ago Cuts to Marstoll Aid

Washington, June 4. A strong group of Republicans to-day joined Democrats in the United tates House of Representatives in deciding to fight cuts in the Foreign Aid Appropriations Bitl. Mr. Everett Dirksen (Republican, Illinois) said he would offer amendments to restore the appropriation committee's cuts. He said a "substantial bloc" of Republicans has agreed to support him. Congressman John Taber, Chairman of the Appropriations Committee and chief instigator of the cuts. asked the House: "Is the American taxpayer to be

expected to finance a new world-wide design for living?" Mr. Taber said aid was proposed for Eire, Belgium, Denmark and Iceland "at a time when any one of these nations could go to a bank and secure a

Canada's Cotton Supply Ottawa, June 4. Canada's cotton supply this year is estimated at 22 per cent below that of 1947, but 25 per cent above the 1935-39 average, Mr. Griffin, secretary of the War-time Prices and Trade Bosro informed the Parliamentary Price Probe Committee which is now investigating the textile industry. Cotton imports from the U.S., he explained, were down sharply as a result of import restrictions.

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### Astral projection

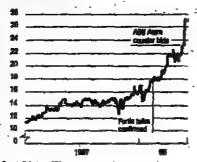
action. Buying out its US joint venture partner, Merck, will allow the Swedish drugs group to regain control of its prod-ucts in the world's biggest market. In turn, that will free it to pursue the big merger that chief executive Hakan Mogren has been talking about so pub-

That once high-flying Astra needs a around \$30bn is not enough to guarantee its independence. Unfortunately, it has taken Astra's previously merger-hostile management a long time to cotton on to this. Worries over the impending US patent expiry of its anti-ulcer drug Losec which makes up half its turnover - and a lacklustre pipeline have undermined its shares. They now trade at a 15 per cent discount to the sector. Meanwhile, others have merged or at least seen their stocks soar. That means Astra's chances of pulling off a merger of equals are reducing all the time. Mr Mogren's preferred partners, Zeneca at \$40bn and Schering-Plough at \$60bn, are now both a fair bit bigger. In the end, Astra's dithering may force it to

Merck, by contrast, seems to have got a sweet deal: up to \$10bn for ceasing to distribute a drug whose sales will fade rapidly from 2001. Add in the \$2.6bn it recently received from DuPont and its shareholders must be wondering what it will do with all that cash.

The Bank of England wins a prize for doing the unexpected. But does it deserve one for sagacity? Time alone will tell whether it has delivered the desired soft landing. But at least it has been consistent. Earnings growth and the exchange rate were both cited last month as being critical to the outlook for interest rates. Both have subsequently moved adversely sterling falling sharply and private sector earnings steaming ahead by 5.6 per cent in the year to the first quarter.

Getting the decision right, of course, is the priority. But the way decisions are taken also matters. If yesterday's move indicates a shift from "wait and see" mode to decisiveness, so much the better. If, however, rates are always going to be this sticky, the committee should move Share price (Bir '000)



them in larger increments when they do move; it is not clear, for example, that a 25 basis points increase has much signalling effect.

positive side effects. Lower long-term inflation expectations should help longer dated gilts. As for equities, the move will lend renewed favour to sectors such as oil, pharmaceuticals and possibly banking, which are less sensitive to gyrations in sterling and interest rates. Losers include smaller manufacturers and exporters. The bound, meanwhile, will gain support from (implausible) fears of still higher rates. The medium-term trend in sterling remains down.

Indonesia has at last succeeded in tackling one of its core problems: a hugely indebted private sector. The debt resched uling agreement with a group of international banks should bring beleaguered corporate borrowers a much-needed breathing space. With President Habibie's government seemingly intent on reform, both the IMF and World Bank appear ready to start disbursing money again. And with banks restoring lines of trade finance, the long-awaited export boom might finally get under way. All that should help restore some confidence in Indonesia, the rupish and its bettered stock market

Whether it will be enough is another matter. The agreement allows Indonesian companies to pay off their hard currency loans over eight years, with only interest due in the first three. But they will still have to pay both interest and principal in rupiah to Indra, the new debt restructur-

tionable whether many will manage even that. This looks quite a nest deal for the foreign banks, who have avoided any out right write-offs and can now spread their had loan provisions over eight years -largely masking their faulty lending from

While the final negotiations were swift, the outline of this deal had been around since January. In the meantime, the economy has deteriorated to the point where debt rescheduling alone may no longer be

#### Générale de Banque

The duellists are finally facing each other in the battle for Générale de Banque, the last big Belgian banking prize. Neither Fortis, the Belgo-Dutch hancassurer, nor ABN Amro, the Dutch bank has managed to gain a free run. So share holders will have to decide between them. and at the moment ABN Amro's Eco 11bn bid is ahead. Société Générale de Belgique, a big shareholder in Fortis as well as the target, might be content with the lower bid (in the hope of greater gains from the combined entity). But other investors in the target will tand towards the highest bld.

Fortis certainly has the wherewithal to raise its Eco 10hn paper offer. At the end of 1997 its insurance business had more than Ecir 4hn to spare over the EU solvency requirement. Even after a \$800m US equisition, it has ample capacity to top up its bid by, say, 15 per cent in cash. As it has just added Ecu 375m to its synergy estimate, applying a multiple of 89 to that figure's taxed present value (about Reu 180m) could justify such an increase.

Of course, as both banks are trying to secure-a strong Benelux hase for their sure-some strategy, financial reasoning soon weers thin. Whoever wins will take years to make a return comfortably about of its cost of capital. The bigger ABN Amro has deep enough pockets to trump a higher Fortis bid. This contest looks most likely to be settled on the principle of who

### Indonesia reaches deal on debts with foreign banks

Agency will be set up to provide protection against exchange risk

#### By Andrew Hoher in Frankfurt. and Educati Luce in Landon

Indonesia reached agreement with prehansive private sector debt restructuring programme to help it elimb out of its economic and finan-

The deal was reached after weeks of negotiations and was held up by the turnoll surrounding the racie tion of President Subarto last

The agreement involves the rescheduling of some \$60bn of Indonesian corporate debt over eight years and the extension by up to four years of indonesian bank liabilities totalling \$9.2bn. The banks have said they will consider an Indonesian request to maintain previous levels of trade finance to Indonesian banks.

Ginanjar Kartasasmita, Indonesla's co-ordinating minister of aconomy, finance and industry, said; the dollar in the next two years, se agreements lay the basis for

Indenesian economy".

The most important element of yesterday's deal - thrashed out in risk," said Bob Strong, head of New York, Tokyo and Frankfurt - is Chase Manhattan's negotiating the creation of the Indonesian Debt Restructuring Agency which will provide protection against foreign

exchange risk covering up to \$60bn in corporate debt. The government will set a rupiahdollar exchange rate at which it will guarantee the foreign exchange risk

of the overseas debt of private companies which sign up to Indra. The rate will be based on the most favourable 20-day market average rate between the creation of the agency in August and the start of the programme in June 1989. Companies that sign up will have to pay only interest on their debts for three years and will be given a further five years to repay principal.

If the rupish appreciates against companies will have an opportunity invaluable support for Indonesia's to revalue the government's guaran-

economic recovery." They demon- tee at the improved rate. "The Indostrated long-term confidence in the nesten government has taken on sovereign risk on the exchange rate but it has not taken un any grade

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At the same time, banks while able to exchange debts to furtien counterparts for new loans, g teed by the indonesian central bank with maturities of one to four years. In most cases, foreign benderally receive a higher interest rate payment on the loans than originally agreed before the crisis.

greed before the crisis. However, Michel Camdesus, pres ident of the International Monetic Fund, welcomed the deal and said the IMF would begin discussions with the government on Indonesia's stand-by agreement next Monday. Additional reporting by Step Fidler in Washington and Sander Thoenes in Jakarta.

Coup for Habible, Page 8 Editorial Comment, Page 17:

### US and EU to co-operate on enforcing competition rules

Buropean Union and US competition regulators yesterday signed a far-reaching agreement to strengthen transstlantic co-operation in the enforcement of international competition rules.

The deal should eliminate the implication of anti-trust actions and lations.

The agreement, signed in Washington by Karel Van Miert, EU competition commissioner, Janet Reno. US attorney-general, and Robert Pitofsky, chairman of the US Federal Trade Commission, is effective

According to the deal, the US or the EU authorities can ask their counterparts across the Atlantic to act against anti-competitive behaviour. Having made the request, the regulator would suspend or defer its enforcement activities if its opposite number was better placed to deal with the alleged intringement.

But the accord will not apply to ome of the most politically contentions competition cases. It does not cover mergers and takeovers because of differences between EU

and DS merger regulations. Cases such as the planned alliance between British Airways and American Airlines would also not be covered because the deal involves one pertner from the US and one from the EU. In such cases, each regulator would expect to examine the althonor

The European Commission - the EU's Brussels-based executive - yesterday said US regulators were sometimes in a better position than the Commission to deal with anticompetitive events which occurred in the US but affected EU companies

"The aim is to let ithe other regulator] deal with a case when it is easier for them," said a Commission official. "They are sometimes more motivated and in a better position to impose the remedies."

He said the deal included "a written agreement by the US to refrain from taking extra-territorial action in the EU, and vice versa. The EU has in the past accused the US authorities of intervening outside their jurisdiction to protect the its of US exporters.

The deal reinforces an earlier, been formal agreement, signed in 1991. Since that deal was implemented in 1995, the FTC has saked the Italian government to investigate cartel-like pricing of Parma ham in the US. As a result, the Italian government has undertaken to end the anti-competitive practices. The US authorities have also used the agreement to request a Commission investigation into the use of the Amadeus computerised booking system by Lufthansa,

the German airline. Separately, the Commission has proposed an agreement between the EU and the Canadian Competition Bureau under which regulators would notify each other of investigations into cases of common interest.

### CONTENTS



**Features** 

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poracy art in New York on Wednesday, Page 4

Markets Bonds, Bond futures and on Short term interest rates T/S&P-A World indices World stock market listings

Menaged Bands service

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#### FT WEATHER GUIDE

Scandinavia will be showery, with steedler rain in the north. Southernmost areas will be dry, northern Germany, but much of Central and western Europe will be thunderstorms. Thundary showers

will extend into north-east Europe and Russis. Around the Black Se and across Turkey, there will be isolated thunderstorms, but south-east Europe and most of the Mediterranean will have hot sunshine. There will be further heavy showers over Spain. Five-day forecast

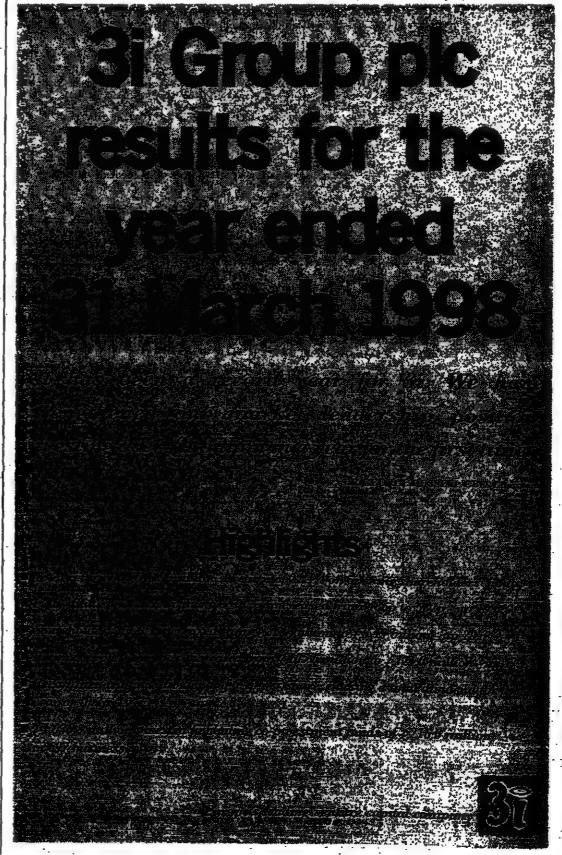
Much of western Europe will have heavy rain during the weekend. Central areas will be drier, but heavy showers and thunderstorn will return on Monday. Most of the Mediterrancen will be fine, but heavy showers by midweek

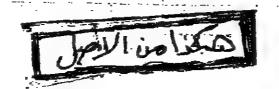
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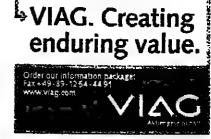
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- FINANCIAL TIMES

### **COMPANIES & MARKETS**

FRIDAY JUNE 5 1998



Mannesmann to focus on telecoms Mannesmann, the German Industrial group, is shifting its focus to telecommunications. Its aim of building a telecoms service that can capture trade across Europe would pitch it against British Telecommunications, the Unisource alliance and the French and German national carriers. Page 21

Chocolate maker confident of growth



Barry Callebaut, the Swiss chocolate company with strong French and Belgian roots, buys more than 10 per cent of the world's cocoe beans. This week the company announced it planned a stock market flotation that would probably value the company at more than

SFr1.5bn (\$1bn). Plerre Vermaut (above), Barry Callebaut's chalrman, believes the company can grow faster than the industry average of 3 per cent a year. Page 20

HK sees exodus of retail investors The cocktall of falling markets and weakening credibility is proving deadly for Hong Kong's stockbrokers. Retail investors are queueing to retrieve their share certificates or marching the streets to demand compensation following the collapse of a handful of brokerages. Page 23

Vinacoal faces struggle for position vinacoal, Vietnam's state-owned coal group, has qualitation up abaroly. Last year, it Vinacoal faces struggle for position pushed coal production up sharply. Last year, it third of the total world seabome market. However, foreign coal inclustry executives say it will struggle to sustain the level of exports. Page 28 exported 3.6m tonnes of anthracite coal, about a

> UK plans second student loan issue NM Rothschild & Sons is to advise the UK government on its second sale of student loan debt to the private sector, involving at least £1bn (\$1.64bn) in loans under management. Page 26

> Sanctions fears unsettle Karachi The erratic movement on Karachi's stock market reflected worries about long-term prospects sa the country braces itself for economic hardship in the wake of the Asian nuclear crisis. The KSE-100 index closed down 14.95 at 1,044.44. Earlier, a surge took the index to 1,128.98 or almost 70 up from the opening levels. Page 38

Rate and debt news hits bourses News ranging from an indonesian debt deal to Interest rate changes in the UK, Sweden and South Africa left Asian markets mixed, while most European bourses finished lower. Page 38

Taipei electronics lose spark Heavy selling in electronics shares depressed Taipel 2.8 per cent. The weighted index fell 217.24 to 7,425.95 after Wednesday's losses on Walf Street, especially on the Needaq, triggered profit-

taking in the high-technology sector. Page 38

COMPANI	ES I	N THIS IS	SUE
34	24	Hardy Oil	24
AQN Amro	18,20	ICI	24
AGF	20	Imetran Volma	20
Air Frence	2	KBC Bank	20
Alostei	19	LucesVarity	24
Altienz	20	Lukoli	20
Alfied Group	19	Mannesmann	31
Alphates Electronics	25	Mediobanca	20
Amer	20	Merck	16
Astro	1, 18	Merrill Lynch	22
Aud Onton	94	Microsoft	22

New Holland

Drago Qã

20 UFA

CROSSWORD, Page 28

Annual reports club lenchmerk Govt bonda Band fubries and outlone Euro prices Europond price

London share service London share service Managed funds service Money markets New Intl bond issues Recent issues. UK Short-term int rates Stock markets at a glance

# Alcatel buys DSC for \$4.4bn Nissan to

By David Owen in Paris and William Lewis in New York

Alcatel of France is take over DSC Communications, the US telecommunications equip-ment company, in the latest example of consolidation in the sector.

tion, which had an implied value of \$4.4bn based on the closing price of Alcatel Amerian Depositary Shares on Wednesday, will significantly expand the French group's presence in the US telecoms equipment market, It came just a day after Tel-

coms equipment company, announced a \$7hn acquisition of rival Ciena, a six-year-old

Share deal will expand French group's role in US telecoms equipment market

lysts expect more deals in the sector, which is fast becoming The stock for stock transacdominated by large players. such as Lucent Technologies and Northern Telecom. "The consolidation on the telecoms equipment side is a mirror of that among the operators," said Douglas Smith, technology analyst with Salomon Smith Barney in London,

Under the terms of yesterlabs, a fast-growing US tele- day's deal, which has been approved by the boards of both companies, DSC shareholders company that came to the Alcatel ADS, representing percent to FFr1,178.

stock market last year. Ana. 0.163 of the company's ordinary shares, for each outstandapplauded the deal on strategic grounds, but indicated they thought Alcatel, which is emerging strongly after a period of heavy restructuring, may have paid a high price.

These sentiments were reflected in the respective movements of the two companies' shares. In morning trading on Wall Street, DSC's share price rose 40 per cent, or \$7%, to \$27%. Alcatel shares, are to receive 0.815 of an by contrast, fell FFr124, or 9.5

Serge Tchuruk, Alcatel chairman, said in an interview ing DSC share. Analysts that he had hesitated before opting for a share transaction. The reasons for the choice were largely technical: a sharefor-share transaction meant Alcatel could eliminate goodwill under French accounting rules, while US investors until they sold their newly

acquired shares. Alcatel is to issue about 20m shares as a result of the deal, which it expects to be neutral on its 1999 earnings per share and accretive thereafter. Editorial Comment Page 17

James Donald, chairman and chief executive officer of DSC. which has long been considered a takeover candidate, suid the transaction provided increased value to the Dallasbased group's shareholders. Following the transaction.

which achieved 1997 revenues of about \$1.6bn, into its existing US telecoms equipment operation primarily conducted through its subsidiary, Alcatel Network Systems, It expects the deal to close in about four months. The companies expect annual savings of some \$200m. with a full-year impact in 2000 DSC was advised by Gold man Sachs and Alcatel by Leh-

### Pilkington hit hard by restructuring

Leading glass manufacturer's shares fall 5% as one-off £225m cost-cutting charge triggers £100m loss

Mr Scaroni said the scale of

By Jourthan Schinle in London

Plikington, the world's biggest glass manufacturer, has made a pre-tax loss of £100m (\$164m) restructuring launched last year by Paolo Scaroni, the chief executive appointed to restore its fortunes. The UK company is strug-

gling to boost efficiency to the same levels as foreign rivals. such as PPG of the US and Saint Gobain of France, against a background of fierce price competition. The loss was triggered by a

one-off charge for cost-cutting of £225m, £30m higher than expected. Last time, it made a profit of 277m. Sales dropped from £3bn to £2.9bn. The shares fell 5 per cent to 135%p in response, and on gloomy potential for further restruct. the year were held at 5p. uring at Pilkington.

Lynch, said: "Pilkington is

ing environment to generate enthusiasm. There may even be a deterioration in the US."

the restructuring charge reflected his decision to cut staff numbers over the two years to March 31 1999 by 1,500 more than the 6.000 originally envisaged. By December, he said, the company will have closed, sold or merged 70 processing and distribution outiets in Europe, including half those in the UK and most in Germany. He said the company would save 2100m a year as a result of the shake-up.

The strong pound shaved £13m from underlying pre-tax profits of £125m in the year to March 31. The figure was some £13m higher than forecasts thanks to the inclusion for the weakness in glass prices and clate companies. Dividends for

Mr Scaroni is reorganising materials analyst at Merrill rather than geographic lines. "We are in the process of making adequate progress in transforming it into one comreining back costs, but there pany from a quasi-investment

seems to be little in the trad- trust controlling many glass businesses around the world. he said.

The three divisions into which he has divided Pilkington grappled with production prices around the world last year. The car windows arm was worst hit. Its contribution to group operating profits of £191m dropped 38 per cent to The company said vesterday

it would switch part of its car window production for General Motors, an important US customer, to Vitro Plan, the Mexican glass maker in which it has a 35 per cent stake. This prompted speculation

that Pilkington will have to fulfil a growing proportion of US orders from Mexico to keep prices low. Analysts said this absorb heavy costs for cutting capacity within the US.

Operating profits from the Kevin Cammack, a building Plikington along product core building glass division edged up 18 per cent to £86m. Prices fell 10 per cent in the nental Europe.



Looking grim: Pilkington's chief executive Paolo Scaroni announcing loanes due to redundancies and plant closures

### cut US output and curb exports

and Haig Simonian in Lendon

Nissan, Japan's second largest tion in the US on 24 days this year. It is also curbing exports from Japan to reduce mounting US inventories and bring costs under control.

The cuts will reduce the company's output of vehicles from its plant at Smyrna in Tennessee by 25 per cent to 300,000 this year. The plant, which has annual capacity of 150,000 units, produced his ou

The reduction will be achieved without lay-offs by stopping production at the plant on 24 Fridays until next March. Exports from Japan to the US will also be cut, although Nissan did not specify by how much. Nissan hopes the cuts will

reduce its inventory to three months, or 170,000 units, by the end of September compared with 5.2 months, or 270,000 vehicles, at the end of

The measures highlight the problems in Nissan's second biggest market where sales fell

Last month, the company revealed a wide-ranging restructuring plan after announcing a Y14bn (\$101m) consolidated net loss. The company's US flasco contrasts sharply with the fortunes of Toyota and Honda, which have both enjoyed success in the US

Nissan's exposure to leasing was also much higher than the industry's average, according to Morgan Stanley Dean Witter in Tokyo. Nissan's US sales company's cutbacks on incentives to dealers. It has placed too much emphasis on conventional saloons for which demand is shrinking Sales of the mid-sized Sentra have fallen, while the newer Altima has not been as successful as

The company has been disadvantaged by its lack of a lightweight sports utility or a big pick-up truck - two growing segments of the market. drive model will be introduced at Smyrna only after Sentra output is shifted to Mexico.

### **Exposure of Peregrine** creditors said to be \$3bn

By Louise Luces in Hong Kong

The exposure of creditors to Peregrine, the failed Asian investment bank, is estimated at some US\$3bn, three times the level originally envisaged

The figure emerged as liquidators prepared to meet creditors next week to detail some of the liabilities and the amount of assets recovered so

Colin Bird, a senior partner at Price Waterhouse and one

of the provisional liquidators, said: "Based on indications we have got so far, I believe that the aggregate creditor total for the group will approximate \$3bn." This is the total figure understood to be claimed by creditors for all 200 companies within the Peregrine group.

An interim payment to creditors, ranging from big international hanks to local retail investors, is expected within a year. But it is likely the pace of asset recovery will slow as by Peregrine in the current poor markets. The amount retrieved for creditors therefore could be considerably less than \$3bn.

Funds recovered so far - the "easy money" from highlyrated counterparties - amount to some hundreds of millions of US dollars, according to Mr

Peregrine, which employed close in January after the collapse of rescue talks with the Zurich Group of Switzerland. The Swiss financial services

to the Suharto family.

company pulled out of a \$200m capital injection after it emerged that Peregrine was owed more than \$200m by Steady Safe, an Indonesian taxi and bus company linked

The subsequent liquidation is expected to be time-consumdeals and the vast numbers of contracts held with different banks and corporates. "There are a lot of inter-com-

pany liabilities, so you end up with a very big spagheiti of who owns what around 200 companies. Until you've sorted that out, you cannot 'upstream' to where the credi-

Creditors' meetings begin on Wednesday, when the provisional liquidators will address creditors of Peregrine Derivatives, individual creditors will be given a range indication of 1,700 people, was forced to how much they could expect to recoup of their liabilities. This is unlikely to be made public. "I would hope creditors come away at the very least with a feel of how big the hole is for them," said Mr Bird.

ering funds will be mapped out by a team of creditors' representatives and the liquidators appointed at that stage.

This team will decide, among other things, whether ing, because of inter-company to sell assets at current prices and what other action to take,





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COMMENT RESIDENCE TRANSPORT OF THE STREET PROCESSOR

GUTROSCO TERRET MIANT CONTROLO PRINCES OF TAXABLE PROPERTY. FEW PRIVATE BASE INVITED IN REGILENTED BY PART IN THE LA

MARKET STATISTICS

32,33 Emerging Market bonds 26 FTSE Actuaries share indices 26 Foreign exchange

### Nationwide agrees to buy Allied Group for \$1.7bn

Nationwide Insurance Enterprise, the Ohio-based mutual insurance group, yesterday announced it had reached an agreement to buy Allied Group, the Iowa-based insurer, concluding its highly unusual unsolicited tender offer for the company.

It is the first successful hostile bid for a US general insurer since Farmers was bought by BAT of the UK 10 years ago. It is also the largest hostile takeover made by a US mutual company. The deal suggested there

insurance sector because of the industry's regulatory framework, which includes separate insurance commissioners in each state.

Nationwide is the fourth largest property and casualty insurer in the US and one of the largest mutuals. It has consistently said it intends to keep its mutual status in spite of the recent spate of large they are looking to float on the stock market,

The total cost of the deal to Nationwide was about \$1.7bn, all of which will be met from internal resources. Allied has a could be an increase in the pace of consolidation in the US complicated corporate structure and the deal involves insurance industry, which has been troubled by slow revenue growth in recent years. Hostile of Allied Group and Allied Life

while also paying a special \$110m cash dividend to Allied Mutual's policybolders. Nationwide will buy the

shares of Allied's quoted companies while the two mutual companies will meree. It will pay \$48.25 for each Allied Group share, higher

than its initial offer of \$47 made three weeks ago which represented a premium of 69 mutual life assurers saying per cent. Nationwide also agreed to pay \$30 a share for the 2.8m publicly traded shares of Allied Life.

Nationwide was advised by Credit Suisse First Boston. Morgan Stanley advised Allied Group. The deal requires regulatory clearance and is expec-Nationwide buying the shares ted to close during the fourth

By Neil Buckley in Brussels ABN Amro, the Dutch bank, is "seriously considering" making its Fl 24.5bn (\$12.3bn) takeover bid for

Générale de Banque. Belgium's biggest bank, unconditional at any acceptance level, Jan Kalif. chairman, said Mr Kalff added that ABN Amro already held 2 per cent of the Belgian bank,

acquired through the stock

The comments came a day after Mr Kalff said the bank was lowering the level at which its offer became

ers to name Europe's

biggest chocolate manu-

facturer and Barry Callebaut

will not spring immediately

But while Mars, Nestlé,

Suchard and Cadhury each

have around 10 per cent of

the market and some well

known chocolate brands,

they are still overshadowed

The Swiss company, with

strong French and Belgian

roots, is well known to pro-

fessionals in a fast-consoli-

dating global industry where

it competes with US agri-

business giants such as Car-

gill and Archer Daniels Mid-

It buys more than 10 per

cent of the world's cocoa

beans and produces a third

of so-called industrial choco-

late. It supplies the choco-

late for everything from Uni-

lever's Magnum ice-cream

bars, to Danone's biscuits

and the classy chocolates

produced by Thorntons of

Barry Callebaut is about

to emerge from the shadows.

This week Klaus Jacobs, 61,

the Swiss owner, announced

plans to reduce his stake in

in the company to around 70

per cent and raise around

SFT200m (\$135m) of new

equity. The stock market flo-

tation will probably value

the company at more than

SFr1.5bn, or around 19 times

Barry Callebaut was

formed in August 1996, when

Callebaut, Mr Jacobs' Bel-

gian chocolate company.

in sourcing cocoa, the main

raw material for chocolate.

Swisscom, the Swiss

telecommunications utility,

could be worth up to

terday. That would make it

The carrier, which

launches its privatisation

marketing campaign today.

has yet to publish its 1997

has to decide how many

shares it wants to sell. It

of the capital, with a subse-

quent cash-call to strengthen

Analysts have revised

upwards the size of the

the balance sheet.

estimated current earnings.

the UK.

by Barry Callebaut.

to mind.

Speaking in Brussels, Mr now in discussions with Belgium's Banking and Finance Commission, the financial regulator, about the making unconditional.

However, it was waiting for rulings from the regulator on several connected issues.

Such a move would remove any uncertainty for Générale shareholders pledging their shares to ABN Amro on whether the offer A rival \$11.1bn bid from

sk most chocolate lov- porting net debt of SF7791m. but "a high-tech food ingre-

With shares of companies

such as Danone, Nestlé and

Cadbury rising by around 50

per cent this year. Mr Jacobs

is in a hurry to tap the stock

market's new-found love of

chocolate-coated equities to

strengthen the balance

sheet. After flotation, the

gearing should drop to

around 80 per cent and the

interest cover increase from

5 times to 6.7 times.

It is not a

commodity

ingredient

business

business but a

high-tech food

In spite of the company's

limited record, Pierre Ver-

maut, Barry Callebaut 50-

year-old chairman, believes

his company can grow con-

siderably faster than the 3

per cent a year industry

average. Thirty years ago

the majority of chocolate

companies were vertically

integrated, doing everything

from processing cocoa beans

to marketing the final con-

However, it is a capital

intensive business, and "companies are increasingly

French company specialising marketing and supporting problems resulting from the

investing in something they

but also left it highly geared joined Callebaut in 1981. It is country is the world's big-

with equity of SF7363m sup- not a commodity business, gest cocce producer and sup-

Offering could value

Swisscom at SFr20bn

vatised telecoms companies

have been valued at roughly

"performed well" in 1997. He

denied the delay in publish-

ing the results - because of the adoption of US GAAP

would jeopardise its chances

of meeting the flotation

few figures to offset con-

cerns that the recent liberal-

isation of the Swiss telecoms

market would lead to a fall

two times sales. Based on

sumer product.

The deal more than doubled can buy from companies like d'Ivoire.

acquired Cocoa Barry, a focusing their investment on

the size of Mr Jacobs' group us", says Mr Vermaut, who

SFr20bn (\$13.5bn) when the Swisscom's revenues of

government floats it in the SFr10bn, this would lead to a

autumo, analysts said yes-terday. That would make it David Schnell, Swisscom's

the biggest initial public new finance director, said

offering in Europe this year. yesterday the group had

profits and the government accounting standards -

plans to retain a majority, schedule and a New York

but could float 49.9 per cent stock exchange listing.

transferring control.

BANKING DUTCH GROUP IN TALKS ABOUT CHANGING ACCEPTANCE LEVEL FOR GENERALE OFFER

Under Belgian law, Kalff said ABN Amro was Fortis's bid is considered "compulsory", because it was launched after Fortis received pledges from Genérale's three main shareholders, which together hold 33 per cent, to cede their shares to it, effectively

already unconditional.

ABN Amro's bid is Mr Kalff said be was awaiting guidance from the Banking and Finance on on the "rules of game" for what is already the biggest bidding

war for a continental

Wraps come off chocolate's best-kept secret

Barry Callebaut flotation will raise its profile to the level of rivals Cadbury and Suchard, says William Hall

dient business\*, and Barry Callebaut's 17 plants pump

out 1,500 types of chocolate

and compute up to 10,000 dif-

A second reason why

Barry Callebaut is confident

that it can grow its business

faster than average, is its

strategy of following its mul-

tinational clients into emerg-

ing markets, where annual

chocolate consumption is a

fraction of the average in

Europe, where Barry Calle-

baut has a 50 per cent mar-

ket share. By contrast, it is

hardly represented in Latin

America and only 3 per cent

of its sales go to the Asia-

It wants to exploit demand

for higher-margin gourmet

chocolate and the increasing

use of cheaper compound

coatings. It is investing

SFr15m a year on research

in a bid to replicate its suc-

cess in premium ice cream

bars, where production

moved from nothing to 10

per cent of the total in six

James Amoroso of Bank

Julius Baer believes the

company has the right finan-

cial ingredients to boost its

earnings from SFr80.9m in

the year to August 1998 to

SFr117.5m by 2000. It has an

experienced management

team, with all but two of the

top executives from the Cal-

lebaut side. It also has a reli-

a critical ingredient to suc-

It appears to have insu-

lated itself from potential.

the cocoa trade of the Côte

The small west African

mobile phone subscribers

rose 56 per cent to more than

im and Swisscom recruited

120,000 customers for its

Blue Windows internet ser

top 10 quoted companies by

market capitalisation and its

advisers are hoping that

scarcity value - it is Switzer-

land's first big privatisation

will fuel overseas demand.

ernment resolved the compa

ny's pension liability prob-

equity. Mr Schnell hoped

Swisscom would get a dou-

ble A credit rating from

international rating agen-

lems by transforming a

Last month the Swiss gov-

Swisscom will probably

vice, launched in 1996.

able source of quality cocoa,

cess in the industry.

aupply and qual

their brands, rather than forthcoming liberalisation of

strength of the Swiss stock New ISDN lines rose 62 per

market. Other recently pri- cent to \$12,000 in 1997;

However, he released a SFr3.2bn federal loan into

Pacific region.

around June 15. include whether a bidder winning less than 50 per cent would be required to cede its stake to the other if it gained more than 50 per cent, and what would happen if both parties ended up with less than 50 per

Analysts suggest this is possible, since a small proportion of Générale de Banque shares are thought lost or untraceable. The regulator is also under pressure to clarify whether

either side would be forced

plies 70 per cent of Barry

Callebaut's needs. In April.

it bought the bulk of the

cocoa stocks of Phibro Com-

modities, which controlled a

quarter of the world's cocoa

stocks. It has also estab-

lished its own bean collect-

ing system in the Ivory

Telefónica. the Spanish

telecommunications group

fully privatised last year.

plans for two 1-for-50 bonus

share issues over the next 12

Each issue, to be paid for

out of reserves, would

involve 20.5m shares, about 2

per cent of the group's

current capital, and carry a nominal value of Ptal0.2bn

The move was seen by

analysts as a reward for the

more than im shareholders

who backed a successful

1-for-11 rights issue last

raised fresh funds of

(\$68m).

month.

to bid at least 5 per cent

more than BFr726bn

unconditional from 60 per Fortis, the Belgo-Dutch European bank, now higher than its opponent cent to "50 per cent plus one financial services group, is expected to be launched when raising its bid.

This rule is in Belgium's These are thought to takeover code; however it is based on competing "voluntary" cash bids. rather than paper bids whose value fluctuates • Relgium's second big banking merger, between Krediethank, the country's second biggest bank, Cera Bank, and ABB, an insurance group. completed yesterday. creating a new group called KBC Bank. KBC currently has the largest market capitalisation in Belgium, at

(\$19.9bn), and a balance

will still be controlled by Mr

Jacobs, who also owns

another large consumer

Not only does this limit

the liquidity in Barry Calle-

baut shares, but it also

raises questions about future

However, given the recent

chocolate company.

conflicts of interest.

Bonus shares reward

iomestic company.

It was also seen as

signalling a new shareholder

policy. Juan Villalouga, the

break with the practice of

raising dividends in line with profits increases and to

offer increased shareholder

minimum of 100 shares.

It will also seek rulings

making it mandatory for

future directors to have held

Telefónica shares for three

pany is selling control of Jacobs' Adecco, the world's

bean needs, back to Mr. pared to forget the past con-

yesterday rewarded chairman, told analysts investors by announcing recently that he wanted to

sheet total of BFr6,080bn.

by 52% ABN may make bid unconditional drop in

sales

Shares in Amer yesterday tell 9 per cent after the Finnish sporting goods manufacturer warned of sharply reduced sales in Asia and mixed demand for its Wilson tennis equipment and Atomic brand products.

Amer hit

The company saw its most commonly traded A shares slide by FM9.60 to FM108 after announcing that sales had declined 52 per cent in the Asia Pacific region and by 19 per cent in Japan during the first four months of

Although Amer cut its pre tax losses from FM49m to FM13m (\$2.4m) during the period, it admitted that weak consumer demand in southeast Asia and the cost of reorganising its Atomic businesses could undermine any improvement in the full-year esults.

Roger Talermo, chief executive, said the company would not begin to enjoy the henefits of a three-year reor ganisation - launched last year - before the end of

Nevertheless, the group returned to the black at the operating line with a profit of PM21m, compared with a loss last time of FM12m, following an improvement in the Wilson golf division. Increased sales in that area helped lift group turn-

over slightly from FM1.48bn to FM1.53bu. The rise was offset, however, by a 40 per cent decline in sales of Oxygen-branded products - mainly in-line

skates - and a flat performance in the team sports Company. Pekka Paalanne, chief financial officer, said Amer would take a decision later this year on its future commitment to manufacturing in-line skates, an area hard

production over-capacity. "We are in the middle of restructuring and a big ques-tion mark remains over the in-line business." he said.

hit by price competition and

He confirmed that Amer planned to scale back production of Atomic ski equipthent, which could lead to a At the same time, the com- stock market success of Mr | 25 per cent reduction in the workforce at the Köliach and Altenmarkt factories in

plier of a third of its cocoa investors may well be pre-Net financing expenses on the company's FM1.2bn debt Jacobs. This strengthens its 'troversy over his treatment balance sheet and limits its of minority shareholders fell from FM37m to FM34m. exposure to disruptions in . when he sold his family's and losses per share the country. The deal is a Jacobs Suchard to Philip improved from FM2.20 to reminder that the company "Morris for SFr3.1bn in 1990. FM0.50.

for Telefónica holders

board. Executive directors will have to be board members for at least three years. Telefonica said: these initiatives would provide stability to the group and protect minority shareholders. They were also seen

as offering further insurance

against hostile takeovers

over and above a golden share mechanism built into

In addition to the scrip issues, Telefónica plans to the carrier's privatisation to limit voting rights of shareholders to 10 per cent certain veto rights over the of the capital and to require share structure until 2007. The measures will be put those attending annual to an extraordinary general general meetings to hold a

meeting of shareholders on

If approved, one bonus share issue will be launched before the end of this year and the second in the first Pta427bn in the largest years before joining the

**NEWS DIGEST** 

BANKING

### Banca di Roma merger deal collapses

Banca di Roma, Italy's second largest commercial bank. announced last night that its attempted merger with Banca Commerciale Italiana had fallen through, in a brief statement, the Rome-based bank said it considered the "possibility of a projected integration with Banca Commerciale Italiana to have now dropped".

In recent weeks there has been intense pressure, both in the political world and within the banking sector, to try to bring about a merger between the two banks as part of the broader consolidation of the Italian banking sector.

However, BCI has never hidden its doubts about entering into a merger with Banca di Roma, amid signs that it wished to retain its full independence. Earlier this week, Enrico Cuccia, president of Mediobanca, held talks with Romano Prodi, Italian prime minister, at which the proposed merger is thought to have been discussed. Both Banca di Roma and BCI hold a 15 per cent stake between them in Mediobanca, which appeared to strongly favour a consolidation between the two institutions, James Blitz, Rome

HOUSEHOLD APPLIANCES

#### Moulinex surges to FFr203m

Moulinex, the French household appliances manufacturer, reported a sharp recovery in profits during its most recent financial year, with net income up from FFr29m to FFr203m (\$34.2m). Pierre Blayau, chairman, warned that there had been a sudden drop in demand from Russia during April and May, the first two months of its year, linked to the current financial crisis.

However, he said Moulinex had won a considerable and solid part of the Russian market and said the problems in the country would not "destabilise" the group. He said that an electric motors factory based in Iraland would be relocated to France, representing a transfer of 110 jobs to compensate for the closure of a microwave ovens plant.

Turnover rose from FFr7.5bn to FFr8bn, and operating profits from FFr160m to FFr335m. The shares plunged nearly 8 per cent to FFr168. Andrew Jack, Paris

INSURANCE

### **Generali targets AMB**

Assicurazioni Generali, the Italian insurer, sald yesterday it would launch a public takeover bid for all the shares in AMB; the German insurer, left on the stock market. The offer follows the acquisition of 54.61 per cent of AMB from Assurances Generales de France as part of an agreement resulting from Allianz of Germany's victory in a takeover battle for the French group. Generali said it would bid DM210 for one share class and DM208.3 for shares entitled to a dividend on January 1 1996. The bid will start tomorrow and close on July 3. AFX News, Frankfurt

#### Lukoil cuts costs

Lukoit, Russia's largest oil company, yesterday tollowed other producers in implementing a radical cost reduction programme to combat the sharp fall in international oil prices and the latest turmoil in the country's financial markets.

Speaking at Lukoli's annual shareholders' meeting, Vagit Alekperov, chairman, also urged the government to shift more of the tax burden from Russia's corporations to individuals, saying high oil excise taxes were stifling the industry's profit-

Mr Alekperov said Lukoii had made progress in 1997, lifting output by 6.5 per cent to 62m tonnes and strengthening its downstream operations. However, oil analysts expr appointment that Lukoil had not yet released its 1997 IAS accounts and forecast that its profits would fall by 40 per cent this year as a result of the harsher operating climate. John Thomhill, Moscow See Commodities

EUROPEAN COMMISSION

#### Finnish energy merger approved

A plenned merger between imatran Volma and Neste, the Finnish energy groups, has received the go-sheed from the European Commission. The ruling paves the way for a joint holding company to be listed on the Helsinid stock exchange later this year.

Brussels had initially objected to the merged group's dominance over Finland's growing natural gas market. However, the Commission said its reservations had been overcome by Neste's agreement to reduce its holding in Gasum, a natural gas import joint venture with Gazprom of Russia, from 50 per cent to 25 per cent. Greg McIver, Stockholm

AGRICULTURAL MACHINERY

#### **New Holland names new chief**

New Holland of Italy, Europe's second biggest maker of combine harvesters, yesterday announced the appointment of Vittorio Vellano as its new chief financial officer. Mr Vellano, 62, replaces Renato lodice; who is leaving the company. The appointment follows New Holland's acquisition this

week of Bizon, a leading Polish maker of agricultural machin-ery. Bizon will be used by New Holland as a base to step up production of agricultural machines to the rest of eastern Europe. New Holland said it would invest \$20m in Bizon in the next three years to improve its production technologies and introduce new products. Bizon last year had sales of nearly \$40m, with a net profit of \$4m. Peter March

### planned IPO because of the in Swisscom's revenues. Financial Times Surveys **Engineering** Wednesday June 24 For further information, please contact Catherine Markey In Edinburgh Tel: +44 131 220 1199 Fax: +44 131 220 1578 FINANCIAL TIMES

#### CITC SEOUL EXCEL TRUST International Depositary Receipts (IDR) Evidencing Beneficial Certificates

ing 1,000 units Notice is beneby given to the Unitholders that CTTC Scott Excel Timas, managed by Citatens Investment Trass Management & Sec. Co. Ltd., Set declared a distribution of won 67,000 per IDR of 1,000 units payable on

The telecoms company an unspecified number of

Payment of coupon mamber 2 of the International Depository Receipts will be made in US dollars at the offices of Boat: Brusnels Lumbert in Belgram. The proceeds of the coupous presented will be converted into US dollars at the prevailing spot rate of the day following their presentation, and will be distributed to the Unitholders as proportion to their respective estimen after deduction of all taxes and charges of the Depositary.

Here residence in an accountry having a double mastion treaty with the Republic of Korea stary obtain payment of their componer at a lower rate of the Korean non-resident withholding tax, on condition they formish to either the Depository or through the Bank Brussel Lambert in Belgium a certificate showing their residence together with a copy of the Certificate of Europosition or a copy of the passport for individuals. Those documents are requested by the Korean National Tax Administration Office an evidence of residence and without them If any distribution by the Trust shall remain unclaimed at the expansion of five years from the date on which this distribution first became poyable, all rights of IDR Holders to such distribution or the processis of sale thereof shall be extinguished, and the Depository shall return the same to the Trust.

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ich June, 1998

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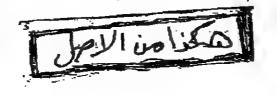
NOTICE IS HEREBY GIVEN that for the Interest Period 5th June, 1998 to 8th September, 1998 the Rate of Interest has been fixed at 5.59766% per annum. The interest accruing for such three month period will be ITL 73.858 per ITL 5.000,000 Note and ITL 738,580 per ITL 50,000,000 Note against presentation of coupon No. 7,

The First National Bank of Chicago Agent Bank



ERRATUM

PAYMENT OF DIVIDEND The dividend for the year 1997 relating to registered shares of the Company will be paid, free of charge, on 8° June, 1998, directly to the



Springer upbeat on expansion

RZB to expand in

lastern Furning

÷.

Deutsche Deutsche on takes on kirch debi

A

حكنا من الاجل

BANKS BERLINER TO OFFLOAD DM1bn DEBT

Deutsche

Kirch debt

media concern, from Ber- Bertelsmann in particular

sation of Europe's biggest enter the German market.

used as collateral on the the victims was SAT-1, a

block the company's pro- Thomas Kirch, son of composed digital pay-TV joint pany founder and owner, venture with CLT-Ufa, the Leo.

Springer upbeat

Axel Springer, the German ket offered great attractions.

for international expansion and British readers bought

but refused to give details on more newspapers than their

takeover worth several bil- been in contact with the UK lion D-Marks. "We have Takeover Panel, which has

He added that Springer tion. However, the German had good relations with its group's advisers from West-

ing German publisher to a any "talking up" by Mirror

big international media Group executives was

to look at western Europe cent in 1997 to DM420m. Net nd North America first. profits were up 28 per cent to While refusing to com- DM211m and sales increased

Springer two weeks ago as unchanged dividend of one of several possible acqui- DM20, but said it would pay sitions, Mr Fischer, a former a bonus dividend of DM4.

RZB to expand in

Raiffeisen Zentralbank climbed another 50 per cent (RZB), which operates the in the first five months of

number of branches in the total profit. Total assets

from 70 to 100 by the end of Sch44bn at the end of

the chance of our century," strong in corporate lending said Herbert Stepic, head of and investment banking, but RZB's foreign operations and will expand in the retail mastermind of the Austrian banking sector and hopes to

Operating earnings from wave of privatisations.

gary. Slovakia, Poland, the sidiaries in Romania and the Czech Republic, Bulgaria, Ukraine.

eastern Europe

biggest commercial banking 1998.

network in eastern Europe.

says it wants to expand the

former communist countries

"East Central Europe is

bank's aggressive expansion.

RZB's subsidiaries in Hun-

ment on Mirror Group, 41 per cent DM179m.

"unhelpful".

on expansion

group in which Bertelsmann

ity, has also been concerned

about the threat of a change

in its shareholder structure.

heirs fought a bitter battle

against Kirch, which had

secretly built up its stake in

the publishing group. One of

free-to-air television network

in which both Kirch and

Springer hold stakes, where

boardroom wrangles brought

The Deutsche Bank move

Industry and banking offi-

cials say that in return for

Kirch reducing or selling its stake in Springer, the publishing group would agree to

a disposal of SAT-1, possibly to ProSieben, a free-to-sir

network majority owned by

executive with Rupert Murdoch's News International. said the UK newspaper mar-

Operating profit margins

of 25-30 per cent were high

counterparts elsewhere in

. "I think the UK newspaper market will be healthy for a long, long time," he said.

Mr Fischer said he had not

been lobbled by advisers to

Mirror Group wanting clari-

fication of Springer's post-

deutsche Landesbank, are

Industry observers said

Springer seemed keen to

calm market speculation

about a possible bid and that

Springer said yesterday

operating profits rose 30 per

The company proposed an

Croatia and Russia jun

80 per cent to Schl.74bn

Earnings from east Europe

made up about half of RZB's

climbed 52 per cent to

The bank is particularly

participate in the coming

RZB recently set up sub-

believed to have been in contact with the UK regulator.

raises the prospect of Kirch

an approved investor.

In the 1990s the Springer

takes on

owed by Kirch Group, the

liner Bank. The move has

Deutsche Bank is keen to

ensure stability at Axel

Springer Verlag, the publish-

ing group with which it has

a close relationship and in

which Kirch holds a 40 per

cent stake. The stake, with a

current market value of

more than DM2bn, has been

loans from Berliner Bank. Berliner Bank, a unit of

the largely publicly owned

Bankgesellschaft Berlin

group, is restructuring fol-

lowing heavy losses from

bad loans to the property

sector in Berlin and eastern

It was thought for some

time to be keen to off-load

Speculation about the financial health of Kirch has ined momentum following

the decision last week by the

European Commission to

publishing group, said yes-

terday it was well-equipped

any possible takeover tar-

gets such as Mirror Group, the UK newspaper company. Falk Ettwein, chief finan-

cial officer, said Springer

could comfortably handle a

DM700m-DM800m (\$395m-

\$451m) in cash and are virtu-

banks and expected few problems if it needed to raise

Gus Fischer, chairman,

said the company's strategy

for the next 10 years was to move from being "the lead-

house". Springer aims to

expand in both print and

electronic media and intends

which was identified by

and North America first.

By Eric Prey

ally debt-free," he said.

cash for acquisitions.

Germany.

the Kirch debt.

media market.

State of the state

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where the arrangement of

 $\mathcal{P}_{\mathrm{sph}}(\mathbf{p}_{k}) = \mathbf{p}_{\mathrm{sph}}(\mathbf{p}_{k}^{k}) + \mathbf{p}_{\mathrm{sph}}(\mathbf{p}_{k}^{k}) + \mathbf{p}_{\mathrm{sph}}(\mathbf{p}_{k}^{k}) + \mathbf{p}_{\mathrm{sph}}(\mathbf{p}_{k}^{k}) = 0$ 

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**Monorali** taracts AMB

7. July 200

St. George Bank Limited

US\$150,000,000 Floating Rate Notes 2006 The notes will bear interest at 6.4375% per annum for the interest period from 5 June 1998 to 8 September 1998. Interest payable natue 8

mber 1998 will amount to

US\$169.88 per US\$10,000 note. Agent: Morgan Guaranty Trust Company

JPMorgan

NOTICE TO BONDHOLDERS OF GYC CORPORATION
("She Company") ("The Contpany")
soprorted at a temperty limited
by shares in Takena, R.O.G.)
LISS160,000,000 THE NOTICE IS HEREENY
GIVEN to the tolders of the noticeasibig CREDITS that the Company will
distribute 113,866,666 states with per
value of NTS 10 or its standardiers as a
stack dividing, its accordance with the ack June 5, 1996.

### Mannesmann shifts its focus to telecoms businesses

Despite its shift of emphasis, group remains committed to its diversified conglomerate strategy, write Ralph Atkins and Jo Johnson

hards for the Mannesmann des industrial group, Now, Gernany's seventh largest company by market value is attempting to mould a lead-

ing Europeen telecom Deutsche Bank, Germany's A financial crisis at Kirch cations operator out of a higgest, is to take on debts of could have unwelcome con-more than DM1bn (\$561m) sequences for other big Gersprawling industrial empire. From today, it will be looking to capture public man media companies. magination with a DM3hn (\$1.69bn) capital increase, pitched particularly at Gerliner Bank. The move has has voiced fears that a big prompted speculation of a foreign competitor would behind the scenes reorgani- use Kirch as a vehicle to man retail investors, to finance future telecoms Springer, where the found-er's heirs hold a slim majorexpansion. But the rolling out of its telecoms activities

is already under way. Last week, Mannesmann announced the DM280m acquisition of a 74.8 per cent trian telecome company. That stake will be added to a stable that includes 65 per cent of D2, Germany's largest digital mobile network, and Mannesmann Arcor, the German fixed-line business. in which a Mannesmann-led consortium has a 49.8 per cent stake.

Elsewhere, Mannesmann selling its Springer stake to has a 15 per cent stake in Cegetal in France and 18.3 traditional telecoms opera-

esotury ago. Rheinhard per cent and 25 per cent tows such as British Telecom- you would never have expec- by the purchase of the Phil- division, for example, which manufacturing seamless strada, the Italian mobile steel tubes - and created the and fixed telecoms compa-

> Klaus Esser, the Mannesmann vice-chairman expec-

Mannesmann has set a return on assets target of 15 per cent in 2000, subsequently rising to

20 per cent. For significant parts of the business, this is demanding

had to succeed Josephin Funk as chairman next year, says the side to the centre" of the group's activities.

His aim is to build a Europe's crumbling internal borders. That would nitch Mannesmann against the

And Max Mannesmann stakes respectively in Omni-developed a process for tel Pronto Italia and Info-alliance and the French and including shopping and join-German national carriers.

> Telecoms accounted for more than 70 per cent of Mannesmann's DM1.7hn pretax profit last year (before full liberalisation of the German market), but only 17 per its "roots" more closely, "We cent of sales. Its immediate attention is on expanding its shares in joint ventures - it has the right to lift its Arcor deserve it: telecoms has holding in Germany and its presence in Italy, where it

> has partnered Olivetti. There are potential pitfalls. One is the EU competi- return on assets target of 15 tion authority's probe into the exclusive access deals telecome networks along the tracks of railway operators in Germany, France, Italy and now Austria.

Another unresolved issue is the choice of a Mannesmann board member to take responsibility for telecoms; Peter Mihatsch, the driver behind D2 and Arcor in Germany, is standing down and a decision on his successor

has been delayed. However, in the longer term, Mr Esser says Mannesmann's entry into telecoms has "opened up for us opportunities that 10 years ago

ing with banks in electronic payment, as possible new businesses for Mannesmann.

Mr Esser says the focus on telecommunications means Mannesmann has to look at strong engineering and automotive businesses which clearly outgrown the rest in terms of value and growth potential."

Mannesmann has set a per cent in 2000, subsequently rising to 20 per cent. For significant parts of the business, this is demanding While some of the original

tubes husinesses have long been transferred into joint ventures with other groups, possibly as a prelude to out right sales, the real programme of divesting underperforming divisions has got

> n the automotive division. which accounts for 23 per cent of group turnover, VDO, maker of dashboard systems and fuel supply units, has been strengthened

ips car systems business. But Sachs, the mechanical components division, suffered in the early 1990s from

lower volumes and plummeting prices in its main activities. Return on capital Share price relative to the Dex Index

employed has improved to 7.9 per cent in 1997 from 5.4 per cent, but remains well below 15 per cent - although Mr Esser says he is confident Sachs will hit its target. Overall, analysts estimate nesmann's non-telecoms revenues are sub-optimal in

fit. Parts of the engineering

accounts for more than 40 per cent of group turnover, suffer from low profitability.

With operating margins under 2 per cent and Demag, the heavy engineering contractor, consistently lossmaking, engineering is expected to be at the sharp

end of Mr Esser's attentions. Given paltry returns on the engineering side would have trouble attracting capital if not bundled with Mancoms assets. "Demag cannot be excluded from the 15 per cent target," Mr Esser says. However, Mannesmann

remains firmly attached to its diversified conglomerate strategy, "If you have more choice where to put your money, you have a higher chance of making a good

indeed, the prospect of significant improvement in the margins and market non-telecoms businesses has underpinned the group's recent strong share perfor mance, in turn, that has ing shareholder value by terms of market position or spinning off the telecoms

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**NEWS DIGEST** 

**Booz-Allen & Hamilton** 

Brian Dickle, chief operating officer of the US management

cessor to the firm's chairman, Bill Stasior, who retires next

was due to differences over strategy. Mr Dickie had presen

Daniel Idzik, senior vice-president and secretary to the

board, said the strategic study had been "a good plece of

his resignation at a board meeting this Tuesday.

comment, has no immediate employment plans.

sior's successor would be started thereafter.

ing difficulties within the firm. Tony Jackson

US SECURITIES

Phatra Securities Company.

a strategic plen for the company, known internally as 82K, to

an annual meeting of worldwide partners in April. He tendered

work". He claimed Mr Dickie had resigned because he did not

want to be considered for a six-year stint as chairman, having

been head of the firm's worldwide commercial business since

It is understood that Mr Dickie, who was not available for

Booz-Allen, a private partnership, is among the world's larg-

est management consultancies, with 8,000 staff and over 230

partners, its ravenues last year were \$1.4bn, Mr Dickle's posi-

tion as head of Booz-Allen's commercial business will be filled

iks' time. Mr Idzik said the process of choosing Mr Sta-

It is thought unlikely that Mr Dickie's departure reflects trad-

Merrill Lynch buys Thai stake

Mentil Lynch, the US securities firm, has formed a joint ven-

ture with Phatra Thanakit, the Thai financial company, and

banking arm. Merrill will pay St2.65bn, or \$63m, for the 51

per cent interest in Phatra Securities, valuing Phatra at

acquired a majority stake in Phatra Securities, its investment

Bt5.Sbn in total. The joint venture will be named Merrill Lynch

Thai Farmers Bank, the 49 per cent shareholder of Phatra

Thanakit, has committed to vote in favour of the transaction.

Analysts said it was probably following the same strategy as

losses, it recently raised \$857m in new capital, much of which

other Thai banks of setting asset provisions against loan

has been earmarked for provisions in the second quarter.

"The pertnership [with Merrif] will bring immediate benefits in terms of much needed capital inflows to Thailand," said

David Komansky, Merrill chairman and chief executive offi-

cer, said the deal underscored Merrill's "optimism about the

long-term growth and development of Thailand's economy

and securities markets". The Bangkok SET stock index has

temporarily by Mr Stasior, until a successor is chosen in 4-8

consultants Booz-Alien & Hamilton, has resigned with immedi-

ate effect. Mr Dickle, 43, was considered the most likely suc-

Booz-Allen denied suggestions that the surprise resignation

MANAGEMENT CONSULTANCY

chief resigns

Solds and his

Alphaier words and

### Netscape to change tack

**INTERNET** REFOCUS ON E-COMMERCE

software pioneer, yesterday put electronic commerce at the centre of its corporate strategy in a move designed to broaden its revenue base from its browser software business which has been badly hit by competition

The company said it was developing new versions of its e-commerce software. which would be available by the end of the year. These would help underpin the group's strategy of turning its "Netcenter" home page into the conduit for businesses and individuals to buy and sell on the internet.

Jim Barksdale, president and chief executive, said Netscape was taking advantage of the rapidly growing demand for a viable means to conduct e-commerce, "We are witnessing the beginnings of the modern-day equivalent of a land grab, with businesses rushing to stake out their territory on

that the net economy is made net income of \$4.7m on about more than providing revenues of \$533.9m.

employees with easy browser-based access to information, or extending their enterprises out to partners via extranets. It is about transforming the way companies create and keep customers - the very core of

Netscape's push towards becoming an internet "por-tal", a multi-faceted gateway to the world wide web, faces stiff competition from estab lished internet media and search engine groups. Yahoo!. Excite and Infoseek are among those companies which have already established portals in order to widen their revenue

Netscape was forced to offer its innovative browser software free last January in the face of Microsoft's rival product which was being given away with its operating system. Microsoft has been accused by the US Justice Department of attempting to eliminate competition from Netscape.

Last year, Netscape reported net losses of \$115.5m, after exceptional "Businesses are realising charges. Excluding these. if

### **Triton invites** oil and gas bids

By Robert Corpian

Formal bids are expected soon in what promises to be and complicated, asset sales so far this year in the international oil and gas indus-

Triton Energy, the Dallasbased but Cayman Islandsregistered independent, has put its two most prized assets on the block; a 12 per cent stake in the giant Cusiana and Cupiagua oil fields in Colombia and a 50 per cent holding in the offshore "Joint Development Area" between Thalland and Malaysia, where eight "significant" gas finds have been

Bankers say both assets are large enough to be mate- ny's problems. rial to leading international

thought to have visited Petroleum. "data rooms" set up in the technical details of Triton's Asia, but valuations of the more inaccessible reserves assets. The data rooms are area's reserves vary widely. I in established fields.

set to close today, with bids expected over the next few

Although the company has one of the most competitive, only formally invited bids for the two assets. Triton's management is thought to prefer a deal that would result in the purchase of the whole company, either for cash or for shares.

The Triton deal has attracted considerable attention in the oil industry, in part because it highlights the financial quandary of successful explorers.
Although both assets are "world class", the cost of developing them has outstripped Triton's ability to fund them.

Low oil prices this year have exacerbated the compa-

Triton discovered Cusiana Around 30 companies are now operated by British

Triton's position in the US and the UK over the past JDA could form the basis for the industry's growing intertwo months to evaluate the a strong gas business in set in exploiting some of the

### Wall St warns brokers on 2000

Wall Street is throwing considerable muscle into cleaning up the millennium bomb in the computers that process billions of dollars worth of trades daily, and is pitching in to help smaller firms with shorter purse strings get on track, Renters reports from New York.

However, after a battery of tests, companies not up to speed by June 1999 could be left out in the cold. Merrill Lynch has said brokers that do not show any improvement after the testing will be cut off. "We just won't do any business with them." Edward Goldberg, executive vice-president of operations. services and technology, said at a presentation in April.

The top Wall Street firms and US markets are already strenuously testing their systems. But all the probing may not be enough if other firms linked to the global computer web do not carefully inspect their own.

"Because of the intercon-nectivity of the world's financial markets, there is no longer any concept of a merely isolated problem in a



Top Wall Street firms and US markets are street.

given market," Richard against one another, the Grasso, New York Stock Securities Industry Exchange chairman, testified before a Congressional

panel in late April. "If a major market 30 big Wall Street firms, all financial centre or major the main US exchanges and market participant is not prepared on that first business day of the new millennium, markets around the world and market participants will suffer," Mr

its Y2K program Association has organis test between firms in July. The test will involve about

and settlement firms Tests will run on July 13, 15. 20 and 22 to check for programming glitches and also to see whether or not

utilities, such as the clearing

the test itself actually ensure computer systems To check the systems worked said John Panchery, will not crash.

SLA's project manager of

For small firms with limited in-house resources the SIA is holding regional conferences and has put site on the internet so firms can start tackling the problem early.

The securities industry as a whole is estimated to be spending up to \$6bn to

### Nissan 'behind the curve'

Nissan executives at Smyrna, the company's this year. North American plant in the heart of Tennessee, like to locally produced and boast they have never had a imported vehicles have seen

lay-off. We've always had a very stable workforce," says Daniel Gaudette, vice-president manufacturing at of its locally-produced Smyrna, which is set to produce 300,000 vehicles this tra small car. The company year compared with 398,000 in 1997.

But if a sales slump persists, Nissan may be hard- product mix. pressed to uphold its undertaking to preserve jobs. The

venture with Halliburton, an

oil and gas industry contrac-

tor, to make and market dril-

ling equipment which, the

cost of deep-water explora-

ton in recent days to reflect ton said.

Nissan's decision to halt production for 24 working days Bulging inventories of its

supply reach 119 days. Nis-

san wants to get supply

Dresser Industries to create

year agreement with Statoil, Norway's state-controlled

allow emploration groups to

of three forged by Hallibur- in existing fields, Hallibur- expected to be enhanced by

"We plan never to have a down to 75 days by October. Nissan's problems in North America, however, go deeper than a slide in sales vehicles, principally the Senhas also been "behind the curve", industry analysts say, in developing the right

It has been alow to introduce a sports utility vehicle United Auto Workers' Union, (SUV) specifically for the US appealing for families and to good right now," says Mr which has been seeking a market, which has left it too compete with Toyota's Gaudenie.

Shell Oil has formed a joint a new power in the oil ser-

partners claim, will cut the advanced drilling system.

watching closely following Altima compact, and 200 SX will not happen for several sports coupé at a time when such vehicles have become less nonular.

Nissan plans to rectify the problem in the next year or so by introducing an "entry level" SUV designated the "133". But the company faces increasingly stiff competition as competitors have geared up production of such vehicles to meet extraordinary demand. Nissan has been importing its Infiniti and Pathfinder SUV's, but recognises it needs a local

product to make serious inroads. The company is also increasing the size of the cal squeeze".

the process of merging with an initial interest in develop- Dutch Royal Dutch/Shell

The new ventures will

The co-funded venture will merger in which Hallibur- expandable drill-hole casing

partner is Expro Americas, a No financial details have technology," said Edgar well-testing and sub-sea spebeen disclosed, although the Ortiz, president of Hallibur-

cialist. As with the Shell connection with Shell, the ton Energy Services.

ering and con-

group, to develop an complement the resources of launched in the fourth quar-

ing deep-water regions - group, entails the formation

where the ocean is at least of a new stand-alone com-

the Halliburton/Dresser ter, will make and market

Dresser's drilling and tech- the potential for a step

Camry, but that size change THE P. In the meantime, Nissan

will early next year move production of its Sentra to Mexico to make room for the "133" which it hopes will revive the Smyrna plant's fortunes. "We think it will capture a market niche. says Mr Gaudette. Hard-pressed Nissan exec

utives say they are continu ing to make productivity gains at their Smyrna facil ity, but because of the slump in small car sales, due to higher levels of prosperity and low fuel prices, they have been caught in a "cycli-

pany with investment costs

The new company, to be

"Expandable casing offers

change in well construction

shared equally.

#### CANADA

#### Capital markets lift CIBC

Benthoon Lamsam, president of Thai Farmers.

fallen 61.7 per cent since January 1997.

Tracy Corrigan, New York

Improved capital market conditions and strong retail banking results enabled Canadian Imperial Bank of Commerce, which has announced its intention to merge with Toronto-Dominion Bank pending regulatory approval, to report second-quarter net earnings up at C\$434m (US\$299m), or 97 cente a share. That compares with earnings of C\$370m, or 84 cents, in the quarter ending April 30.

CIBC's results met expectations, with the asminos increase similar to results posted lest week by the other four of Canada's five large banks. CIBC was the only large Canadian bank in the first quarter to report a drop in profits, which fell more

than 8 per cent.

items was C\$403m, up C\$83m from the same period last yeer. The bank said return on equity rose from 17.7 to 18.3 per cent. Return on equity for the first six months of the fiscal year stood at 16.2 per cent. CIBC's personal and banking operations contributed quarterly net income of C\$286m while income from capital markets operations rose 19 per cent to C\$128m, Scott Morrison, Toronto

Regulation by The Swammer and Futures Authority

#### **Base Rate**

Morgan Grenfell & Co. Limited announces that its Base Rate has been amended from 7.25% to 7.5% per annum with effect from June 4, 1999 until

All facilities (including regulated consumer credit agreements) with a rate linked to Morgan Gronfell & Co. Limited Base Rate will be varied accordingly.

Morgan Granfell & Co. Limited 23 Great Winchester Street, London EC2P 2AX



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FINANCIAL TIMES



MEA a statemant of the forth

Shell and Halliburton in venture

Halliburton, which is in link, the alliance will have

vices sector, also has a four- 1,000ft deep - such as the

The technology link is one extract out-of-reach reserves struction strengths are Shell subsidiary.

Halliburton's other new nology specialities.

Gulf of Mexico.

| Part |

#### **Notice of Early Redemption**

**Chemical Banking Corporation** 

U.S. \$200,000,000 Senior Floating Rate Notes due 2000 NOTICE IS HEREBY GIVEN that, pursuant to Condition 5(a) of the Terms and Conditions of the Notes, the secure will redeem all outstanding Notes at their principal amount on the next Interest Payment Date. July 7, 1998, when Interest on the Notes will outse to approxi-

PAYING AGENTS The Chase Munhattan Bank Trinity Tower, 9 Thomas More Street, London E1 9YT Banque Internationale a Luxembourg S.A. 2 Boulevard Royal, L-2953 Luxembourg

June 5, 1998

**CHASE** 

USD 20 090 000 000

SURO MEDIUM TERM NOTE PROGRAMME OF
SOCIETE GENERALE,
SGA SOCIETE GENERALE ACCEPTANCE N.V. AND
SOCIETE GENERALE AUSTRALIA LIMITED SERIES N° 311/96-5, Tranche 1 SGA SOCIETE GENERALE ACCEPTANCE N.V. CHF 49 600 000 5% CALLABLE NOTES DUE JUNE 2001 ISIN CODE : CH0004622335

a accordance with the Terms and Conditions of the Notes, notice is ereby given that, pursuant to condition 35 "Issuers Optional ademption", the issuer has chosen to call the Notes on June 9, 1998 at a

CHF i 325.119 per denomination of CHF i 240.-Payment of principal plus accrued interest (CHF 0.344 per Note) will be made on June 9, 1998 in accordance with Condition 6 "Payments" of the

THE PRINCIPAL PAYING AGENT SOCIETE GENERALE BANK & TRUST SA. 11-13, avenue Emile Renter 1-2420 LUXEMBOURG

#### **BASE RATE CHANGE**

Union Bank of Switzerland, London announces that

with effect from the close of business on 4th June, 1998

the Base Rate was increased from 71/1% PA to 71/1% PA.

**UBS** 

Union Bank of Switzerland, PO Box 428, 100 Liverpool Street, London EC2M 2RH. Incorporated in Switzerland with limited liability.

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"Great Minds"

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#### NOTICE TO THE BONDHOLDERS U.S. \$67,000,000 Lite-On Technology Corporation

0.75 per cent. Convertible Bonds due 2004 the "Company" and the "Reads" towarding Notice of Closed Period and Conversion Price Adj

NOTICE IS HEREBY GWEN to the holders of the outstanding Boach of the Company that there will be a boson insue of 80,974,362 new shares of NTS10 each on the basis of 220 new shares for every 1,000 teasing shares held pursuant to the Company's shareholders' resolution adopted at the Annual Shareholders Meeting held on 19 May, 1998 in adopted or the Annual Shareholders will be gusperaled from 5 June to 23 June, 1998. As a result of this Bonus base, the Conversion Right of the Bondholders will be suspended from 5 June to 23 June, 1998. As a result of this Bonus base, the Conversion Price will be adjusted from NTS09 37 per share to NTS55.78 per share effective from 23 June, 1998.

LITE-ON ELECTRONICS, INC. U.S. \$72,000,000

NOTICE IS HEREBY GIVEN to the holders of the Bands of an aneutropment by the Company of Stock Dividend and a few Distribution, record date June 9, 1998. The strandardistar register will be dissent from May 20 to June 9, 1998. Accordingly, that Commission Price of the Bonds has been adjusted, pursuant to downs. 7.1 and 7.2 of the Trust Dued constituting the Bands, to MTSSE 016 June 1915.

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US\$100,000,000

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Collared Boating rate notes

The notes will bear interest at 6.25% per annum for the

interest period 5 June 1998 to 7 December 1998, Interest

payable on 7 December 1998 will amount to US\$160.59 per



32

### Soros shows interest in PNB

By Justin Marozzi in Lacay

BINANCISI CININA

MANAGEMENT CONSULTANCY

chief resigns

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Capital markets lift CIBC

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Merrill Lynch buys Thais

Booz-Allen & Hamilton

George Soros the billionaire US investor, has expressed interest in buying the government's remaining 46 per cent stake in Philippine National Bank, according to

outgoing finance secretary. said he had been approached by Mr Soros during a recent trip to the US

ested investors in PNB and Soros is one of them," Mr loan book and the low level Enriques said. Shares in PNB rose 2 pesos

to 71 pesos yesterday, valu- started in the late 1980s, is a ing the government stake at 4.44bn pesos (\$114m). Analysts reacted cau- elect Joseph Estrada, which

tiously to news of Mr Soros's is facing a substantial bud tors looking to buy into a reported remark, saying any get deficit this year, accord bank with genuinely potential investor in PNB would be concerned about the level of had loans.

without having an extremely close look at the loan book the Philippine finance and valuing h on a multiple secretary.

of clean book value," said Salvador Enriques, the Matthew Sutherland, head of research at Paribas Asia Equity in Manila.

There are many inter- reflects the market's perception of the quality of the of PNB's return on equity." The sell-off of PNB, which priority of the incoming

ing to the International Mon-national reach. etary Fund.

Edgardo Espiritu, who will later this month, says the Electric Company and Philippine Airlines. PNB, which has been hard

hit by the Asian crisis, is The current apparently regarded by most banking low price to book value analysts as the laggard of to \$200m this year. the sector, with the highest level of foreign currency loans and a poor return on assets. Its non-performing loans are also greater than those of other top-tier banks. But analysis say PNB's administration of president

attractive to potential inves-

PNB has already been the

subject of takeover rumours "Nobody will acquire PNB become finance secretary in Manila, with Metro Pacific, the Philippine flaggovernment plans to unload ship of Hong Kong-based its stake in PNB, Manila Metro Pacific, believed to be one of several interested buyers. The bank is keen to raise capital and recently convertible bond issue of up

Peter Favila, PNB president, warned the bank would be left behind if it did not raise its capital. Analysts say PNB is the most sector. Profits would be flat extensive branch network is this year because of the fall-

### Brokers run out of margin for error

Angry retail clients are forcing some Hong Kong firms to pull in their horns says Louise Lucas

The cocktail of falling markets and weakening credibility is proving deadly for Hong Kong's

Retail investors who helped fuel the buil rally last summer are these days queueing to retrieve their share certificates - because paperless trading is seen as reckless - or marching the streets to demand compensation following the collapse of a handful of brokerages.

The latest casualty was the failure last month of Ming Fung. whose 2,000 investors are claiming an estimated HK\$500m (US\$85m). The government set what some say was a dangerous precedent by increasing the compensation lifeboat for investors with CA Pacific Group, the bro-kerage group which was the

first to succumb, in January. "I wouldn't rule out more failures," says Syed Bagh Ali Shah Bokhary, who runs his own brokerage. "I'm sure there are some firms that

are on the brink." CA Pacific's undoing was its finance arm's heavy exposure at a time of plunging share prices to margin trading, where clients finance share purchases with a mix of cash and loans. There is often a backlash on brokers when clients cannot meet their obligations which they had assumed would be cov-

ered by rising prices. The collapse highlighted a latory -armoury; but rules drafted last month seek to bring margin finance under the Securities and Futures Commission, the securities

This bill will go before the summer recess; after its passage - and allowing for a grace period - margin 1982. finance companies will have to meet paid-up capital head of stockbroking at Jarrequirements and register dine Fleming, says the prob year and other brokerages if they are losing money

yesterday became the first picture.

big Thai corporation to seek

the protection of the country's new bankruptcy laws. Six bank creditors sought

the approval of a bankruptcy judge for accountants Price

Waterhouse to oversee a

the shield of a code that

operates along the lines of

the US Chapter 11

rehabilitation plan behind



However, this is scant over have been compounded selves. Confidence is pretty kers who are bleeding clients. Every day small investors make some 10,000-plus requests to withdraw share certificates from central

clearing. "The amount of people Clearing wanting to with-draw their physical scrip speaks for itself," says Paul overheads remain substan-overheads remain substan-never used loans for shares. Cheng, finance director at

"They worry about brokerages going bust and would own safe rather than trust it rich men... there must be a with someone else."

The exodus of retail clients, on whom many of the compounded by a thinning out of market activity. Daily turnover on the stock exchange last month was an average HK\$5.5bm, a fraction of the HK\$60bn volumes witnessed at the height of the Legislative Council after the bull market in August last year, and more comparable to the levels of business in

lems arising from light turn- are similarly bracing them- now."

risk pouring in fresh funds. Mr Charn's ambitious

high-tech production blew

Waterhouse, as independent The company's main auditors, discovered nearly a debts.

Shareholders, led by founder year ago that three years of The Price Waterhouse plan

Alphatec Electronics painted too gloomy a sie companies.

Alphatec seeks bankruptcy protection

ably have forced the once but has since led moves to

plans to lead Thailand into after years of rapid expan-

up in his hands when Price electronics prices.

Charn Uswachoke, had profits at Alphatee Electronis understood to entail sharp and Sumitomo Bank.

its and an evaporating primary market. "If you remove 50 per cent

items, it's pretty lean in our business right now," he says. Mr Rampton, like most queueing outside Central brokers, expects further fall-

tial while corporate placements and agency stockbroking are falling away. accounts and brokers report
T very much doubt any of a steep decline in the prefer to keep stock in their ; us will come out of it being amount of margin lending,

> lot of middle sized ones who won't come out at all. "If you build overheads then even if you get rid of analysts and salesmen, your infrastructure is still quite expensive. The only way you

can pay for that is reasonable commissions," he says. Reasonable commissions have not flowed Kong brokers' doors this Christopher Rempton, year, Jardine Fleming is

earlier blocked the move ics had been faked and that writedowns in existing share after complaining that a dubious money transfers had values and extensive debt Price Waterhouse audit had been made to private associ- for equity swaps by both

Mr Charn resigned as

The country's previous executive chairman after the the stock exchange to hold

bankruptcy laws would prob- release of the damning audit. off on a threat to delist it if

high-flying chipmaker into a position where creditors Suthee as the workout yesterday.

Could neither kill it off nor coordinators.

The company admitted in

March that it was insolvent.

sion and a slide in global

It has about US\$330m in

comfort to investors or bro- by non-existent trading prof- badly shaken," says Mr Chang.

The margin trading which of the value of these three existence cost the industry as a whole in terms of confidence - some clients say they unwittingly signed up for margin accounts and

since switched out of margin which was as high as 70 per cent even towards the end of

But even in these strait-"The brokerage industry in Hong Kong has been through this more than once. We are looking at it as just another cycle, although this one has been more severe," said Mr Bokhary.

"I think a lot of the brokerages can still live off the through most Hong fat accumulated over the past few years. That should be enough to keep them

trade and bank creditors.

Alphatec said it would ask

no rehabilitation planner

suspended on July 25 last

The six Alphatec creditors

that are behind the rehabili-

tation plans are the Bangkok

Bank, Credit Agricole Indo-

suez, Nakornthon Bank,

#### local brokerages have tradicommensurate with today's ened times, brokers are chink in Hong Kong's regu- tionally relied, has been regulatory requirements determined to ride it out.



### **VOLKSWAGEN AKTIENGESELLSCHAFT**

Wolfsburg, Federal Republic of Germany

Capital Increase 1997/1998 of 3,000,000 new Ordinary Bearer Shares of DM 50 nominal Value each

Subscription price: DM 1,010 for each new ordinary bearer share Ratio: 1 for 13 Dividend entitlement: Januar 1, 1997 Subscription period: March 25 to April 7, 1998

Joint Lend Manager

Deutsche Bank

Dresdner Kleinwort Benson Drescher Bank Aktiengeselschaf

J. P. Morgan GmbH

Commerzhenk

24 Avenue Mamb B-1050 Brussels

**Burman Castrol Capital (Jersey) Limited** 

for and on behalf of

Credit Suisse First Boston

Morpan Stanley Dean Witter

DAIWA EUROPE

(Deutschland) GmbH

ABN AMRO

Goldman, Sachs & Co. oHG

Merrill Lynch Capital Markets Bank Limited

Banco Bilbao Vizcaya

Banca Commerciale Italiana Bayerische Hypotheken-und Wechsel-Bank

Bayerische Landerbank Girozentrale

Bayerische Vereinsbank AG

DG BANK

Girozentrule

Bankgesellschaft Berlin

BIG Bank AG Gruppe Crédit Lyonseis

HSBC Trinkaus

Sal. Oppenheim jr. & Cia.

PARIBAS

BHF-BANK

B. Metzler seal, Solm & Co.

SBC Warburg Dillon Read

Norddeutsche Landesbank

Deutache Genossanschaftsbank

Société Générale S.A.

Westdeutsche Landesbank

Financial Times Surveys **Nordic Countries** FINLAND: Friday July 3 NORWAY: Tuesday October 27 DENMARK: Wednesday November 11 SWEDISH BANKING: Monday December 7 For further information please contact: Felicia Kay in London Tel: :44 171 873 4199 Fax: :44 171 873 4817 email: felicia.koy@FT.com or Bradley Johnson in Stockholm Tel: +46 S 791 2345 Fax: -46 S 791 7960 email: bradley@globalmedia.sc -----FINANCIAL TIMES

THIS MOTICE IS IMPORTANT AND REQUIRES THE IMMEDIATE ATTENTION OF FORMER HOLDERS OF BONDS. IF SUCH HOLDERS DO NOT UNDERSTAND IT OR ARE IN ANY DOUBT AS TO THE ACTION THEY SHOULD TAKE, THEY SHOULD CONSULT THEIR NCIAL ADVISER, STOCKBROKER, LAWYER, ACCOUNTANT OR OTHER PROFESSIONAL ADVISER AUTHORISED LINDER THE FINANCIAL SERVICES ACT 1988 WITHOUT DELAY. **BURMAH CASTROL CAPITAL (JERSEY) LIMITED** 

### £56,000,000

9½ per cent. Convertible Capital Bonds Due 2006

cuaranteed on a subordinated basis by

**BURMAH CASTROL PLC** 

2 per cent. Exchangeable Redeemable Preference Shares in the Issuer, guaranteed on a subordinated basis by, and exchangeable for Ordinary Shares in, the Guarantor

NOTICE IS HEREBY GIVEN to former holders (the "Bondholders") of the £56,000,000 9"; per cent. Convertible Capital Bonds Due 2006 (the "Bonds") issued by Burnah Castrol Capital (Jersey) Limited (the "Suuranior") of arrangements regarding the payment of accrued interest pursuant to Condition 4(d) of the Bonds.

Under Condition 5 of the Conditions of the Bonds, the Bondholders had the right (a "Conversion and Exchange Right") at any time on or after 31:1 July, 1991 to convert each unit of a Bond into a Preference Shere, which would forthwish be exchanged for Ordinary Shares of the Guarantor Under Condition 6 of the Conditions of the Bonds, the Issuer had the right at any time to redeem all, but not some only, of the Bonds on giving not loss than 20 nor more than 90 days' irrevocable notice to the Bondholders (a "Required Redemption Notice") and on this spiral to 1986, the Issuer sorver a Required Redemption Notice on the Bondholders giving notice that the Issuer would on 20th June, 1996 (the "Required Redemption Date") redeem all of the Bands than outstanding. Such Required Redemption Notice did not apply to any Bond in respect of which either the applicable Conversion and Exchange Right was exercised by the relevant Bondholder prior to the close of business at the place at which such Bond was deposited for conversion on the service that y before the Required Redemption Date or the applicable Conversion and Exchange Right was exercised by the Trustee.

All of the Bonds outstanding at the time of the Required Redemption Notice were converted pursuant to Condition 6 on or before the Required Redemption Date alther by the exercise by certain Bondholders of their Conversion and Exchange Rights or by the exercise by the Trustee of its Conversion and

Condition 4(b) of the Conditions of the Bonds provided that interest would cease to accrue on each Bond convolided on the Interest Puyment Date less preceding the relevant Conversion Date. Condition 4(d) provided that, if a Required Redemption Notice was given by the Issuer on or after the interest business day prior to any record date in respect of any dividend payable in respect of the Ordinary Shares where such notice specified at Required Redemption Date failing on or prior to the next following interest Payment Date, interest would accrue on any Bond detivered upon cervicine of Conversion and Euchange Rights after such record date from the preceding interest Payment Date to the Conversion Date. The relevant record date was

On 11th February, 1997 the feature and the Guarantor applied by originating summons to the High Court of Justice, Choncory Division, for deturnmenture of the construction of certain of the Conditions of the Bonds and in particular, the provisions dealing with accrual and payment of interest. In accordance with the minute of order (the "Minute of Order") of the High Court dated 27th November, 1997 of the judgment of the High Court and a David of Warver dated 25th May, 1998 between the Issuer, the Guarantor and the Trustee, notice is homby given to Bondholders that the following unimperments for the payment of interest on the Bonds shall apply:

(1) In respect of Bonds where the Bondholder exercised Conversion and Exchange Rights on or bolong 17th April, 1996, interest creased to accuse on

in respect of Bonds where the Bondholder exercised Conversion and Exchange Rights after 17th April, 1996 and on or boloic 17th May, 1996, interest

In respect of Bonds where the Trustee exercised Conversion and Exchange Rights or where the Bondholder exercised Conversion and Exchange Rights after 17th May, 1936, Interest ("Accrued Interest") has accrued from 20th December, 1995 (boling the Interest Payment Doto Inst proceeding the relevant Conversion Date) to the date (the "Relevant Conversion Date") being 20th June, 1996 (in the case of Bonds where the Trustee exercised Conversion and Exchange Rights) or the business day (being a day on which banks generally were open for business in the place where such Bond following the date of such delivery (in the case of Bonds where a Bondholder exercised Con

Interest shall accrue at the Court statutory rate of interest (currently 8 per cent, per annum) from the date next following the Duxi Date until Sth June, 1998 (Accrued interest and interest under this paragraph (4) is called "Accrued interest Plus"). The Accrued Interest will be puid under the Conditions of the Bonds. Accordingly, in respect of the Registered Bonds, it will be paid under doduction of lower rate United Kingdom income: tax (currently 20%), in respect of the Bearer Bonds (which were quoted Eurobonds for UK tax purposes), it will be paid without any tax peng deducted from it. Interest on the Accrued Interest (both in respect of the Registered Bonds and the Bearer Bonds) will be paid in respect of the not 'yearly manest'.

Payment of Accused Interest Plus will be effected in accordance with the Instructions given at the time of everose of Conversion and Exchange

in respect of Registered Bonds, payment will be made by cheque posted to the address of the registered holder (or, in the case of joint registered holders, the first-named of such holders) appearing on the register of Bondholders on the Relevant Conversion Date. In respect of Boarer Bands, payment will be made to Morgan Guaranty Trust Company of New York, Brussels office, as operator of the Euroclear System and Codel Bank, societé anonyme with instructions for payment to be made to the relevant accountholders on the Relevant Conversion Date within such desiring

Words and expressions defined in the Conditions of the Bonds, the Trust Deed dated 20th June, 1991 constituting the Bonds and the Deed of Waiver dates 26th May, 1998 have the same meanings where used in this Notice.

Copies of the Minute of Order and the Deed of Waiver will be available for inspection, during normal business hours, on any weekday (Saturdays and public holidays excepted) at the registered office of Burmah Castrol pic, Georg at the Paying Agents for a period of 14 days from the date of this notice. and office of Burmah Castrol pic, George House, 50 George Square, Glasgow G21RR and at the specified offices of each

The Law Debenture Trust Corporation p.l.o.
Princes House, 95 Greets m Street, London EC2V 7LY

PRINCIPAL PAYING AND CONVERSION AGENT AND REGISTRAF

The Chase Manhattan Bank Trinky Tower, 9 Thomas More Street, London E1 9Y

OTHER PAYING AND CONVERSION AGENTS

Chase Manhattan Bank Luxembourg S.A.

5 Rue Pleetis L-2338 Luxembourg Grund

53 Pule du Rhône CH-1204 Geneva

5th June, 1996

**April 1998** 

UK cent ness co interest time in The subdue over th inflatio

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interp tory hawk ln that vote. ties outic rema Mer depu "The tary agg suff

### Southern Electric looks for investments

By Andrew Taylor, ities Correspondent

24

Jim Forbes, Southern Electric chief executive, signailed yesterday that the electricity supplier was considering potential UK investments to underpin its attraction as a "high dividend yield stock".

He said Southern would consider buying coal-fired power stations from nies fear their ability to National Power and Power finance dividend increases

Boots, the retail business

built around the chemists

chain, brightened the retail

sector yesterday with results

at the top end of most ana-

The company aim dis-

pelled doubts about its loy-

alty scheme - the Advantage

card - which the manage-

able after only nine months.

despite its higher than

to March 31 were £432m

exceptionals, pre-tax profits

Sir Michael Angus, chair-

were £553m against £536m.

man, was cautious on cur-

rent trading, saying the UK

retail economy was slowing,

but that Books was confident.

about the future. The compa-

underlined by the aunounce-

ment of plans to open 30 new

out-of-town Boots the Chem-

David Thompson, joint

managing director and

finance director, said the

intensive programme of out-

of-town openings was a one-

off for this year. There were

about 100 potential sites for

BTC stores across the UK.

Boots opened 13 out-of-town

stores during the year to 979p.

vear endea

ist (BTC) stores this year.

Pre-tax profits for the year

expected \$30m (\$49m) cost.

lysts' expectations.

Boots' £432m

at top of City

ment said was already profit- ating profits of £2.5m on

(£571m), on turnover of tional loss was offset by £4.96bn (£4.46bn). Excluding £45m of profits on property

ny's positive view was and Boots Opticians. The

expectations

required the UK generators be inhibited by a tougher had gearing of only 40 per to sell plants as part of a price regime to cover the coal rescue plan.

Separate government proposals to split licences for selling electricity to customers and distributing it along opportunities for industry rationalisation, said Mr Forbes.

Electricity supply companies fear their ability to

21. However, Mr Thompson

said the company was com-

mitted to high street retail-

There was some disap-

pointment among analysis

that Boots was unable to

announce the expected sale

of its Do It All retail chain,

which has previously made

losses. Do It All made oper-

E337m turnover in the year.

Yesterday's results were

hit by a 2174m loss on the

sale of AG Stanley, the home

decorating group. The excep-

sales and £14.3m of recov-

ered value added tax at its

Lord Blyth, chief execu

tive, said he expected growth

to be driven more this year by Halfords, the motor acces-

sories and bicycle business.

opticians experienced 20.5

per cent like-for-like sales

Advantage Card costs rose

because of higher than

expected take-up, Some 8m

cards are in issue after nine

months, a level expected

only after 12 months, Boots

from the card.

Boots Opticians business.

Gen if the government from regulated earnings will period 2000-2005.

Southern yesterday reported a 2.6 per cent fall in pre-tax profits from £255.5m to £248.7m in the year to make a capital return to local wires also offered March, Last year's figures were inflated by disposal profits of £13.6m.

The final dividend rose 10 per cent to 16.6p, with the total pay-out rising to33.7p

3i, the UK's largest venture capital provider, plans to

double its exposure to conti-

five years, partly by acquisi-

cent even after paying part of its windfall tax bill of 1164m. This left headroom to finance acquisitions or mergers, invest in businesses and

shareholders. The group, which operates several small gas-fired power stations, did not rule out is the only independent making an offer for coalfired plants if generators put them on the market.

ther gas-fired stations as part of a coal rescue deal. This could undermine plans by Southern and its joint venture partner British Power. Energy to invest in more gas

etahons Southern, which has been regarded as a bid candidate, among the 12 English and Welsh electricity suppliers, nine of which are owned by

blocking construction of fur- attempt to merge with National Power was blocked by the government while a bid to buy Southern Water was beaten by Scottish

Mr Porbes insisted yesterday that the company was not keen to make an acquisition at any cost.

it would also be considering joint ventures and mergers not involving bid premi-

### COMMENT

**Boots** 

Good news from the retail sector may be an oxymoron. Share raice relative to the but Boots' 1998 figures are a creditable exception. The core chemists business was held back by warm weather and a warehouse fire, but the outlook is good. In particular, the Advantage card has quickly shown itself to be a source of value, and is already profitable. Lesser parts of the group like Halfords, BCM and opticians also came through strongly. The combination should deliver double digit earnings growth in the coming year, a

lik rate rise !

سنيع : تنا بينين

target beyond most retailers. The key difference is that while profits at many of its high street rivals are squeezed between rising costs and stagnant selling prices. Boots still enjoys superior pricing power. Moreover, as the economy slows, its delensive features can only become more attractive: most of its core products are "must haves" rather than discretionary. It is a safe bet that it will outperform its peers.

#### Southern Electric

Southern Electric's survival skills were in evidence again yesterday. The last independent Rec produced results good enough to satisfy shareholders but not so sparky that they risked inflaming the regulator, if anything, the company understated the opportunities. The government's recommen dation that electricity supply be separated from distribution should mean consolidation. Merging Southern's well-run distribution business with a neighbour could yield savings of perhaps 10 per cent of the combined cost base. True, a deal will probably have to wait until the regulatory review is done and dusted in 2000. The risk of moving before then is that most of the savings will be channelled to customers,

But fear of the regulator can go too far. Take the company's reluctance to hand cash back to shareholders. It has not debt of £288m against an enterprise value of £2.9bn. Increasing debt by an extra £400m-£500m would reduce interest cover to a still-respectable 31: times. This might, however, alert the regulator to just how low its cost of capital can go. The fear is that he or she might then decide to turn the screw tighter. But regulators are not there to control balance sheets and companies should not act as if they do. Southern Electric has a good tax reason for delaying a buy-back until 1999. Fear of the regulator is a bad reason.

Lucas Varity in

#### opening shareholders' funds. Unveiling annual results This comfortably beat the FTSE small cap index which showing record levels of investment, Brian Larcombe, chief executive, said he rose 16.5 per cent, but was some distance behind the noped continental European

3i to raise presence in Europe

business would account for 20 per cent of the portfolio by 2003. The group is interested in

purchasing venture capital companies that possess expertise in investing in technology or in regions where 3i is not represented. Speaking before news that the UK base lending rate had moved up a quarter of a point to 7.5 per cent, Mr Larcombe also warned that "the climate in the UK is likely to

next year". More than a third of 3i investee companies surveyed in its latest Enterprise

be more difficult over the

In the year to March 31. nental Europe over the next the group delivered a total return of £648.9m (\$1.060m), a 22.4 per cent increase on

their exports

Barometer complained that the strength of sterling had led to a fall in the value of

All-Share index which was up 36.5 per cent. 3i invested a record £1.04bn, including investment on behalf of the rapidly growing pool of outside

funds it manages, 39.7 per cent more than last year. But Mr Larcombe warned: "There is now a higher number of things we have decided we do not want to do, mostly in the buy-out sector. Some of today's prices represent substantial double-figure price-carpings



### Hardy Oil seeks £79m funding

by Tiobart Cornina

Hardy Oil and Gas is to raise £79.1m (\$130m) to finance a big expansion programme that should boost its output five-fold by 2003.

In announcing a 2-for-7 believes some 1.8 per cent of rights issue yesterday, BTC's sales growth came Hardy said it would spend The shares rose 281/2p to £300m in the five years to the end of 2002 on new devel-

opments. John Walmsley, past three years through the sale of £160m-worth of assets and exploration success.

Although the company oll price would have an from Mr Walmsley but he adverse impact on revenues if it continued for the rest of

chief executive, said the development push followed a was only 10,000 barrels of oil radical reshaping over the a day. The aim of the development programme is to boost that to 50,000 b/d

within five years. The market had expected a warned that the present low more deal-driven agenda said: "We haven't done a deal-a-minute because acqui- \$2 a barrel.

the year, Mr Walmsley noted aitions proved a bit too rich that Hardy's current output for our blood. We just

agreement with Halliburton. the US oil service company. to market on an exclusive basis new sub-sea technol ogy that promises to reduce the development cost of off shore projects by as much as

#### line for large for our blood. We just couldn't see the value." Hardy also announced an

Lucas Varity yesterday hinted that it was likely to firmed it was on track to period. meet its targets for cost savings and working capital improvements.

still about a possible bid for Mando, the South Korean group which supplies brakes

to Hyundai. Other international comonents groups such as Delphi are also believed to be in negotiations with Mando, and no deal is expected

imminently. Lucas Varity reported a ump in first-quarter pre-tax profits from £73m to £217m (\$356m). This was mostly because of a £135m exceptional gain from the £803m sale of VarityPerkins diesel engines to Caterpillar of the US, but also reflected the group's exposure to the buoyant US market for

sports utility" vehicles. Before exceptionals, operating profits were 25.3 per

Harry Philips, an analyst with Panmure Gordon,

added that the VarityPerkins. make a large acquisition sale looked timely, as the within the year, and con- business lost 12m in the Victor Rice, chief executive, said the company had

met its aim of improving The automotive and aero- margins in every division, space components group is and sounded an optimistic note on prospe light truck and aerospace markets He told analysts LucasVar-

ity did not expect to have cash in the balance sheet by the end of the financial year. With £103m of net cash, the group is estimated to have up to £1bn of firepower for acquisitions.

Most of the profit improve ment came from braking systems, which benefited from its leading position in the light truck market and from strong European car

Aerospace margins, which were held back by a lower level of spare parts sales, inched forward from 10.6 per cent to 10.7 per cent. The other automotive divi-

cent ahead at 294m, on a 7.4 margins from 7.7 per cent to per cent rise in sales from 8.7 per cent.

# SOUTHERN ELECTRIC

Sales  £1,773.8m £1,767.1m  Operating profit £290.1m £275.4m  Profit before tax £248.7m £255.5m  Profit after ordinary tax £189.0m £200.9m  Profit after windfall tax £25.0m £200.9m  Earnings per share before windfall tax and other exceptionals  39.4p 37.5p  Dividend per share 23.7p 21.5p		Results Year to 31 March 1998	Results Year to 31 March 1997
Profit before tax  Profit after ordinary tax  Profit after windfall tax  Earnings per share before windfall tax and other exceptionals  £248.7m  £255.5m  £200.9m  £300.9m	Sales	£1,773.8m2	£1,767.1m
Profit after ordinary tax  L189.0m  L200.9m  Profit after windfall tax  L25.0m  L200.9m  Earnings per share before windfall tax and other exceptionals  39.4p  37.5p	Operating profit	£290.1m	£275.4m
Profit after windfall tax  £25.0m  £200.9m  Earnings per share before windfall tax and other exceptionals  39.4p  37.5p	Profit before tax	£248.7m	£255.5m
Earnings per share before windfall tax and other exceptionals 39.4p 37.5p	Profit after ordinary tax	£189.0m	£200.9m
windfall tax and other exceptionals 39.4p 37.5p	Profit after windfall tax	£25.0m	£200.9m
other exceptionals 39.4p 37.5p	1		
Dividend per share 23.7p 21.5p		39.4p	37.5p
<u></u>	Dividend per share	23.7p	21.5p

- Operating profit up 5.3%
- Controllable costs further reduced by 8.4%
- DEarnings per share before windfall tax and other exceptionals up 5.1%
- Dividend per share 23.7p up 10.2%
- Network reliability best ever

### Daily Mail warns of slowdown growth in advertising at its

Shares in Daily Mail & General Trust, the publishing company, fell 2 per cent yesterday after it warned of a slowdown in growth of recruitment advertising at its Northcliffe Newspapers egional newspaper arm.

DMGT, which may enter the FTSE 100 index for the first time next week after doubling the price of its nonvoting A shares over the past year, reported "unsustainable growth levels" for advertisements at Northcliffe. The warning of a turn in the advertising cycle is among the first by a media company, although others same level. Its year-on-year pre-tax profits.

regional papers is 25 per DMGT, valued at £2.9bt (\$4.75bn), said it was worried

about entering the FTSE 100 because it might increase volatility in its share price. The growth in the compa ny's value has partly been driven by the success of the Daily Mail, its flagship paper He said DMGT viewed the rate of growth in advertising as unsustainable: "The fig ures in February and March were down, and April was lower, but things have generally held up remarkably well. The truth is, it is diffi-

cult to read." have said they do not expect DMGT reported a 24 per growth to continue at the cent rise to £81.1m in interim

### Investigations in US delay ICI deals

imperial Chemical industries as announced further delays to its 26ba divestmen programme as a result of investigations by US antitrust authorities.

The planned \$750m sale of its titanium dioxide subsidiary. Tioxide, to DuPout, the US chemicals group, is petition investigation and

now seems unlikely to go ahead in the second quarter

Yesterday, the chemicals group said the \$455m sale of Crosfield, which makes catalysts for determents, afficas and silicates, to WR Grace of the US, was also under investigation by the Federal

completion of the agreement, originally scheduled for

quarter two 1998, until quarter three," the UK company

However, the delays may prove of some benefit to the The titanium dioxide mar

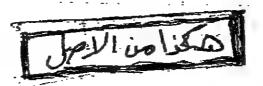
ket was severely depressed at the time of ICT's agreement with DuPont to sell This is expected to delay deal in which the US group also acquired ICI's global

Since then the white pin ment, which is used as a base for almost all paints and plastics, has staged a spectacular recovery, with prices rising by about 25 per

As a result, "ICI may even be in the embarrassing situation where its strongest earnings growth this year will fall under discontinued businesses," said one ana

RESULTS					_		<u> </u>				
	T	er ( <del>24</del> )		0-(100 R (200)		64	Carrent payment in	Date of payment	Corresponding dividual	Total for	Total as
Alimprosig Yr to Ner 31	92.1	(88.6)	6.92	(6.86 )	19.2	(17A)	5,41	July 24	1	7.36	6.4
Souts Yr to Mar 31	5,022	(4,578)		(571,1 <b>9</b> )	29‡	$\{429\}$	75.6	Aug 21	14.3	22.3	20.59
TT ID MAY 31	19.8	(22.5)	8.99L	273L Y)	10.03L 💗	(31L)	0.924	Aug 7	0.88	0.924	0.88
China hwestments 6 miles to Mer 31	-	(-)	0.209	(0.2471)	90	(7L)	-	-	-		60
Laty Mail	89.5	(66)	81.1	(65.6 <b>V</b> )	54.2	(41.5)	В	July 10	7	-	23
Helical Bar Yr to Mer 31	214.4	(100.5)		(12)	55.6	[31.8]	5.5	July 31	4.35	9	877
London Securities	1.87	(1.54 )	0.732	(0.738 )	9.9	(11)	2	July 15	2	2	2
ucastractly 3 miles to Apr 30	1,169	(1,206)	217	(73)	4.7‡	(3.2)	-	-	-	-	
umber 53 vels to Mer 1 🕸	36.4	26.1	4.9	(3.7)	19.4	(16.9 )	5	July 31	4.02	7.33	7
Mackle Yr to Dec 31	15.6	(128)	11.7	(7.18LA)	42.71	(S6.9L)	pil .		ni	nil	37
lisetor 🍨	0.011	(0.026		(D.373L)	1.18.8	(4.7L)	-	-		-	-
Personal Resider 🌵	2.82	(2.74)	0.304L	(D.834L)	1,96L†	(10L)	•	-		_	_
#Ekington	2701	(2,919 )	100L	(77å 1	17.4	(0.2 )	3.25%	Apg 14	3.25	5	5
Powell Duffrym	721.2	(821.4 )	35.1	(29.84)	30.1	(15.3 )	17	Aug 7	17	25	25
Sedgermor Yr to Mar 31	67.8	(29.7)	12.3	(B.13 )	5.4	(3.3 )	1.5	Aug 11	1.2	2	1.5
lofvera Yr to lifer 31	42.3	(43.)	5.5X.A	(10.1)	1.52.8	(1.5.)	0.14	-	0.1	0.34	0.1
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ILC W to War 31	392.9	383.9 1		(B.64 )	7.11	(0.8)	3.11			10.3	9.9
Tourse & Co To May 28	78.5	(75.8 )	5.55	(5.424)	30.97	\$28.96 t		Aug 11	2.9	4.6	4.3
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### UK rate rise hangs over bourses

**EUROPEAN OVERVIEW** By Martin Dickson,

An unexpected rise in UK interest rates, early weakness on Wall Street, and Asian losses hung over European markets yesterday and pushed down the FTSE

Eurotop equity indices. The 300 index finished the day at 1,231.18, down 10.02 while the 100 index stood 25.30 lower at 2,819.70. The Ebloc 100 index, which tracks companies domiciled in founder members of European monetary union, dipped 7.27 to 1040.36.

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bond markets in both continental Europe and the US, reviving fears of rates rises on both sides of the Atlantic, European bonds ended broadly lower, though German bunds edged higher, with the 10-year benchmark

Markets were bracing themselves for today's Legrand, which closed Ecu release of important US data 480 higher at 260.42 on jobs, which will have a strong influence on US Fed-Among Eurobloc sec-

issue quoted in late trade

around 102.91 for a yield of

The quarter-point rise in tors, the worst performer was ficu 2.20 lower at Ecn 509.63. UK interest rates by the extractive industries, down Retail banks dipped across Bank of England unsettled 2.96 per cent, with Rio Tinto losing Rep 0.40 to Ben 11.08. Electrical and electronic equipped dipped 1.69 per

cent, with Alcatel Alathom plunging Ecu 19 to Ecu 178.57 after amouncing the \$4.4hm US acquisition of DSC Communications, a telephone equipment maker. Sector constituents which rose included Lahmeyer, up Ecu 2.20 at Ecu 48.24, and

Information technology was 1.25 per cent lower, with Cap Gemini down Eco 4.40 at Ecu 128.85 and SAP Pref

FTSE Actuaries Share Indices

Retail banks dipped across the board, with the sector closing 1.27 per cent down. Deutsche Bank dropped Ecu 1.10 to Ecu 77.94, Lloyds TSB but Mediobanca ended Ecu 0.10 higher at Ecu 12.12 Breweries, pobs and restaularly heavy UK representation, dropped 1.29 per cent,

Rising sectors included household goods and tex-tiles, up 0.82 per cent, with L'Oreal putting on Ecu 12.50 to Ecu 491.14 and Beiersdorf Ecu 2.80 higher at Ecu 58.79.

with Compass down Ecu 0.70

Synthetic Euro against the dollar +3 9004 +6 (457) -6 1154 +0.0012 +0.0018 +0.0018 -1.1405 -0.4005 -0.4005 +0.002 +0.002 +0.002 +0.002 +0.002 +0.002 +0.003 +0.0000 -0.0032 +0.0025 +0.0025 +0.0000 -0.0000 -0.0000 +0.0005 +0.0005 +0.0000 +0. 74.242301 36.946633 7.618003 6.076715 6.704793 338.717340 298.792158 1.75330 1989.51380 41.242301 2.253373 8.422346 3.906217 2.94.733025 9710.272873 1.8813571 1.89 513571 1.8777452 1.65254 0.560206 1.0150515 **EURDZONE CURRENCY CONVERGENCE** 7 23552 20 6536 3 2536 3 04001 0 405076 990 002 20 6255 1 12674 102 505 85 0722 Auctra Selgrum France Finland Included 7.0065 20 076 31 076 31 079 30 079 0 2544 985 0015 30 035 1 1014 102 4154 44 9066 -0.03 -0.03 -0.03 -1.56 -0.50 -0.90 -0.01 -0.00 -0.17 -0.00 +0.9057 +0 1038 +0 0290 +0 0852 +0.44 -0.54 +0.29 +0.46 1 305123 1.649329 9.968793 1 130710 +0.1378 +0.130 +0.3387 +0.0235 -0.0145 AUD 1900 APT 2900 ZIR 5.799955 +0.0341 +0.55 -0.0345 states for the form against solution of a table giving a theoretic, institute, value for the form against solution opinion (DP weights to Earn "in" connectes. The Earn against to make an a precise gade to account its adopted to make an adopted to make adopted to make an adopted to make adopted t

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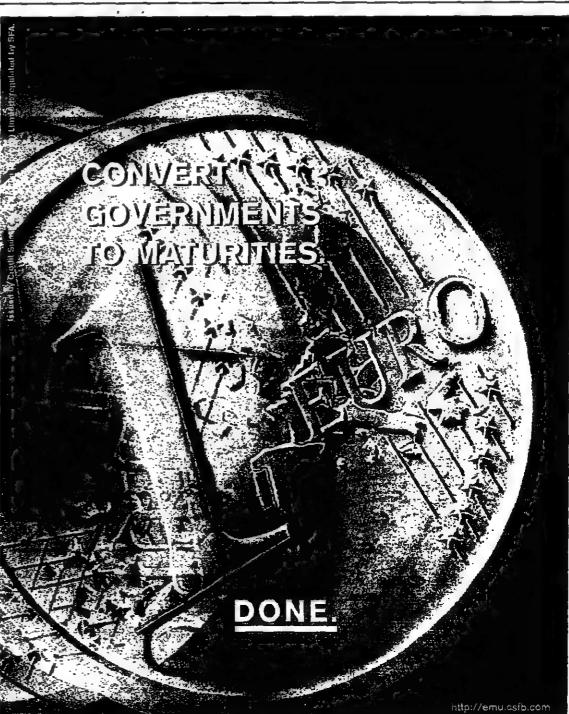
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Credit Suisse First Boston can offer its clients a unique opportunity ahead of the introduction of the euro. We have restructured our European Government bond market making activities to focus on the maturity spectrum. Split into 3 categories, ranging from zero-3.5 years, 3.5-7 years and 7+ years across all the EMU currencies, we offer the benefit of faster pricing, greater 'relative value' expertise, enhanced risk management and deeper market insight. Change means opportunity.

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#### INTERNATIONAL CAPITAL MARKETS

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rem. Mer at th pred sull infl resi the UK gilts knocked off their perch **GOVERNMENT BONDS** 

By Jeremy Grant in London and John Labate in New York UK GILTS were knocked off

response to the Bank of England's shock decision to raise the key UK interest rate. dragging some bond German bunds widened by markets lower in Europe. German bunds widened by seven basis points on the US Treasuries caught a day, helping to put a brake chill as a result but com- on weeks of outperformance

ments by Federal Reserve by the UK bond market. It officials playing down the need for higher interest rates in the US helped steady nerves domestically. Economists were baffled and investors caught off guard, most believing that a recent slew of statistics

pointed clearly to a cooling of the UK economy and that inflationary concerns were But the bank's monetary policy committee raised the outlook for gilts remained

ended at 99 basis points. At the short end of the

ing pound.

mist at Nikko.

yield curve - the most vuinerable to short-term interest rate changes - selling was heavy, contributing to a significant increase in the inversion of the yield curve. The September gilt future settled down 0.53 points at 109.38 in very heavy volume

seven basis points on the

of 106,000 contracts. However, analysts said the base rate to 7.50 per cent positive and they still held from 7.25 per cent, citing value over bunds because

sector wages and a weaken- inflation outlook appeared

"This is indicative of a "I think it defies logic. You've got three-quarters of central bank that's serious about clamping down on the UK economy growing at their perch yesterday, in below trend rates," said inflation. That it's willing to Simon Briscoe, UK econodo something that markets don't expect is not necessar-The gilt yield spread over ily a bad thing for the long end of the bond markets.

"The risk in the near term is that people across the curve are caught out and will have to liquidate further," said Ifty Islam, at Deutsche Morgan Grenfell. in addition, the fact that traders were unwinding positions across the yield curve Indicated that investors were

not pricing in any change in the timing of a rate cut. "It hasn't changed people's perspective too much. People think they've peaked and the first cut's going to come around the end of the year or the start of next," said James Mitchell, bond strate-

gist at Nomura.

upward pressure on private the medium to long-term UK US TREASURIES were side risk" associated with weaker in early afternoon markets in Asia. Latin trading in response to the America, and Russia.

UK's rate rise and in advance of an important employment report today. The benchmark 30-year bond was down H to 104H, New York. sending the yield up to 5.806 Among yesterday's ecoper cent. Among shorter-

tell % to 100%, yielding 5.583 per cent, while the two-year note was down i to 99%. yielding 5.567 per cent. The initial reaction to the UK rate move was negative. with Treasuries seiling off

term issues the 10-year note

prise rate rise in the US. "Anytime one of the G7 countries makes a rate move there is some limited impact on other countries," said Tom O'Connell, at First Chicago Capital Markets.

on fears of a possible sur-

Prices improved later in the session after comments from Federal Reserve Board governor Laurence Meyer. Mr Meyer discussed "down-

"It seemed like he was emphasising a potential slowdown in the economy." said Richard Gilhooly, at Parihas Capital Markets in

nomic reports, weekly unemployment claims showed a ater rise than expected. GERMAN BUNDS were among the few markets not

to fail in reaction to the UK news, ending barely changed despite figures showing a slight acceleration in firstquarter economic growth. The June bund future settled at 108, after closing at

108.02 the previous day. Analysts said they expected US Treasuries to provide support at the 108 point level. SARDISH BONDS IST sharply after the Riksbank cut its key interest rate by 25 basis points to 4.10 per

**UK** plans second student loan issue

NM Rothschild & Sons is to advise the UK governmen on its second sale of student loan debt to the private sector, involving at least Elbn in loans under management. The scheme highlights the growing popularity of assetbacked bonds - paper based on the collateral of future income streams, such as mortgages, student loans, credit card receivables and

most recently, VAT rebates. It is also part of the gov-ernment's drive to reduce the burden of student loans on public sector borrowings and transfer risk management to the private sector. The sale is to be launched in July and is expected to be

completed by next March. The first tranche of just over £1bn in student loans was sold in March last year and placed as bonds by Greenwich NatWest.

The bonds, which have a 30-year life, are backed by three income streams. The first is repayment by students of loan principal and interest. The second is a government subsidy bridging the difference between the interest rate students pay and the spread over Libor buyers of the bond expect.

The third is a government "first loss guarantee" cover ing loans that default for 24 months or more, for up to 4.75 per cent of the total ini-

tial student loan portfolio. "It is likely that the government will put in place a subsidy structure - as it did in the first sale - which increases the cash flows received by the private sec tor and converts them into a product capable of securitisation," said James Vaux, director at Rothschilds.

NEWS DIGEST

**DEBT RATINGS** 

### Fitch IBCA downgrades Lebanon to BB minus

Fach IBCA, the international rating agency, yesterday downgraded Lebanon's long-term foreign currency rating from 88 to 88 minus, on worries of a deterioration in the country's external clebt ratios. The agency said Lebanon had in the past managed to sustain its current account deficits, which averaged 40 per cent of gross domestic product between 1993 and 1997, without a rapid increase in extamal debt because of significant direct investment flows.

It noted however, that the debt component of capital inflows rose sharply in 1997, which meant that Lebanon would lose its net creditor status by 2000. Fitch IBCA estimated that 25 per cent of the current account deficit was funded by debt-creating flows last year, compared with 7 per

Net government borrowing increased from \$2.8bn to \$4bn cent in 1996. in 1997, according to the agency. This included Lebanese pound Treasury bills bought by foreigners as well as the \$600m deposit Lebanon's central bank received from the Saudi government at the end of 1997, which helped shore up foreign exchange reserves and allowed the central bank to

support the Lebanese pound. The agency said Lebanon's fiscal position deteriorated sharply in 1997, and post-war growth remains below expectstions amid continued regional political instability.

The rating agency acknowledged that fiscal results for early 1998 indicate a marked improvement, but it believed deficit reduction would be difficult due to domestic opposition to revenue-raising measures. The downgrade puts the rating in line with the assessment of Standard & Poor's and still one notch above the rating assigned to Lebanon by Moody's. It ted to Byblos Bank and Banque Audi's long-term ratings also being reduced to BB minus. Route Khalef

#### Moody's lifts Sweden to Aa2

Moody's investors Service yesterday upgraded the country ceiling on Sweden's foreign currency debt by one notch to As2. The move, which follows a substantial improvement in the country's budget finances and current account position, comes in striking contrast to agency comment on Italy and Belgium. Fitch IBCA yesterday placed both countries on negative rating alert, citting worrying high levels of public debt and the need for both countries to extend the meturities of those

On Sweden, Moody's commended the government for stabilising the public debt to GDP ratio in 1994 and said it had been reduced slightly since then. "The debt ratio is likely to fall more rapidly over the near to medium term," it said. Moody's also highlighted improvements to Sweden's budget position which - although Sweden was not a founding member of European monetary Union - remained positive in outlook owing to its adherence to the Maastricht criteria.

On the negative side, Moody's said Sweden's economy continued to suffer from distortions in the labour market and in the taxation system. These represented "risks to the country's economic health and competitiveness over the longer term". Edward Lines

INTERNATIONAL BONDS

### Global mortgage deal by Westpac

INTERNATIONAL BONDS

By Edward Lison Westpac, the Australian demand in Europe. bank, won plaudits yesterday for the successful launch of the first global mortgagebacked bond not involving US domestic mortgages. The \$1.4bn offering, backed by Australian residential mortgages, follows a mortgage-backed eurobond launched which was the first Austra-

lian mortgage-backed deal four months. on international markets. owing to the more sophisti- price last night.

WORLD BOND PRICES

US. About 70 per cent of distribution went to the US. although there was also

An official said the borrower was able to get the basis points over Libor roughly four basis points tighter than initial talk owing to the greater sophisbase. Westpac plans to offer by Westpac earlier this year, international mortgagebacked bonds every three or

The bond, which follows Morgan Stanley, joint lead the launch of debut mortwith J.P. Morgan, said yes- gage-backed bonds in Switterday's deal was targeted zerland and Germany, was primarily at US investors trading flat to its re-offer

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Final terms, non-callable unless stated. Yield agrand (over relevant government bond) at leunch supplied by less manage #Unisited. \$Convertible, \$ Floating-rate roots. #Semi-annual coupon. R: fleed re-offer price; flees shown at re-offer level. Legist Maturity July 2027; as the \$3,9ys. Class B: \$35m, 3-mth. Libor +26kp, or \$5.7ys. 41β-arth Libor +14kp, b) 3-mth. Libor +25kp. c) Fungible with SF150m. c1) 3-mth Libor file. d) 3-th Athirrid -75kp. e) Payments in Ecu prior to Emu. Redeemed at per or Novertis shrs it price falls below SFr 2,298, § Over Interpolated yield. m) monthly. s) Short 1st coupor

bilised after the successful launch of Russia's \$1.25bn agreement between Indon-

In the secondary markets, esia and international banks spread of 535 basis points emerging market paper sta- to reschedule the country's yesterday afternoon. Howprivate sector debt. J. P. Morgan's Emerging bond on Wednesday and the Market Bond Index tightened a few basis points to a

ever syndicate officials said there was unlikely to be a genuine recovery until the Russian turmoil was over.

BENCHM	ARK 6	OVER	emn:	IT BO	MDS			
Jano 4	Plead Committee	Conges	(Md. Prica	Ne Yield	Ny dig Jigit	tifk eing yield	Month stg yill	Year shq yid
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	10/07	10.000	133 2354	6.38	+0.02	_	-0.33	-1.9
Austria	00/00	7.000	103,5100	411	+0.06	+0.04	-0.06	+0.2
	07/07	8,525	104.9300	4.84	+0.01	-0.00	-0 13	-0.9
leiska:	01/00	4,000	99.8000	4,12	+0 02	+0.02	-0.12	+0.4
	03/07	6.250	108.9000	4,94	+0.03	-0.01	-0.08	-0.9
Comerin	08/99	4,790	89,4900	5.17	+0.06	+0.00		+0.5
	08/07	7.250	113.5000	5.12	+0.02	-0.01	-0.06	-1.1
Demont.	12/99	6,000	102,2900	4.37	+0.03	-0.22	-0.42	+0.0
	11/07	7.000	114-2000	5.07	+0.02	-0.06	-0.25	-1,4
Pleased	01/99	11,000	104 (220	176	+0.06	+601	-0.06	+0.0
	04/06	7,250	114,9388	4.91	+0.02	-0.02	-0.06	-12
Reser	81/08	4,000	50.0120	4.00	+0.02	+0.01	-0.13	+0.2
	10/04	6.780	111.3600	4,84	+0.01	-0.02	-0.14	-0.6
	10/07	8.500	104,5000	4.80	+0.01	-0.03	-0.12	-0.8
	10/25	6.000	108,1000	5.42	-	-0.04	-0.10	-12
Section 1	09/99	4 000	100.0000	3.92	+0.02	-0.02	-0,12	+0.3
•	11/04	7 500	115.2000	4.70	+0.02	-G G s	-0,13	-0.6
	07/07	6,000	108.1400	4.87	+0.01	-0.03	-0.12	-0.9
	97/27	6.500	115.0500	8.42		-0.04	-0,10	-12
reined	0499	6.250	100.5200	5.53	+0.07	+0.13	+0,47	-0.4
	08/05	4.000	118,8000	5.12	+0.02	-0.01	-0,04	-1.0
taly	05/00	6.000	102,7300	4.50	+0.01	-0.01	-0.08	~18
•	05/02	6.280	105.5000	4.70	+0.03	-0.01	-0.11	~2.0
	47/47	8.790	112.0600	8.07	+8.81	-8.03	-0.18	~21
	11/26	7.250	123,7500	5.87		-0 Ós	-0.08	-22
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FINANCIAL TIMES FRIDAY JUNE 5 1998 \*

### **CURRENCIES & MONEY** Sterling fails to capitalise on rate rise

MARKETS REPORT By Susanna Voyle

Yesterday's surprise rise in of a cent on the day. interest rates by the Bank of The 25 basis point rise to cut back to 7.25 per cent. England sent sterling on a 7.5 per cent, along with Gerroller coaster ride. After an many's strong gross domesinitial surge against both the tic product figures, gave the D-Mark and the dollar, the markets a change of focus still felt the UK would end pound fell back after the after the fixation with dolmarkets concluded that this was the last rise in the interest rate cycle.

"The fact that the rate rise in the fact that sterling bounced immediately." said Jeremy Hawkins, chief European economist at Bank of America in London. "But it fell because this is the last wasn't warranted in the first

At one point the pound rose nearly 3 pfennigs to DM2.9296 - but fell back to and the day down almost 0.5 of a piennig at DM2.8969.

Durch trans, Fesch Fosc, Heresgire Koser, and Suedish Hester

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next week's meeting of the to get there". Group of Seven leading She said the members of Group of Seven leading was a surprise was reflected industrialised nations which could lead to central bank

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rose more than 15 cents to cycle. They agreed that a cut Applet the D-Mark (DM per S) \$1.6530 before closing at was unlikely before the end \$1.6425, a gain of nearly 0.5 of the year - and that then it would only be likely to be a

Alison Cottrell, international economist at Paine Webber in London, said she the year on 7.25 per cent. lar/yen was put on hold. The Bank was now "just Traders are wary ahead of going down a different path going down a different path

the Bank's Monetary Policy Committee, who have been categorised as divided between "hawks" and "doves" were probably not as clearly differentiated as America in London. But it fell because this is the last rise of the cycle - so it's marginally from Y138.289. as the rise in that "It's not really a question of the cycle - so it's marginally from Y138.289. as the rise in that "It's not really a question of hawks' versus rate rise brought consensus down," ahe said. "It's more from analysts who saw it as how the "terblift sare". sus the 'stabilisers'."

> by a cocktail of factors. Analysts cited receding fears of a devaluation of the rouble. the stronger-than-expected

GDP figures and the leak of figures which showed a bigger-than-expected fall in unemployment for May. The dollar closed at DM1.7637, a loss of almost a pfennig on the day. The yen ended the day at DM78.88, against

"Part of it is the unwinding of some of those worries that have been circling round the Russian situa-

Russia is going to collapse." Avinash Persaud, global head of currency research at J.P. Morgan in London, said any lingering fears that remained over Russia could

people pulled out of Eastern

European currencies,

Analysts said the decision to cut its repo rate by 25 basis points to 4.1 per cent was based on its exposure to troubled Asian markets. The kronor closed at \$1.292 against \$1.288 on Wednes-

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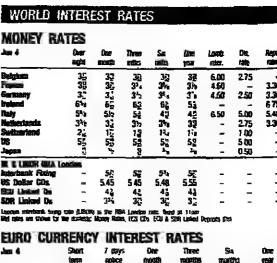
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tion," said Steve Hannah at day. The Riksbank said the IBJ International in London. cut would take effect on "The market has backed Wednesday. Julian Callow, belond IBJ International in London. cut would take effect on away from the view that international economist with Swedish exports to Asia. were 6.8 per cent of gross

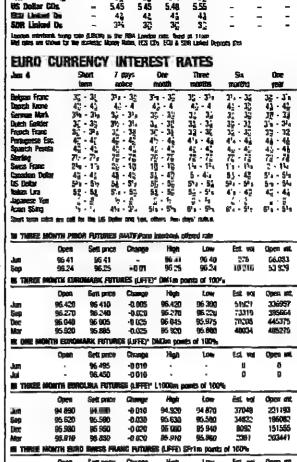
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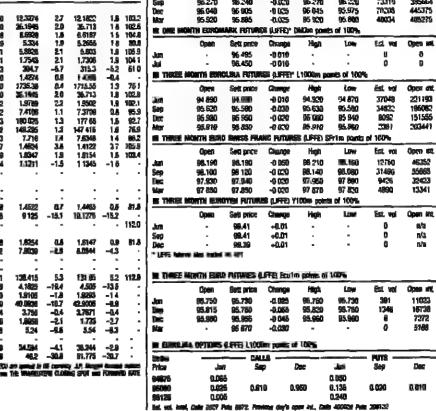
Kleinwort Benson in London, said that last year total Russia and eastern Europe domestic product. "That is still boost the D-Mark as partly why the decision was made," he said. "It also reflected the fact that the economy is slowing down."

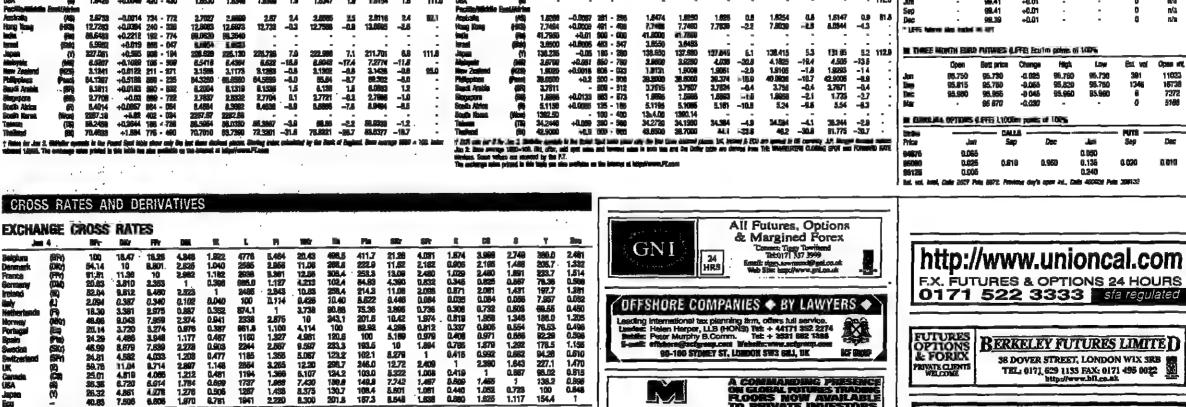
by the Swedish central bank The South African central bank cut its daily repo rate by 50 basis points to 17.5 per cent on signs that local financial markets were stabllising. The Reserve Bank was forced to step in at the end of last month to underpin the rand after it was bat-Asian economic crisis and the Russian financial problems. The rand retraced from a record low of \$5.2155 on Monday to close at \$5.108 on Wednesday. Yesterday it



27







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28

Crude oil prices rose sharply vesterday as oil ministers and senior officials from Saudi Arabia, Venezuela and Mexico met in Amsterdam amid speculation that they are trying to orchestrate

ging markets. The benchmark Brent Blend contract for July

London, up 59 cents on Wednesday's close.

It had earlier reached an intraday high of \$14.76 on reports of the Amsterdam meeting, which brought together the three countries that signed the Riyadh Pact

That agreement formed the basis for a co-ordinated global cut in output by members of the Organisation of Petroleum Exporting Coun-

ducers, such as Norway and have been in regular contact Mexica.

Analysts say the original round of cuts succeeded in putting a floor under oil prices, but one that is too low to provide much financial comfort to cash-strapped producers, which have seen average prices fall by about \$5 a barrel this year.

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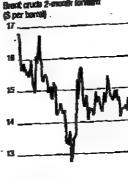
above the \$14 to \$16 range Although the Amsterdam Many analysts say a "soft" meeting was convened with-

a barrel in late trading in tries and big non-Opec pro- ment, the three countries already factored into prices: in recent weeks, and a meetmore to jolt the market," ing in the run-up to the next according to Gary Ross, a Opec meeting on June 24 consultant at the Pira was expected, say analysis. energy group in New York.

Nevertheless, yesterday's gathering triggered much speculation on the size of any additional cuts that will said. Other analysts believe be needed to push prices new Opec cuts from dubious production levels will not affect the over-supply situation in key areas of the US, cut of 500,000 barrels a day is where prices are largely set.

"They would have to cut tal signal to the market," said Robert Mabro, director of the Oxford Institute for Energy Studies.

Yesterday, he suggested But even a "soft" cut of that big producers "slash" 750,000 b/d might only add a nominations without notice dollar or so to prices, he and stop all spot sales except those with a \$5 a barrel premium. However, he conceded that such a radical plan would require "considerable courage" on the part of producers.



#### Sharp fall in Baltic cargo index

By Charles Batchelor, Transport Corresponder

The Baltic Freight Index, based on brokers' assess ments of dry cargo freight rates on the most important international trade routes, fell nine points to an 11-year low of 909 yesterday.

Financial uncertainty in south-east Asia and a glut of new ships were behind the decline, brokers said. The price of chartering vessels of 30,000dwt to

75.000dwt from northern Europe to east Asia has fallen to \$5.500 a day from \$8.000 a year ago, reflecting the inability of east Asian customers to finance purchases in the US and

Many of the ships now coming on to the market were ordered 18 to 24 months ago, when conditions were more buoyant.

With contracts for June/ July/August delivery at a 100 points discount to the index. the signs are that further falls are likely, said Philippe van den Abeele of Clarkson Securities, a freight derivatives broker.

The only route covered by the index to show an improvement in rates is from east Asia to Europe is well suited to steelmaking, and the US. Rates have risen | and 40 to 45 per cent of to \$7,500 a day from \$5,000 a exports go to steel producers

### Vinacoal faces struggle to maintain its market lead

Vietnam's state-owned coal group must overcome a shortage of

investment and growing domestic demand, says Jonathan Birchall n the ornate official meeting room at Vietnam's Coc Sau coal mine, small sculptures line the walls, each one made from a delicately carved and smoothly pol-

ished lump of coal. "Vietnam's anthracite coal is of the highest quality in the world," says Tran Cong Cay, the mine's economic director. However, quality alone may not be enough to sustain Vietnam's recently attained position as the world's leading supplier of

high-quality anthracite coal. Since it was set up in a wned mining sector in 1994, Vinacoal, the country's state-owned cost group, has pushed coal production up sharply, from 5.7m tomes to 10.7m tonnes last year, adding an additional 1m tonnes to its exports.

Last year, it exported 3.6m tonnes of anthracite, roughly a third of the total world seaborne market.

Vietnam's anthracite has a high calorific value - up to 8,250 Kcal/kg - and a low ash and sulphur content. It

Doan Vien Kien, Vinacoal general director, says the increase in output is due to a change in "business culture" and a new stress on interna-

tional marketing efforts. However, foreign coal industry executives say Vinacnal will struggle to sustain the level of exports into the coming decade, given a shortage of investment capital and growing domestic demand from the power and cement industries.

More than 90 per cent of Vietnam's coal production comes from the area around the Coc Sau open cast mine, in the north-eastern province of Quang Ninh. Total anthracite reserves

in Quang Ninh, where the French opened the first industrial mines early this century, are estimated at 3.3bn tonnes, all within a few miles of the coast. Quang Ninh also lies adjacent to the unique limestone

landscape of Halong Bay.

Vietnam's most famous tourist site, a factor limiting development of the area's two main coal loading ports, at Hon Gai and Cam Pha. Elsewhere, Vietnam bas vast untouched reserves of steam-coal, estimated at

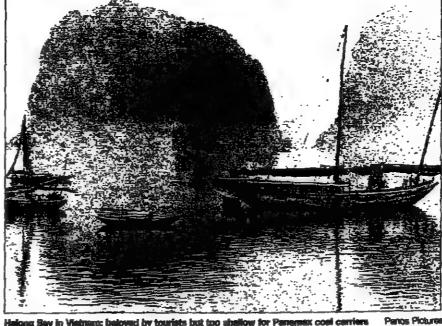
about 100bn tonnes, lying beneath the Red River delta in the north of the country. The drawback is again the location: the deposits lie beneath the densely populated rice-paddies of the river delta, which are vul-

nerable to subsidence. A UK-funded report on the industry, prepared in 1996 by International Mining Consu tants (IMC), argued that Virusconi altould concentrate its investment on developing the Red River reserves. Japanese experts have

begun a five-year study of the deposits, and possible exploitation techniques; in the near term. Vinacoal remains focused on Quang Ninh's anthracite. However, further increases in output will require sub-

stantial new investment, and

further restructuring. The Coc Sau mine in Quang Ninh, which produces 1.6m tonnes of coal a year. uses a 30-year-old conveyorbelt system, and a mix of trucks from Russia, Japan and the US to move coal from the mine. It employs 4,000 of Vinacoal's total work-force of some 69,000. Underground, the IMC



systematic planning" in mine development, inadequate ventilation systems, and poor safety standards. Shipping coal from Halong

Bay also remains painfully slow, as standard Panamax carriers are too large to berth at the two main jetties. and must load from barges. To fund modernisation, Vinacoal last year raised a \$30m syndicated loan via Citibank, and Mr Kien says it needs \$40m to \$50m a year in new investment.

So far, the corporation has remained wary of seeking

in the mines. A single small mine was leased to an Indonesian company in 1991, PT Vietmindo Energitama; the mine has only this year

begun producing coal. Vinacoal is now seeking government permission to sub-contract a proposed new open-cast pit at Dang Cau Son to a foreign mining company, to produce 1m tonnes a year over 20 years. However, foreign companies have expressed disappointment with the small scale of the proposed contract volume. Foreign executives are also sceptical about Vina-

coal's ability to fund an increase in the output of its underground mines, as surface reserves become harder to recover. The company says it wants 50 per cent of its coal to be produced underground by 2005, rising to 75 per cent after 2010. By then, domestic demand for coal from new power and cement plants is expected to

rise to 12m. Amid the delicate coal statuary at the Coc Sau mine, Mr Cay is talking about using his high quality anthracite to supply cament

**JOTTER PAD** 

#### Tin comes close to \$6,000 level

MARKETS REPORT By Kenneth Gooding

Tin, the star performer on the London Metal Exchange this year, came very close to breaking through the \$6,000 a tonne level yesterday but metal for delivery in three months eventually ended unchanged at \$5,980.

The premium for tin for immediate delivery, compared with three-month metal, was about \$80 a tonne. The tightness in the physical market is caused by solid demand growth combined with a number of supply problems," said Alan Williamson in his Metals Update for Deutsche Morgan Grenfell.

He warned, however, that any further price rises are likely to be short-lived because the tin market is expected to have a supply surplus in the second half of the year, Exports from China are also expected to increase. Mr Williamson forecast an average tin price of \$5,401 a tonne for the second half, against \$5.512 in the same period of 1997, and an aver-

age \$5,512 for 1999. The International Grains Council has lifted its forecast of world coarse grain production by 9m to 905m tonnes. The US maize harvest is put at 245m tonnes, or 7m more than in 1997. An expected drop in feed use in east Asia has caused the council to lower its world consumption forecast by 7m tonnes to 901m. Stocks are put at 135m tonnes, 19m more than initially forecast.

World wheat production is forecast to be unchanged at 592m tonnes while early indications are that consumption will exceed last year's record 587m to reach 599m tonnes. Wheat stocks are forecast to fall by 7m to 127m tonnes, but this would still be the second highest

to \$7,500 a da year ago.	y from \$5,0		jaban jaban
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BASE MET	ALS		Pre
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(Prices from Amalgan			
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Previous High/low	1335.5-36.5	1364-65 1367/1368	Dec Feb
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E ALIMANIA ALLO			JM. Oat
Close	1230-35	1235-40	وكال
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here close		5970-80	Total
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	railer.					- Land		Company of the	_					

Wijoli from Mallest & Co. Assistables wool prices sagged again this week, and the eastern market indicator touched a new low for the season. It closed at 544 cents it als, down 16 cents. South African wool was also chapper his week, with the indicator aiso down to a new low for the season. The Australian dollar fet again this week, making wool chapper to buy for most major informational buyers. Europe is also a less active competitor and the US industry in particular is sevenly affected by strength in sterling. Jan 2 215,13 **III CALT: Sent. (Base:** 1970 = 100) 155.85 Jun 2 196,97 54.50 57.50 31.55 Mingote (244 Sabat) -160 +125 severly affected by strength in sterling -wool may be chasper to bey but wool teadle products are difficult to sell over-16.50 \$2.9E \$8,87

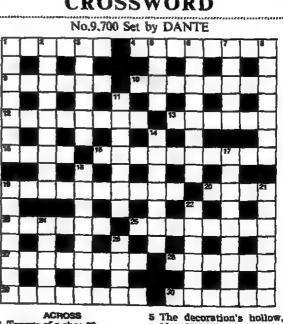
MEAT AND LIVESTOCK UNE CUTTLE CHE (65,000) Self Rey's Price change tight Low Vol. 65,300 +0,100 65,800 64,92511,120 66,650 +0,275 68,975 98,190 9,943 66,675 +0,025 66,220 55,780 4,974 67,425 +0,175 67,800 57,250 781 98,575 +0,175 86,800 68,400 521 98,875 +0,275 78,000 68,639 39 \$2,250 +0.050 82,575 81,800 2,539 62.273 +0.059 62.375 67.809 2.339 22.075 +0.350 62.300 61.400 3.248 50.425 +0.775 39.500 63.600 1,668 53.675 +0.300 53.690 53.490 546 53.450 +0.200 53.690 33.200 178 56.790 +0.425 55.775 55.325 31 **用基础直接 | 原原 | 本本** 56,900 +3,000 35,900 53,700 1,394 53,250 +3,000 53,650 51,350 465 55,200 +8,650 85,000 55,600 1 ONDON TRADED OPTIONS

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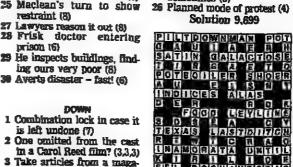
CROSSWORD No.9,700 Set by DANTE



Tongue of a shoe (6) Collapse of top-hat in a minor way (8) A way to cook eggs divine in cabbage (6) Appear unhappy to see the ground (4.4) Unofficial news of escapes verturns and gets into a had temper (6) Harmonious music for the hairdresser's ball? (10) Time for a pop lestival? Put arms round and shel-Note stove in farmhouse (6) Maclean's turn to show restraint (8) prison (6)

Lawyers reason it out (8) Frisk doctor entering He inspects buildings, finding ours very poor (8) Averts disaster - fast! (6)

MIT IN STORE S D LASTONIC R I J C R C INAMORATA DETI X I A R L I C



blow it! (4)

Leslie (7)

Sometimes (5)

6 Leave some to join in (4,4) 7 Very much like a French

8 Gets off or puts on the line

11 To fall back is a mistake by 14 People's leader, such as

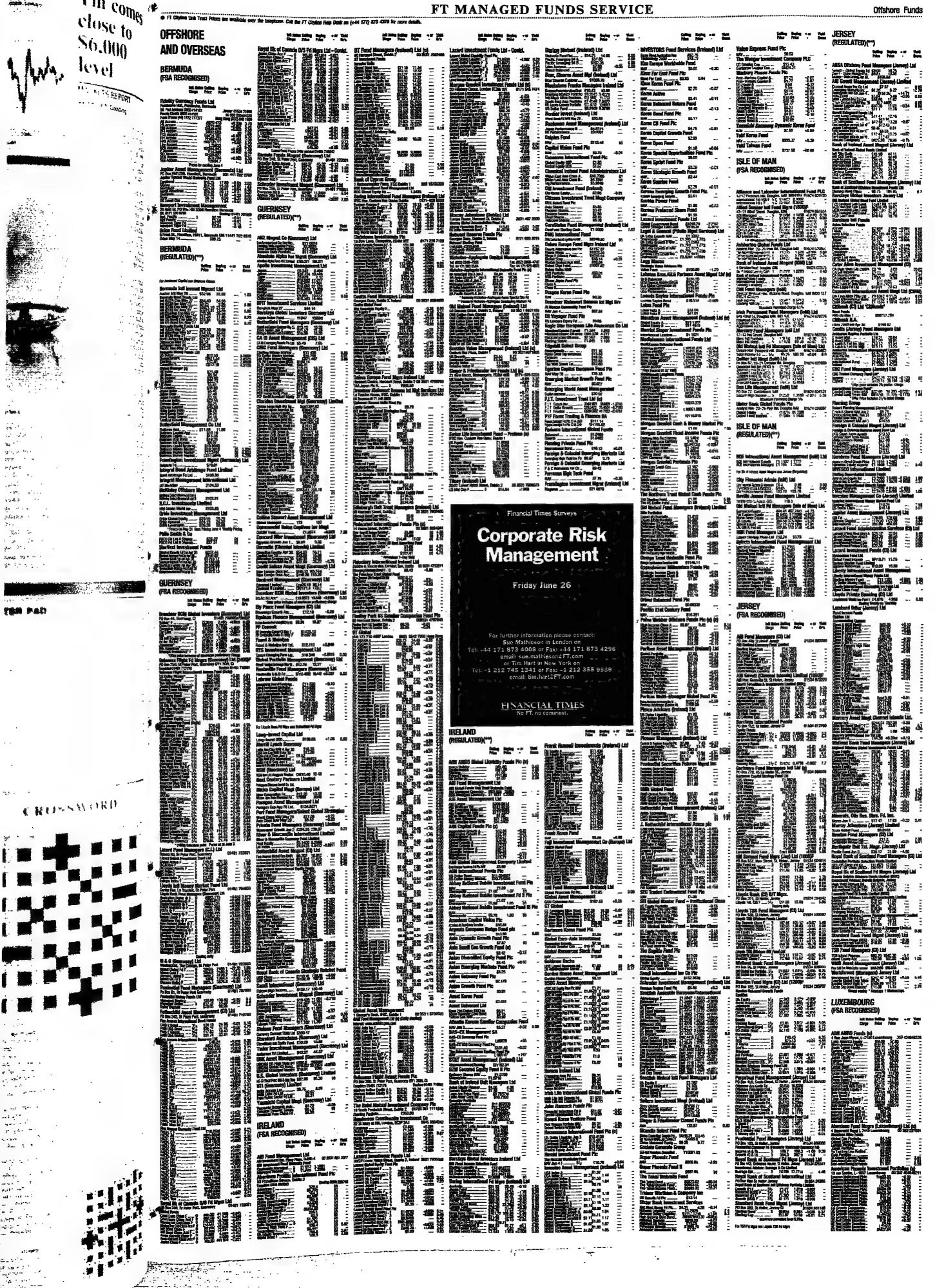
18 Breakfast dish, for example, reeked when off (8)
19 Drawing stumps? (3-4)
21 Ballet girl initially upsets

22 Blast a variety of rock (6) 24 Bill Hill has hard lines

close to So.000 OFFSHORE

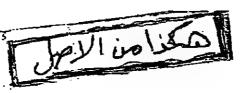
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Offshore Funds

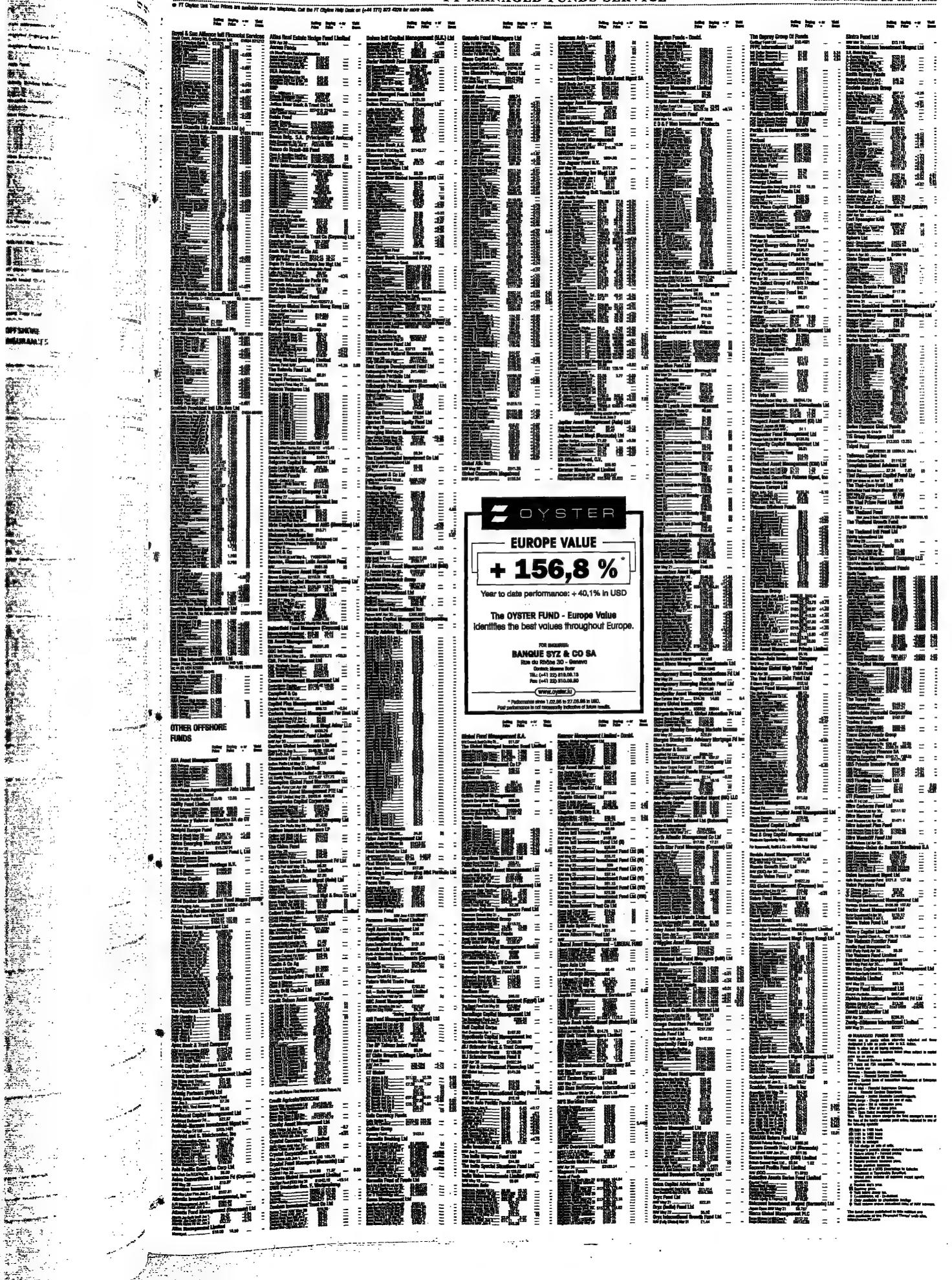


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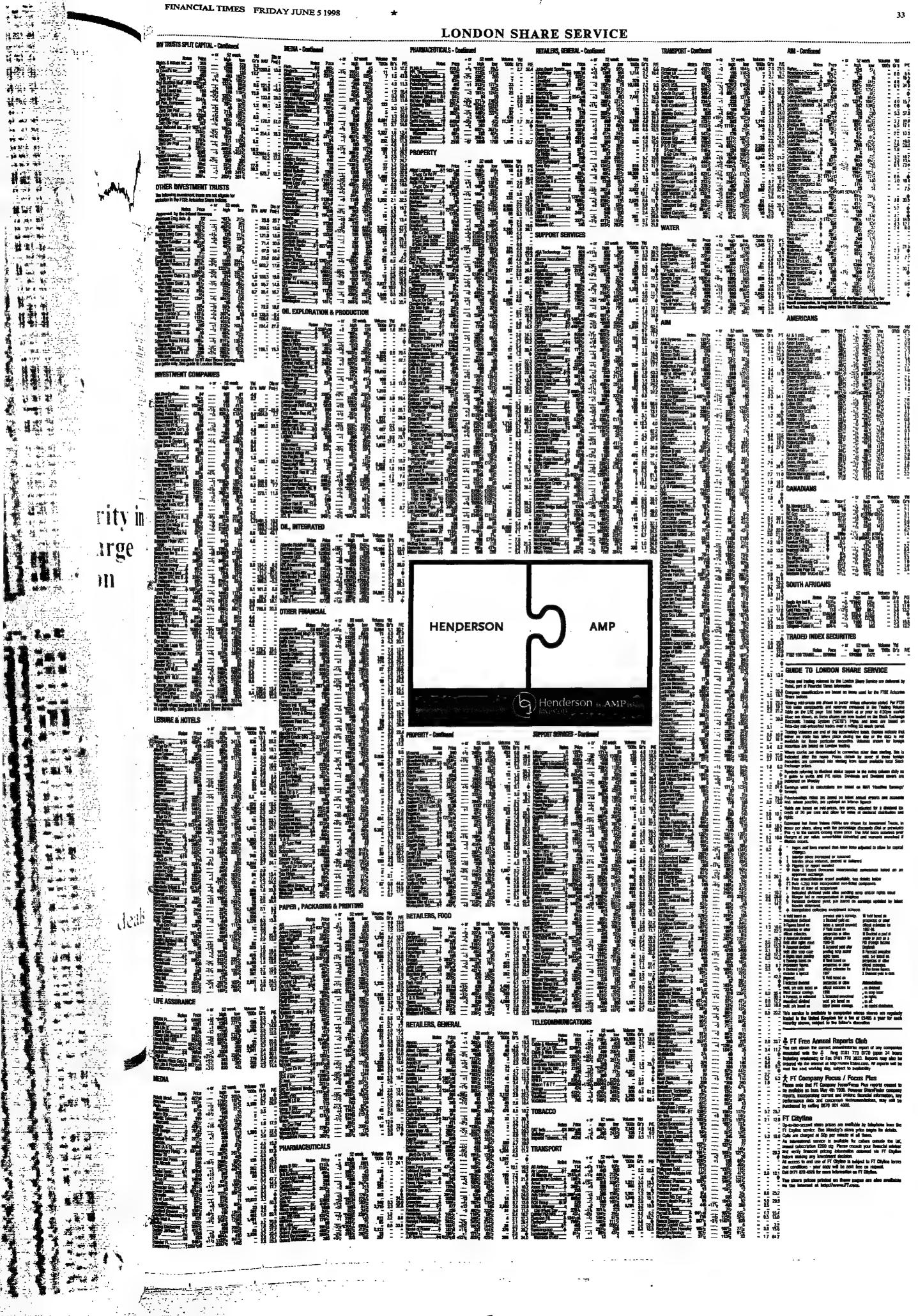
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### Interest rate rise causes limited damage to equities

#### MARKET REPORT By Steve Thampson

34

in UK interest rates to 7.5 equity market hard, and was strategists as a real surprise. But the damage to share got the prospect of much prices proved remarkably slight at the end of a tense

The FTSE 100 index ended the day 37.6 off at 5.860.8. well above its worst level of 5.820.8. down 77.6. In the

rather sanguine view. "It was a real shock, one of the worst we've had in recent weeks, but the market coped exceptionally well," said a senior salesman at one leading stockbroker.

The view around the market is that although we've got worries about the impact of the rate rise we've also more merger and acquisition activity as a counterbalance. My fancy is that we'll do nothing more than hold in the 5.700 to 6.000 range with the chances that a couple of FTSE 100 bids will drive the

for the leaders, but not for the market's second-liners and the smallcaps, although he insisted that trend might

not last much longer if the market continues to slide. He also pointed out that the Footsie and FTSE 250 had tended to converge recently, the leaders coming

Sunderland-based

of the takeover frenzy that

has encompassed the UK

that the interest rate news

tended to choke off demand

mid and smallcap stocks.

He cited news of a bid off and 250s moving ahead. "given the impact of a 25 approach for Vaux Group, That trend usually reverses basis points rise, we should rate profitability, it adds to when the levels of the two assume there will be further the pressure on the already indices meet.

The FTSE 250 index settled 1.2 firmer at 5,921.6, a new record closing high, having Other traders pointed out touched an intra-day peak of 5,934,5 at midday.

The FTSE SmallCap. meanwhile, finished 1.8 off at 2.767.3, off its worst, but always in negative ground. Discussing the decision by the Bank of England's monetary policy committee, Richard Jeffrey, the Charterhouse group economist who

has been one of the market's

interest rate hawks, said

increases, possibly to 8 per labouring manufacturing cent".

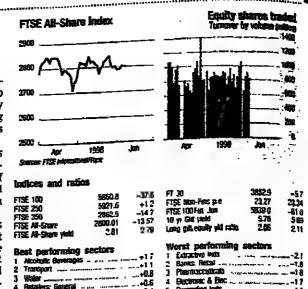
"The delay in tightening policy lead to worries that a hard landing is much more likely, with all the worries that brings for the stock market."

The fears of a hard landing were also mentioned by David McBain, at the strategy team at BT Alex Brown. He said the rate rise "was a big surprise; the feeling is that this is the last rise in the current cycle but everyone said that last month.

sector. The earnings story is now much cloudier".

Turnover in equities was 824.5m shares, with the institutions said to be holding off from trading UK stocks until the US non-farm payroll data

is released this afternoon. Some market observers fear a strong employment report could trigger a rate rise in the US after the next meeting of the US Federal Reserve's open market committee, scheduled for the end of the month.



### Forecast cuts hit Standard

COMPANIES REPORT By Peter John and Martin Brice

Standard Chartered was the worst performer among the blue chips as the market reacted to some swingeing broker downgrades and weakness in Hong Kong's Hang Seng index. The shares tumbled 42 to 711p.

Goldman Sachs cut its earnings forecasts for the bank and maintained its neutral stance even though the share price has fallen below its fair value range of

Analyst David Townshend reduced his current year profit estimate by £65m to £50m to £1.015m.

"The fundamentals are good but we are keeping a 'hold' on the stock because we are cautious on the news flow from Asia," said Mr

There were also hints in the market that Cazenove might have also made some big adjustments to its own forecasts. Dealers said the broker had slashed its current year forecast by 10 per cent to £800m and its 1999 figure by more than 15 per

Cazenove, which never comments on market speculation, is joint broker to

Standard with SBC Warburg Dillon Read. The cuts have been prompted by meetings with analysts ahead of the bank's closed season which begins at the end of the

Speculation that there were substantial bids being lined up in the FTSE 250. which has belped the index outperform the blue-chip Footsie in recent days, switched to regional breweries as Vaux said it bad

been approached. Vaux was the best performer in the FTSE gaining 43% to 345p at the unsoli

Jun 4 Jun 3

view to achieving a recom announcement at midday. several regional brewers surged to the top of the FTSE 250. with Greenalls up 28 at 5211 p and Greene King up 21's at 747'sp. Traders suggested the

approach was most likely to buyer although Stakis, down 2 at 135p in thin volume, was also mentioned. However, one analyst said: "You would need about

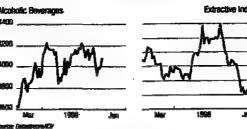
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Best and worst performing FTSE sectors



Vaux due to regulatory issues. However, they said he brewers made likely tarts, with many of them ading at only 10 times

Nigel Parson at Panmure ordon said: "There is an iderlying value in many ional brewers.

Elsewhere in the sector, nicago Rock Cafes' owner uminar was up 80 at 925p after strong results that included an increase in operating margins. As the bid talk around

MFI evaporated, it suffered one of the larger falls in the FTSE 250, shedding 2 to

Investor perception of Railtrack appeared to be undergoing a sea change. The stock galloped ahead again, making the shares the est performers in the FTSE 100. They gained 74 to £13.84 in volume of 4.5m. The com pany floated two years ago

Central to the positive reaction was a view that Railtrack is set to enjoy an easier regulatory regime. There was also more confidence that Railtrack would play a central role in the

future of the London Under-

3100

ground. Some analysts told their sales desks that yesterday's 5 per cent rise in the shares was just part of the story, and there was 10 per cent more unside.

The results and announcement that Railtrack would have a pivotal role in rescuing the high-speed link to Channel tunnel prompted a raft of uperades. Mark McVlcar and Matthew Marchant, at SG Securities, increased their pre-tax estiyear to next March.

Mr Marchant said: "This has demonstrated Railtrack's ability to increase its unregulated revenue stream. and shows its ability to work with the government on large infrastructure pro-

#### Boots price hike Profits in line with forecasts

for Boots prompted a sharp rise of 28% to 984p in the shares. Initially, it was surprising that the shares responded so well on a day when the Bank of England announced a surprise interest rate rise. But analysts said the rise represented the top of the rate cycle and was unlikely to hit the high

street beavily. They also said there was a sense of relief that, following recent reports of a retailing slowdown, the figures were not worse. One specialist commented: "The figures

FTSE Actuaries Share Indices

there's nowhere else in the sector to put your money and no-one was selling. Boots announced full-year pre-exceptionals of £553.2m against £536.2m last time.

Halifax dropped 17 to 840p after ABN Amro cut earnings forecasts for the group and repeated its "sell" recommendation. ABN said fair value was around 700p. Analyst Robin Down only reduced his 1998 forecast by £20m to £1.716m but cut his 1999 forecast by £102m from

Hardy Oil & Gas slipped 15 to 246%p as the exploration and production company announced a two-for-seven rights issue of 36.3m new shares at 225p a share. The company said the £79.1m raised would "provide additional funding necessary to enable the group to exploit the results of its growth

United News & Media improved 27 to 912p as Goldof the media company with a punchy price target and a positive recommendation.

Goldman is looking for the shares to hit 210.40 driven by 23 per cent earnings growth in 1999. That growth forecast factors in an expected gain from the renegotiation of ITV licence payments.

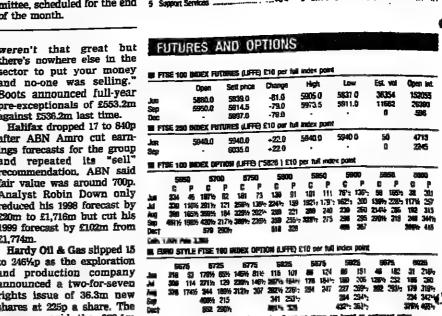
Media group Carlton Communications nudged lõ higher to 5100 after Merrill Lynch upgraded the stock to "buy" from "accumulate and raised its share price target to 600p from 560p. Newspaper group Daily

Mail & General Trust slipped 70 to £31.00 in the 'A's despite reporting a 55 per cent rise in first-half profits

Profits jumped to £72m boosted in part by lower newsprint prices and other one-off factors but the shares have recently hit near record highs on speculation the company will join the FTSE 100 index later this month.

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The UK Series



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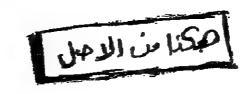
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The surfeit of data left Asian markets mixed, while most European bourses finished lower.

was increasing interest

quarter of a percentage point terday - ranging from an to 4.1 per cent next week. Indonesian debt deal to and South Africa, which saw interest rate changes in a half-point drop. The South African move reflected a part-reversal of last week's two-point increase, designed to support the rand, while Sweden's cut was based on

> lower inflation forecasts. The indonesian debt deal, which involved the creation

to 5.806 per cent.

rose \$% to \$75%.

in May.

7,472,80

Among Dow constituents,

Chevron gained \$1% to \$80%

while IBM was \$11/4 higher to

\$115%. Wal-mart, the retail

TORONTO had an indeci-

Soft builtion sent golds lower, trimming Barrick by

30 cents to C\$27.10 and

problems, but a long way from being the solution.

And to complete a busy news agenda, Germany and France both announced firstquarter gross domestic product figures. The data confirmed that the two economies were growing steadily, although rather more robustly in Germany.

Meanwhile, in the US the

Alcatel Alsthom

Share price and Index rebased

Bourses soak up flood of rate and debt news

den, which said it would seen as an encouraging start of Intel, the world's largest. Average took it below the may end up giving western reduce its repo rate by a to the country's economic semiconductor manufacturer and seen as one of the key technology stocks.

While Intel indicated that its guidance to analysts had not changed, another broker - Gruntal - cut forecasts after Hambrecht & Quist had done so on Wednesday. Earnings worries had been one of the main factors holding back the US market in

Journal, remain optimistic, "We're still in a bull market," said

Research, that created a sell

ing. Profit-taking eroded sar-

lier gains triggered by com-

it was eyeing AT&T of the

US and Unisource for possi-

L1.040 to 1.26,272 shead of its

capital-raising programme

which starts next week.

Banca di Roma fell L8 to

L3.650. After the market

closed, the bank said it had

dropped plans to negotiate a

Higher oil prices provided

initial support for OSLO, but

the Total index finally closed

almost unchanged, rising

0.38 to 1,295.34, after profit-

The rise in bil prices on

speculation that leading oil

producers had convened yes-

terday to discuss cutting

supply led some oil stocks

Petroleum Geo-Services

Aeroporti di Roma rose

ble tie-up deals.

merger with BCL

8,900 level. According to markets quite a boost. "We Nick Glydon of Flemings have not seen in recent times, a banking crisis in an signal under the Dow theory. area of the world which is a a technical system estab- net supplier of savings."

But many observers into Europe and the US, giv-Michael Hughes, director, The shift, however, will asset allocation at Baring make life even more difficult Asset Management. He for the Asian economies.

managed to cut them - Swe Restructuring Agency, was about the earnings prospects in the Dow Jones Industrial added that the Asian crisis

lished by Charles Dow, the The result, Mr Hughes first editor of the Wall Street believes, will be liquidity departing Asia and moving ing a further leg up to the long-running bull market.

rose NKr11 to NKr485 after it

revealed that it was in

HELSINKI posted mar-

Enso, which announced its

merger with Stora earlier

although other shares in the

Kymmene lost FM2.10 to

FM159 while Metsa-Serla fell

Amer, the sports group

which owns the Wilson and

Atomic brands, fell FM5 to

FM112.50. The company

announced a loss for the

first four months of the year

due to weaker Asian sales

and a steep fall in demand

for in-line skating, racquet-

sport and snowboarding

equipment, dashing hopes of

Raisio lost FM10 to PM906

after announcing lay-offs at

its margarine plant because

of higher vegetable oil prices and falling Russian exports.

ISTANBUL moved ahead

general election next April.

IMKB-National 100 index

ended at its best of the ses-

Paul Gregan

a return to profits.

back FM0.10 to FM60.30.

index up 9.08 to 4,798.91,

merger talks.

Although the US gives negligible economic assistance to Pakistan, it is now obliged under a 1994 law to ginal gains with the Hex vote against loans to Islamabad from multilateral agencies like the IMF. Japan, however, is Pakistan's largthis week, rose FM1 to FM67 est aid donor and last year sector retreated. UPMgave more than \$400m.

Other analysts suspect foreign investors are unlikely to take an interest for strongly on the news of a months. Pakistan's decision Late on Wednesday, Mesut last week to freeze foreign Yilmaz announced plans to currency accounts in the country has been a severe resign as prime minister at the end of the year. The blow to confidence.

foreign investors are also sion, up 238.77 or 6.3 per cent worrying following the recent clash between prime minister Nawaz Sharif's government and the country's Written and edited by Jeffrey Brown, Peter Hall, 19 privately owned power Emiko Terazono and companies. The government has forced the companies to

### Sanctions fears unsettle Karachi

EMERGING MARKET FOCUS

The erratic movement on Karachl's stock market yesterday was a clear reflection of worries about long-term prospects as the country braces itself for economic hardship in the wake of the Asian nuclear crisis. The KSE-100 index closed

down 14.95 at 1,044.44. Earlier, a sharp surge took the index to 1,128.98 or almost 70 up from the opening levels. Many market analysts say volatile trends are likely to persist until the full impact of western economic sanctions, notably by the US and Japan, becomes clear.

Analysts say concerns over sanctions have triggered selling by foreign investors, who are unwilling to take the risk of more losses. Some analysts feel recent volatility underlines the view that the market was increasingly being played by short-term investors rather than larger buyers such as foreign funds.

The market just reflects what went on around us." said Ayesha Muzaffar, senior analyst for Hong Kong Shanghai Bank's Investment banking. "The long-term view is very negative."

Local attitudes towards



PRIVATE

cut tariffs as a way of reducing power purchase costs for the state-run Water and Power Development Authority, which purchases electricity from private producers and sells it to consumers.

"The private power situstion leaves a bad precedent for foreign investors," said one banker.

The stock exchange's tianagement, however, says recent share price loss have created one of the best investment opportunities in recent memory, with many stocks trading substantially below peak values. "Immediately, after the

Indian and then Pakistan nuclear tests, there was a great deal of worry. But now, the dust is beginning to settle and investors realise there are some brilliant values here," says Yasin Lakhani. KSE president "In the Pakistani budget -

due on June 13 ~ the government is likely to announce fresh incentives for equity investors and the market should stabilise then."

Other analysts are less sanguine, however. They say shares are likely to trade within a narrow range and remain volatile. They arene that foreign investors will not return until Pakietan restores liberal laws governing foreign currency depos-

Farhan Bokhari

### Dow gains as Alcatel activity slows Paris techs rise on \$4.4bn deal

Technology stocks returned to favour, helping to push the broad market modestly ahead by early afternoon, writes John Labate in New

"We're seeing strength across the board in technology, and it's being fuelled by merger news," said Dan on, head stock trader at D.E. Shaw Securities in

The rebound in many major computer stocks came as a relief after Wednesday's led by concerns surrounding semiconductor producer

The day's biggest deal was the \$4.4bn takeover bid for DSC Communications by Alcatel Alsthom of France. The deal sent DSC's shares

soaring 40 per cent to \$27\$. Rumours of further takeovers gave a boost to many stocks, including internet company America Online, which gained \$2% or 3.6 per cent to \$81% on speculation that telecoms leader AT&T would make a bid. AT&T's

shares climbed \$\frac{1}{4}\$ to \$60%. "When you start getting enough of these merger stories at a time, people start buying anything that might be considered a takeover candidate." Mr Mathisson

Rising tech company Placer Dome by a similar stocks sent the Nasdaq com- amount at C\$17.50. posite 15.82 higher to the morning, however, many blue-chip shares were left behind until a turnaround was reached by midday. In early afternoon trade CX38.10.

Wednesday's profit-taking

with a 1.8 per cent midses-

sion rise for the Boveson

Eletrobras provided the

chips, adding 3.6 per cent to R\$40.60. Telebrás gained 2.5

in contrast, Petrobris was

rally for international oil

prices. The stock was up a

index, up 178 at 10,033.

per cent to R\$125.90.

# EUROPE

Shares in PARIS ended slower in turnover boosted to FFr13.2bn by a hyperactive session for Alcatel Alsthom. The CAC 40 index lost 30.34 at 4.119.03.

sliding steeply on the news Average had gained 8.22 to 8,812.02. The broader Stanof a big share issue to pay dard & Poor's 500 also for a \$4.4m US telecom equipment takeover. Alcatel improved, gaining 3.16 to saw the deal as earnings-US Treasuries fell back neutral in 1999 and positive after the UK raised interest thereafter. But investors rates, Prices were also lower took a short-term view of events, selling heavily ahead in advance of today's of a planned 13 per cent capimonthly labour report. By early afternoon, the benchmark long bond was down #

At the close, Alcatel was to 104똛, sending the yield up 9.5 per cent lower having fallen FFr134 to FFr1,178 in turnover of FFr5.8bn. Other techs were weak. Thomson-CSF came off FFr26.40 at FFr436.60 and Schneider FFr18 to FFr501.

leader, gained \$1/4 to \$56% after it said its same-store Motors stayed in demand, sales were 11 per cent higher with some brokers citing improved export prospects in the computer-related following the bounce for sectors, shares of Intel sterling. Renault gained rebounded from Wednes-FFr11 to FFr326 and Peugeot day's weakness, adding \$2% FFr37 to FFr1,240, Valeo to \$687, while Cisco Systems added FFr19 at FF1613. FRANKFURT saw the sell-

ers move against the heavysive morning session, slipweight banking sector and at ping gently lower in dull the close of electronic tradturnover as the sellers ing the Xetra Dax index was picked off selected blue off 35.04 at 5.505.38 On Wednesday US lawyers

Banks and golds, the marfiled a class action law suit ket's two most influential against Deutsche Bank and sectors, lost ground. At Dresdner Bank on behalf of noon, the 300 composite Holocaust survivors index was off 20.44 at

DM1.45 to DM101.55 as rumours that the action could run to \$18bp ran round the market.

Viag stayed firm, adding Banks traded narrowly. STRVE Droker com up 16 cents at C\$89.55 and Canadian Imperial 20 cents Volkswagen fell DM10 to DM1,508 after the company at C\$49.80, Bank of Nova announced plans for its own Scotia lost 10 cents to luxury car should its bid for Rolls-Royce Motor Cars of the UK fall. Eletrobrás leads upturn

AMSTERDAM lost ground, pushed down by weak financials. The AEX index [ell

### Rising uncertainty over the bid for Belgium's Generment. Fortis, the Belgo-Dutch financial group bidding for Generale, fell Fl 3.70

to Fi 118.90 on fears it may have to increase its bid price. ABN Amro, which has also thrown its hat in the ring, lost 80 cents to Fl 48. Some analysts downgraded the bank earlier this week.

ing Fl 3.60 to Fl 71.10 on worries over the negative impact of the Asian turmoil. KLM, the national carrier lost F1 2.30 to F1 76 on fears of a rise in oil prices as speculation of a secret deal among oil producers spread

ASM Lithography was the

biggest loser of the day fall-

through the market. ZURICH ended 83.4 lower at 7,592.9 on the SMI index. Nestlé ran into profit-taking Deutsche came off DM2 to dipping SFr58 to SFr3.184 DM153.40 and Dresdner Drugs lost ground with Novartis off SFr45 at

at SFr14.595. CS Group stood out in an otherwise firm banking sec-

MILAN fell marginally as

SF12.482 and Roche SF1345

DM8 at DM1,111 following tor, losing SFr6 to SFr328. ment on the utilities sector. SFr3.490 in spite of an earnings upgrade for this year

most investors awaited the release of today's US labour data and the Mibtel declined

93 to 23.921. Telcom Italia ended down L29 to L13,511 in active trad-

#### SAO PAULO shook off MEXICO CITY gained ground as the bargainhunters went into action. Telmex rose 60 centavos to

### SOUTH AFRICA

erally dull volumes.

continued to unsettle golds. sending the index down 8.2 at 895.1. Angiogold feli R4 to

### Jo'burg rally fizzles out

Johannesburg fizzled out with the all-share index slipping 53.6 to 7,516.8 as shares fell across the board in genindustrials came off 36.5 to

9,087.1 and financials lost 72.2 at 13,329.6. Soft builton R240. Insurance bld target Norwich bucked the down-

#### 21.30 pesos and at midsession the IPC index was 83.39 main feature among blue or 1.9 per cent higher at

# Taipei electronics lose spark

### **ASIA PACIFIC**

Heavy selling in electronics shares depressed TAIPEI 2.8 per cent. The weighted index fell 217.24 to 7.425.96 after Wednesday's losses on Wall Street, especially on the Nasdag, triggered profit-taking in the high-technology sec-

Disappointment over the government's plans to support the market also depressed sentiment. The electronics sector plummeted 6 per cent, with a downgrade of profits at Intel by a broker sending litters through the market.

United Microelectronics was the most active issue of the day, falling T\$3.60 to T\$48.40. and Acer declined

T\$3.30 to T\$45.20. Taiwan Semiconductor lost T\$6.50 to T\$105 and ASE, the chip testing and packaging company, lost T\$5 to

HONG KONG tumbled in thin volume on technical trading as investors kept away on worries over the economy. The Hang Seng index fell 250.79 or 3 per cent to 8.558.43 as derivativeslinked selling depressed

share prices. Worries over a prolonged slump on the property market hit real estate stocks. The sub-index fell 3.5 per cent. with Cheung Kong down HK\$1.60 to HK\$39.10

4,538,63

little changed in spite of the meetings by world oil lead-

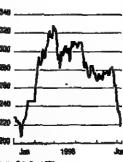
bure 0.2 per cont at R\$237.50. 22.28 ahead at 5.998.26.



and Sun Hung Kai Propertles losing HK\$1.70 to

Citic Pacific dropped 70 HK\$17.55 on concerns over its negotiations with CLP Holdings over China's power projects. CLP closed down 20

1,207.50. The market was domi- ernment had agreed the



CARACAS traded quietly

with investors taking little

heed of stories about secret

ers in Amsterdam. At mid-

session, the IBC index was

Index heavyweight HSBC

Holdings, which retreated HK\$5 to HK\$185 accounted for about 25 per cent of the Hang Seng's loss.

cents or 3.9 per cent to cents to HK\$32.70.

TOKYO moved narrowly. The Nikkel 225 Average rose 79.47 to 15,426.47 in thin vol-The day's trading range was 15,522.78 to 15,292.91. The Topix index of all firstsection shares added 2.17 at Deutsche Bank of Germany

nated by short-term trading. main points of a framework However, the continued consensus that there would be few large moves either way

pull was created by a jump in the futures index, which spurred buying activity, and the drop in Hong Kong, which triggered nervous profit-taking. Issues that attracted atten-

tion included securities firms such as Daiwa Securities, the leading contender for another major alliance with a foreign company. Daiwa, which was on the uptrend earlier this week. fell Y6 to Y585 in heavy trad-

Electric power companies were actively sought. Chubu Electric rose to a high of Y2,105 before closing up Y15 at Y2,080. Kyushu Electric gained Y15 to Y2,080 after rising to a high of Y2,090. High-tech blue chips were also pursued. NEC, a heavily

Y1.320 while Oki Electric gained Y36 to Y345. JAKARTA jumped 3.5 per cent on the announcement ume of 280m shares, down of a framework deal on from 370m on Wednesday, rescheduling Indonesia's \$80bn private-sector debt.

The composite index rai-

lied 13.72 to 406.33 after

said the banks and the gov-

deal of the debt reschedul-Investors bought blue chips with large debts on their balance sheets. Indoprompted spasmodic rises and quick profit-taking.

Something of a two-way food, a noodle maker owned by the Salim Group, surged Rp500 or 47 per cent to Rp1,575, and Astra International added Rp300 or 33 per cent to Rol.200. BANGKOK rallied 1.8 per cent on positive comments

> by Moody's and the SET index added 5.60 to 318.81. Comments by the credit rating agency that Thai land's sovereign debt ratings were likely to be stable over the next six to 18 months prompted bargain-hunting and investors, including for-

eign hedge funds, picked up bank, finance and export related companies. The banking sector was firm, with Thai Farmers Bank up Bt0.75 to Bt50 and Securities One adding Bt0.10

SINGAPORE fell victim to traded issue, gained Y4 to technical selling. The Straits Times index slipped 32.06 or 2.6 per cent to 1,187.74 as shares lost ground across

Fears of rising interest

rates hit property shares, with the sub-index falling

the board.

more than 4 per cent. City Development tumbled 40 cents to S\$5.40 and Singapore Land declined 20 cents

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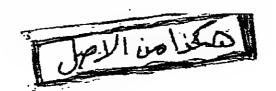
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# **PRIVATE EQUITY - The Buy-Out Market**

Heady prices have been paid for some fairly unremarkable companies, writes **Katharine Campbell** 

# A big business is going global

Forget investment banking or management consultancy. It is a career in private equity that today's high-flying Harvard MBA student

Last year, some 50 students on the programme secured jobs in buy-out houses, compared with about five in 1992. At least 100 applicants were disappointed, says Vatche Kalaidjian, this year's president of the campus Venture Capital Club, who adds that interest is even more intense this

As the students have recognised, the buy-out business has become big business. Frothy stock markets have driven a resurgence of interest in socalled alternative assets, and returns from buy-out funds in recent years have been mouth-watering. US institutional investors, in particular, have increased their allocations by several percentage points, releasing billions of extra dollars to the sector. In 1997, American buy-out funds were able to raise \$34bn in new money, nearly half as much again as the previous year, according to Kopin Tan, editor of Buyouts, a US industry newsletter.

But surging public markets drive the valuations of private businesses upwards, too, and heady prices have been paid for some fairly unremarkable companies. Commentators have been calling the top of the US buyout cycle for several years now. Mr Tan says: "I'm beginning to sound like a broken record. Each year I predict that purchase multiples (of earnings) cannot go higher, and each year they do."

Well-capitalised financial purchasers stumble over each other in pursuit of the best investments, while strategic acquirers are often able to pick off the gems anyway using their own highly rated paper. While funds still pour into managers' hands, deal volume

growth has hit a plateau Transactions completed in the US in 1997 amounted to just under \$29hn, almost exactly the same level as 1996. Average returns appear to be falling. This is one reason the buy-out busi-

ness is going global. Half of the pension funds, endowments and foundations in the US and Canada surveyed by Goldman Sachs and Frank Russell Capital at the end of last year said they believed non-US private equity would be the most attractive alternative asset class over the next three years. They said they were worried about excess cash chas-

ing scarce opportunities in the US. So, professionals have been clocking up air miles as some of the big US houses explore opportunities in Latin America and, cautiously, Asia. The private equity arm of the Prudential, the UK insurance group, bought Catalyst, the dominan Australian buy-out firm. this spring, while CVC Capital

also stepped very far outside its natural hinterland with the purchase of the Australian building products division from BTR, the conglomerate As Donald Mackenzie, CVC's managing director, remarked: "I wouldn't say it was a strategic decision. We

Partners, a UK private equity firm.

are just trying to go where other people aren't." The primary destination, however, is Europe. American houses are seriously turning their attention towards the region for the first

time since the late 1980s. Maanwhile

every bit as overheated as the US. are expanding fast on to the Continent. The theory is that the industrial restructuring that powered the US and UK economies during the 1980s and 1990s is only just beginning there. The advent of the euro, it is hoped, will accelerate the forces for change Oiling the wheels, particularly of

larger deals, has been the re-emergence of an indigenous European high-yield market. The dramatic convergence in the spreads of conti nental European government bonds ahead of the introduction of the single currency has meant that investors in search of yield will consider riskier

This extra liquidity has helped in the structuring of jumbo transactions of which the largest to date this year is the Fl 3.4hm Rappa Packaging buy-out from Dutch group KNP BT. Alan Jones, a Morgan Stanley managing director, explains: "Historically, 30 per cent of the financing of buy-outs came from mezzanine funds which would only commit about \$50m per deal. The smallest high-yield bond is about \$75m." Bankers argue that high-yield bonds afford companies lower debt financing costs in more highly leveraged structures, because, unlike

senior debt, a high-yield bond is not

repaid until maturity. Not everyone buys the argument that Europe can absorb this sudden rush of funds, however. Buy-out houses now have an estimated \$25bn in total financial resources (debt as well as equity) to spend on European companies. "One of two things will happen," predicts an investment banker. "Either that money will not be put to work, or some of it will be invested imprudently," US institutional investors

allocations at a faster pace than the market can sustain. John McCrory. managing director of Crossroads, a private equity advisory firm, says: "I do ing the market. Have the buy-out houses got teams that can deploy all this extra capital

could be increasing their

Nor is international diversification a simple panacea for falling US returns, lan Armitage, head of Mercury Asset Management's private equity division, says: "Most people in this business are individualistic types. Getting them to co-operate and work

battling a domestic market that looks is across borders is pretty challenging. Making a success of continental Europe will not be easy, not least because competitive pressures have short order, pushing up the prices or US levels.

> increasingly sniping at one another's deals. "I've never seen it like this." says one participant. "No one was tense in the late 1980s because no one knew what was about to hit them [as interest rates shot up, the econ-omy descended into severe recession and high profile deals went wrong).

Another observer diagnoses the industry's problem as hubris.
"We have all made a good bit of money in the 1990s by buying dull businesses, mostly at dull prices. The stock market went marching up and these businesses were being rerated as you blinked. People think they can do anything. They believe they added the value. He warns: "Now people are buying dull businesses for high multiples, at a time when the stock market looks ple is so sensitive to the return you make. If you pay 17 or 18 times earn-16 times, still less 13 or 14, your

sures in very different ways. While Cinven, for instance, has exasperated its competitors by indulging in a spending spree that has left others standing, Charterhouse Development Capital has taken the opposite view. clearly believing it is a point in the cycle to sell rather than to buy. In coming months, participants will be watching developments in the banking market particularly carefully. "The debt providers control this," says one private equity specialist.

"But for them, people can't pay these

high prices. When they begin to fade,

loan pricing has gone up." The industry on either side of the and will not be caught out as it was

swept away market imperfections in vendors can command almost to UK The tension is showing, with firms

They were only tense when

they landed 100 feet down the

as if it is likely to back off. The multireturn is gone." Houses have chosen to face the pres-

the game is up." The Bank of England has already sounded a note of caution. Michael Foot, executive director, warned recently that "all the management buy-outs and leveraged deals have led to some quite whizzy financing at. until recently, year fine terms, it's interesting that some recent deals have been harder to get away and the

Atlantic stresses it is older and wiser at the top of the last cycle. Barring



in 1996. Ducati Motor was tectoring on the brink of bankruptcy. However, since Toxas Pacific took control in Soptember that year, the fortunes of the motorcycle company have changed. Pictured on this page is the new 900 Supersport. (See Frofile on page 91)

dramatic upsets, it is also true that this is a long-term business in which poor performance takes many years to show through

But canny investors will be doubly careful with whom they park their funds. Gary Solomon, chief executive officer of Greenoak Capital Management, part of UK investment bank Granville, says: "If you back the strongest and most experienced, they will do relatively well even in the downturns. But the spread of returns between funds will certainly be marked because so much money is in the hands of relatively inexperienced players."

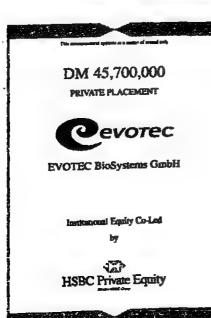
Meanwhile, the cycle holds little terror for this year's Harvard MBAs. "They figure they will not make partner for another four or five years, and by then the market will be picking up," says Mr Kalaidilan.

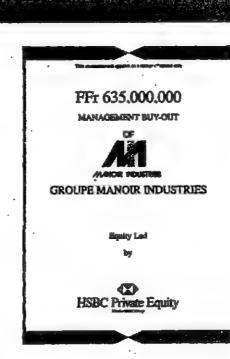


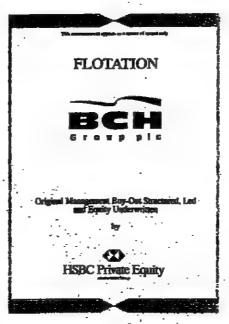
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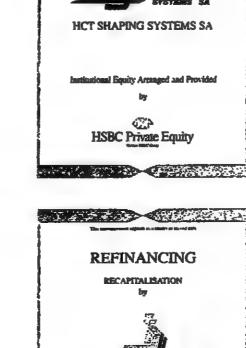


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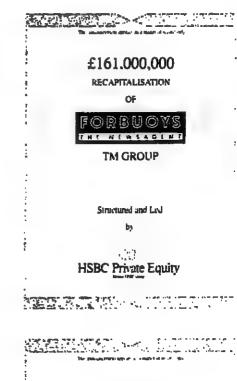














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### UNITED STATES • by William Lewis Fire power good, but targets few

Firms have piles of cash but competition has made it hard to close deals

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When it comes to fire power, things are just about as good as they can get for US private equity firms.

Last year they raised a total of \$52bn, up by 44 per cent on the \$36bn raised in 1996. In the first quarter alone they have raised \$19bn, as much as the industry total in 1995.

But when it comes to closing deals, things are not so rosy. There may well be more cash available than ever before to back acquisitions, but the strength of the US stock market has put private investors at a disadvantage compared with public

The latter have been exploiting the high valuation levels of their own stock to make purchases, pushing acquisition prices out of the reach of private equity

The value of announced US transactions last year reached a new record of \$917bp. of which private equity firms accounted for just 6.4 per cent, according to Securities Data, the leading mergers and acquisitions

data consultancy. in the US, more than three announced last year were either all stock transactions or a mix of stock and cash the types of deals that private equity firms are not

private equity firms have proved consistently less willing than strategic buyers to pay up for acquisitions. A recent study by Buyout, an industry newsletter, found that private equity firms on average have been paying 7.1 times the target company's cash flow, compared with the nine times cash flow by

strategic acquirers. A recent example of private equity firms losing out to an aggressive strategic buyer came in the battle for PolyGram, the Dutch music and film company put up for sale by Philips. the Dutch electronics con-

0.017 Seagram, the Canadian media conglomerate, won that auction seeing off Forstmann Little and Thomas H. Lee, two of the leading private equity firms in the

As a result of this intense competition from strategic buyers, private equity funds have been pushed into linking up with their competitors. Earlier this year Kohlberg Kravis Roberts, beaded by Henry Kravis, linked with Hicks Muse Tate & Furst, a competitor buy-out firm, to acquire for \$1.5bn Regal Cinemas, the second largest motion picture exhibitor in the US.

investment areas. They are moving away from classic leveraged buy-outs - their traditional mainstay - into areas such as leveraged build-ups, in which a fund builds a business by

Despite the inflow of cash, companies in the same industry.

They are also beginning to take more of an interest in overseas markets. Earlier this year the Blackstone Group and Colony Capital won control of the Savoy Hotel, the UK's oldest quoted hotel company, with a cash offer of \$520m.

"You are going to see more and more US private equity firms making acquisitions in Europe." forecasts Pierre Bonnin, senior vice-president of Paribas, the French bank. Based in New York, Mr Bonnin specialises in advising private equity firms on making acquisitions in Europe.

"They have a lot of cash available and there are not that many targets available here in the US. The level of competition for acquisitions is higher here as is the level of multiples," Mr Bonnin

There are also an increasing number of cases of pri-vate equity funds linking up with corporations. An example is Pearson's recent victory in the auction for Simon & Schuster, the US publisher put up for sale by Viacom. the US company. Pearson, the UK company that owns the Financial Times, agreed to pay \$4.6bn to Viacom but as part of its bid, agreed to In addition, funds are sell parts of the business on branching out into new to Hicks Muse for \$1bn. In doing so it saw off a rival bid

> Others funds are choosing to focus on niche areas. For example, the Jordan Zalaznick group focuses on investing friendly capital in middle market private US compa

sells on Wall Street". David Zalaznick, who runs the

\$3.5hn group with Jay Jor- flukes. dan, says "people have observed that our investment policy is to arbitrage private company and public market values". partnership from 99 to 500. In spite of these efforts to pursue non-traditional investments, private equity a large number of funds

firms are sitting on a huge which have lower than tradiamount of unspent funds. tional minimum investment According to a recent study by Goldman Sachs, the US estment bank, and Frank Russell, the fund management consultancy, at least 40 per cent of the money raised

by these firms has not yet n employed. On the basis that private equity funds are able to leverage their investment funds by a factor of at least four to one, that implies that the total buying power of the \$52bn they raised last year is more than \$200bn.

And the cash is still flowing in. Last year the Blackstone Group, whose chief executive officer is Stephen Schwarzman, closed another fund - Blackstone Capital Partners III - with about \$3.8bn in commitments. In part this is due to the

interest of pension funds which, attracted by the strong returns achieved by US private equity funds in recent years, have been increasing the amount of ts they commit to such

The best known buy-out firms have been in business for more than 15 years and have been through at least two investment cycles - long

nies, typified by the phrase enough to convince the most stake, has established a dedi-"buys on Main Street and cautious of pension fund cated private equity team in managers that their high an attempt to win more advirates of return are not

> Regulatory change has also been a factor. Congress recently passed legislation that increased the number of investors permitted in a resulting in the formation of each year.

Wall Street has also come up with a new way to enable individuals to participate in the private equity market an LBO fund of funds.

Over the past few months several investment banks and private banking institutions have been rolling out a number of such funds which enable wealthy individuals to invest their money in a diversified portfolio of private equity investments ged by financial spon-

For example, in May, Chase Manhattan, the US bank, launched its first private equity fund of funds which will make direct investments and invest in a pool of 12 to 15 private equity funds. It closed after eting its target of \$150m of high net worth and insti-Entioned Introducts

investment banks have also been stepping up their private equity focus in recent years, adding an extra dimension to their mergers and acquisitions advisory

In recent months Lazard Freres, the investment bank which Pearson has a tion," he said.

sory mandates and financing business from private equity

Private equity firms concede that things have got more competitive, but argue that they are still completing the same amount of deals

"While we continue to expect heated competition for transactions from financial and strategic buyers alike - and we anticipate that the stock market itself, at current levels, will pro vide its own competition as a source of growth capital for companies - we are extremely well positioned to meet our goal of completing. on average, three to four high potential acquisitions per year," KKR stated in its recently published annual

Privately, however, executives at private equity firms concede that the combination of the funds they have available for investment and the continuing intense competition for deals means that returns to investors could be on a downward path.

There has already been grumbling from investors about the fees charged by private equity firms, with CalPers, the largest public pension fund in the world. calling for best practices to be adopted.

"Given our su weight of expectation is great," says an executive of one leading private equity firm. "I'm just not sure that we can all meet that expecta-

Lehman Brothers CASE STUDY

# One-stop shopping

Mergers of investment banks and commercial banks are proliferating, as the rallying cry of one-stop shopping grows ever louder on Wall Street, Ironically. though, it is one of the dwindling number of pure, independent investment banks which has pulled off perhaps the most impressive example of one-stop shopping this Lehman Brothers, which

advised Texas Utilities on its recent contested bid for the UK's Energy Group. also helped line up the financing for the transaction. More unusually, its merchant banking or private equity unit bought a subsidiary of Energy Group, coal company Peabody Group. which Texas could not have held on to under US

regulatory rules. The deal is also according to Felix Herlihy. senior vice-president of ehman Brothers merchant hanking business, an example of the benefits of being part of a broader investment banking business. "We see deals which outsiders don't see." se explains.

In this case, Peabody was a company we had looked at for a number of years". considering that the coal industry is "an industry which is under-appreciated", said Mr

Herlihy. (Coal provides 57 per cent - and Peabody 9 per cent - of America's electricity, and that proportion is rising as nuclear power continues to fall from favour.) The investment banker advising Texas on its bid was aware of the merchant bankers' interest, and brought it to them, allowing the package to be put together in

dvance of the bid. While the deal could theoretically have been done without Lehman's merchant banking participation, it would have een trickier. Under UK akeover roles, there is a strict 80-dev timetable once an offer is on the table. which would have made it difficult to canvas and find other potential buyers for the business, argues Mr are notorious for not committing. That doesn't vork in the UK, because bids have to be fully

inanced," he explained. The Energy Group model is not a unique example of îruitîul investment hanking relationships. On its own account, Lehman recently bought, in partnership with italy's IRL airports owned by Alitalia, the struggling

ltalian airline. The \$480m investment in Peabody was the first investment by a \$25n private equity fund raised by Lehman Merchant Banking, which has a five to seven year investment time horizon. A previous \$1.3bn fund, raised in 1999 has now been fully liquidated, roughly half through the public markets and half through trade

around 40 per cent on 13 investments. Nearly all were clients of the firm. Interaction with the

Butter

firm's investment banking business also helps fuel activity in another area of the private equity market. Lehman has 11 professionals in a global private placement group, which acts as an agent in arranging private equity financing for corporate clients. The team was beefed up in the last year, bringing experts in debt and equity together. The professionals in the

Œ,

group are responsible for finding investors - pension funds, insurance companies and some wealthy individuals - whose appetite for alternative asset classes such as venture capital has sharpened in recent years, in some cases, the group also identifies suitable companies in need of such financing.

But again, in many cases it is the firm's legion of investment bankers who bring in the business. "We depend on our corporate finance brethren" says Michael Brill, senior vice-president. In some cases, the client may approach the firm about an initial public

offering (IPO). Brian Wade, managing director and the head of the group, cites an internet company which has just raised \$16m among five investors. It is an area of the market, says Mr Wade, where "we do not see traditional bulge bracket

Competition for business is more often from investment banking boutiques such as Hambrecht & Quist, Alex Brown (now owned by Bankers Trust) and the like. The business is valuable to Lehman not only for the fees it earns, but also because, the idea is, these firms will award subsequent mandates to Lehman as they grow larger and do IPOs or debt financines, "When we do a private deal, the next logical step is an IPO in 12-24 months," says Daniel

"However, we are ever more often asked to do private equity financing for companies that others have not been able to bring public - but they may have already gone quite far down that road and are in dire need of doing private equity finance." Mr

vice-president.

Still, Lehman turns away many deals. "We need to do our homework," says Mr Wade, since investors are typically looking to triple or quadruple their investment in just one or two years, even allowing for the occasional dud. "Last year I saw the business plans of 125 companies and we only did a dozen deals."

Tracy Corrigan

### From little acorns, mighty companies

**PLATFORM BUY-OUTS •** by William Lewis

KKR and Hicks Muse have used leveraged build-ups to great effect

With the squeeze on returns from their traditional investequity firms in the US have in recent years been focusing on funding aggressive

buy-outs they back. Known as platform buyouts, or leveraged build-ups. they are now well estab-US they are being extending year. to new sectors including forprofit education, radio and

In a build-up, private smaller firms in its industry at lower multiples. It hopes to expand the company to a size where it can obtain larger multiples in a stock a wider range of strategic

Rohlberg Kravis Roberts. the largest US private equity firm, is credited with creattion partnership between KKR and a group of managers with no initial assets to establish a new company focused on acquiring companies in specialised informa-

"In setting up K-III, KKR was effectively outsourcing ment techniques, private LBO functions to trusted business administration at Harvard Business School, and George David Smith, clinical professor of economics at New York University's lished in the US and are Stern School of Business, in beginning to catch on in their book about KKR which Europe. Furthermore, in the is to be published later this

They add that the build-up model has subsequently been applied to other KKR investments, "thus demonequity firms attempt to strating how the buy-out make money by backing a principle could become an company that acquires integral part of the strategles and structures of corpo-

rations themselves". Platforming has become particularly significant in industries that are traditionmarket listing or in a sale to ally fragmented and characterised by a large number of companies which each control a small percentage of

the market. An example is the way in ing the first leveraged build which Hicks Muse Tate &

media) in 1999 as an acquisi- fund, has enabled Chancellor Media, a company it controls, to become the second largest radio station owner in the US in terms of cumulative audience.

The firm has increased the size of the company mainly through acquisitions of radio stations in leading markets. Hicks Muse started building experts in a defined set of Chancellor Media in 1994 related businesses." So say and since then has made 18 George Baker, professor of acquisitions, including a green Media last year.

Another example is the movie theatre industry. In January Hicks Muse and KKR announced they were combining their movie theatre chains and acquiring Regal Cinemas for \$1.5hp. The deal created the largest movie theatre chain in the US, in an industry in which owners have traditionally been families specialising in a particular region.

In addition to any future acquisitions, the new group plans to build about 1,800 new screens by the end of 1999, if these plans are carried out, Hicks Muse and KKR estimate they could own 20 per cent of the total screens in the US.

Jordan Zalaznick group is another private equity firm which specialises in platforming, linking with up. It created K-iff (now Pri- Furst, the private equity entrepreneurs in fragmented



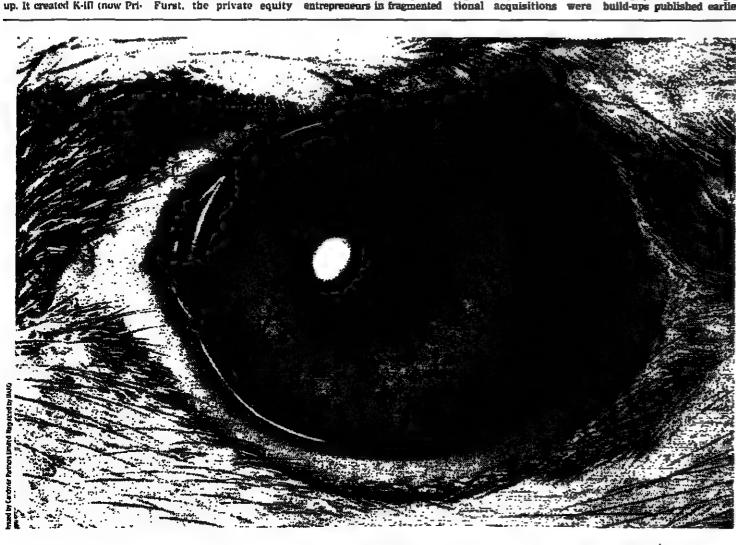
them with the funds to carry out acquisitions.

It has linked with Larry Jaro, an entrepreneur, to build AmeriKing, the second largest Burger King franchisee in the US. In August 1994 it started with the acquisition from Burger King of 70 stores in the Chicago area and in the following three years nine addi-

industries and providing made. Today, AmeriKing owns more than 230 Burger King restaurants in nine states, primarily in the Midwest and Southeast, and has combined revenues of around \$270m.

JZ has developed several other platform businesses and is expanding into Europe where the technique is beginning to catch on. A paper on leveraged build-ups published earlier this year by the Centre for Management Buy-out earch at Nottingham University identified 121 such transactions in the UK with a value of £2bn between 1993 and June 1997.

Some were siseable, with five transactions that had further financings of more than £100m. By mid-1997 there were 10 new build-up deals emerging each month.



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# Bidding wars spreading

is not enough in today's highly competitive environment

Auctions have become the bane of private equity pro-has a penchant for turn-fessionals' lives. Almost around situations, particuevery UK-quoted company disposal goes through these hidding wars staged by investment banks and accountancy firms, and they are taking hold on the Continent. Larger family compa-nies are being sold in this fashion, too.

Any individual private equity manager will boast that his firm, of course, avoids auctions - but this rather strains credibility when the corporate financiers can drum up 20, if not 50. potential financial purchasers for the initial rounds

The reason they are dis-They are time-consuming exercises for the contestants where failure is frequent. costly and fairly public. Bidand success is too often a function of simply paying top dollar, Most important, they represent the antithesis of what most institutional investors want to see from the investment managers access to a special, private.

source of deals. Standing out from the herd is not easy. Plenty of operators have spruced up their marketing spiel, flog- in brands either. Instead, ging the rather nebulous he focuses on companies concept of "adding value". with strong, stable cash But those that matter are flows. not easily fooled. As John McCory, managing director of Crossroads, an adviser to private equity fund investors, says: "We all know, whatever they may say, that in approach - building a they all take part in auc-

tions. Mike Proudlock, chairman of Greenoak Capital Manage- Stevens, UK head of buy-out ment, part of investment services at KPMG Corporate bank Granville, adds: Finance, observes: "Those "Everyone says they are dif- with reasonable local strucferent. But in making tures occasionally still pick pitches to differentiate them-up the steal deals that used selves, they all start looking to be a regular feature of the

One of the genuine differbetween private equity tive investors will want to houses in the past year has consider differences of style. to do with size. Some people have simply developed the muscle to execute much bigger deals than others. This is the business. Mr Moulton directly related to the scope has, for instance, built a repof the funds they wield, and utation as favouring an ultimately linked to their

past performance record. Doughty Hanson hauled in clear. \$2.5bn last year and Cinven has recently put together a pot worth £1.5bn. Other have completed new funds BC Partners, and Alchemy, a up in January 1997.

firms to set their sights on zine group. Last month Cin-Capital Partners in the helping to change its strat-Fl3.4bn (£1bn) purchase of the packaging division of

Leading debt arrangers January 1 1990 - December 31 1997

Baretay's Capital Lieves 758 Dogische Margan Grentet Bankers Trast Societé Génerale NEW Postbachild

Sauce APAG Caparate Research

Equal; deal leader

Leading equity arrangers January 1 1990 - December 31 1997

Having a big fund KNP BT, the Dutch packaging and distribution group. competitive environment.

> One route to further differlarly in the UK. "They like nity to someone who really something that's broken and needs fixing - and for which they will pay less," says one adviser. Mr Jon Moulton. Alchemy's founder who worked at Schroders for many years, has developed the tricky transaction into

an art form at Alchemy. Their approach would differ markedly from a Candover that seeks a more stable, quality business from which it can spot a clear exit route. It follows that when the right ingredients are there, it would pay up for the privilege.

As deal financing becomes liked is that they make more intricate, some operators have begun to stand out, thanks to their innovative techniques. Guy Hands, who runs the principal finance group at Nomura. ders are generally kept at the Japanese securities house, has made securiness and its management tisation one of his trade marks.

Securitising assets is a way of providing off balance sheet financing to a company by transferring risk to the capital markets, It means Mr Hands will look they appoint - namely, for a very different kind of company from many more traditional private equity managers. He shuns growth businesses, particularly technology, and is not interested

> There is also a degree of differentiation by geography. While most houses are joining the headlong rush into Europe, there are differences local network versus operating largely out of a suitcase from a London base. Mike buy-out market,"

Buy-out managers ences to have emerged choosing between prospec-Some operators are notably more inclined to roll up their sleeves and get involved in aggressive approach. But distinctions are not always

Traditionally placed at the passive end of the spectrum. 31 says it has grown fed up weighty operators which with the "hands-off" tag. Charles Richardson, director include Candover, Charter- of corporate affairs, says he house, Schroder Ventures, has coined the term "involved investor". He UK investment boutique set explains: "There are circumstances where a business These extra resources has a superb management bave enabled private equity team and knows exactly what it is doing. In other sitmuch larger businesses. This untions, you really need to year began with Cinven's get involved." The fact that 2860m buy-out from Reed the group is increasingly Elsevier of IPC, the maga- raising funds from outside investors and taking majorven teamed up with CVC ity stakes in businesses is

3.718

Humber of deals Total funding Average value
To Do

firms could differentiate But having a big fund is their services is by developnot enough in today's highly ing industry expertise. To date, any effort in that direction has amounted to little entiation is to make a pitch more than "marketing puff". for "difficult" deals. Schro- as Mr Stevens says. "I tear der Ventures, for instance, my hair out at the lack of has a penchant for turn-differentiation. I would love

to take a potential opportuunderstood an industry, knew the players, was well versed in the issues." The US has already prog-

way down this road. New York investment firm Welsh, Carson, Anderson & Stowe invests solely in computer business services and healthcare business services, two fragmented industries that lend themselves to growing companies via acquisition build-up strategies. Carlyle, based in Washington DC. uses the combination of a star-studded board and industry experience among its professionals to open doors in defence and telecoms. It is now hoping to apply a similar formula in

Europe. Apax is one of the few UK tion. It has, for instance.

telecoms, thanks to partner John McMonigall, a fortner British Telecom main board director. Meanwhile. John Walker, chief executive of Advent International Europe, and a 17-year veteran of ICI, has a liking for chemical deals.

But many firms have a considerably more superficategories so broad that they in effect embrace just about any industry. Others turn out to know very little about ressed some considerable a particular area when actually faced with a deal, advis-

> Martin Gagen, co-head of UK investment at 3i, sums it up: "In the US firms are buying people with real operational experience. I think you are going to see more genuine differentiation

He believes a group of operators will develop who "set out to be the best deal makers, who are not hung up on sector or geography but are looking for deals that are undervalued". Others will look for industry niches. "But if you are going to be operations to have niche, you are probably attempted such concentra- going to have to be niche on



Secondary buy-outs are on principal catalysts is a growing number of private equity investors whose fixed life funds are maturing.

This was the case with A&P, the UK's largest ship repair and conversion business, which was sold to Royal Bank Development Capital in January in a deal with total funding of £56m.

Schroder Ventures, which had invested in 1990, saw its 1988 buy-out fund coming to the end of its life. Yet A&P needed several more years to take it through to the next stage, according to Richard Winckles, a Schroder Ventures director.

A&P had been a problem child in the early years, as deep recession and the end of the cold war destroyed Schroders' careful projections. In 1993, with the com-pany in loss, new management was brought in, led by Frank Nugent, chief executive, and Nat-West Bank agreed to turn part of its loan into equity. Last year, earnings before st and tax had climbed back to around 28m and the company completed a high profile contract for the QE2

(left).
At the time of the purchase, RBDC said it hoped to bring the company to the stock market in three or four years, but new strategic alliances flushed out by publicity surrounding the buy-out may speed up inter-national expansion plans and shorten that timeable.

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100 mm m	Equity Arranger	No. of deals	Value £m
1.	3i	<i>63</i>	439
<b>2.</b>	Cinven	7	437
3.	NatWest Equity Partners	16	237
4.	Candover	<i>3</i>	160
<i>5.</i>	PPM Ventures	<i>3</i>	159

	3 297 733 331 3	in Inclot Gold	
	Equity Arranger	Value Lm	No. of deals
1.	3i	439	63
<i>2</i> .	NatWest Equity Partners	237	16
<i>3</i> .	Cinven	<i>437</i>	. 7
<i>3</i> .	Barclays Private Equity	131	7
3.	Royal Bank Development Capital	107	7

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Source: Acquisitions Monthly February 1998

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habitation Larger III, MINJ-MEN with total funding of oner \$10m, set engal is a

# Frenzied activity in business

Extraordinary prices have been paid for companies with ordinary prospects

On almost any indicator you care to take, the UK midmarket buy-out business is surging ahead. The number of deals is rising, and their value is rising even faster. Financial instruments such as high-yield bonds have migrated from their normal habitat of big transactions to and Barclays Private Equity, more modest surroundings. The business employs more people by the day and more entrepreneurs are aware of first quarter of 1997 to what venture capital can £34.3m in the first three

Since the mid-market sector, roughly defined as deals valued at between £10m and £100m, also accounts for about half of all private equity transactions, it is not surprising that optimism is from 12.2 to 13.3 over the in the air. Stephen Welton, senior director of Barciays Private Equity, said: "We see a good year ahead of us." Patricia Toner of Kleinwort Benson Development Capital said the firm's turnover had Definitions are imprecise

in a business which remains stone Private Equity, said: remarkably impressionistic mates that 18 buy-out deals were struck in the first quarter of this year, about the same as in the comparable period of 1997. The total for

Touche Corporate Finance also calculates that the average size of mid-market buyouts rose from £32m in the months of this year. The average for 1997 was £32m. Moreover, entry price/earnings ratios for the whole buy-out and buy-in business - a measure of relative purchase costs - have gone up

past year or so. This evidence of rising absolute and relative prices causes some market participants to fear that the surge frenzy which cannot last. Jonathan Diggines, managing director of Murray John-

(CMBOR) at Nottingham some extraordinary prices quite ordinary prospects."

Allowing for clear initial purchase. excesses, the question is whether higher prices can generally be justified. Certainly, there are several reafounded by Deloitte & much better than only a year or two ago. The most important is competition. Alan Lewis, who runs Nat-West Equity Partners' regional network, said: "Our business is growing more competitive all the time." More intense competition

in turn stems from several

trends in the market.

Tom Sweet-Escott, director of the transactions team for 3j in London, ticked off the trends: active merger and acquisition markets; corporate restructuring; low cost of capital; comparatively low company gearing; new entrants such as US investment banks and Continental has degenerated into a universal banks into the market; and, the willingness of venture capitalists to pay higher prices.

"There's a general frenzy point than may meet the tal for all its sophistication. But about the market at the eye. Gone are the days when Other innovations in the taking the £10m-£100m moment." Paul Traynor, it was possible to acquire a market include vendor loan range, The Centre for Man- from the Midlands office of stake in a company and hope agement Buy-Out Research 3i, said: "There have been that it would turn out all right. Nowadays it is essen-University provisionally esti- paid for businesses with tial to have an exit plan in tions all day from US investplace before completing the

ket flotation. With the stock bonds. CMBOR, which was sons for vendors doing so market making records almost daily, the temptation is to base prices on the assumption that it will bail you out in three or five years' time. And the more the stock market goes up. in competition with trade the higher vendors' expectations go up, too. Thus buyouts and other venture capital transactions are locked in a cycle with the stock mar-

> New financing techniques may also have pushed up prices. In the past, exotic financing was restricted to genuinely big deals. But Mr Sweet-Escott said: "The size of deals at which innovative finance is available is falling all the time." High yield bonds are particularly in vogue, largely introduced by US investment banks which

There is more to this last ing ground for venture capi-

stock and rolling up interest until exit. Mr Sweet-Escott said: "I could go to presentament banks." 3i, which is As the size of deals mid-market deals, is looking increases, however, the most at refinancing some of its likely exit strategy is a mar- existing investments with

> The buying process is also fuelling concerns that the market is over-inflated. There is a growing tendency for venture capitalists to buy companies often at auction buyers. Full access to management and information about the company may only he available after the purchase. The process may result in higher prices which raise the cost of buy-outs and lead to more complex subsequent financing.

While recognising the concern about price inflation, most venture capitalists argue that the mid-market is not overheated. They point out, for example, the entry p/es are still well below those on the stock market. More important, they see Europe as a happy hunt- believe that they have grown

e White and Stephen Welton: expecting a good year at Barclays Private Equity

the performance of companies. Mr Diggines said: "I think we're much more professional about what we're

italists and managers are under mounting pressure to make buy-outs succeed. Graeme White, head of Barclays Private Equity, said: "The key issue is to find topline growth. There's much more emphasis on growing the business." Ms Toner said that the attraction of mid-market deals was the ability to grow companies without resorting to

more skilled at improving excessive gearing or a stock Midlanda. market flotation. In some respects, deals done at the regional rather than the national level have

market. Mr Lewis emphasises the importance of local knowledge and expertise. He estimates that half of Nat-West Equity Partners' deals originate from local networks of accountants, lawyers, business people, and

Mr Traynor stresses the sectoral nature of the business. The greatest concentration of automotive know-

Restructuring of industry has created new buy-out

opportunities in sectors such automotive parts, electronics But the distribution of regional activity is still concentrated overwhelmingly in accounted for a third of all private equity deals last year. The Midlands' share was about a fifth, while the north of England recorded only 4 per cent. The midmay be enjoying a boom, but tt seems that the benefits are far from evenly spread.

This announcement appears as a matter of record only

### In Partnership across Europe

FIM 220,000,000 **Acquisition with** Management

Led, structured and arranged by **NatWest Equity Partners**  HEALTHCALL

£65,400,000 **Public to Private:** Management Buy-Out from Healthcall plc

Led, structured and arranged by **NatWest Equity Partners** 

£49,000,000 **Acquisition with** Management from First Leisure plc

Led, structured and arranged by **NatWest Equity Partners** 

Bodegas Campa Burgo Ptas 2,000,000 Sale to Bodegas Equity 7 expansion was company 3 provided by

**NatWest Equity Partners** 

RANCE Portes

Sale to Jeld - Wen Inc Equity funding for the FFr100,000,000 Management Buy-Obyras provided by

NatWest Equity Partners



Lit 180,000,000 Sale to Viasystems Gro Equity funding for the Lit 127, 03,010,000 Acquisition with Mark ement in 1996 was led and arranged by

**NatWest Equity Partners** 



DM 53,000,000 Management Buy-Out

Led, structured and arranged by **NatWest Equity Partners**  BETTERWARE

£127,000,000 Public to Private: Institutional Buy-Out from Betterware plc

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CASE STUDY Going private **Profit-making** chemical

reaction

Alchemy Partners is living

up to its name. Six months after its acquisition of Wellman, it is turning the base metal of a small engineering company into the gold of a quick profit, with plans for a flotation of one of Wellman's divisions. Jon Moulton's venture capital investment advisory businese plans to file documents to prepare for an initial public offering of Wellman's US vehicle emissions testing business

ESP shortly. The flotation, expected analysts to value ESP at significantly more than Alchemy paid for the whole of Wellman, would represent an unemectedly quick turnround in the fortunes of what was an unloved engineer until late

Alchemy's decision to take Wellman private just before Christmas was timely. Since October, investors had begun to wake up to the possible impact of a strong pound on Britain's exporters, and started to desert the

ngineering sector. With the FTSE 100 bitting new highs almost seeking safety in large stocks, leaving little support for smaller companies. The exodus from small engineers was sometimes indiscriminate. and Wellman soffered not least because it was still labouring under the shadow of an October 1996 profit warning, sparked by problems in the UK garage

equipment business. The offer, led by Alchemy, valued Wellman at £78m - a 77 per cent premium to the share price before takeover speculation storted.

Alchemy said one reason for the deal was to allow the company to restructure "away from the demands of the public market." The idea, however, came not from directors under pressure, but from Alchemy. Fittingly, the corporate finance arm of Apax Partners, Jon Moulton's former employer. advised on the deal.

Alan Baxter, Wellman's chief executive, committed \$2.75m to take 17.32 per cent of the ordinary shares in the new company, Newmall, and finance director Terry Smith spent £100,000 on a 2.3 per cent equity stake. Alchemy has 54 per cent

of the group, and will relain a similar interest in ESP after it is floated. while the remaining shares were taken by Kleinwort Benson European Mezzanine Fund II, Hansa, a private vehicle for Georg von Opel of the Opel car family, and the private company of Peter Smedvig, a Norwegian investor. Amanda Shipman, the Alchemy partner most closely involved in turning

Wellman around, testifies to the fact that much of the task involved providing proper corporate finance

Until the Alchemy deal, most of ESP's emissions testing equipment busine in the US was done through leasing companies, which were charging about 18 per cent of turnover.

"We suggested that Wellman look at asset securitisation deals, and lease equipment in conjunction with its bank, Ms Shipman says, Such a to about 6 per cent of turnover, saving 12 per cent which was disappearing into a leasing company's pockets. Given that the lease book is likely to build up to £200m over the next 3-5 years, the

potential savings are mbstantial Ms Shinman's other main task has been to approach US banks to refinance the acquisition. Through the Bank of America, Alchemy has now repaid the mezzanine finance and the senior loan of the Bank of

Earlier this month, it repaid another portion of the investors' loan stock. taking the total paid back so far to over 50 per cent.

Other venture capitalists caution that the speed with which this has been achieved by Alchemy partly reflects the strength of the US banking market. They maintain that other oanies contemplating similar deals should not automatically assume it

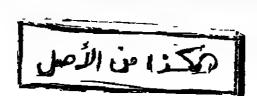
can be done so smoothly. There have, however, been hiccups in Alchemy's acquisition of Wellman: the initial bank finance seems to have been less than ideal, one member of the original management team has walked out, and the thermal division has turned down because of its exposure to turbulent Asian markets.

Alchemy has, however sold the worst of Wellman's loss-making garage equipment businesses to its management

More importantly, perhaps, venture capital groups and others have shown interest in every one of Wellman's busines suggesting that the ESP flotation may not be the only way of realising a return on the investment

Alchemy set out its stall 18 months ago as a specialist in the more difficult venture capital deals. Its discovery of a company undervalued by mainstream investors has made the deal look relatively simple, but the turnround of Wellman has been the fruit of more hours' work than it

Andrew Edgecliffe-Johnson



# Steady drift to high gearing

There is a danger largely on the size of the loan unfront based on a discount of invoice values. The of buy-outs coming unstuck because of mountains of debt

Management buy-outs, by their nature, tend to be highly geared events. Few would-be tycoons have much capital of their own at that stage. The need to rely on borrowing is further fuelled by the reluctance of Anglo-American entrepre-neurs to give away their equity. In turn, the long bull market has driven up the price of equity to the point where many potential investors have become disillusioned with the returns.

Over the past 12 months or more this combination of factors has led to what Mark Spinner, a partner at solicitors Evershed, specialising in corporate finance, describes as "a steady drift to exclusive debt-funding. In some cases the gearing can be 200 per cent or more".

We have been here before. In the late 1980s a number of highly-geared buy-outs came badly unstuck when the sudden economic recession left them unable to service their mountains of debt. Mr Spinner advises managers today "to exercise extreme cantion" and worries that "there could be a danger that this type of structuring could cause a loss of confidence in the whole market".

rolit-making

hemical

2action

Dr Ken Robbie, of the Centre for Management Buy-out Research at Nottingham University, bears out the existence of the trend. "In 1996 only 6 per cent of deals were debt-inanced. A poll we con-ducted recently showed that this had risen to 10 per cent of deals carried out in 1997." Dr Robbie, too, is concerned that today's managers should remember how easily rearing can become a mill-

lavoured by would-be entre-

favour what are now called high yield bonds but which, by any name, are still what they have always been - junk bonds. They have particular appeal to US investors who have always regarded them as natural instruments for companies in an early stage of growth. Not even the scandals in the US junk bond market in the 1980s have lessened their appetite

High yield bonds are also beginning to creep into the UK market. Andy Grove, assistant director at Coopers & Lybrand Corporate Finance, believes their reappearance is the most worrying feature of today's overheated market, not least because they are linked to big-ticket deals and could therefore have a significant impact if they go sour. Far more typical of the UK

for them.

market, however, is the form of financing associated with smaller buy-outs - assetbacked financing. Traditionally, where clearing banks have been a source of financing, they have looked to a company's cash flow to service any loans. But there was always another option available to hard-pressed companies - factoring. The finance manager could hand over management of the company's debtors' ledger to an independent factor who would take on responsibility of chasing up poorer payers to maximise returns. The company could expect to see more income from its invoices than when it managed them itself, even allow-

ing for the factor's fee. Factoring, however, suffered from an image problem. It was seen as landing of last resort. Today's assetbacked financing is in direct line of succession to factoring but without the stigms. The core is still the debtors' ledger but the company

ing can then be extended to loans secured on the company's other assets, particularly raw materials and stock, but in some cases even property. From the lenders' perspec-

tive, asset-based financing has the advantage of being closer to secured lending. since it is linked to the value of assets, even if they may vary in quality from doubt-ful invoices to independently verifiable property values. Further assurance comes from the lender's ability to set the discount it is prepared to offer and the fact that it can exclude invoices which it deems unredeemable, such as bills unpaid for more than 60 or 90 days. Lloyds TSB has been the

market leader in the UK in providing asset-backed months, through its commer cial finance division. Director John Kilbee has seen a number of buy-outs arranged by his department go from fewer than 20 in 1996 to between 25 to 30 last year with no slackening in growth so far. Mr Kilbee acknowledges

that the comfort some lendthat asset-backed loans are fully secured, may be illusory. But he claims the risk can be controlled by due diligence in looking at every deal on its merits. "It does offer us a chance to provide more leverage. If the asset base can support it we can suggest higher levels of debt than a clearing bank would typically suggest. But we don't just lever up to the maximum. We look at every deal individually and particularly at the quality of the

Lloyds TSB has maintained this somewhat patrician approach since its involvement in the Dalgety The type of gearing directors retain control of its Produce buy-out in 1996. But Most are driven by their par- ment may abruptly alter, management and the outside it is now coming under com-



York bought Lloyds' own factoring business, Interna- anxiety. tional Factors, and is rapidly

Others are not far behind. As early as September 1996 the long-established Association of British Factors and Discounters merged with the Association of invoice Factors and the European Chapter of the Commercial Finance Association to members represent 98 per until tested by a sale in the ents' need to place increas-

operators more familiar with tal, preferably outside the a formula-driven strategy. quoted equity markets Late last year Bank of New whose long bull run is increasingly giving rise to The impact is already to

be seen in the ratcheting up of gearing levels in today's buy-outs. It is not uncommon for them to carry loans emounting to more than 200 per cent of relevant asset values. Given that the value of many of the asset classes (such as invoices) are based on subjective judgments, become the Pactors and Dis- and the value of others (such counters Association. Its as stocks) does not exist cent of those in the industry. open market where sentithere is cause for some con**NEW FINANCING TECHNIQUES** • by Simon Davies

High yield bond market provides venture capitalist with new opportunities

After a number of false starts, Europe is finally seeing the beginnings of a substantial leveraged loan and junk bond market, which is considerably changing the ambitions of the venture capital industry.

Charles Wickham, managing director of European leveraged finance at Merrili changed the entire buy-out business. Three years ago, if you were selling a business of size, your first call would probably be to a corporate client. Whereas now, it would be as likely to be an

Cinven's £860m acquisition of IPC Magazines is a classic example of the new status quo, with £425m of the deal refinanced through a leveraged loan, and £180m through junk bonds. And the \$1.7bn KNP buy-out, the largest buy-out so far this year, is likely to spawn the largest European currency junk bond issue.

The pace of growth of these debt instruments partly reflects the amount of cash that has been raised for European-focused buy-out funds themselves. And the opportunity to add other forms of finance is enabling venture capitalists to compete with focused industrial buyers, and acquisitive conglomerates, and to win.

Of course, Europe has seen it all before. Magnet and Isosceles, two of the more famous business collapses of the last decade, were both the products of extremely leveraged buy-outs.

And Switzerland nurtured a junk bond market which boasted Polly Peck and Bond Corporation among its issuers, before the market evaporated in the early 1990s.

But, in its latest incarnation it has been a case of so far, so good, Last year, around \$1.8bn was raised in European currencies in the high yield bond market, and

\$8bn in European leveraged alternative where you are loans, and this will be buying a stable and predictexceeded in the first half of able cash flow that you can the year. And despite the value, Wellcome Break (the flight to quality after the Asian crisis last year, bonds and loans have traded in line with the bond markets, with

no crises as yet. Venture capitalists argue that despite the connotations of the junk bond market. they are not creating excessively risky structures. "High yield bonds allow you to borrow at relatively low rates compared with the cost of equity. And you have

director of Candover. ments offer a more flexible repayment structure with less of the heavy capital repayments of standard bank debt.

long-term money," said

Colin Buffin, joint managing

Matthew Collins, managing director of investment banking at Bankers Trust, said: "The thing that kills off companies is an inability to service their debt. These debt instruments allow companies to reduce the risk of repayment default". There is always the risk,

however, that the availability of funding will encourage over-payment for deals. And the cost of supporting highly geared acquisition vehicles can be steep. The recent William Hill bond issue pays a coupon of 10%, or 475 basis points more than the 10-year UK gilt, although TM Group paid 12% per cent on its recent sterling issue.

Additional financing clout for the industry is also being provided by the use of securitisation as an acquisition financing tool. Asset-backed securities.

where bonds are issued backed by the cashflow from an asset portfolio, can provide low cost financing. Nomura International demonstrated the potential by out-bidding private equity groups to gain Angel Trains and Phoenix pubs, and refinancing the deals through securitisation.

director of Duff & Phelps Credit Rating in London,

everything. But securitisa In 1997 there were around tion is going to be a viable motorway service station buy-out) was a classic exam-

> Virgin also demonstrated that the capital markets can provide near start-up capital, with the £74m raised from units of bonds and equity warrants to finance its V2 record label. But while there has been a

substantial increase in the financial instruments available to European private equity companies, demand for this debt is struggling to keep pace with supply.

The junk bond and loan markets in the US still dwarf those of Europe, with outstanding bonds in the US high yield market amounting to more than \$500hn

Mr Wickham said: "The loan market is not as deep as it needs to be. To sustain the level of growth that is possible, there needs to be more resources.

in the US loan market, there are a substantial number of specialist institutions buying leveraged loans and high yield bonds. In Europe there is a handful.

Merrill, along with SBC Warburg, had to withdraw its £500m loan to HMV Media from the curoloan market after bankers resisted what was deemed to be an overly aggressive structure – and additional £50m of equity has since been injected into the company. Loans for IPC and William Hill also struggled in the bank market.

With the advent of the euro, there will be a much larger, more homogeneous pool of investors, at a time when failing vields in the government bond markets, and the loss of foreign exchange plays, is likely to drive demand for credit risk as a means of improving performance.

But the pace of change is likely to be gradual, and the venture capital industry Paul Taylor, managing may find itself relying on the support of high yield investors in the US for some time



Diamond Holdings plc

LIS\$110,000,000 £135,000,000 10% Senior Notes due 2008 **ipc**magazines 120,000,000

£605,000,000

£60,000,000 10 4% Senior Discount Notes Arranger and Sole Manage



ITT Promedia CVA

DM296,000,000 RSLEDM RSL Communications

TM Group Holdings PLC US\$175,000,000 11% Senior Notes due 2008

£290,000,000

Regional Independent Media

£115,000,000



El Castillo, Orchen kön

1839: the sacred temple of the ancient Mayans is discovered. 1997: a ground-breaking new source of capital is discovered.

High yield debt has crossed the Atlantic and, with the help of Goldman Sachs, companies throughout Europe are reaping the benefits of the Euro-denominated market. We have the global resources and distribution network to anticipate clients' needs and to respond to them with speed and certainty. From syndicated lending to mezzanine financing to high yield debt, when it comes to leveraged finance, turn to Goldman Sachs. And you'll unearth a wealth of new financing opportunities.



# Rollercoaster ride for an exit tool

SECONDARY BUY-OUTS • by David Cowan

secondary buy-out activity in 1997 was 20

recent corporate reengineering tool it may be, hut secondary buy-outs have experienced something of a rollercoaster ride in the past decade, which may be a result of it not being the first choice of exit for investors. in looking to exit a buyout investors can do one of five things, in order of preference: flotation, trade sale, share buy-back, secondary buy-out or receiv-

Research conducted by the Centre for Management through it all again Buy-Out Research (CMBOR) with a new investor is offat Nottingham University shows secondary buy-outs peaking in the late 1980s and then declining, rising rapidly from 1993 to 1996 only to fall again last year. However, towards the end of 1997 a number of large exits took this route. Another survey, conducted by law firm Dipp Lupton, measured an overall rise in secondary buy-out cent in 1996 to 20 per cent

Trevor Jones. managing director of Gresham Trust, states: "This is very much a new phenomenon. What you are finding is that buy-outs from five to seven years ago which have done well, now have investors who wish to concede value and want to leave. The management team wants to stay, so a secondary buy-out is used to finance that transaction, getting the original investors out and the new investors

average age at which secondoption and is frequently due

The annual rise in conclude a trade sale, thwarted by low pricing or management opposition. About three-quarters of the deals concluded are less than £5m, but there are larger deals being done, such as the £28m transaction undertaken earlier this year by Gresham Trust for engineering firm Beck & Pol-

> buy-out route has its pros and cons, as Mark Vickers, national head of banking at Dipp Lupton, explains. "For management there is the problem of having been through the trench warfare of a primary deal, and handling the relationship with an institutional investor. Just the thought of going

"The answer to this is for managers to prefer the enthusiasm and appetite of growing the business, and identifying the opportunity that might be there."

Mr Vickers adds: "The attraction of the secondary deal is that the original risk inherent in the first management buy-out transaction has dissipated, and the real results of that transaction have been proven. The confidence of the managers in the buy-out is equally proven. thereby giving greater confidence to the institutional

Another problem in entering a secondary buy-out is that the seller does not provide warranties or the usual legal protections. The new investors will have to look to the management team for

Though once an object of suspicion, there are a number of reasons for a secondary buy-out, as Mike Stevens, head of buy-out services at KPMG Corporate Finance in London, explains. "Managers may want to go for a second stage of growth,



Mark Vickers (left) and Ronald Cohen: taking the secondary buy-out route has its pros and cons

feel the deal would be more appropriate for another house, or there may be an imbalance of investors. There are a series of reasons why a secondary buy-out may take place."

of Apax Partners, states; "Secondary buy-outs are not something to be frowned upon as there are a lot of sound reasons why venture capitalists want to exit. In a sense an old taboo is being broken, one of not buying into another venture capital situation, but in more mature companies there may be good reasons for doing so. It's not just money, but also depends on how you do it. However, the advantages for the firm are less debt, more money in and a new management team."

Is this then a case of doing competitors a favour? Mr Cohen responds: "Depends on what you're getting out of it, and what they get out of it. If you have a good return then you're happy. Depends on who is doing what to whom, you never know until the end. "In one buy-out, H-Tech,

we made nine or 10 times a return when we sold out to 3i, which also did well when they sold out."

"Investors usually prefer to exit in the case of companies which are doing well by going public or through a trade sale, so the secondary buy-out market will focus more on companies which to unsuccessful attempts to investors may need an exit, don't see this situation ondary buy-outs."

Taking the secondary a venture capital house may changing for the time

Mr Jones disagrees: "That's a fallacy. A secondary buy-out where you can't sell by another route is not one we would want to get involved in. We look for situ-Ronald Cohen, chairman ations where there is good business, good growth and management wants to keep

The trend is also taking hold elsewhere in Europe, a good example being Neopost the French franking machines and post room equipment group, which saw one of the original investors, BC Partners, buying out the major shareholders. The story does not end there, because BC Partners expects to float the company within the next three

Raymond Svider, of BC Pariners in Paris, states: "For us, this secondary transaction was more of a way to provide an exit for the other shareholders, who needed to exit to show liquidity in their portfolio. We did not have that constraint, and we had belief in the company."

Mr Svider explains: "The main difference in France is that where there was a strong management team which wanted to keep a Mr Cohen suggests: stake in the company, and where there was no real trade buyer, flotation was not seen as an option. because LBO flotations were not common in France, Now so you are seeing a trade-off are not doing terribly well. I between flotation and sec-

# £110m exercise in good faith

Last month shareholders in Dalgety approved the last main stage in the company's repositioning the management buy-out of its grain business. Dalgety Agriculture. In the headlines the deal

was described as a £50m exercise, but that was just the sum the parent company's shareholder's receive for their ownership rights. The true cost of acquiring the business, whose £1bn annual turnover represents nearly a third of British agriculture, was in fact £110m. Even that price was significantly below net asset value, a reflection of health of British agriculture. Dalgety Agriculture normally makes annual profits of £25m. Today it is just breaking

The sharp downturn in the industry may have given Paul Kirk and Tony aylor a rare opportunity set themselves up as chairman and managing director respectively of an independent company which will carry the

Dalgety name. For NatWest Acquisition Finance, which has provided the funds, it represents an act of faith.

Reassurance comes from the high reputations of the management and the fact that £100m of the total is in the form of loans secured against the company's own debtors' ledger, a register of the country's largest millers and farmers. If any section of British agriculture can be said to be a good credit risk, it is DA's customers. Moreover, as Mike Stevens, UK head of management buy-out services at accountants KPMG, points out, Mr Kirk's team operates an impressive management system which lays off most of the company's risk through a series of closed loops which makes raw material suppliers and users of feedstuffs share mutual contractural obligations.



Mr Stevens devoted four months to advising the management and helping to structure a deal which was necessarily complex. involving as it did, the EU Intervention Board, a global currency trading operation and the web of business guarantees and obligations needed to underpin a business of Dalgety's

It is difficult to escape the conclusion that the buy-out was structured on debt because the management like most British and American entrepreneurs was unwilling to see their ownership of the business diluted by outside equity holders. The parent company, which has sold off a number of businesses in the past two years, was also nervous of potential buyers who might use the management merely to front their own interests. Mr Stevens admits that part of the attractiveness of NatWest to the parent company was that it did not want to be the new owner.

But Mr Stevens also outlines positive benefits eventually devised. In the

first place because NatWest was content to leave nearly all the county with the new board, they have been in the position to broaden the involvement of middle management and staff by setting up a staff trust to hold 20 per cent of the shares. NatWest has also chosen to act in the style of a supportive shareholder by offering a non-executive

director for the board. Mr Stevens also notes that in any case equity-based deals are not always what they seem. Many involve substantial amounts of mezzanine finance. That usually means large tranches of debentures or loan notes which, while subordinated debt, take precedence ahead of unsecured creditors.

It remains to be seen whether Mr Kirk's team will live to rue the day when they took on so much debt to avoid giving away equity. Even the best arable farmers and grain processors have been hit hy the collapse of the cattle industry. Dalgety's invoices may not be quite as The longer the downturn in

British agriculture, the more nervous NatWest is certain to become. And the pain is not over yet despite the improvement in the hitherto lamentably poor performance of government departments and specialists in enforcing the changes in slaughtering and rendering practices essential for eradicating the disease from the national herd.

So much for the down side. It would be a profound pessimist who feared that Dalgety Agriculture might be swamped by its debts. The financing structure was, after all, devised by the corporate finance teams at KPMG and NatWest which have experience in depth in the buy-out industry. Mr Stevens expresses confidence in "the quality and experience of the management team coupled with the underlying strength of the business He is surely right that the company will once again "stand at a premium to its NAV" and, when it does, Mr Kirk and his team will feel smug about having held on to the equity.

**Christine Moir** 

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# PPMVENTURES 33/

Acquisition of a majority stake in



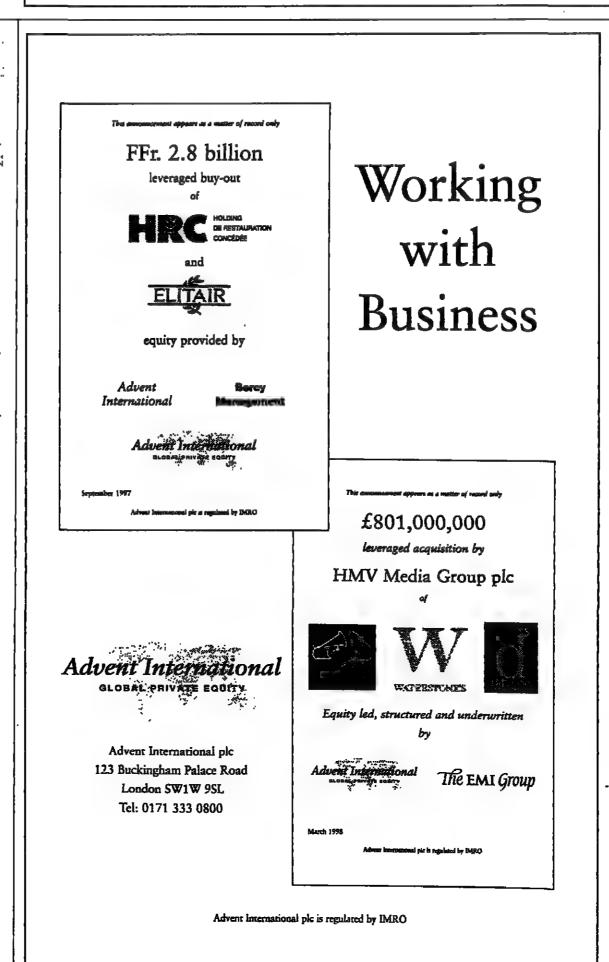
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Advised by Vector Beteiligungsberatungs GmbH

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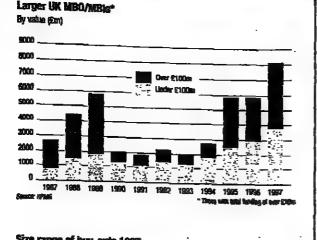




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Number of de	ole (%)	
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CASE STUDY United Provincial Newspapers

### **Batman and Robin** in newspapers

Battania and Robin are back and in the newspaper ousiness. If that seems an mexpected consequence of last February's £260m management buy-out of United Provincial Newspapers, led by Candover, there is a rational In the flesh, the dynam

duo are Chris Oakley, chief executive of Yorkshire Post. Group. formed from UPN. and his non-executive chairman Sir Norman Fowler, the former Conservative social services secretary. Both were installed by Candover after the buy-out at UPN. Mr Oakley, who was

previously a director of Mirror Group, dubbed the pair the dynamic duo because they worked together before at Midland Independent Newspapers, where Candover had also led a buy-out, valued at £125m, in 1991. Min was successfully

floated three years later. Candover and the former UPN management team hope that YPG, which prints the Financial Times in Leeds, will be another profitable foray into regional newspapers. Colin Buffin, a director of Candover, said: "It's a sector we like. We're backing people here. Our skill is in finding and metivating good quality management and helping them to build the business." UPN consisted of the northern interests of United News & Media, the group controlled by Lord Hollick, owner of the Express newspapers and a Labour peer. At the time of sale, UPN had 44 daily, weekly paid and weekly free titles across the north of

Taken together, the papers are the fourth biggest regional newspaper group in the United Kingdom and account for

flagship paper is the Yorkshire Post, which prompted the change of

Given the local loyalty such titles command, few people doubt that YPG is basically a good busines But eyebrows were raised at the price UPN fetched. Candover was one of half a dozen serious bidders for the titles in an auction organised at the end of last year by Drescher Kleinwort Benson, Bidders which fell by the wayside included CVC Capital Partners, Advent International, and Trinity International Holdings, another regions

newspaper group. Candover bucked UPN's magement, among whom the leading lights were Steve Kendall, managing director of UPN Yorkshire, and Steve Aukland, managing director of UPN North West. Sue Laverick, YPG's financial controller, said that the management had negotiated on the basis of budgets drawn up in 1997 for the old UPN

The budgets had to be reslistic because United News & Media did not know for sure when or if the group would change hands. Ms Laverick sald Candover had offered a lot of support She recalled: "They said: What do you think the business can deliver?"." The budgets were adjusted in the light of the deal's financing structure and shared assumptions such as the state of the economy and the ups and downs of recruitment advertising - a crucial part of the group's revenue. The eventual financing

had four elements. There was £111m of equity, of which £55m came from the Candover 1997 Fund, a war chest of £850m which Candover announced in

for buy-outs in the UK and continental Europe. Investment affiliates of Goldman Sachs International and Alpinvest provided the rest of the

In addition to the equity there was £150m of senior debt and a £25m revolving credit facility. What was in many ways the kicker came from £115m of mezzanine debt which is being refinanced as high-yield bonds.

Goldman Sachs structured

and underwrote the senior deht and high-yield honds. Analysts pointed out at the time that the price represented 2.6 times 1997 sales, compared with an industry standard of about two times. UPN's turnover in 1997 was £141m. generating operating profits of \$27.2m. Mr Builin admitted at the time that Candover had paid a "full

But he argues strongly that the renamed YPG has considerable potential. In general, he maintains, regional newspapers are underestimated. They benefit from local loyalty and have a solid classified advertising revenue base. YPG in particular has strong brands and relatively low costs.

Mr Oakley was blunt about the charge that the price had been excessive. He said: "That's what the always say." As a former rock critic of the Leeds Evening Post, deputy editor of the Yorkshire Post, and editor of the Liverpool Post & Echo, he certainly cannot be accused of being a manager who knows nothing about journalism

For Mr Oakley, the model is Min, which was also regarded as a risky venture but which made profits throughout the recession of the early 1990s. He said: "I



Chris Oekley: "We don't buy an asset and sit on it"

being an information franchise." The strategy is to improve margins at YPG by developing every market of interest to readers while running the business as efficiently as possible.

The options include upgrading technology. scaling down the circulation of some free sheets, cutting editorial quotas, and searching for new ways of using the classifical advertisement base. Classifieds could, for example, be put on to the internet in a searchable form. Mr Oakley said:

"That's wonderful content

to bave.

both identified newsprint prices and the cyclical nature of classified advertising, particularly in lucrative recruitment advertising, as the main risks. YPG is also well aware, as Mr Oakley put it, of the danger of being "nibbled to death by specialist titles". But Mr Buffin said: "We don't buy

an asset and sit on it." The original plan was to float the company after between three and five years, as with Min. There have been hints, however. that Candover may be willing to hold on to its investment for as long as seven to 10 years, Mr Buffin said: "Holding periods are going to be longer in venture capital." In many ways, the Candover-backed buy-out of UPN was a textbook example of the increasing sophistication of buy-outs in sometimes unfashionable sectors where the assets have to be stretched to meet the required high returns on a full purchase price.

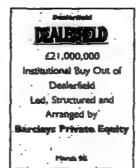
But every fan of Balman and Robin knows that the dynamic duo invariably confound the villain in the

Pulling off the Min trick again may not be easy.

Michael Prest

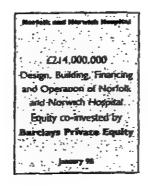
# ENTREPRENEURIAL SPIRIT





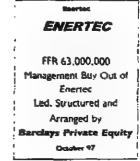


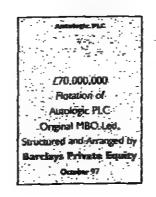




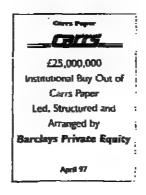














BARCLAYS CAPITAL

FRANCE • by Andrew Jack

stigma on

the way

The rising value

reflects growing

acceptance
The stigma is beginning to

be removed from manage-

ment buy-outs in France.

The average value of deals

bled last year and firmly re-

of buy-outs

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ANAL

group, says: "If financial buyers were not exactly leptotally acceptable. But that is changing now." He co-ordinated a complex buy-out from another finantwo other businesses in the Mr Singer cites the case of a company he tried to persuade to sell a subsidiary seven years ago. "At the time, the reaction was suspi-

> was less suspicion. Now they have come to me asking if we are interested before they carry out an auction." Certainly figures published by European Buyout a stamp of approval" on buy-Review seem to support the anecdotal experience of a growing interest in and acceptance of buy-outs in France. There were 126 deals in 1997, up from 103 in 1996. and the highest in any year since 1990. The average value increased from

cion. When I tried for a sec-

Clement Cordier, a partner with 3i in Paris, cautions that the average value in 1997 was pushed up by six "enormous" deals, and will

**Removal** of

### CASE STUDY Elis Laundry giant gets ready for market

The buy-out is long done and Jean Leducq retired for more than a year. Yet the man who presided for three decades over Elis, the eading French textile reutal and laundry company founded by his grandfather, still commands hushed

again this year. But he argues that the underlying trend is firmly upwards. He says that in the past, family-owned businesses were traditionally handed on to children, or to large industrial buyers. "There is a fascination with big groups in France," he says. The disundertaken more than dou- appointing experiences of sales to staff - such as at established the country as Moulinex and Janneau -

the leading centre in conti- helped tarnish the image. Now, sellers are willing to John Singer, director of consider buy-outs more Advent International, a pri- readily. "Before, people only vate equity investment talked about failure. It was very French. Now people are willing to talk about the successes. Information is circulating and positive testimonials exist."

Charles Diehl, head of Bartransaction at the end of clays Capital Development, 1997 which involved a says: "Corporate France has realised that financial buycier of Elitair, a contract ers are a good solution." He catering company, which argues that a younger gener-was in turn combined with ation of French managers has been focusing more on shareholder value and focusing on core business activi-

He stresses that a few leading examples - such as Jean-Marie Messier, the chairman of Vivendi, the utilities conglomerate which has disposed of subsidiaries such as Compagnie Générale de Santé, Compagnie Générales des Espaces Verts and MC International have "put For example, Danone, the

agro-food group, has sold off its Delta sauces, soups, pasta and pre-prepared foods division. Sommer Allibert sold its bathroom fittings business Allibert. Pechiney has disposed of its MFSA sodium activities, and Remy Cointreau its Séguin Moreau oak barrels company.

Dominique Megret, a

accepts it. Like many of his kind, Mr

tones when he is mentioned. His colleagues and the inanciers to one of the biggest buy-outs in France last year remain sufficiently in awe that next to nothing emerges about this remarkable" entrepreneur who achieved compound annual sales growth (including by acquisition) of 13 per cent since 1967. It slins out that he has a vinevard in the US, and, more importantly, no from Baring Brothers children, hence prompting the sale of the company. Otherwise, it is his

through every conversation. Elis is in many respects ypical of the scores of private family companies acing succession problems houses trying to penetrate the French market. Even if Mr Leducq may be exceptional, many have powerful and secretive owners, which means that houses with a strong French resence - such as BC Partners, Elis's lead inves are likely to be better positioned. But Elis, with sales of "a bit more than FFr5bn" last year, is a lot bigger than most

obsession with secrecy that

still plays like a leitmotiv

brought to the stock market in due course, it will be closely watched to see how a large Anglo-Saxon style financial purchase has fared under its new owners and how eagerly the bourse

Leducq agonised for some while before deciding to sell. It's emotionally not easy. You have a conflict of interest between your head and your heart," says Philippe Bernard, president, who has been with Elis since 1973 and who sounded out potential investors including Henry Kravis, of the powerful US buy-out house Kohlberg, Kravis, Roberts. BC Partners took a call

France, which had heard Elis was on the market, at an opportune moment. Mr Leducq had come close to selling out to a German industrial buyer, but had apparently walked away when the Germans attempted to renegotiate an element of the transaction. During the summer of 1996 Michel Guillet, a senior partner at BC Partners Paris, struck up a relationship with Mr Leducq and quickly gained exclusivity. He handled the sale negotiations, while the London office of BC Partners put together the multi-layered debt facility, led by Goldman Sachs, and

performed the due diligence

on the US business, which

accounts for just under a

quarter of the group's sales. The new investors reckoned they had a company with good sive characteristics as well as attractive growth prospects. Elis has some 230,000 customers. Most are

very small - such as Mr derourd's Parislan hairdresser – spending an average of just FFr1.000-1.500 a month. Contracts are typically three years, which aids predictability. At the other end of the

scale are Eurodisney and a number of hig hotels. serviced by a plant near Meanx outside Paris which represents high-tech industrial laundry on a grand scale.

At Magic Rambo, as it is

amusingly named, the plant

manager gives a slick presentation - with prices already in euros - showing how he services 200 customers, 9,600 hotel rooms and 80 restaurants. The plant washes 300 to 450 metric tonnes of linen a reek. Four giant machines iron 800 sheets an hour each while Mr Bernard winces at the continued presence of an ordinary household electric iron, with yards of obviously still has its uses

The price of the buy-out. completed in early 1997, is. unsurprisingly, secret - but is estimated to have been at least FFr6.1bn (\$1bn). Mr Guillet denies rumours that he paid handsomely. "Not

syndicate financing this deal share that view Rather on the contrary." He says the company has performed "above plan" in the first year and has shown "an important improvement" in profitability.

since the buy-out? Mr Guillet is anxious to emphasise continuity and his initial response is "nothing". He eventually admits to "a change in culture because the owner does not run the company any more". Managing the departure of "an

extraordinary character has clearly been delicate. "I constantly have to explain that there are now two hats. that of management and that of ownership," he says. One participant in the deal elaborates: "You have the transition from an environment where manage ment had looked to Leducq for all the answers. Here were very good operational

managers who could raise their sights once Leducq was off the scene. In some senses Michel [Guillet] has taken on Leducq's mantle in his role as majority shareholder. But he pushes Philippe (Bernard) forward and nself backwards." With an eye towards flota-

tion, one priority was to sharpen up reporting procedures. Previously, says one observer, information was restricted to "what the owner felt he needed". A new group finance director has been brought in - Jean-Xavier Gauthier, formerly

European finance director of Kraft Jacobs Suchard. Then is also a new finance director for the US business. Management consultants

were hired to consider growth prospects in France where there is little room for further acquisition but where outsumning is seen as an important source of extra business. The new owners are also encouraging a more pro-active acquisition strategy in the US. where the market is still

fragmented. Keeping up Mr Leducq's growth record - without Mr Leducq - will still be quite a challenge, but entirely necessary if the investment is to be a big success.

Katharine Campbell

naturing

penchilli (1)

argues: "There are now entrepreneurial managers who may not be ready to but are willing to take the risk of a buy-out." He adds that low interest rates and the prospect of the euro have also helped to encourage the

candidates. When it is

appetite for buy-outs. stock market, and the cretwo years ago for fast-growboard member with Parlbas ing companies. That has cre-Affaires Industrielles, ated new possibilities for

exits from buy-outs. Entrelec, for example, acquired in 1994, was floated on the sec-However, an exit via the stock market is not always without problems. Findlay

Black, managing director of the Paris office of CVC Capital Partners, the dominant shareholder, admits stock market fluctuations at the time triggered by France's general elections meant that "we had a bit of a traumatic

What is striking about the sources of funding for buyouts in France in recent years has been the dominance of Anglo-American institutions, even if Richard Winckles of Schroder Venning to over-beat. tures savs there are more domestic players than in other continental European

That partly reflects saturation of the UK market, which has increasingly driven British institutions to seek new opportunities in

continental Europe. The result has been to push up transaction prices consideracausing some observers to worry if the market is begin-

The dominance of the "Anglo-Saxons" is also the result of some painful experiences in the late 1980s and early 1990s, when several of French institutions, such as Altus, a subsidiary of Crédit Lyonnais, paid high prices to take large equity stakes, and

in the Last 12 Months . . .

were rewarded with disappointing performance.

an additional source of deals for buy-out backers, notably with the gradual sale of the industrial participations acquired by Altus which are now being sold off by the Consortium de Réalisation (CDR) as part of a statebacked rescue plan for Crédit Lyonnais.

However, Mr Winckles for foreign buyers. There is every type of buyer equally.

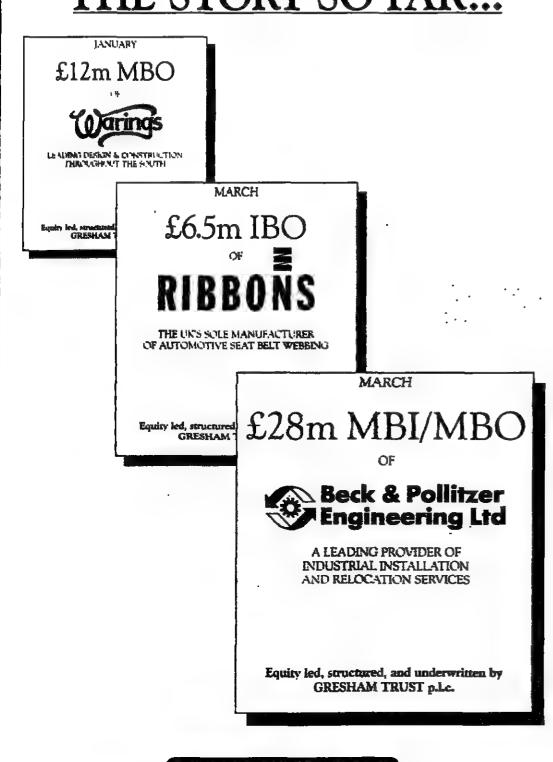
still not quite a level playing field. I wonder what will happen when, for instauce, a significant stake in a defence company is up for sale.

Certainly Benoit Bassi. managing director of Nat-West Equity Partners in Paris, says: "There is concan be treated like parlahs."

The principal of buy-outs may have been accepted in France, but the mechanisms argues: "It can be difficult still do not always favour

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### 1998 INVESTMENTS-THE STORY SO FAR...



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Led Investments of Over ECU 100 Million

**Growth Capital** 

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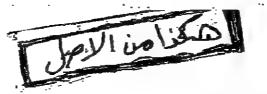
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OF BUILDING

CASE STUDY Texas Pacific Group

## Penchant for complex deals

"Some of our best deals have been those where people had initially rung up and told us we were crazy. So says James Coulter, a founder of Texas Pacific Group.

The Fort Worth and San Francisco-based private equity firm - with its penchant for complex, contrarian deals - is now stepping up its presence in Europe. Founded in 1992 by David Bonderman, Mr Coulter and William Price, Texas Pacific's distinctive style had been honed during the 1980s when Mr Bonderman and Mr Coulter had run the private investment business of Texas billionaire Robert Bass. This decade, transactions have ranged from leading the \$9hn reorganisation of Continental Airlines in 1993 to the flotation at the end of last year of Beringer

The firm has regarded itself as a global organisation since inception, and runs affiliated funds - under the name Newbridge – in Asia and Latin America.

Wine Estates, a buy-out of

Nestle's Californian wine

interests.

Leads for a deal on one continent can arise in another hemisphere - as when an opportunity in Latin America led indirectly to an intro-duction to Ducati Motor, the Italian sports and racing motorcycle company of which Texas Pacific took

The plan is now to spend \$400m-\$500m of the current \$2.5hn fund in Europe, an investment level the group says warrants establishing a London office.

Mr Coulter sees one of the principal attractions of the continent in a single macroeconomic statistic - the proportion of leveraged buyouts to the overall economy. In the mature US market, the ratio to GDP in 1996 was 0.36 per cent, in France just 0.05 per cent.

Another factor in the timing of the move is the development of indigenous high yield bonds in Europe. "That had been the missing piece of the jigsaw," says Mr Coul-ter. "Now that has been filled in, it will greatly expand the market and lower the cost of capital." Two partners, Abel Hal-

and France in particular. Stephen Peel, a Goldman Sachs corporate financier. has joined to concentrate on Germany, a country where the firm will proceed with estation because of the recent influx of new players. Mr Halpern says he and

pern and Jeremy Ferrie, have moved from San Fran-

cisco, and will look at Italy

his colleagues are not in Europe to chase the auctioned deals which deliver returns of "just" 30-40 per cent. "Our hurdle rate for leaving our home market is much higher," he says.

"But we see the mass of medium-sized European pri vate companies that need capital as absolute jewels. They are often global niche players, in very high value added businesses and are often very low cost opera-

Ducati Motor bore all the hallmarks of a typical Texas Pacific deal. It was teetering on the edge of bankruptcy and the deal took more than a year to negotiate. Mr Haldissuaded by complexity. Others would have walked

away." Mr Coulter adds that it is not "hot stock markets" that are the real drivers of returns. "We create the dramatic value by growing the productive capacity and quality of a business." When Mr Halpern was

introduced to Ducati, private equity was not even being proposed, he says. "The sellers wanted some sort of bridging loan." Ducati had been part of the Cagiva Group, a conglomer ate owned by the Castigliani family. It had itself once generated plenty of cash, but that had been siphoned into other parts of the group. "The day we closed the deal, production had

essentially stopped. Some

suppliers had not been paid in a year." save Mr Halnern. Texas Pacific acquired 41 per cent in September 1996. Morgan Grenfell Italy, whose partner Dante Razgano had acted as an adviser and who now sits on the Ducati board, took 10 per cent. Some \$50m of the

straight to suppliers. Claudio Castiglioni has remained as chairman -

\$300m transaction went

matic sporoach" as Mr Halpern puts it - and Massimo Bordi remains general manager. But Mr Bonderman is vice-chairman, and a new chief executive, Federico Minoli, was brought in.

the management consultants, Mr Minoli had taken periodic "sabbaticals" from consultancy to run turnaround companies in the US though on this occasion it is no sabbetical, as he has now resigned from Bain.

Minoli on a previous, abor tive, Italian deal, and had initially asked him to help look at Ducati on a consultancy basis. With a consumer products marketing background garnered at Proctor & Gamble earlier, be is, according to Mr Halpern,

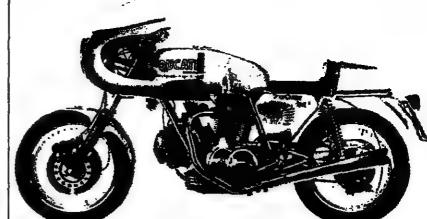
Its technological brilliance notwithstanding, the Ducati business had been very far from a global enterorise. The new investors found that "sales" had consisted of an individual sitting next to

A former partner at Bain,

Mr Halpern had met Mr

"a global manager who hap-pens to be Italian."

a telephone and taking



One of the first of Ducati's classic V-twins, the 750cc Supersport

orders. Now a sales and marketing organisation has been built from scratch. Subsidiaries have been set up in France, Germany and Japan; a catalogue of after-market accessories, has been acquired; a line of sports clothing, Ducati Gear. has been launched and an agreement signed with Daipese, a leading brand of safety wear. The company

has even taken on a "worldwide image director". At the same time, the new team has invested around \$25m in the first year in upgrading research and

development and manufacturing facilities, Computer-aided design has replaced pencils, antiquated machines have been replaced with state-of-the-art robotics. The new Supersport 900 was launched in

Production in 1987 dimbed to 27,000 bikes, up from 12,500 the previous year, with sales reaching L383bn, after L200bn. It claims to have the highest margins in the motorcycle business - with a grosa

April, within the "revolu-

tionary time to market" of

15 months, says Mr Halpern.

operating nurgin of 17.7 per cent. Forecast production this year is around 31,000

As some 10,000 "Ducatisti" descend on Bologne for the first World Ducati Weekend next month, the feel of the business is rather different. A successful flotation - for which the group doclines to give a timetable - would belp cement the US private equity provider's reputation on the continent.

> Katharine Campbell

ITALY • by Paul Betts

# Market is maturing

The future for management buy-outs in Italy is looking promising

It was perhaps the hot out-of-season sunshine and the creature comforts of one of those great gin palaces of brought together a large number of international priconference organised by Aifi, the Italian association of risk capital managers. But judging from the large attendance in the dark air-conditioned conference hall, interest in Italian private equity and especially in the management buy-out sector has clearly grown again in the

Italy's entry into European monetary union, the government's achievements in reducing inflation and put-ting its financial house in order, a recently privatised stock exchange enjoying a remarkable buil run as domestic savers continue to switch from low yielding government bonds into equities, and a general pick-up in economic growth have all helped to turn Italy into one of Europe's most promising

private equity markets.
"Buy Italy" appeared to be the consensus at the Venice conference. Aifi's latest figures also confirmed Italy's growing appeal as a private equity and MBO market with new investments last year topping for the first time L1,000bn (\$574m). A total of 234 transactions were made, 18 per cent more than in 1996, with individual investments averaging L5bn each. For the first time, the majority of these invest-ments involved buy-outs, followed by replacement capi-tal, expansion financing and, last, by seed and start-up

ovestments.

But the Aifl figures only tell part of the story. They included mainly smallerscale investments involving companies with fewer than 200 employees and even smaller businesses employ-ing only up to 20 people. They omitted what was the biggest buy-out in continen-Ital Europe involving the privatisation through a highly leveraged operation of Seat, the Italian Yellow Pages telephone directory group for-merly controlled by Telecom Italia and sold off separately last year before Telecom Italia's own bluckbuster flota-

After a long and controversial procedure, Seat was finally sold to a a consortium led by Banca Commerciale Italiana and several other private equity inves-tors in partnership with the Italian De Agostini publishing group for more than

Although not on the same scale of grandeur, the Italian
MBO market saw another significant operation last year with the L436bn buy-out of the Cartiare Hold. buy-out of the Cartiere Holding paper subsidiary of Germany's Bertlesmann pub-

These two jumbo buy-outs. however, distort the overall picture. For the next biggest deal last year involved a L77bn buy-out followed by a string of other "middle and smaller" market transactions reflecting the overall market's continuing adoles-

Since the sarly 1990s, international private equity the Venice Lido that had investors have predicted a boom in Italian buy-out activity which has yet to

However, the situation has started to improve, not only as a result of the stimulus provided by the jumbo Seat buy-out. Confirming this trend and showing the growing interest of international operators, including some of the market's heaviest hitters, is the fact that more than half the funds raised last year for Italian private equity came from the international market. According to Aifi, the source of this new capital totalling more than 1.2,000bn came from the banking sector (47 per cent). pension funds, foreign and private investors. "Italy has finally entered into the largest international circuits,

said Aifa. interestingly and somewhat surprisingly, a study by KPMG, the international accounting group, also showed that the pre-tax return on such investments in Italy in the 10-year period from 1986 to 1996 far exceeded the return on other forms of investments. The annual average rates of return for venture capital. investments during this period amounted to 31.2 per cent compared with 12.5 per cent gross annual returns for short-term Treasury bills and 4.9 per cent for the Milan stock index: - this against an average annual inflation rate of 5.5 per cent.

The sharp recovery of the Italian stock market in the past 12 months - the market rose more than 50 per cent last year and has pursued its strong momentum so far this year in spite of a recent correction - has now clearly boosted the average return of stock market investment. However, the overall performance of private equity in Italy remains impressive.

Institutional investment managers consider the Italian market has good future potential because of the impact of the ongoing restructuring of Italian industry and finance, the government's privatisation programme, and the refocusing of large industrial groups on their core businesses. All these factors contributed towards a number of deals involving former subsidiaries of the Olivetti telecommunications and information technology group as well as the L45bn sale of Sipal Arexons, the car care products subsidiary of component maker Magneti Marelli, itself owned by the

appears to be coming of age.

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Outsider's I

# Sleeping giant is waking up

middle of an unprecedented wave of corporate restructuring

Long regarded as the sleeping giant of Europe, Germany's management buy-out market is waking om its slumber. It may lag behind the UK in terms of sophistication and size, but it is growing fast

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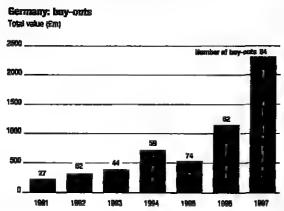
New deals are now hotly contested among the growing band of venture capitalists that have moved into

Germany is in the prices for transactions are of private equity, and, per-

pushing on to the German market. market. The market is getting a lot more professional. Whereas Germany used to be seven or eight years behind the UK, it is now four or five years behind," says Tony Bunker, investment director at NatWest Equity Partners in Düsseldorf. There are four chief rea-

sons for the expansion of the German market: ■ Restructuring of large ■ Change among small and

medium-sized business the German market and the An increasing availability



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Equity extender	Humber of deals	Value Em
Desograpy Hamson & Co	5	306
Legal & General Vertures	3	192
DIC Capital Partners	-	100
Schrüder Verbiren Purtincures	7	170
Cirven	2	161
Advent Interestional	· 4	140
edustri Kapital	4	138
Paribas Allakes Industrialies	2	114
Side Investment Funds	7	86
Deutsche Beteffgange	4	76
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i	22	60
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On Continen	tal Europeen buy-o	uts in 1997

Dabt provider	Number of deals	Value Era
Deutsche Morgan Graniel	•	1,223
land of limitering	7	1,002
Bankers Trest	4	813
Puji Bank	2	760
Cabank	4	584
Çresirt Salesa First Boston	4	376
ABN Anno Bonk	3	336
Charle Montation Acquisition Finance	6	320
Perities Acquisition Finance	4	362
Stepité Générale	13	298

ated by UMRO, SFA and Personal Investment Authority

haps most important "There is a lot of capital A buoyant German stock

> First, Germany is in the middle of an unprecedented wave of corporate restructuring among its largest busi-

Companies such as Daimler-Benz, Siemens and Hoechst have become wedded to the concept of shareholder value. International investment banks, which are building their own presence in Germany, are playing a key role by urging their corporate clients to restructure.

An important consequence of this is that companies have begun to sell off noncore businesses, which are proving fodder for the burgeoning venture capitalist industry.

"Big companies are focusing on what they do best. Nothing is sacred any more," said Christoph Neizert at Advent International in Frankfurt.

One example is the sale last year by Siemens of its dental unit, Sirona - several venture capital firms fought for this business before it was snapped up by Schroder Ventures.

A second reason arises from change in Germany's smaller, Mittelstand companies. New commercial pressures as well as a generational change among family owners are forcing many Mittelstand companies to sell or to look for outside partners with fresh equity. One good example is Wendeln. a nation-wide bakery, in which Apax Partners infused fresh capital and helped restructure giving it a new lease of life. However, experience in

this area differs among venture capital firms: some claim that the so-called "succession problem" is indeed spurring a raft of new deals, while others maintain that there is still a strong suspicion of venture capital among smaller and older German manager "Managers of mid-sized

German companies are risk averse and are reluctant to think about venture capital," said one venture capitalist. According to Initiative Europe, there were 84 German buy-outs last year, compared with 62 in 1996. The buy-outs had a total value of



ein, a nation-wide bakery, was given a new lease of life

227.6m. against an average of £18.5m in 1996. Around 38 per cent of the deals were buy-outs from large parent companies; a further third of the deals were companies bought from family or private owners. More than half the deals were less than 25m in size: a quarter were more than £25m

The third reason for the growth of the German MBO market is that the US and UK markets are maturing and becoming crowded and so venture capital firms are looking for fresh markets. "Private equity markets in the UK and US are overheating. So lots of money is coming here," said Mr Neizert.

The potential that Ger-£2.3bn, compared with many offers has attracted several important operators. an average deal size of Doughty Hanson has proba-

bly the strongest claim to be the market leader. But CVC Capital Partners has a strong presence, along with Schroder Ventures, BC Partners, Apax Partners, Nat-West Private Equity, 3i and HSBC Private Equity.

"All the players that are strong in the UK are represented here," said Mr Neizert. In contrast, German banks have struggled to get their own venture capital divisions off the

As more operators are attracted, competition has become more intense. Venture capital firms complain that as the market becomes more professional, auctions conducted by investment banks - are increasingly tough to win and prices are

NatWest observes that many German companies are offered for sale by investment banks to the venture capital firms' offices in London, so that often the MBO is conducted via London rather than directly in Ger-

According to Apax Partners, at least six large buy-out funds which focus mainly on Germany have been raised in the past 12 months, and the number is

now growing. But, according to Andrew Richards, managing director of 3i Germany, the most important reason for the growth of the German MBO market is the buoyancy of the country's stock market. The healthy stock exchange, including the Neuer Market, the new market segment for young, high-tech companies, is providing a viable exit route via flotations for many investors, which is a big encouragement for them to enter Germany.

Successful and highly-publicised initial public offerings, such as that of Mobilcom the telephone network provider which was the first to list on the Neuer Markt, are providing exciting and credible role models for

"The buy-out funds are more interested in Germany because they can now see an exit route. Three or four years ago they could get in but the question was how could they get out?" said Mr

"There is a demand for stock in mid-sized companies at the moment from investors. The market in Germany is really being driven by the improved exit opportunities. That will last as long as we have a solid stock market," he said.

3i has set up a number of new offices around Germany, and is now in Düsseldorf. Hamburg and Stuttgart, as well as in Frankfurt.

While most attention in the German market has been on large MBO transactions of between DM100m to DM200m and above, 3i has taken a different route, focusing on the smaller MBO

"There are too many firms chasing too few deals in the larger transaction sector. But there is a continuing supply of smaller companies for sale," said Mr Richards.

# Toothsome purchase

The state of the growing management buy-out market in Germany was epitomised by the deal in which Schroder Ventures secured the takeover of the world-wide dental equipment business of Siemens, one of the country's biggest industrial

The company, Sirona, was a spin-off from a conglomerate which was restructuring in order to focus on its core businesses Last October's deal was bigger than most preceding transactions, a sign of the growing maturity of the German market, and the investors bought the company intending eventually to float it on the

The latter is a trend that suggests the buoyancy of German shares is an important reason behind the flourishing MBO market because of the promising exit opportunities it provides.

Also, the deal was struck after a fiercely contested auction arranged by JP Morgan - another pattern which is emerging in Germany as new International operators come into the market to compete for deals which are

etill rare. The industry rumour mili suggests that the hot competition meant Schroder gaid a high price for the business, but Schroder insists that it got value for money for its investors.

"We were very interested because Sirona is a market leader with a proven track record in the export market, the brand name was known for quality and we saw in Sirona an upside potential for growth and profits." says Thomas Jetter, partner at Schroder Ventures in Frankfurt.

"It was a well structured auction. This is what has to be done now to ensure that the interests of the seller are served. We paid a fair and good price for our investment. I would say both the investor and the seller were happy, he savs.

The group of investors advised by Schroder Ventures bought a company European market with annual sales of DM900m and around two thirds of its turnover outside Germany. It has 2,700 employees

worldwide including 250 at a US affiliate in North Carolina, and manufacturing sites in

The company has three

ns' dental unit Sirona was snapped up by Schroder Ver

equipment; the distribution of dental equipment and dental consumer goods; and the provision of other is introducing a management participation scheme which will allow Schroder says it became aware of the deal in July executives to take a stake last year; the transaction was signed in late October, and the deal was closed in "We want to have clearly At the time it was Schroder's biggest deal in

Jetter. The investor group is sticking to its aim of the stock market in a couple of years.

European investments. The new fund meant two major changes to our strategy. We could act much more as a European-wide organisation. Whereas we Jetter. had country funds which After Sirona, Schroder Ventures made further were smaller, now we were

Jetler. Since the creation of Schroder's fund, several other big rival funds dedicated to continental Europe have been set up, a sign of the increasing flows of capital into the European

able to invest in larger

transactions," says Mr

MBO market.

main businesses: the

related services.

early December.

Germany, and it followed

the setting up last year of

its first \$1bn "eurofund"

which is targeted at

manufacture of dental

The investment group installed a new chief executive. Franz Scherer. who had experience running the French and German operations of Rank Xerox. It also brought in two new board members responsible for sales and marketing and for finance.

"We as financial investors wanted to add value with a strong leadership. Where vou have a major challenge and a new culture, you require a very strong and new leadership," says Mr

Jetter. The company's existing

managers below the new management troiks were retained.

The group bought 100 per cent of the company, but it in the company, something which Schroders does in all of its German transactions. defined interests," says Mr

bringing the company to

"The goal is very clear that we want to strengthen and improve the company and then bring it to the stock exchange", says Mr

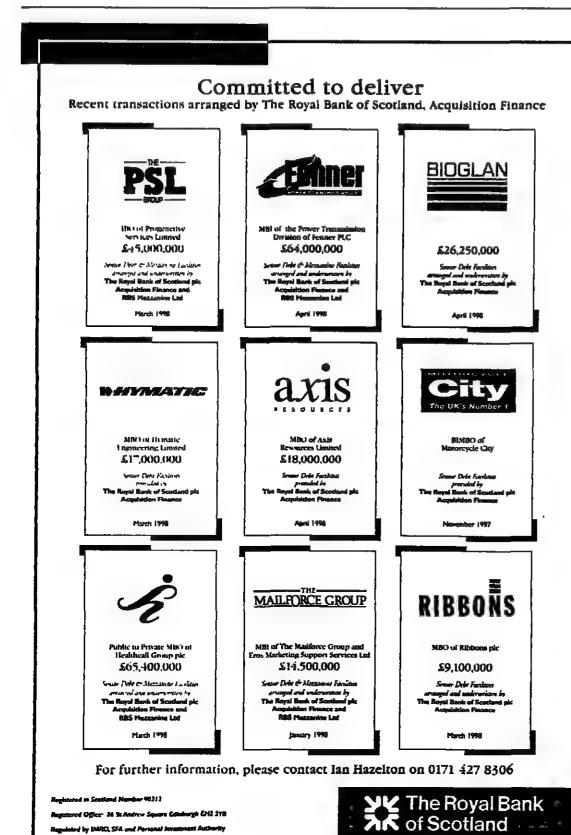
acquisitions of similar size including Vögele, a large clothing retailer with headquarters in Zurich, and Leica Microsystems, a microscope manufacturer. The array of businesses in which it has become involved is a trend that will persist in Germany and the German-speaking markets for some time. Schroder Ingists.

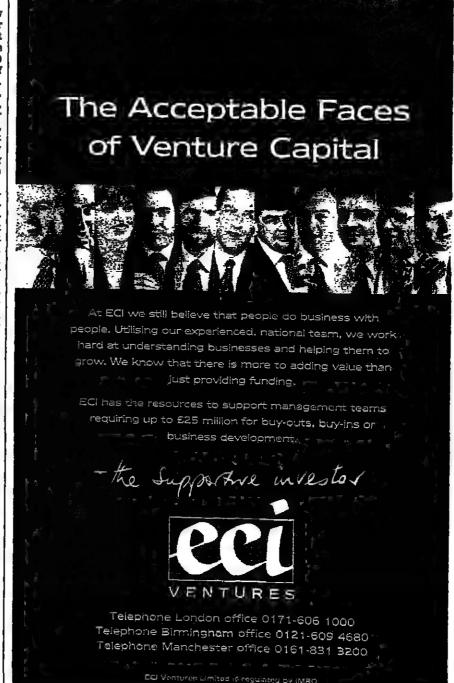
"The market today in Germany is not so mature that anyone is able to say I am just investing or specialising in certain industries. We are still an opportunistic player, but features which we want to see in all our deals: market strength, restructuring and improvement potential, and companies which are international and have growth potential," says Mr

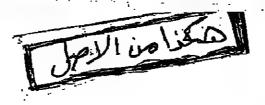
Markette in the contract of th

Venture,

Graham Bowley







Simon Wakefield at SE-

Banken says the confidence

of the buy-out community

has been underpinned by a

albeit mostly through trade

sales rather than initial pub-

lic offerings. "The fact that

many of the deals completed

early in the decade were

bought at heavily discounted

prices from distressed ven

dors has meant that deals

exited more recently - argu-

ably towards the top of the

economic cycle - have pro-

high returns," he says.

The outlook for local

buy-out partnerships look

relatively rosy, given that

several large Nordic compa-

nies - among them Kvaerner

of Norway and Incentive of

Sweden - still have small

non-core businesses to sell.

But the flow of deals from

itably dry up or slow down

considerably in the next two

Financial institutions.

faced with fewer obvious

buy-out candidates, will then

begin to feel real pain from

the presence of overseas

competitors and a narrow

Many of them will face a

stark choice. Either they

should follow the route of

Industri Kapital and expand

aggressively overseas - a

move entailing considerable

fund-raising challenges - or

they will have to retrench.

involving increased industry

specialisation and ever more

Whichever route they

take, the Nordic region could

become a "buy-out battle-

ground" as institutions fight

for a share of a shrinking

market.

novel funding solutions.

to three years.

market focus.

SCANDINAVIA . by Tim Burt

# **Outsiders** muscle in

Nordic funds are determined to maintain their grip on the home market

Jan Stahlberg enjoys making money. A partner at Scandinavian Equity Partners, he and his colleagues in the Nordic buy-out industry have reaped the benefits of a steady stream of large deals in the past year.

sing the market outlook for Sweden, neighbour-ing Finland, Denmark and Norway, Mr Stahlberg says: The number of buy-out opportunities is definitely increasing. The concept has been a great success here because there have been no failures so far."

His optimism rests on the past record of private equity nouses in the Nordic region, one of Europe's more mature buy-out markets. Many of them have made returns of more than 100 per cent a year on funds invested in the early 1990s.

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That has persuaded some of the largest - including Scandinavian Equity Partners (SEP), Industri Kapital and Nordic Capital - to raise large new funds recently.

SEP, for example, is setting up a SKr5bn second fund, almost doubling its maiden SKr2.9bn investment pool. Last year Industri Kapital set up a new Ecu750m vehicle, and Nordic Capital is considering creating a new fund worth around

Such moves reflect the determination of Nordic ing market is causing funds to maintain their grip on their home market in the face of a growing challenge by outside rivals such as CVC and Cinven of the UK. And in the case of Industri Kapital, it underpins its expansionist ambitions outcide Scandinavia.

Parhaps more important. It shows that institutional investors believe that financial restructuring in the region - whether in engineering, IT or support ser-

Lest year, that trend contributed to buy-outs worth 1920m in Sweden - up from 2520m in 1996. The value of Finnish buy-outs rose from 2323m to £486m. Norway and Denmark, although some

way behind in terms of vol- FM220m buy-out of Hurre and \$249m (£237m).

private equity analysts, show that sell-offs by large industrial groups and private deals remained the most common type of transaction, particularly in Sweden and Finland

But the rising value of last year's deals could be miseading. The rich pickings offered by the restructuring of Nordic conglomerates will not last forever.

In volume terms, the number of financial buy-outs has been flat or falling. In Sweden, the number of deals rose modestly from 16 to 17 last year, fewer than half the 1992 total. Norway and Denmark were equally sluggish. recording five and 14 deals respectively.

Only Finland, where the number of buy-outs rose from 24 to 32, showed signs of bucking the trend. Given that overseas rivals

are now looking to increase their market share in the Nordic region, the prices demanded by industrial vendors could increase at the same time as margins among the buy-out houses

"Most businesses are now sold via an auction and prices have continued to move up, to such an extent that they are not much different from those in the UK buy-out market," says Simon Wakefield, an analyst at Skandinaviska Enskilda Banken. This more demandacquirers to search harder for opportunities which enable them to add strategic value to a business rather than rely on price arbi-

In the Nordic region, the traditionally dominant local institutions are facing intensifying competition from the likes of Charterhouse. Doughty Hanson and Nat-West Equity Partners.

In selling their services, these UK funds are telling vices - will continue to Nordic customers that they throw up lucrative buy-out are better placed than local the copper and aluminium operators to produce innovative funding solutions for complex transactions.

That has helped NatWest Equity Partners, for example, to win three Scandinavian mandates in recent

ume and values, recorded a Group, the Finnish commerrespectable £105m (£100m) cial refrigeration company.

"The Nordic region includ-The figures, compiled by ing Finland is relatively Initiative Europe, the UK open to overseas buyers and we have a good franchise to exploit," says Andrew Fullerton. NatWest's investment director responsible for the Nordic region. And looking ahead, Mr Fullerton is targeting the information technology sector and high-technology electronics as areas ripe for buy-out activity.

But the pursuit of such business opportunities is not just a head-to-head battle etween local and overseas financial buyers. The rivalry has been for-

ther exacerbated by the growing number of trade buyers looking to increase their presence in Scandinavia. Last year, for example, trade buyers in the form of Alvis and TI Group, two UK engineering companies, trumped financial bidders to win control respectively of Hägglunds, the Swedish armoured vehicles manufac turer, and Forsheda, the Swedish polymers group.

competition for That buy-out candidates has persuaded some of the largest institutions to broaden their horizons.

Bjorn Savan, chief executive of Industri Kapital, has outgrown Scandinavia and now competes directly with the likes of CVC and Cinven in Germany and the Benelux countries, while also considering expansion opportunities in the UK and France.

"The medium-sized buy-out funds have a national and regional focus. but we are now continental in our approach," says Mr Saven, who oversees a group with around Eculbu under He is content to leave the

smaller end of the market to local buyers, searching instead for larger morsels. such as Husqvarna Sewine Machines, Industri Kapital led the buy-out of the former Electrolux subsidiary for SKr900m last year, and also oversaw the SKr1.2bn buy-out of Elektrokoppar, wire group.

The company was also involved in the FMIbn buy-out of Partek, the Finnish concrete products group. of Thorn Retail, the Danish

#### CASE STUDY

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Industri Kapital

### Europe-wide ambitions

Industri Kapital, the UK-Swedish private equity notice that it intends to build up its presence outside the Nordic markets. where it has traditionally done all its business. Late last year, it bought

electrical goods business of German industrial giant Siemens. In February it took a controlling stake in Intrum Justitia, taking Europe's largest debt collector private after eight years as a listed company in 120m deal. It has been one of the leaders in the Nordic countries, benefiting from a series of spin-offs as conglomerates sharpened their focus on their

activities. Mads Ryum Larsen, one of the private equity manager's directors, says that while home markets will continue to be very important expansion abroad in continental Europe, is a "key strategic direction". -The company is aiming primarily at Germany and the Benelux countries. Industri Kapital started independent life in 1993 when the Swedish banking crisis forced Skandinaviska

cut its London-based buy-out fund adrift. Biorn Saven, chairman and chief executive, says the bank simply could not play its part in the Ecu 250m second fund the company was then

assembling to add to the

With the consent of all

Ecu 106m first fund.

Enskilda Banken Group to Scandinavian management

the investors, Mr Saven and his fellow directors took control and set up Industri Kapital in May 1992. It is still substantially owned by Mr Saven and two fellow directors: Stockholm is not formally the headquarters of the company, but Mr Saven spends most of his time there.

The company is in the early stages of investing its third fund, raised last year: at Ecu750m, it has plenty of capacity to compete in northern Europe's big

Investors include Nordic insurance companies, banks and pension funds as well as sources from the rest of Europe and North America

Mr Larson admits it is unusual for a fund of the size of Industri Kapital to have "such a strong local following" but argues that this is its strength. It has also given Industri Kapital what it claims as the unique distinction of having floated burinesses on all the Nordic stock exchanges.

However, under its previous ownership the operation was based in London, which is still an important base, with its international financial operations and business-generating

investment banks. So far, most of Industri Kapital's investments have been in the retail and service industries, typically "companies with a strong domestic market position that we have been able to expand to neighbouring

markets", says Mr Larsen.

Another strong area is industrial companies with a global niches. Mr Saven says that, as a

matter of principle, it does not publish returns, but required levels were set for the three funds, which have all been "exceeded by a wide margin for some time". Mr Larsen says the

company always works with the existing management team - it has never carried out a management buy-in and tends to stay in for a longer investment period than other operators. "We are more

operationally focused," be says. "We like to hold the company to implement a business plan with the management, see the results of that and then exit." Mr Saven says investors seem content to take an extra year's profit out of a successful business

Typically, says Mr Saven, a fund will look to make 10 to 15 investments, implying that the third fund's investments will average out at something over Ecu 60m. The three investments so far are between Ecu 40m and Ecu 46m, so some bigger buys are likely. The competitive pressures in the venture capital market have led Industri Kapital to look for a distinctive way of doing business. Mr Larsen says this has meant involvement in more difficult projects companies where there is a real tob of work to be done

in preparing them for

eventual flotation.

This has meant extensive restructuring, notably in the cases of two Swedish companies acquired in 1996

Addum and Nobia. Addum, a traditional conglomerate heavily exposed to the construction cycle, was bought in March of that year from Securum. the state-owned Swedish company set up to liquidate the failed loans of Nordbanken and other Addum was formed to own Securum's industrial

holdings. Industri Kapital carried out a large-scale financial restructuring on this which involved, among other things, a series of disposals and flotations.

Six months later, the company bought Nobia, a kitchens and doors supplier. from Stora, the Swedish forestry group. That company has undergone an operational restructuring and, says Mr Larsen, both it and Addum are well on

The company is still hiring, and in the next few months expects to have eight or nine professionals operating in Germany and the Benelux countries out of its London and Hamburg offices. The corporate restructuring that has become commonplace in the UK and US in the past few years is now happening in Scandinavia. The German market is also developing

Tom Lynch

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### currency risk management.

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# Bosses are better balanced

Buy-out managers are not necessarily a breed apart, a study found

You too could pull off a management buy out or buy-in. That appears to be the primary message from the first piece of research\* to emerge from 3i Venturelab, equity houses. an entrepreneurship study centre set up by 3i, the European private equity provider, and Insead, the French busi-

Contrary to popular perception, buy out managers are not necessarily a breed apart, the study found. Their personalities are remarkably similar to those of senior executives in large European companies. Both sets are ambitious, strongly motivated high achievers.

The survey drew on responses from 112 corporate executives and 63 managing directors of buy-outs and buy-ins in the UK and continental European.

They do not even work harder. In a surprising finding, the study says corporate executives spend an average of 46.8 hours a week in the office, with an additional 5.6 bours working at home. Buy-out bosses put in 45.7 hours in the office and 6.1 hours at home.

The latter also profess to be happier with the balance between their working and family or social lives. Adam Quarry, 3i's director of marketing, says: "We all had this picture of them working incessantly, of everything getting out of kilter, of stress building up. Yet it appears they have things more in bal-

Professor Daniel Muzyka. director of 31 Venturelab, is equally surprised by the outs.

whether the people who did buy-outs had a better relationship with their family in

the first place." If the study is right, the fact that senior corporate executives and buy-out bosses are broadly similar beasts - with the latter not required to make painful personal sacrifices - is good news for European private

While there is an excess of capital chasing transactions. most operators, including 3i, regularly bemoan the lack of entrepreneurial manage ment. This is particularly so on the Continent, but also true in the UK. Patrick Dunne, a 31 director who runs the in-house management buy-in programme, says: "We have actually been using up management candidates more quickly than we have been replacing them."

The picture that emerges of personality traits and motivation is complex. Corporate executives come across as having a slightly stronger need for achievement, and a higher self-declared desire for power and authority - which the study's authors suggest may be necessary to achieve objectives within a corporate structure. Power is apparently not very very important for buy-out

The corporate animal also sees himself as being a shade more energetic and ambitious, with more of a need for social status and recognition. The buy-out manager, meanwhile, comes across as a risk-taker who is keen on autonomy and more willing to trust his instincts. The study has little to say on the importance of the potential monetary rewards of buy-

HE'S PERFECT DARLING-A CROSS BETWEEN A CORPORATE EXECUTIVE AND A BUY-OUT MANAGER



Mr Dunne says.

tors - presumably partly

because they have lost the

bargaining power of a big

organisation. It appears that

these problems can, how-

because they do not report

significant differences in

their ability to sustain

growth or to gain access to

Another message for pri-vate equity investors is that

there is scope for further

education among potential

candidates. Corporate execu-

much about buy-outs. "It is

quite interesting that they

own up to such ignorance."

be surmounted.

ever.

strikingly aggressive as regards ambitions for their companies - expecting to force a growth pace that is more than twice that for the average business in their

Here, another well-worn stereotype - of the buy-out manager as cost-slasher comes under attack. It turns out to be the corporate executive who is more in that mould - subscribing to a slightly curious tactic of "downsizing" and "re-engineering" his way to growth. Prof Muzyka says: "This suggests we have become slightly obsessive about downsizing. It raises a lot of questions as to what these people are trying to achieve, particularly as they see it having a serious negative impact on the functioning of their organisation."

Mr Quarry observes: "The buy-out people actually have a medium- to longish-term growth agenda and are doing things consistent with growing a business. Corporate executives also say they are. but are doing things that appear to be a bit inconsistent with that goal."

3i already deliberately

says Mr Quarry, "You are after all dealing with a sucfavours buy-in candidates with a sales and marketing cessful, sophisticated group background over those from other disciplines, including

Mr Dunne is well aware of former as business growers, the giant educational task. "As I travel mound the Conti-As might be expected, nent, it is staggering. People buy-out bosses see their just do not know someone businesses as more effective. who has done a buy-out. Nor with a higher level of organido they know - and this is sational flexibility and riskparticularly true in Germany taking. But leaving the corwhat it is possible to porate umbrella does have achieve with just a year's salary. The perception is you its disadvantages. They are, need to put up DM500,000 or for instance, less happy about their relationships more, but you don't." with suppliers and distribu-

Even in the UK, where managers know more about the sources of finance for buy-outs and buy-ins, they do not appear to be particularly familiar with the process itself.

As the marketing types busy themselves with spreading the word, they will be encouraging more corporate executives to take the plunge. No dramatic personal character transformation is required. \* Managing directors and

management buy-outs: a comtives admit to not knowing parison with corporate executives. By Daniel Muzyka, Alice de Koning and Nathalie

Kappa Packaging CASE STUDY

## Double fire power

At F1 3.4bn (\$1.7km), the buy-out under way for the packaging division of the Netherlands' KNP BT ranks as one of the biggest Europe has seen. But while the Dutch private equity market is among the more mature on the continent, it took two London-based venture capital houses to provide the backing. CVC and Cinven are due in July to conclude a deal

which will give them joint ownership of the unit, to be known as Kappa Packaging. In a vigorously contested auction launched in February, they found themselves up against potential trade buyers understood to have included David S. Smith of

the UK and Finland's Metsa-Seria. Of their own competitors, Britain's Candover and the Bahrain-based Investcorp were <u>also on</u> the list. For the Dutch venture capital sector, the deal was either

too big or went against a

diversification strategy. A purchase by a domestic financial partner would at least have doubled the total annual value of buy-outs the country has averaged in recent years. According to research last year at Britain's Nottingham University, such deals represent about 0.3 per cent of Dutch gross national product, well ahead of France and Germany but trailing the 1 per cent being

attained in the UK. At the same time, suppliers of such funding within the Dutch market are keen to widen their spread across Europe. At home they aim to allocate more of their involvements in much smaller lots - to relatively undeveloped segments such as mezzanine finance. But where large buy-outs are concerned they want their roportion of Dutch-based holdings to come down, in many cases to well below 50 per cent of the portfolio. Alpinvest, one such

provider, has a tie up in

London with Candover. But some of Alpinvest's most incrative recent deals have come in the UK, and it has set up its own London office

to look for more. In spite of their individual clout, the two eventual victors in the Kappa contest had felt the need to join forces, securing refinancing which was expected to spawn a big high yield bond issue. John Brown, deputy managing director at Cinven, says: "One of the reasons we have done this jointly with CVC is that it gives us significant fire nower.

He would not specify a target turnround time for the investment, saying only that a typical holding period for Cinven was three to five years. "But it does not have to be ... We are not looking for a quick exit." Frits Beurskens, the KNP executive who will run Kappa, specifies exactly that time frame, though: "In three to five years we

plan to ask for a listing.' Meanwhile, Mr Beurskens wants to expand in markets such as the UK, in which his new backers have pledged support. In a still fragmented but consolidating industry, says Mr Brown, "there are significant opportunities to grow and develop the business in the rest of Europe in the next few years. That is where the operations are at the moment, so it makes

"CVC and Cinven have committed themselves to go in search of other opportunities to build the business," says Klaas de Kluis, KNP BT's interim

The deal enables him to repay Fl 1.1bn to shareholders through a complex but - for Dutch shareholders anyway fiscally efficient capital reduction scheme devised by Kempen & Co, the Amsterdam merchant bank. it also leaves free of debt the remaining operations in

very million paper merchanting and office products distribution. These will proceed under the name Buhrmann. Mr de Kluis invited 12

parties to make preliminary offers. Five remained by early April, whittled down to three offering roughly the same cash amount. "We were looking also at other factors such as the preference of our management - where they felt most at home."

Kappo, with sales last year of Fl 28bn, ranks within the top three producers of corrugated board based in Europe. The sale price represents 13.5 times its 1997 operating profits, described by Mr de Kluis as "not before seen in the industry".

Advised by ING Barings, he conducted the auction with a definess lacking under the previous management. Last year the group unburdened itself of its paper manufacturing side through a F1 1.5bn trade sale to Sappi of South Africa. But that involved taking a 20 per cent stake in Sappi, the value of which had rapidly to be written down. Shares in the Johannesburg group slid on worries that it had taken on too much debt.

Mr de Kluis, a former vice-chairman, assumed the reins late last year when his supervisory board purged a management which, following the Sappi embarrassment, had gone on to seek a quiet merger with the Hagemeyer trading

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Easing the path to the packaging disposal, he won over the unions, which expressed their support for the buy-out. The 8,200 jobs there are to remain. And Mr de Kluis made clear from the outset that he bad another option. If an outright buyer had not come forward at the right price, the packaging side would have been floated on the Amsterdam bourse.

Gordon Cramb

# Doing business in Europe? You can't afford not to join



The European Venture Capital Association (EVCA) represents the venture capital and private equity industry both within Europe and throughout the world.

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### A touch of caution as pace hots up

The increasing competition of London houses is putting pressure on margins

Switzerland remains one of the hottest markets for management buy-outs. Deals. which had been running at one a mouth at the start of the 1990s, were being done at the rate of more than one a week in 1997 and the pace nas continued in early 1998. According to the latest European Buyout Review, published by Initiative Europe/CMBOR, there were 63 MBOs in Switzerland in 1997 with an aggregate value of £1.5bn. This compares with 52 deals valued at E922m in 1996. Only Germany and France ranked ahead of Switzerland in terms of number of continental European MBOs.

in Germany, whose economy is more than 10 times bigger than Switzerland's. zerland ranked well ahead of countries such as Sweden and the Netherlands which have well developed corporate sectors.

Admittedly, the Swiss ligures are inflated by a handful of big deals. In 1996, the SFr900m buy-out from Ciba-Geigy of Mettler Toeldo, a weighing instrument company, accounted for around half the total value. The highlight of 1997s' deals was Doughty Hanson's SFr1.8bn Europe's biggest sanitary ware companies. It was followed near the end of the year by the SFr855m buy-out of Charles Vögele, a fashion retailer, which was led by Schroder Ventures, one of a number of UK-based houses which are providing fierce competition for Swiss-based financial advisers.

The Geberit buy-out is a

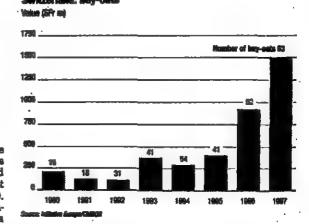
than 125 years, lt was strongly capitalised and seemed one of the least likely candidates for a MBO. But it was a family-run company whose owners had a succession problem.

in many respects it would have made an ideal candidate for a flotation. It had a good track record and professional managers. However, its owners decided to sell it to Doughty Hanson, a UK private equity firm, which had made a substantial profit on a previous highly-leveraged buy-out of Tag Heuer, a Swiss watch company. The decision to sell Geberit to Doughty Hanson appears to have been motivated by the need for speed. Doughty Hanson is a small and highly entrepreneurial outfit whose young executives can make quicker decisions than the typical risk-averse Swiss banker

Geberit, which partly financed the deal by issuing a German junk bond, is now there were only 84 MBOs a highly leveraged company, with a value of £2.3bn. Swit- whose ability to participate whose ability to participate in the expected consolidation of a fragmented European industry is constrained by its weak capital ratios. Doughty Hanson's ambition is to float the company on

the stock market soon. But if the recent miserable stock market experience of Tag Heuer, another company floated out of the Doughty Hanson stable, is any guide, investors need to tread carefully. There is evidence that the financiers backing many buy-out of Geberit, one of of these so-called "management buy-outs", which are really institutional investor "buy-ins", are in such a hurry to capitalise their profits that some companies are being brought to market before they, and their managements, are ready. Micronas, a former MBO of

a Swiss microchip company. is another example. It was floated on the stock market classic example of the in March 1996 by Bank Vonaggressive approach of UK tobel and its shares opened institutions in Switzerland. at a 40 per cent premium to the backers of MBOs into the Geberit was a well-run com- the issue price. In little more same sense of false security



enough to quadruple its size by buying ITT's last European semi-conductor business. However, along the way it has missed every profit forecast it has made in its short stock market career. Last November it was forecasting a SFr20m net profit for 1998. Now it has announced that it could lose SPr50m in 1998 and its earnings will not top SFr20m before 2,000, if it is lucky.

Micronas has passed its dividend, sacked its management, and is hoping that investors will give it a second chance. It makes a cautionary tale. Admittedly, not all the Swiss MBOs which have been brought to the stock market recently have disappointed. Companies such as Komax, Stratec, SEZ and Disetronic have rewarded investors handsomely. But the financial advisers of electronic companies such as SAIA-Burgess and Schaffner, two 1996 MBOs being floated on the stock market this year, are conscious that their reputations are on the line if their new offerings fail to live up

to their promises. Nevertheless, the rush to bring recent Swiss MBOs to the stock market is a worrying signal that the market is over-heating. The supply of quality companies is far from inexhaustible. For the moment the environment is very benign. The Swiss stock market is nudging a record high and trading on previously unheard of multiples of around 25 times earnings. Interest rates are at their and investors are prepared to accept a higher than normal level of risk.

But the heady rise in the stock market may be lulling pany with a record of inno- than a year it felt confident as affected the Swiss bank-

ers, whose earlier bad lendfor a long time by inflationary rises in Swiss property values which subsequently collapsed. Berndt Samsinger, a finan-

cial adviser who is president and corporate finance associ ation (Seca), says that the flow of deals is not increasing to match the demand. Like many practitioners be is very conscious that the London houses, such as Schroder Ventures, Doughty Hanson, LGV-Candover and the Prudential PPM Ventures, is putting pressure on margins

Daniel Flaig, whose SBC Equity Partners is the main local player, says that the outs in Switzerland remain large corporations which are re-focusing on their core family-owned companies which are world leaders in niche markets.

But in an introduction to this year's European Buyout Review he sounds a cautionary note. Swiss MBOs as a percentage of Switzerland's gross domestic product are more than twice as high as the ratio for France and Germany. He finds this surprising given that the Swiss legal and tax environment provides little help in the structuring of MBOs. For acquisition loans is difficult to deduct from operational profits - as tax consolidation does not exist - and tax lowest level since the 1930s effective amortisation of goodwill incurred by a buy-out transaction is impossible. If the recent hectic pace of Swiss MBOs continues, investors would be wise to read even more closely the small print in their next

# fire power Very much at the start of the road

The environment human years, the country eastern and central Europe has changed but a degree of caution remains

STALL THE STATE OF THE STATE OF

After the fall of communism. much of eastern and central Europe was no place for the faint-hearted to do business. Investors had to contend with poor infrastructure, unpredictable bureaucracies, rampant crime, corrupt cronvism and outright defiance of new owners - not to mention high inflation and interest rates.

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Delication (Section)

Some of that remains, but things have been changing. "As the markets in central and eastern Europe start to normalise, everything happens faster than people normally expect," says Mr Janusz Heath, director for central and eastern Europe for Deutsche Kleinwort Ben-

In Poland, he says, people describe things as moving forward in "dog years" just as a canine year is climbs. roughly equivalent to seven

year as others do in seven. A number of big funds expertise in the area. But so far, says Ms Joanna James, managing director for central Europe of Advent International, the Boston-based private equity investor, it

ment capital market. Few buy-out deals have been done: even when the term is used, it often refers to the purchase of a business in a privatisation followed within months by a flotation on the local exchange.

has been mainly a develop-

As the macroeconomic situation becomes more stable, investors with a longer-term outlook are beginning to eye the market, though there is a lot more caution when it comes to eastern Europe. Carol Kennedy, director of

developing markets for Pantheon, the UK-based private equity advisory group, says it will be a couple of years before her company is investing there on behalf of

Januaz Heath, director for

makes as much progress in a at Dresdner Kleinwort Benson, is also keeping an eve on Russia for the medium have been building up their term. Corporate governance is improving, he says, and with a potentially huge economy and businesses which are capable of being worldcompetitive, "people ignore

> He expects that employe and managers who have in the past few years will need capital.

> As far as central Europe is believes that the macroeco nomic position in several countries looks more positive - a sustainable economic situation is important for a fund that prefers to invest for eight to 10 years.

attracted most attention for private emity investors: Ma Kennedy recalls that aven under communism not everything was state-owned, and some managers were already "straining at the leash" to work in the market

Mr Heath points out that



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some management teams survived in environments ments couldn't imagine".

The strong exile communities have provided returnees with management skills, such as marketing and distribution, which were not encouraged under commu-

Also, says Ms Kennedy, returnees and others with a bank loan. reclaiming the property appropriated by the commu nist regimes are highly motivated and working hard to make a success.

The other relatively advanced central European market, the Czech republic, is still regarded by investment professionals as difficult. Much privatisation was only skin deep because the voucher funds ended up under the thumb of statecontrolled banks. Once the banks are privatised, says

ing the company, then to sell

the state. This, however, has more to tidy up the investyielded little of substance so ment portfolio.

Michael Carter, managing director of Rona & Co. investment adviser to First Hungary Fund, says "bits off - but most of the businesses have been "pretty small", and generally the year - has done two snapped up by management

The Hungarian Development Bank has been active here, he says, "on terms we are not interested in competing with. The classic proposition that would be interesting to a foreign buy-out just isn't there." For the time being, he

says, "a combination of high interest rates and a shortage of term debt financing will hinder leverage possibili-Hom."

Mr Heath confirms that the buy-out market is "very much at the start of the In Poland, for example,

not expect the flood gates to open, but there should be a nent. Dresdner Kleinwort Benson has helped two buy-outs by gradual build-up of buy-out management from busiif you have someone to buy

AUSTRALASIA • by Tom Lynch

### Down Under a potential target

Re-focusing moves by conglomerates could make this a busy year

A combination of a conglomerate-heavy econ-omy and a western-style legal structure makes Australia a natural target for anyone interested in private equity buy-outs.

One example is PPM Vontures, the venture capital arm of the UK's mighty Prudential insurance group. In March it bought Catalyst, the dominant local player. Andrew Smith, a director

of PPM, says there was a history of management buyouts in the country, but most had been small. A lack of capacity was one of the factors restraining developand Hungary as the best ment. There was also prospects for buy-outs. In shortage of "experienced Hungary, Advent Interna-tional – which expects to money" and a gap in the market: most buy-outs were under US\$50m but there was and eastern Europe fund of a market for international sale of businesses with price up to \$200m by the end of tags of \$150m or more.

Catalyst, established in More significant moves 1990, needed money for the can be expected: in Poland the privatised "foreign trade stepped in and bought the companies", previously company. It put in a director import-export vehicles for experienced in larger buythe old communist regimes. outs to work aloneside existare coming under instituing management, but Mr tional pressure to "clarify Smith said it would continue their business," says Mr to work autonomously. Heath. "One of the inevita-It was a good time for a

ble consequences will be a global operator to move into Australia: international com-This will provide investpanies such as GEC and BTR were restructuring and spinning off much of their Ausfor those who understand the legal and regulatory tralian businesses. This frameworks of the region's gives an edge, says Mr of the availability of private Smith, to private equity companies which can operate on more than one conti-

> Indeed, last month saw private equity players to busy year Down Under.

have a global reach, CVC Capital Partners and DLJ Merchant Banking Partners took Australian Building Products off BTR's hands as part of a \$1.09bn deal which included Formica - all part of BTR's drive to dispose of

The Australian group, which has been renamed Amatek, had been toiling for some years. CVC has said it plans to invest in the business with a view to flotation.

The other big deal was the \$1724m sale by Carter Holt Harvey, the New Zealand conglomerate, of its building products group to a consortium of senior management and Australasian institutions, led by AMP Asset **Grant Samuel Private Equity** and listed Auckland-based Direct Capital Partners.

AMP is expected to emorge company, which operates in Australasia and the US and is to be called Tasman Build-

The deal was the largest successful management buy-out in New Zealand and the second largest in Australasia, second only to the 1990 spin-off of Lelgh Mardon by Coca-Cola Amatii. - funded by Bankers Trust and ANZ Bank - was not highly leveraged by MBO standards. The aim was to

Australians are increasingly using the auction system to sell off businesses. says Mr Smith, and merchant banks and accountants are increasingly aware

opportunity for Australia to develop along the lines of the UK and the US. With activity, pointing out that two significant buy-out local conclomerates conder-"you can only have buy-outs deals, one of which illus- ing a more focused future, trates the need for serious 1998 could continue to be a

### Foodstuffs for Advent

Hopes of a developing benkrupt companies. private buy-out market in cantral Europe partly rest on whether the few which have taken place so far turn out

One of the two buy-outs organised by Advent International involves Caabai, a food processing company based in eastern Hungary. Europe. Advent's funds now Under communism, it appplied basic foodstuffs to Russia. After communism, it struggled.

protection from creditors procedure, and the government effectively washed its

The company made progress on its own, but needed

investment. Advent put together a syndicate of private equity funds which took over Csabai last autumn in a \$20m deal. It even reised meszanine finance from the US - a rare beast in central own 44 per cent of the busi-Csabai, says Ms Joanna

James, Advent's managing The then state-owned com- director for the region, pany went into Hungary's offered investors a solid, staequivalent of US Chapter 11 ble company at a low price, which was profitable and a cash generator. With a company like that,

is trying to change how it door boxmess. What we would like to do

is improve quality by moving away from commodities towards branded consumer goods and to reduce the company's dependence on the Russian market," says Ms The buy-out model, says

Ms James, is still largely unknown in the region but the deal was done with a development bank which was familiar with international financial practices. Advent expects to spend two to three years develop-

Ms Kennedy, there will be buy-out opportunities. Where privatisation has actually been accomplished, many investors are waiting for the next round of opporhands of it, handing it over she says, "we are not just it on via an initial public tunities when multinationals nesses under their control, to a state-owned developement bank in a bundle of 50 bai - with an infusion of watching how it works out.

The says, "we are not just it on via an initial public tunities when multinationals nesses under their control, but the sums involved were businesses they bought from nominal - the objective was

Merrill Lynch

on private equity expertise in Europe, the Middle East and Africa.

Most operators see Poland

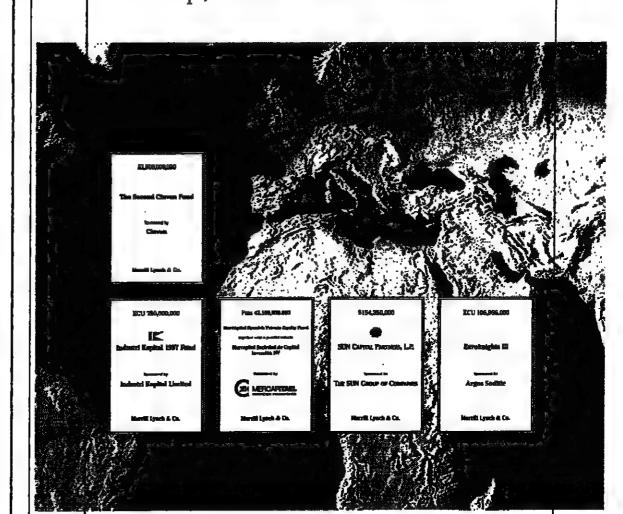
complete its second central

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Buy-outs could for companies hit by the

financial crisis

Asia has not been much of a place for buy-outs over the past few years, especially those financed by private equity. The easy availability of bank loans at 10-12 per cent meant that buying a business did not need to involve satisfying a venture capitalist's demands for returns - and information.

But Asia has been shaken by the financial crisis. The private equity market will have to wait to find out whether it will benefit from the change wrought by the crisis - but it may not have to wait too long.

At least two main forces are driving change: the need for large conglomerates to restructure after the crists and the continuing trend towards privatisation.

Dan Schwartz, editor of the Asian Venture Capital Journal, says another force was at work even before the crisis began - a new generation of Asian bosses was beginning to change compa-

Some of the fortunes generated by successful entrepreneurs was spent on giving their offspring the best education the world's top business schools could pro-The youngsters says." returned to tell their parents and grandparents that trying to operate simultaneously in auto components, film, furni-

the way of the future. Mr Schwartz believes than change would have occurred anyway, but has been accelerated by the crisis. "There are a lot of good assets, the

vate family companies which don't want to sell them, but provide a solution will be forced to sell them because they have other assets underwater."

There is also the question "face" – that untranslatable mixture of status, image and pride which is so important across Asia. Traditionallyminded owners of companies burdened by debt are reluctant to be seen to be forced out of one of their busi-

Andrew Smith, a director of PPM Ventures - the vehicle for bringing some of the vast assets of the UK's Prudential group to bear on Asia - believes buy-outs might help: the owners are seen to be looking after their employees by selling the business as a going concern under local management,

If opportunities for buyouts do start to emerge in the aftermath of the Asian crisis there is plenty of money out there looking for investment. Some fear that there might almost be too much, though experienced venture capitalists are unlikely to fall into the trap of lowering standards to win

the busine Mr Smith believes the next few months will be crucial. "At the moment, it is not proven that there will be a sale of assets. The cultural obstacies are still there, and some people are unwilling to believe that things are as bad as the outside world

But it is not clear how long the burden of foreign. debt will take to force change, and if it does it is ture and dairying was not not certain that buy-out solutions will be sought.

However, Mr Smith adds. there is anecdotal evidence that attitudes are changing: from India, there are reports of consultants persuading big companies that they need to be more focused.



last quarter of 1997 was chaotic, he says, and venture capitalists spent the early part of this year looking for deals. "There are tremendous opportunities for asset

staggering numbers if you get deals done. The problem is what you do with the debt - the banks are not going to walk away from it. There is no easy answer - those who figure it out will get the 200-300 per

cent returns."

Debt and cultural obstacles apart, the main problem is ensuring the right management mix for any new venture. Mr Smith sees similarities with the situation in many East German companies after the fall of communism. Many companies are strong in technical skills and have modern equipment, but are weak in marketing and finance: grafting those skills

on is expensive. Japan, a mature market with little buy-out activity so far, could be an interesting proposition if its conglomerates restructure, as could South Korea; and the skilled financial and

marketing managers are in

Of the crisis-hit economies. Mr Smith sees Thailand and Korea as the most willing to accept restructuring, adding diplomatically growth: you will be seeing "other countries are responding at different rates and in different ways".

Charles Richardson, director of corporate affairs at UK venture capital group 3i, says he is aware of 10 significant buy-outs involving institutional investors in the past few years. Through SiBJ, its joint venture with the Industrial Bank of Japan, it has been involved

Most, he says, have been buy-outs from international companies, but now there are more businesses for sale in Japan than ever before mostly from loss-making conglomerates - and 3iBJ intends to put more emphasis on buy-outs when seeking solutions for them. "We are not expecting a huge rush." he save - more of a

"ressonable take-off". Coming along behind the crisis-enforced restructuring is the continuing privatisa-

been big sales to strategic investors, the next stage might involve buy-outs from the remaining state sector, or from those large businesses bought out in the

first phase of privatisation. Mr Smith sees India and China as big markets in the long term as their sell-offs continue, with Vietnam also likely to yield opportu-

The next few months might give a good indication of whether buy-out solutions will play a significant role. "It won't take a lot of examples to trigger acceptance that it is a financial form that can be used in Asia," says Mr Smith.

He believes that buy-outs may take new forms - venture capitalists will take their basic investment rules and apply them to the Asian context, providing structures that would not be recognised. in the west

For Mr Schwartz, the key is to get money through the structural and cultural obstacles into a continent largely starved of capital. That, he says, is "a rare, unique and fascinating

to beat the standard 30% return in the US

Private equity funds have stormed into Latin America this decade as large family businesses and state-owned companies in the region start to slide into the history

From barely a trickle in the early 1990s, private equity commitments to Latin America rose to \$3.2bn in 1997, more than double the \$1.5bm the year before, according to the US publication. The Private Equity Analyst. It estimates that this year the figure could increase to up to \$5bn.

Using money from large US public and private pension schemes and university endowments, the funds are hunting out companies in Latin America that are slated for privatisation or face competitive pressure because of capital shortages or old-fashioned manage-

Venture capital start-up companies is still rare, but the buy-out opportunities have caught the interest of giants such as Dallas-based Hicks, Muse, Tate & Furst.

Their tactics may differ some look for potential turnses and others round busines at companies that have long been profitable but lack capital. The common goal of buy-out funds, however, is to achieve higher annual returns than the 30 per cent standard in the leveraged

buy-outs common in the US. 'We basically invest in businessas that are historically profitable. We see many opportunities to provide capital to businesses in this part of the world to belp them expand to meet existing demand," said Charles Tate, president of Hicks Muse, which aims to raise at least \$1hm in its Latin America fund by July. Hicks Muse's interests in Mexico. for example, range from a \$120m investment in pay television provider MVS

Television, to insurance,

crisis to enable it to retire debt and find working capital for investment in its satellite-beamed services.

The need for capital is the while bank lending in coun- or concessions to provide tries such as Mexico remains comatose after a two-year banking crisis. "Bank lending doesn't exist and the equity capital does not exist in their own country. Otherwise they would not be talking to people like us. If they could find it locally they wouldn't need foreign

capital," Mr Tate says. Unlike in the US, he says borrowing money locally to do leveraged buy-outs in Latin America is too costly. Using borrowed dollars also creates exchange rate exposure. Hence, most of the buy-

outs are equity financed. "You have to invest in businesses that have inherently better growth prospects than a comparable business in the US so you make up for the lack of leverage," he said.

That means looking for annual returns of around 35 per cent, According to Steven Galante, publisher of The Latin American Equity Analyst, the targets are most likely to be family-owned panies and state entities slated for privatisation. Some South American companies have also raised private equity to do cross-border acquisitions that give them regional clout.

With the buy-out business still young, many potential targets view it with mis-

For the funds, Mr Galante says, the problems are a lack of financial transparency among Latin American companies, problems in finding expert management, and the extent to which the company may owe back taxes. The buy-outs are most likely to be of businesses selling to domestic markets, rather than exporters, and the bulk of the investments so far have been in Brazil and Argentina, he added.

One fund that has recently set its sights on South Amermarket. It has done so in a joint venture with the Pactual Group of Brazil

Fred Vincent, Electra main driving force behind Fleming's chairman, has his the transactions, especially eye on small privatisations services in areas such as railways or water. He describes the fund as "greffy agnostic" in that it is also prepared to take minority investments in well-run businesses or to bey into family companies that are hamstrung by squabbling siblings or a problem child

In some cases, the fund would leave existing management in place, though other private equity executives insist on drafting in bright, young processional managers from top international business schools who have corporate experience.

There are often perjectly there, but they have been ignored. You have to give them a piece of the action. Mr Vincent says. "Our skills are spotting the talent before

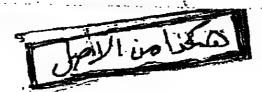
it blooms." When venture capitalists talk about their plans, they invariably give high priority to an "exit strategy" - bow\_ they will realise part or all of their investment.

There have only been a handful of cases when funds have taken companies to market. One was a public offering by a small Mexican duty-free airport franchise, Aeroboutiques, which was brought to market by Advent International, an affiliate of Boston's \$3.5bn Advent venture capital group. GEO, a Mexican lowincome housing company that had private equity backing, is now listed on Mexico's stock market.

But in general, the local stock markets are too shallow to absorb a burst of new equity issues, though private equity fund executives hope the growth of private pen-sion schemes in Latin Amer ica will alter that. Until they do, the more likely exit is selling the business to a larger local company or a

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Trickle now a torrent

The common goal fine funds is beat the

old order way to the

# FOREIGN EXCHANGE

Far from being an industry in decline, the foreign exchange business is thriving and evolving fast. Simon Kuper explains

## Old order gives way to the new

same prediction: there will be fewer of their number

ow a torrent

Certainly, the big banks are getting bigger. A lot of most people expect. And certainly, many of the easy ways of making money are going or have gone. But it is wrong to regard foreign exchange as the incredible shrinking Industry.

industry reported vast increases in currency revenues last year. Standard Chartered said it had made a loss on only one day of 1997. made a killing out of the Asian crisis, which lasted for much of the second half of 1997. Then, in the first quarthat their currency revenues had risen by 70 per cent.

foreign exchange at Citi- are competing for a few hunbank, the market leader, dred clients. explains that clients are having to convert ever more lucrative in the business: money into other currencies. multinational companies Pension funds are investing and investment funds that abroad, world trade is grow- are willing to spend tens of ing far faster than the world millions economy, and currency trad- exchange. Most of them are ing desks at banks are taking their cut. Later this year, ever, Thorkild Juncker, head the Bank of International Settlements publishes its triennial report on the size of house, says Tokyo's Big the foreign exchange mar- Bang of financial dereguket Almost certainly, it will lation in April has made it announce a leap in volume easier for foreign banks to from the \$1,200bn a day do business with the big Japrecorded in 1996. The world's anese clients. The gaifin ger. So why is everyone talking about consolidation apart from the fact that they all got the idea from each other?

Executives point to some genuine shrinkages. European monetary union will erase 11 currencies from the market. After the Asian crisia, many speculators pulled out of emerging markets currencies, and these have gone rather quiet too. Banks are no longer opening new offices in unlikely developing countries every day, as they were last year. Electronic broking machines replaced many human brokers in the early 1990s and out the margins that banks used to charge on trades. Now, internet trading is starting to replace human traders. Over the past 10 years the demand for foreign exchange has grown while its price has fallen, says Mr Whittaker. He concludes: 'We don't need to grow the number of people in the husiness." Some of his counterparts talk of mass sackngs. Bank of America says it has about as many traders as five years ago, but three times the volume of trade.

And more banks are merging every month. The UBS-SBC merger effectively replaces two of the top-10 banks in foreign exchange

will satisfy a significant part of the currency needs of corforeign exchange employees. jobs will vanish sooner than And the more trades a bank sees, the better it knows the market's mood and the more money it can make. Robert McKnew, head of foreign exchange at Bank of America, says: "The economics of concentration at this point Almost every bank in the are overwhelming." Mr ndustry reported vast Whittaker says: "There are fewer and fewer major par-

But press executives a little harder, and you find July 2, when the Thai baht that when they say the was devalued. Most banks industry is consolidating. they are only talking about its top tier. About 10 large commercial and investment banks - Citi, HSBC, Chase, ter of this year, mature Deutsche, JP Morgan, the banks such as Chase and new UBS, Goldman Sachs, Bank of America, reported Merrill Lynch, Bank of America, Credit Suisse First Boston, ABN-Amro and Guy Whittaker, head of arguably one or two others -

These clients are the most On in the US or Europe. Howof foreign exchange at J.P. Morgan, the US investment the Tokyo market, partly because many Japanese banks have been downgraded by ratings agencies.

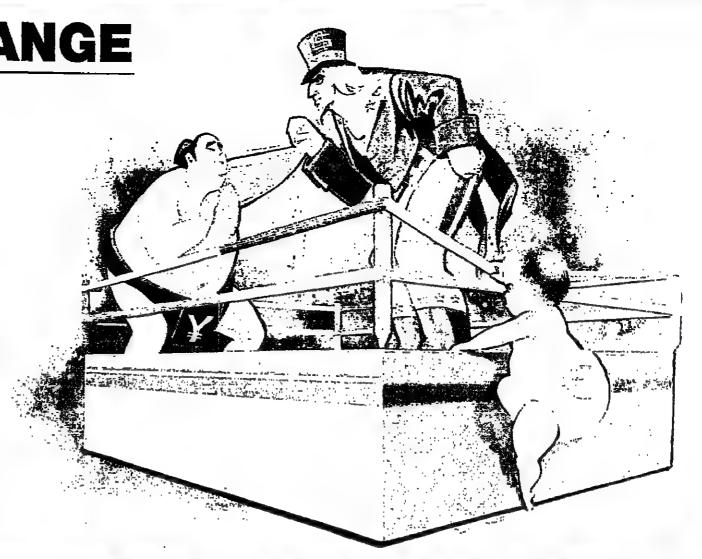
The biggest global custom ers will buy expensive derivatives to manage their risk; they need forecasts for dozens of currencies; and they will trade hundreds of millions of dollars every week. These clients want the banks that seem to have the best people, and the banks that seem to know most about the most countries. They want perfect technology. Their banks therefore have to be big and willing to spend money. At the top, consolidation is taking place: fewer big banks are still in the race for the biggest customers. During the past year the two biggest UK currency banks, NatWest and Barclays, had to drop out of the hig league. Others may fol-low. Christiane Mandell, Mr McKnew's deputy at Bank of America, admitted that the mammoth merger between Citi and Travelers Group was "a little worrying to those of us who haven't merged in the last six months". A week later, her bank had teamed up with

NationsBank. The shrinking number of big players, and the rise of electronic brokers, has changed life in the market.

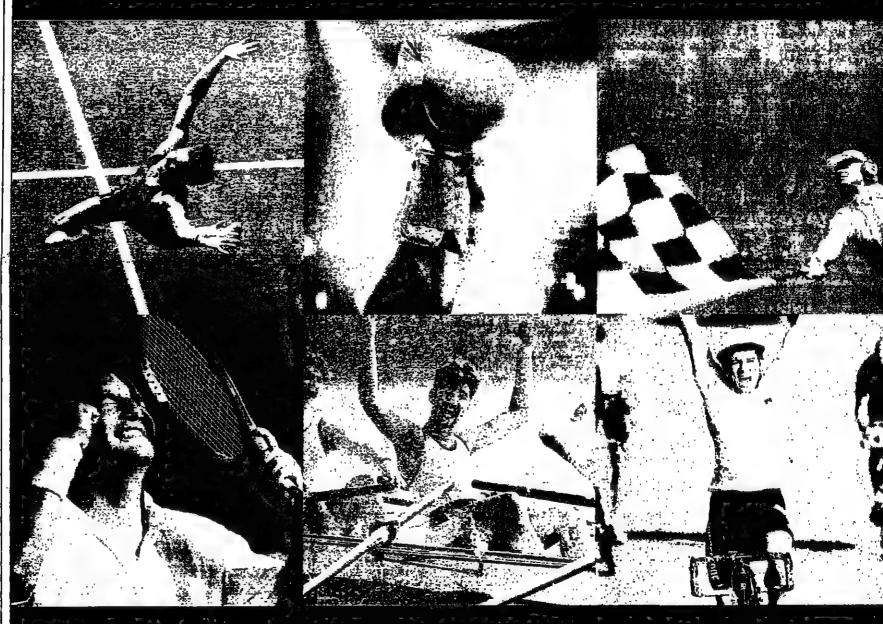
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Every bank executive in with one. Bank of America Ten years ago large trades foreign exchange makes the and NationsBank together took place every few minutes. About 70 per cent of them simply entailed banks porate America. With fewer trading with each other, not banks, there will be fewer on behalf of any client. Howonly tiny margins on most trades, they are less keen on at least 50 per cent of trades involve customers as wall as the banks themselves. With fewer big banks in the marconvert large sums: say, \$500m into D-Marks. So banks have to be prepared to sit on sums like these for

Continued on page 2



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# Strong line shifts into neutral

Though the US has had a strong dollar for some a stronger dollar. stopped talking up the dollar, it does not mean

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A year ago. Robert Rubin, the US Treasury secretary. uttered a few words, that, in the semiotics of foreign concern about the weakness exchange rate policy management, were redolent with significance.

Ever since the dollar had hit bottom against the leading currencies in 1995, Mr Rubin and his colleagues had a verbal policy for the dollar that was simple and declarative. Whenever asked what they wanted for the US currency, they would say "We favour a strong dollar", or some very similar formu-

But a year ago, the for-mula changed. Mr Rubin still affirmed his support for a "strong dollar." But to the now familiar mantra he added a coda: "And we have is no longer actively seeking

time now."

The remark was no casual aside; it has, in its turn, now now trying to devalue the exchange rate policy, repeated ad nauseam by Treasury officials. In recent weeks, officials seem to have gone even further. Noting the Japanese government's fail. of the yen, they have said: "We share that concern."

What do these tortuous verbal gymnastics amount to? Has the US stopped talking up the dollar? If so, does the Treasury now wish to see it fall? Will the verbal shift be followed soon by rency. active exchange market intervention to depress the US currency?

changed. Where the previous approach seemed to acquiesce in, or even actively promote, the steady appreciation of the dollar from its low point from 1995 to 1997. the new line suggests the US

in more than 10 years. Not only has this damped

The dollar has merely reflected the strength of the domestic US economy, while the weakness of the yen and Continental European currencies has matched Japanese and European economic

for a further widening of the differential - US rates seem more likely to rise than fall this year, while, remarkably, Japanese rates could fall even further from their cur-

The Asian financial crisis

No. I

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But that does not mean Mr currency, as investors have Rubin and his colleagues are sought a safe haven for their liking, that the strong returns on US assets justi-

fled their decision.

have been unsuccessful.

become the official US currency. Instead, the current policy is a more neutral approach. Though they have stopped talking up the dollar, that does not mean they either expect it or want it to

Since April last year the trade-weighted value of the dollar has risen by 6 per cent; against the yen, it is 10 per cent higher. Since it hit its low point in April 1995, the dollar has now risen by more than 65 per cent against the Japanese cur-

In past times, such rapid appreciation would have produced howls of anguish from US policy has clearly US companies. But, with the exception of a few pleas from some quarters, political and business pressure for a weaker currency has been muted. This is mainly because the US domestic economy remains in its best condition in a generation,

Unemployment is at a 28year low, inflation at a 30year low, and growth is at Its most rapid sustained pace

traditional domestic anxiety about the growing trade deficit, but it has reinforced the view in the US administration that exchange rate movements in the last few years have been driven by fundamental economic per-

Financial markets have as a result favoured the dollar. sionally glances up at the US short-term interest rates, at about 5.5 per cent, are about 5 percentage points above Japanese rates. And the immediate prospects are

has further bolstered the US recovery in continental Europe has meant the dollar has given back some of its funds, and found, to their gains against the D-mark. And the emergence of the

euro in the next year may also further weaken the dol-In those circumstances. lar as the pattern of demand officials believe, a policy for currencies changes, designed to weaken the dol-Not only will central lar would have run directly

banks need to reweight their reserves towards the euro. counter to market pressures but in the early stages of and would almost certainly monetary union, the chances In any case, the strengthare that the European Central Bank may need to raise ening dollar has been something of a boon to US policymakers - it has undoubtedly Firmer against the yen, a helped cool the US economy little weaker against the

euro: if these fundamentals as it has shown serious signs of overheating in the past continue to drive exchange rate movements, why has In short, economic fundamentals have driven least its verbal position on exchange rate movements. the dollar in the last year? Economists note that, as the The answer is Japan. European picture has

nese currency. The US is not only reluctant to see Japan export its way out of its economic diffilar-D-Mark exchange rate. culties through a continually tries in the region as the weakening yen, the adminis-



the US appeared to shift at tration also shares the over-

all nervousness in Tokyo and throughout Asia about the prognosis for the Japa-

A further sharp increase in the dollar-yen rate could prove destabilising for coun-

Asian problems continue. But there is still no evidence the US is prepared to abandon its faith in fundamentals and try and help the yen through participation in co-ordinated intervention. though it has offered moral support for the efforts of the

Bank of Japan in the past few weeks. Yet, until that moral support is backed up with action in forex markets, there seems little reason to doubt the US view that economic fundamentals will continue to dictate currency

Soaring L emmi

THE YEN . by Paul Abrahams

changed over the past few

months, so too has the dol-

The gradually strengthening

# Dreaming of a way to curb slide

If the yen continues to depreciate the consequences could be serious

High on the wall of Eisuke Sakakibara's unusually large office deep in the heart of Japan's ministry of finance hangs an electronic board filled with real-time financial data. As he sits through interviews, Mr Sakakibara, vice-minister of finance for international affairs, occachanging figures. His focus is not the Nikkei 225 index. nor the yield on the 10-year benchmark bond. Rather his main concern is centred on just one set of data - the yen dollar rate. Not for nothing

In recent days, Mr Sakakibara has been glancing up at the board with more concern than usual. Whereas, in 1995

known as "Mr Yen".

is Mr Sakakibara populariy

high against the dollar of ary, despite Mr Sakakıbara's frequent public pronouncements that the yen is hugely undervalued, the Japanese currency has depreciated more than 11 per cent

against the dollar. The question is no longer whether the Japanese authorities can halt the slide - they almost certainly cannot - but whether they can control the speed of its decline. Only last month analysts were talking privately about the currency reaching Y150 late this year. Now some are mentioning a figure as high as Y180.

In theory, a decline in the currency should be good for Japan, allowing it to end the recession by exporting its way out of trouble. The probof the country's exports go to Asia which is in economic crisis, Indeed, devaluing the yen exacerbates the other Asian countries' already precarlous predicament by making exports to Japan, which

accounts for 70 per cent of Asia's gross domestic product, less competitive. At a to Japan, their first or second most important export market, they are suffering from a fall in demand. During the first 10 days of May imports into Japan fell 28

If the yen continues to depreciate the consequences known in the market for ment. could be serious. Not least, it some time Japan's terrible could put the currencies of fundamentals have not been Hong Kong and China - reflected in the exchange

Against the dollar (V per Si

he was anxious about the which are pegged to the US yen's strength - it reached a dollar - under severe threat. "Even a rate of Y160 or Y80 - now he is worried by Y155 to the dollar is fairly its weakness. Since Febru- scary," says Ron Bevacqua, economist at Merrill Lynch in Japan. "The Chinese and Hong Kong economies are already decelerating sharply. and a yen that cheap could force them to devalue - not this year perhaps, but possibly next. That would lead to further competitive devaluations across the region,

plunging the region back

into crists. I don't want to be

too bearish, but it's a feasible scenario." The basic problem is the interest rate differential between assets in the US and Japan. US treasury bonds are offering a yield of about 5.8 per cent, while Japanese long bonds provide about 1.4 per cent. "Since the summer of 1995, the yen has depreciated at an annualised rate of Naldrett, economist at

in Tokyo. "For Japanese investors, the combination of the yield and the depreciation offers a 16 per cent differential - that's a powerful incentive to go offahore."

time when Asian countries stark reflection of the anese authorities were mist at HSBC in Tokyo. should be increasing exports respective strengths of the relaxed about further depre-US and Japanese economies. The consensus forecast for the Japanese economic growth this year is a contraction of 0.4 per cent. The US economy is expected to expand 8.1 per cent.

Even though this has been



Elsuke Sakakibara: not for nothing is he known as Mr Yen

rate. This is because investors believed the BoJ, possiwould intervene to support the yen.

What has caused the

recent acceleration in the the yen is going to deprecichange in perception of BoJ Dresdner Klainwort Benson and US Treasury policies. It became apparent last month that a substantial minority of the BoJ's policy-making committee believed Japanese short-term rates, already at a record low of 0.5 per cent, should be cut further. This the US or Japan change. These differentials are a appeared to suggest the Japciation, an attitude apparently confirmed by the lack of intervention in the currency markets this week. The last attempt cost Japan 10 per cent of its exchange reserves and had no lasting

impact in changing senti-As for the US, despite official complaints by American officials about Japan's ballooning trade surplus and currency depreciation, it appears that Washington is quite relaxed about the yen's

An unsourced article last month in US News and World Report magazine suggested Robert Rubin, the US treasury secretary, was willing to let the Japanese yen plunge, if that was the only way of keeping the world's second biggest econ-

omy from collapsing. Even though the report was denied, it merely stated the obvious," says Mr Bevacqua at Merrill Lynch, "The

US Treasury views a strong dollar as deflationary, slowbly with the US authorities. ing down the economy without the need to raise interest rates. Rubin doesn't want the yen falling off a cliff. If lem is that nearly 40 per cent 12 per cent," says Michael yen's slide has been a ate, then he wants it to decline in an orderly manner," he explains.

Even so, an orderly decline would provide little relief for

the rest of Asia. The yea's continuing fall will only be halted when the economic fundamentals in insists Peter Morgan, econoulations could change sentiment, but such reforms are not expected until later this year at the earliest. Otherwise a surprise bail-out of Japan's troubled banking system could prevent higher unemployment and boost domestic demand. The alternative is a significant crash in the US equity markets, an option with worrying global consequences.

"The problem is that everyone is thinking domestically, not globally," says Mr Bevacqua, Helping more imports into Japan would allow the Asian economies to recover quicker, eventually boosting Japanese

exports to the region. There appears little chance that the yen's fall will slow or stop in coming months. As Mr Sakakibara sits in his office he will increasingly be scanning the electronic board for the latest news of his, and the yen's, problems.

# Old order gives

# way to the new

Continued from page 1

argue for consolidation, because only large banks can take such a risk.

Yet the slogan "Merge or

die" is simply wrong when it comes to foreign exchange. Stefan Gavell, managing director of financial markets at State Street, the US bank, calls the talk of consolidation "potentially naive - just as it was in the 1960s to say that industrial conglomerates were going to be the answer." The big banks may be getting bigger, but the small ones are getting bigger too. That is simply because lar - require far more foreign exchange than they did kers means that even small press of a button. The inter- pena.

net has made it cheaper and quicker to obtain information. And some of the bigger banks are quietly trying to shed smaller clients. As long as smaller banks do not try to compete for the bigges

clients, they can prosper. The only ones that may have to drop out of the industry are European banks whose domestic currency is about to disappear. Their clients. uniquely, will require less foreign exchange. Exciting times are ahead.

No one knows how volatile and how large a currency the euro will be. No one knows when emerging markets will be as exciting again their customers - medium- as they were last year. No sized companies, in particu- one knows how quickly internet trading will take off - it has yet to do so, partly a few years ago. Even New- because banks fear they may castle United Football Club suffer if they stop chatting now talks about hedging to clients over the phone against currency risk. Also, every day. The questions the rise of the electronic bro- abound. The one forecast that does seem safe to make banks can discover the best is that a lot of banks will be price in the market at the around to find out what hap-



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STERLING • by Richard Adams

### Soaring £ poses dilemma

Keeping sterling stable against the euro will require important policy decisions

CUID

The pound's advance over the past 18 months has been remarkable and unpredicted. Few foreign exchange analysts correctly forecast the currency's appreciation in that time - 28 per cent against the D-Mark in nominai terms, and 30 per cent in real terms against a tradeweighted basket of curren-

But sterling's ability to soar on the international markets opens a serious question for the UK's government: how to handle sterling in the remaining years between now and its expected entry into the European single currency.

The government's stated position is in favour of joining European economic and monetary union in principle. But it said last November that sterling's participation will depend upon a series of economics "tests". Until a government will have to fix decision is made and a successful referendum vota hald which could be as little as four years away - the govpect of meeting the Maas-tricht treaty's criteria for entry. In particular, the question of meeting the criteria for exchange rate sta- replace the Bank of bility remains to be

The treaty's protocol on Emu membership requires that any applicant "has respected the normal fluctuation margins provided for by the exchange rate mechamism of the European Monetary System without severe tensions for at least the two years before the examination. without devaluing against the currency of any other member

But the ERM, as it currently stands, will formally cease to exist at the start of of giving such an instrucnext year when the euro comes into being. Its successor - dubbed ERM2 - is not mentioned in the treaty and so is not part of the European Union's binding constitutional law.

In any case, senior governand private, are vehement that sterling will not join a the ERM. The ment figures, both in public successor to the ERM. The memory of the damage caused to the Conservative party after sterling's exit from the ERM on "Black Wednesday" in September 1992, is burned into stable for a considerable the Labour leadership's

> The Treasury's official position is that sterling does not need to join any formal mechanism, under the treaty. All it need do is observe the treaty's requirement of "normal fluctuation margins" of the ERM for two years before applying for

The ERM now allows fluctuations of up to 15 per cent on either side of a member ics may override the governcurrency's central rate; ment's schemes (as it did in when sterling was a 1992). Patrick Artus, the member in 1990-92, the fluc-respected French economist

When Wim Duisenberg. president-elect of the Euro- high to avoid importing pean Central Bank, was asked by the European Parliament how he planned to deal with sterling's candidalure for Emu, he replied: into Emu - in 2001? - is "Does that imply membership of ERM2? I do not yet know". Mr Duisenberg did admit ERM2 membership was voluntary, and not mentioned in the Maastricht

the ERM less than two years before being examined for very restrictive policy for a membership. The European long period then easing only Monetary Institute's assess- late in the game."

ment of the two countries recommended accepting their applications despite not fulfilling the ERM membership requirement. Both countries' currencies, it said. displayed sufficient stabil-

ity in the last two years". The two-year period could pose a dilemma for the government. It is unlikely to hold its promised referendum on Emu membership until after the next general election. Assuming it wins the election - likely to be in 2001 or 2002 - and the subse quent referendum, it will want to join Emu as quickly as possible. Its dilemma is whether to prepare sterling for entry in advance of a referendum, or wait until after a "yes" vote. Preparing beforehand means it can join Emu soon after a referendum. Waiting until after the vote means a two-year delay before membership, exposing sterling to speculative attack and the volatility seen in the

Keeping sterling stable against the euro will require some important policy decisions and changes. First, the although the final decision will be made by the Eurohave to construct a regime to keep the currency stable against the euro. The most likely way would be to England's prime objective of price stability with exchange rate stability.

Changing the bank's objective would mean UK interest rate policy would be set with regard to interest rate decisions of the ECB, and to defend the chosen sterling!

euro rate. But when Tony Blair, the prime minister, was last month challenged on this point in parliament, he denied sterling would have to shadow the suro. "There is no instruction to shadow the euro. I have no intention

tion," Mr Blair said. Mr Blair's remarks appeared to contradict the terms of the treaty and comments made a few days later by Mr Duisenberg. Asked about sterling at his confirmation hearings, Mr Duisen-berg said: "I want to emphasise that before you actually wipe away your exchange rate by irrevocably locking it to another currency, you will have to have demonstrated to the markets that you can keep your exchange rate, vis-à-vis the currency,

period of time." The treaty's two-year period of ERM membership "will remain an imperative," Mr Duisenberg told MEPs. "That is to say, it will be necessary to demonstrate a degree of exchange rate stability before you make the transition to the ultimate form of stability which is irrevocably locking your

exchange rate." In the meantime, economtuntion bands were just 6 per at CDC Marchés, says the Bank of England will be forced to keep interest rates inflation through a weaker

> currency. "The only imaginable scenario before Britain's antry therefore one in which a restrictive monetary policy is maintained vigorously and sterling is kept strong," said

Mr Artus. "After domestic inflation is curbed definitively, the Supporters of the Treasury's position point to the treatment of Finland and ltaly, both of which joined this EPM has the treatment of Finland and ltaly, both of which joined

PROFILE Clifford Smout

### Guide for the market maze

Without a guide, it would be next to impossible to find the Bank of England's new head of foreign exchange.

The way to Clifford Smout's office is through darkened, curved corridors and a dealing room of makeshift partitions and low-lying computer cables. Even bank employees would like a map rather than puzzling out the route.

But the puzzle obsessing Mr Smout, who comes to the appears to be a thing of the past, is making sense of the

"We are very conscious that it is very important to go out and talk to people to see what the market is saying to us," he says. "We can do that by hearing the stories people have to say, or by analysis." Mr Smout's tasks are greatly different from those

of many of his predecessors. The Bank's foreign exchange activities do not take place within the context of a small. local market, as they did 30 years ago. Nor has the Bank been

concerned with keeping the pound at any sort of level at all since the currency left the European exchange rate mechanism in 1992. Much of Mr Smout's role is to administer the foreign exchange holdings of the Treasury and carry out

transactions on behalf of a bewildering range of and other central hanks. The new Bank of England Act, which grants the bank operational independen also allows the Bank to hold reserves of its own.

But even though the berolc days of government intervention might be over. Mr Smout still does rather more than just look after the Bank's resources "It is a little early to say

that we have become just

like any other corporate treasurer," he says. Gaining information about the markets is a central objective; one helped by the 35-strong division's activities on behalf of its

"It's extremely helpful that we have real busine to transact," he says. "It's not a question of having to intervene once every 10 years and everything

mothballs till that happens." Each month, Mr Smout briefs the Bank's monetary policy committee on forex movements that might be relevant for domestic interest rates. When there is talk that certain funds or investors are active in the market, it is his phone that rings with calls from Bank officials eager to learn more. One area of interest to his department has been the possible relationship between the level of the

strength or weakness. But it is also the Job of the bank's forex head to look into other movements that may be of wider importance to the world economy . such as weakness in Asian

pound and market beliefs

about the euro's likely

Intelligence about likely trends in world rates is also useful for Mr Smout's own decisions in husbanding the holdings the bank manages - and, he adds, "would of course be relevant if we ended up in something

currencies, for example.

which was a different exchange regime from what

we have at the moment.' Mr Smout's work has changed as the Bank itself has altered, but a further change - the arrival of the European single currency is beyond the Bank's control, although it has co-operated closely with other EU institutions on the initiative.

He says that the Bank is studying how the government's foreign exchange holdings may be affected by the euro, "We are in close discussions with the Treasury . . . We are doing outte a lot of thinking about that at the moment." Mr Smout himself

confesses he is still getting used to the job, which he has held since March. His Bank, which he joined in 1978, after taking an economics degree at Cambridge.

His previous post was as head of policy at the bank's now spun-off banking supervisory division, though his move to foreign exchange was already



Clifford Smout: trying to make ense of the forex markets

decided before the government set up the new Financial Services

Authority. Mr Smout previously worked at the Bank's economic rescurch. department, forceasting the world economy, helped manage reserves, and was in the money markets division. when Eddie George, now the

A birdwatcher, like hts producessor the noncours the disable grance of many care species from the countryside But his attituda is a resigned one. Control. bankers may have even lesinfluence over the movement of currencies than they do over the extinction of well-levest and beautiful birds

Daniel Dombey

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### Rival for dollar's crown

The role the new currency will play in international transactions could surprise

IV

The curo could become an important, and possibly the most important international currency, challenging the dollar as the currency of choice in international finan-

cial transactions.
Why that should be so was demonstrated in a recent paper\* by Richard Portes and Helene Rey, two London-based academic economists. They devised a convenient scheme by which toassess the potential impact of the curo. The scheme divides the world into three blocks: the EU uncluding all 15 countries), the US and

At present, the dollar is currency of choice for all bilateral currency transactions. The dollar is currently used in 83 per cent of two way transactions in the currency market, while the D-Mark is used in only 37 per

The dollar is also the main international vehicle currency: the currency that acts as a medium of exchange between any two third-party currencies. To exchange a Polish zloty into a Thai haht, one would normally buy doliar for zlotys and then sell the dollar for Thai bahts. Even though this exchange involves two transactions, it is cheaper to do it this way hecause of the relatively low transactions costs of any transaction involving dollars. It is also much cheaper than a direct transaction from clotys to bahts because the zloty/baht exchange market is too illiquid to allow direct exchanges at reasonable cost.

How will the launch of the cure upset this relationship? Portes and Rey look at three scenarios. Under a low-impact scenario the dollar remains the main vehicle currency for non-US transactions, and the currency of choice in any transaction Involving the US.

In that scenario, the euro, being larger than the yen. would only enter into the picture in bilateral exchanges between Europe and Japan. Under this scenarlo, the euro's overall unpact would be limited. It would still be more internationally used than the D-Mark, for example, but it would not challenge the doilar's predominance.

The other two scenarios allow the cure a greater international role. Portes and Rey look at what they call a "big curo" and a "nædium euro".

in both of these scenarios the euro will be the currency of choice in transactions involving Europe, while the dailar would remain predommant in US-Japan transactions. They differ in that the euro will also assume



European Central Bank: the degree to which it will encourage or rage outsiders from using the euro is uncertain

the role of international tional financial system. A vehicle currency in the big key consideration is that the euro scenario.

If the big euro scenario prevails the euro would strong degree of global comprobably challenge, if not replace, the dollar as the world's predominant currency. In the medium-euro scenario the outcome is less

"Which of the big or medium suro scenarios is more likely depends mostly on the degree of symmetry of trade relations between the blocs. From the structure of transaction costs, it is apparent that the less integrated Europe and Asia are . . . the more the dollar is likely to keep its volucle currency role," Portes and Rey

areue. The authors believe Emu will be a significant and sudden shock to the internaamong leading financial institutions. Foreign exchange strategists tend to agree that the euro will be an important international currency but most believe that the transition will take considerable time.

An important factor is the

somewhat with expectations

likely behaviour of central banks. Will they rebalance currency reserve portfolios to take proper account of the euro and the relative size of the European economy?

The share of the dollar in international currency reserves has been steadily falling - from 76.1 per cent in 1973 to 56 per cent in 1994, while the share of the D-Mark has risen from 7.1 per cent to 15.5 per cent.

The launch of the euro is expected to accelerate this process. Some Asian central banks have already indicated an interest in building up euro reserves to reflect current trade exposures.

Since the euro area accounts for a greater share of world trade than the US, one could assume that the euro might become an important, if not the most important, international reserve currency.

There are caveats which sbould be attached, however, to any forecast. The degree to which euro transaction costs can fall below dollar transaction costs will depend to a large extent on the integration of financial markets in the EU. Also uncertain is the degree to which the European Central Bank will encourage or discourage outsiders from using the euro. The Bundesbank was never keen on foreign D-Mark holdings because of the resulting distortions to the domestic money supply.

Given the high ambitions of BU policymakers and the commitment in principle to financial market integration. it should not come as a surprise if the euro were to sert itself at the expense of the dollar. This is a factor that is still largely underestimated in the US, despite that country's recent awakening to European economic and

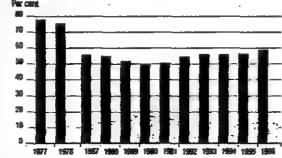
monetary union. \*Richard Portes, Hélène Rey. "Euro vs dollar. Will the euro replace the dollar as the world currency?" p.305-343 in Emu: Prospects and Challenges for the Euro; edited David Begg et al; Blackwell That analysis contrasts Publishers.

transition could occur faster

than expected because of the

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financiai markets.



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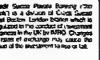


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# Risk under the miscroscope

Shareholders in ICI, Britain's biggest chemicals company, have a former research scientist to thank for the management techniques that reduce the threat to the group's profitability of fluctuations in global currencies.

Presiding over a four-strong team of currency dealers - three in ICI's London head office and one at the company's Swiss beadquarters in Zurich - is Chris Vallance, the company's 58-year-old corporate treasurer.

As hefits a man who started his ICI career 28 vears ago at its research entre at Runcorn in north-west England, Mr Vallance takes a studiously scientific view of the checks and halances be has to institute to prevent currency movements eating nto the company's

Mr Vallance, who did his PhD on the electrolysis of brine, moved into the financial field later in his ICI career, taking over the reasury job two and a half years ago after a spell as finance director of the company's India subsidiary.

Such is the complexity of CI's business that only 10 per cent of its revenues now running at about £11bn a year after a series of deals that has seen the company move away from bulk chemicals and towards nigher value speciality materials - are paid for in sterling.

Last year the comp had benk accounts denominated in 30 different currencies, and dealt regularly with 56 crosses the exchange dealer's term for movements from one financial unit to another. Currency managemen

utomatically overlaps with interest rate policy essentially how the company manages the ong-term debt according to fixed or floating interest rates, sometimed using 'caps" – exchange dealer argon for insurance against rate ristes.

On a typical day, Mr Vallance's team execute 10-50 individual deals with manks and other investment one currency to another. The intention is to minim the risk of exchange rate volatility pushing up the cost of the company's loans or reducing the value of its inancial deposits

At any one time, the central treasury team is managing a "float" of money in a variety of forms and totalling on average about £1.5bn. This is only a relatively small proportion of the company's total cash flow, much of which comprises money being taken in by subsidiaries around the world and which is never consolidated into a pool of money for active

Last year the ICI treasury beam was responsible for £18.5bn worth of foreign-exchange transactions, backed up by 'hedging" operations involving, for instance interest rate swaps. To help him monitor the effect of hese operations, Mr Vallance has a computerised "henchmark" which sets out an idealised

path for how the costs of servicing debt are likely to vary according to currency movements and changes in interest miles. "This helps to keep us on

track," he says. "If you are close enough to the [financia]] market, you should be able to follow enough one-way bets (in terms of swapping one currency for another) to maure you have a smooth ride." Central to the job is the philosophy at ICI that the treasurer's role is defensive, built around risi management, It is not aimed at increasing profits by speculating on potential

currency movements. "We have a very clear policy of what we are trying to achieve, backed up by rigorous controls to minimise risks," says the

There are three main aspects to the company's exchange-rate management one involves the exposure from "transaction" deals, in which the company knows it is going to receive money at some point in the future in a specific currency and

the widely accepted Libor

interest rate benchmarks,

but bankers accept that con-

structing a reliable spot

exchange rate will be diffi-

Perhaps more important

than any of these, however,

is the increased attention

banks have paid to their

internal procedures, which

has resulted in much better

awareness of and control

Foreign exchange settle-

ment risk has preyed on the

minds of central bankers

since 1974, when the collapse

of Bankhaus Herstatt, a

small German bank actively

involved in the foreign

exchange market, high-

lighted how exposed banks

are to their trading counter-

narties. Herstatt failed after

it had been credited with

D-Marks pald over by its

counterparties in the Ger-

man payments system, but

before New York's Chips

payments system had

opened to enable it to make

the corresponding dollar

Because volumes in the

foreign exchange market are

worth of trading. Central bankers believe

Herstatt risk is alive and

well, and surfaced again in

erestine.

over their settlement risks.



has to protect itself against a potential fall in value. Then there is

"translation" exposure in which ICI has to consider the effects of translating such payments as dividend hand-onts from one currency to another.

Third is management of 'economic" exposure, when, for instance, the company has to think how best to arrange the transfer of specific funds due to be paid out at set times in the future, such as for a plant reconstruction programme.

Will Mr Vallance's job be made simpler by the advent of the euro? He is not sure. When the currency is introduced next January and customers and suppliers around Europe start using it, it will be one more currency used in an individual ICI bank account. Until 2002, when the

currencies being subsumed

for good, all will continue to require their own ICI accounts. "The amount of [exchange rate] crosses we deal with in Europe will inevitably fall, but then nev ones will arise because of the need to link (recently unpegged] Asian currencies with the dollar," he says. Individual ICI busing

within the euro disappear

•

will be free to use the euro as little or as often as they like, partly depending on customer It will be factors such as

these that influence to what degree the euro is used within ICI, save Mr. Vallance, rather than any centrally determined policy. "The treasury function is to provide a technical platform to support whatever are the compoercial realities of the ICI businesses," he

Peter Marsh

**NETTING** • by George Graham

### Banks settle down to action

Elimination of settlement risk must wait until the new CLS Bank

is up and running In March 1996, central bankers from the Group of 10 leading industrial nations set the commercial banks under their supervision a two-year deadline to come up with ways of dealing with foreign exchange settlement

That deadline has now expired, and although the central bankers have yet to deliver their formal verdict, so much has changed in the world of foreign exchange netting that private sector hankers believe they can fairly claim to have met the

Multilateral netting of foreign exchange settlements has finally started to take off after the merger of the two principal competing systems. Echo and Multinet, meant that banks no longer had a good reason to sit on the fence while they waited to see which system became dominant. The netting systems have been taken over by a consortium of international banks, CLS Services, which is now working on the ultimate solution to the problem; the creation of a bank, CLS Bank, which will carry out continuous linked settlements of foreign exchange transactions, so that one bank's money can only be paid over simultaneously with its counter-

so large - the Bank for Interparty's payment national Settlements estimated turnover at \$1,230bn a Both CLS and senior central bankers emphasise that day in 1995, and volumes the CLS Bank will not have almost certainly grown replace the other solutions to forex settlement risk. failure could awamp even especially as it is likely to be the strongest of banks. The Allsom report, which set the limited to eight currencies original two-year deadline in and to the very largest 1996, noted that several banks. CLS can be used to settle the netted balances banks said they routinely produced by Echo or by traded more than \$10n in a bilateral netting services day with a single countersuch as FXNet, and these party, and because of time may be more economical for lags in the settlement prosmaller traders. cess their actual exposure A group of banks in Loncould easily be three days

tion and New York is also working on the idea of contracts for differences, originally championed by Dennis Oakley of Chase Manhattan. the collapse of Drexel Burn-

The idea, which is being ham Lambert in 1990, when watched with great interest BCCI failed in July 1991, durby the New York Federal ing the attempted Soviet Reserve, involves trading an coup a month later, and in FX derivative instead of the failure of Baring Brothem In 1995. cash. A bank would pay out only the difference between its contract and an accepted

European national

But while private sector bankers acknowledge that benchmark, not the full prinsettlement risk exists, they have until recently considcipal amount, thus reducing the settlement exposures. ered it too remote to justify any considerable expendiwith the British Bankers Association, which produces

The first efforts to tackle foreign exchange settlement risk, pioneered by Peter Bartko and FXNet, involved bilateral netting. Instead of paying each other the gross amounts they had traded during the day, two banks would tot up these sums and settle only the net balance outstanding in each cur-

Multilateral netting came later, with Echo starting operations in 1995. Again. banks offset their gross trades, but they settle the net balance they owe to the group of banks belonging to the system, and are assured of payment in return even if their individual counterparty should fail. The potential risk reduc-

tion depends on how many of your counterparties also belong to the system, so the merger of Echo and Multinet has improved the benefits available. Echo now has 53 banks involved, with recent letters of intent from several banks which had previously held back, such as Bank of America, Citibank and Nat-

Bilateral netting can reduce settlement risk by 50 per cent, and multilateral netting by up to 90 per cent. But elimination of settlement risk will have to wait since then - a settlement until the CLS Bank, now

tium by IBM, is up and running, probably in 2001. Members of CLS Bank.

which will have to have at least \$2bn of capital and a credit rating of A- or better, will have to hold a net positive value in their account with the bank at all times. though they will be able to overdraw, within limits, in individual currencles. CLS Bank will start to run through the list of payments submitted by member banks at 7am central European time – when Japanese banks will still be working and US banks will just have opened their payments operations matching as many payments as it can, within each bank's limits, and will then run through the cycle as often as

Typically, 90 per cent of transactions will be com-pleted in the first hour, and 95 per cent in two hours, but banks may have to top up their accounts in particular currencies over the course of the day. The system has had to be designed to minimise the amount of liquidity it will suck out of national

If one bank fails and cannot meet its obligations, its counterparty will not get bailed out by a central fund, but will have the assurance that its own payment will

not be made. "We haven't taken all risk out of the system. There is still replacement risk, forward risk, liquidity risk. What we have protected against is catastrophic failure, and that is what the central banks are concerned about," said Larry Recknagel, chief executive of CLS

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# Literally, a \$1,041bn question

The sheer size of the Emu bloc, and its importance in trade terms, will see foreign central banks moving official reserves out of US dollars into euros

basket of currencies against which the the rouble moves. to replace the D-Mark and the French franc which are already in the basket." Jakov Urinson, the Russian economics minister, has

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But will the Russian authorities give a greater weight to the euro after its launch in January 1999? "It

Central bankers and officials all over the world are

Russian policy-makers are in Most central banks aiready no doubt that the new euro hold a proportion of their should take its place in the foreign exchange reserves in D-Marks, which will automatically turn into euros "Of course, because we have next January, along with other euro-zone currencies held in their vaults.

But the \$1,000hm question is: will the euro be able to capture from the dollar a pigger share of the official bank holdings? And it is literally a \$1.041hn question, depends," said an aide to Mr foreign currency holdings in Urinson. "Maybe more, US dollars, according to the Bank for International Set-

The BIS estimates that pondering the same problem. just over 68 per cent of for-

countries joining European economic and monetary union (Emu). Of that

Those proportions could the euro. The sheer size of egist for Morgan Stanley since the suspension of gold the Emu bloc, and its importance in trade terms, will see foreign central banks mov-ing official reserves out of US dollars and into cures, in time, the euro could take over as the world's "reserve" currency (the dominant curexchange), with all sorts of ences for the dollar.

But for the euro, many in the foreign exchange market assume that such a shift will heln produce a "strong" euro. The shift may be aided by sales of excess dollar holdings by the new European System of Central Banks (ESCB), when it takes control of the aggregated eserves of the individual central banks within Emp Avinash Persand, foreign exchange strategist at JP Morgan in London,

held in dollars at the end of which swiftly lost its status 1996. Just 20 per cent of the to the dollar after leaving rest were held in the core the gold standard. That view is not univer-

sally held. The US Treasury's official line is that international markets will only make the transition slowly. And Ravi Bulchanchange after the launch of dani, foreign exchange strat- national financial system Dean Witter bank in London, argues' that even if they did. it would not necessarily strengthen the euro. "I must confess that I am

amazed at the way in which

the flows of a small but relatively unimportant player in the currency markets - central banks - get such a lot attention in the markets." says Mr Bulchandani. He notes that the international stock of reserves held by central banks is just \$1,500hn - the same amount daily volume of foreign exchange traded in the currency markets. "It would reserve allocation to have a

sustained impact on the currency markets," he says. Mr Bulchandani thinks that if a shift does take points to the example of ster- place, it will not be over- actual level of foreign cur-

central bank behaviour suggests that any decision to lower holdings of foreign exchange would occur in a very deliberate and extremely gradual fashion." use of gold reserves. Gold has had no role in the inter-

convertibility in the early

1970s, but central banks con-

tinue to retain their gold. But Mr Persand counters that it is the financial markets, not central banks, that will decide: "Reserve currency status is chosen by the follow the trend."

Perhaus the most immediate impact of the new currency will be on the central banks of Europe, whose cur-rencies have joined it and are part of the ESCB. The combined foreign currency reserves of the 11 central banks is about \$320km. Once the euro comes to life, those mumbers will come to be forsign. French francs held by the Bundesbank will become

But it can be argued that central banks hold foreign currencies (at least in theory) because of the need to pay for imports, and smooth try's capital flows. Bridgewater Associates, the US financial research analysts. estimate that the ratio of euro-zone reserves to

number of months the foreign reserves could finance total imports. The start of Ema means that imports from other Emu members cease to need foreign currency to pay for them. So, despite the fall in the level of foreign reserves, the eurozone reserve-to-import ratio would actually rise, to 3.2 months

The rise in the ratio may prompt the ESCB to sell off excess dollar holdings, since post-Emu their reserves will be more than 80 per cent denominated in greenbacks. Bridgewater estimates the ESCB would need to sell off about \$40bn to take its ratio from 3.2 back to 2.5.

For central banks outside

At each of 1996 15.4

Composition of country reserves

makers - their appetite for denied central banks tho the euro will depend on its

ngth, defined as its ability to retain its value. But Robert McCauley' uses the example of the Swiss franc as a "strong" currency that has not been much in vogue as a reserve currency. The Swiss franc has actually fallen from 3 per cent of official reserves in 1980, to just 1 per cent by 1996. Mr McCauley suggests

cies of the ESCB will enhance the curo's popular-ity. The Bundesbank was for

chance of investing in shortdated D-Mark government treasury bills. Other central banks in the ESCB are willing to use short-term instruother central banks to diver-

E7.0 108.0 1.517.8 105.6

Weak, Ravi Bulchandani, Mergan Stanley Dean Witter FX Pulse Special Report.

2. The Euro and the Dollar. Robert N McCauley, Bank for international Settlements

### SALARIES AND STAFF • by Simon Kuper Changes are bad news for traders

The two most sought-after qualities are being male and being young

Six years ago, when George Soros torpedoed the pound, currencies were a giamorous and lucrative business. Today, says Richard Belsten, a technology head hunter at Robert Walters, the recruita lot of people coming out of most people earn between foreign exchange and £70,000 and £200,000. looking for alternative career paths."

at the moment."

Peter Marsh

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Add the man being the fundament

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CAPP !

finally stopped falling this The average senior trader

that trading desks can keep consultant at American times a month. Management Systems, says banks are starting to take lions at risk.

from the work floor, most of news. The currencies destined to join European sconomic and monetary union, funds - managed funds, or once volatile, now barely move against one another. Electronic broking machines have reduced the fat mar-gins that banks used to charge on trades. Customers

bank, and to keep more of the profits for themselves.

Yet, for all the charges, are starting to trade over the the two most sought-after their clients on the phone all a growing number of women more jobs. Banks that merge

layer who can only lay so many bricks." There is some good news recruits. Few banks bother for employees. Emerging touring universities for new markets are growing fast, traders and sales people. and many traders who once Films such as Wall Street dealt in the lira and peseta and Trading Places, and have become experts on the reports of multi-million-dol-Malaysian ringgit or the Pollar salaries, still do the work ish zloty. Trading volumes for them. Ms Collins says as a whole are growing, as there are bankers in back funds and companies need offices who dream of being a ever more foreign exchange. trader: "It's a larger than life Clients have become keener environment, she says. on buying expensive bedging products to manage their it will remain so, if headforeign exchange risk. The counts continue to shrink.

gues. "It's not like a brick-

than five years ago.

bonds. "You need people skills, analytical skills, rather than just knowing the technicalities of bid-and-offer," says Guy Whittaker, head of foreign exchange at Citibank, the market leader. That is because the most complex areas of the business are growing the fastest. Mr Rodrigues says: "If you tives." In risk management, Emerging markets are also

terparts in equities and

well paid. "It's the most bid One London head hunter market, as a foreign is even more blunt: "I exchange trader would say," wouldn't recommend anyone says Kieran Ryan, who runs Besic pay for New York recruitment agency. Bank foreign exchange traders executives say they are not looking for experts on particyear, after two years of ular economies, but rather decline, according to the for people with experience in annual KPA/Kling survey. these illiquid and volatile markets - and a few months now has to get by on a basic is considered long experiof \$150,000 a year, the survey ence. Many emerging markets traders are earning Of course, a trader's bonus \$250,000 a year. However, can amount to four or five most banks have now fintimes his basic salary. The laked expanding into these rule of thumb at a bank is markets, and staff are less in that trading deeks can been demand than a year ago, in bonuses up to 30 per cent when the average person on of the pre-tax profits they an emerging markets desk generate. However, Mark could expect phone calls Rodrigues, a management from head hunters several

The jobs most at risk belong to traders and lowinto account the risks that skilled sales staff. Margins traders run to produce these on trades are so small, and profits. Nick Leeson, for the foreign exchange market instance, was making tens of so efficient, that few traders millions of dollars for Bar- can make a difference. Most ing, but he was putting bil- in London earn a basic of about £50,000 or £60,000, says The foreign exchange Mr Ryan. At the larger industry has changed fast in banks, such as Chase and recent years and, viewed Deutsche, the average is nearer £100,000. The stars, however, still make millions best traders are joining private hedge funds." These allow them to assume larger

internet, a trend that will qualities in foreign exchange make redundant many sales-people who used to talk to and being young. There are day. And the host of mergers in sales – the lower paid end – particularly the SBC-UBS of the business – but almost marriage - has knocked out no female currency traders. "Do you really want to do a can sack almost half their job where your colleagues dealers and give the remain- are openly hostile to you?", der bigger volumes to trade. asks Trish Collins, managing "It doesn't affect the trader's director of Exchange Conwork load," says Mr Rodrisulting, a City recruitment

> It is the macho image that continues to attract young The question is how long

currencies business is far Mr Rodrigues also warns from dead. However, the that a bear market in stocks larger volumes are probably and bonds would hit profits in foreign exchange. What cracks me up about the The average foreign younger traders today is that they actually believe they a more educated person than before, more like his coun- are being paid." he says.

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TECHNOLOGY • by Simon Kuper

### Information on the button

In tommorrow's world financial instruments will be traded electronically

A large company wanting to convert a few million dotlars into D-Marks will usually telephone about five banks. Each bank salesperson swaps niceties with the client about the weather and the World Cup. and quotes an exchange rate. The company then compares the five rates and decides which to accept

In the world's most highstrange way of doing busiexchange at a large bank consumes \$500,000 a year in salary and running costs, yet many of these people do

> The human voice still has charm. As they say in the market, 'a machine can't buy you a beer

little more than recite numbers on the telephone.

The head of foreign exchange at one leading bank says: "A lot of people in the industry are performing cierical roles. Any cierical function will sooner or later be transformed into something electronic in nature." His counterpart at another bank has said that a "black-box trader" could allow him to remove a third of his staff.

in the new world, a client wanting to trade will press a three banks would be of button on his screen to little use, as the client would receive exchange rates, market forecasts and hedging advice from banks. The screen will not be part of the with its clients electronically public internet, but it will use related technology.

enough or fast enough for buy you a beer'. institutional use," says director of financial markets at State Street in London. However, State Street and other banks have developed capable "Extranets" - closed user groups on the internet. The security issues have been solved. Already, any bank can discover the best price to the market at a press at its EBS or Reuters electronic trading machine.

kept this technology from their clients Only a few banks have tentatively begun offering tech market, this is a clients internet trading. Each bank that has done so ness. It wastes time and has designed its own techmoney. The average front-of nology, at great expense. fice employee in foreign making it hard for clients to compare exchange rates from various banks.

But so far the banks have

Currency Management Corporation, a small company that trades \$2bn-\$4bn for chents a month, seems to have ovpassed some of banking s giants, John Ersser, sales and marketing director at improvation, internet which designed CMC's products, savs: "Dealers look at this and say. If it takes off, some of us wou't have a jub'." But he adds: "People thought it would take off quicker than it has done."

Rossiyn Wilton, managing director of transaction products at Reuters, says that within five years a client will only have to press a bution on a screen to receive exchange rates from all its banks simultaneously. There is talk that the top-10 banks will sit down together and set up such a system. If that happened, every large company would want it.

waiting for its competitors to move first. An electronic screen that only quoted still want to call other banks for rates. A bank would lose out if it only communicated while rivals spoke to the same clients by telephone.

"The internet is still not safe the market, "a machine can't expects that some of the porters, such as Mr Ersser

Stefan Gavell, managing banks would hate clients to and will offer prices in the in order. That would inevitably reduce the banks' bid/ offer spreads to almost nothing. And if clients could call the next techological revolu-up a list of prices at the tion in forex. "It is only a press of a button, they would matter of time before corpothrough the banks' elec- financial instrument electronic material that offers advice on derivatives. The Mr Gavell goes further. "We hanks want to keep these lucrative products under the noses of their clients.

When it comes to giving Ms Wilton says: "The biggest banks will be able to hold off the longest." However, she

be able to rank their prices way that clients want them. Then the bigger banks would have to fall into line. be less likely to scan rations are able to trade any

ces to move money. The only question is how clients prices electronically, much of the foreign exchange market internet trading can swallow. Even its most enthusiastic sup-

tronically," says Mr Eraser.

see ourselves as a technol-

smaller banks will decide and Ms Wilton, agree that it Furthermore, most large that they have less to lose, will be used only for smaller trades. A company converting \$5m or less is likely to want to do so electronically. hecause the bank will charge Internet trading will be it less than it would on a telephone trade. The largest companies may even be willing to execute trades worth up to \$20m electronically.

However, Ms Wilton agrees; "This machine is not going to capture \$100m trades." For deals that big, companies would want to ogy company that has speak to their banks for advice on the best day to trade, whether it is worth taking out a hedge, and simply for psychological reas-

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**EMERGING MARKETS •** by Simon Kuper

### Fickle friends flee smoky kitchens

Client needs and not speculation are behind the main Asian currency flows

A year ago every bank in the world seemed to be moving into emerging markets. Analysts were watching currencies as unlikely as the Kenyan shilling. The Philippine peso was almost main-

Then the Asian crisis broke, and the currency market was famous for six months; not only did banks make billions from the crisis but they were largely responsible for creating it.

Indonesia, Thailand and even South Korea were, However, each bank is admittedly, living dangerously. They had growing foreign debts, and their trade balances were mostly in defiexchange rates from two or cit. but trouble arrived only when the currency markets took notice after the Thai devaluation in June. Currency analysts, who a week earlier barely knew what the Korean currency was called, were suddenly expatiating on the beliefs of rival politi-The question is why this The human voice still exercians. The analysts also spot-has not happened already. cises charm. As they say in ted a looming problem for

Asian countries: because their debts were mostly pay-able in dollars, they might have to default if their currencies fell sharply.

Suddenly, everyone was talking about defaults and banks attacked Asian currencies almost indiscriminately. The result was that many countries were, indeed, unable to repay their debts. Not one bank had predicted the Asian crisis and almost everyone agrees that the victim currencies fell much further than their economic fundamentals war-

ranted.

Governments grew angry. Mahathir Mohamad, prime minister of Malaysia, was not the only leader to complain that currency traders were in conspiracy to make poor countries poorer although he was probably the only one to blame the Jews. China has cracked down on so-called illegal foreign exchange and futures trading. Taiwan, hardly its political brother, has appointed as its central bank governor a man called Perng Fai-nan whose nickname is

Speculator Terminator. What governments objected to was a bank open-ing a large office in the capi-

tal city of their countries, inviting politicians and local business types to dinner. and then speculating against the local currency.

There have been many calls since the crisis for currency trading to be regulated. Few bank executives expect this to happen but some admit that they cannot openly speculate against currencies of certain countries. One bank executive says that rather than try to make money by attacking the Thai baht during the crisis his bank wanted to be seen to be

helping Thailand. Yet, the Asian crisis has changed the nature of emerging currency markets. Some investors have pulled out and others have grown fearful of holding these currencies for long. "People are now quick to get out when it gets a bit smoky in the kitchen," says Thorkild Juncker, managing director of foreign exchange at J.P. Morgan, the US investment bank

This means that few changes in exchange rates are sustained. Investors have learned that merely holding a diversified basket of currencies are pegged and emerging market currencies docile. does not protect them from

tend to fall together; the Czech devaluation last spring helped set off the Asian crisis.

Furthermore, the Malayalthough they still dwarf the volumes in the Russian, Polish and Czech currencies. are less heavily traded than before. For the Indonesian often the only buyer in the market. There are almost no bond issues from Asia any more, and this has reduced some currency traders in Jakarta and Singapore to flicking elastic bands at each other to pass the time. David Basile, managing director of

emerging market risk at Credit Suisse First Boston, says there are fewer trades than before but, he adds. this has raised the margins that banks can charge for executing them. With Asia quieter, currency speculators have been looking hard for other emerging markets. This has been tricky. Brazilian. Argentine and Mexican

This means that emerging

stocks and bonds are heavily

traded, but most of these

risk, because the currencies markets desks have recently thrown themselves into the Polish zloty and the Czech koruna. Both have taken off. thanks to high interest rates. Poland and the Czech Repubcurrencies have become

seeking yield have few other relatively safe places to go. The time will come when rupiah, the central bank is they decide that the aloty and the koruna have risen too far and then they will attack these currencies. The Asian crisis of 1999 could take place in Warsaw. However, the zloty and the koruna are too small to make anyone a large for-

tune.

overvalued, but investors

With little profit to be made simply betting against the currency, the main flows in the market now are those involving "real money" - a multinational company needing Thai baht to pay its workers, or a US pension fund wanting to buy Malaysian stocks. This means that banks have become more reliant on their clients. The banks that do best in future may simply be those with the best client lists. Furthermore, these banks will

For it is starting to dawn on banks that not everyone can make money consistently in these markets. Two years ago with European sian ringgit and Thai baht, lie have warned that their monetary union set to wine out up to a dozen currencies and trading margins shrinking, emerging markets were seen as the salvation of the

industry. Many hanks still believe that but the costs of entry are high. It is hard to predict which way a currency will move unless you have an office in the capital with lines to the central bank, the finance ministry, and local investors. This can burt the US investment banks, which have fewer desks worldwide than some of the commercial hanks.

Emerging markets are still far larger than they were before the crisis. They now produce about 30 per cent of currency revenues for most large banks. However, there is less talk than before of spectacular growth. Fewer banks are setting up desks everywhere. The profits made during the Asian crisis will be hard to repeat. Emerging markets are close always have a reason to to becoming mature, says Mr retain desks in emerging Basile.

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RICHARD DONKIN

### The low pay syndrome

Women might be to blame for the fact that they are paid less than men

Why do women earn less than men? For years women have characterised their struggle to earn as much as men as a fight against workplace discrimination. But some new research ests that women may well have to accept some responsibility for pay discrepancies. Put simply. they may value their abilities less than men

John Jost, an assistant

professor of organisational Graduate School of Busine was surprised at the strength of the phenomenon when he carried out an experiment on 132 Yala University students - 64 women and 68 men. He asked them to write an esset on computer shopping and then asked them how much the author of such an article might expect to be paid. The quality of the work

was indistinguishable on the basis of gender but, on average, the women paid themselves 18 per cent less than the men. Mr Jost concludes, therefore, that women think they are worth

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THE RESERVE

displaying a "depressed sense of entitlement". There are several explanations for this. One of these is that

women tend to compare their pay with that of other and not men. A third possibility is that women and men have different values. There has to be something in this. You only had to sit through the film Titanic to notice that

women use their own low

pay as a standard. Second.

women were embroiled in the love story while men were marvelling at the size of the propellers. A fourth possibility, says Mr Jost, is that women may believe that their

contributions are not as great as those of men. The thinking behind this is that people use stereotypes and social judgments to explain and justify inequalities of status, power and wealth. The idea is that we not only accept status differences in society but that we also find ways of rationalising our place in the social hierarchy Mr Jost's work challenges

conventional assumptions about ethnocentarism - that a social group justifies itself by favouring its own

members and discriminating against other groups. He has found that groups that are low in social status do not bryour each other but look favourably on people in high-status groups, judging them to be more hardworking and more intelligent.

This may explain Robert Tressall's observations of the uncomplaining decorators of Mugsborough in his book, The Ragged Trousered Philanthropists. They give their labour generously to make money for others. Making wealth themselves they believe, is "not for the likes of us".

But status assumptions are not a static phenomenor People need only be fed the idea that they are inferior to downgrade themselves. Mr Jost noticed this when he gave the University of

Maryland some information that suggested that University of Virginia students were more economically successful Purely on the basis of the deta, the Maryland students came to believe they were

inferior to those in Virginia. Such behaviour may account for the way that successful sports teams are often able to maintain their superiority over opponents who can sometimes appear defeated before they step on policy. The policy, she told to the field. It may also delegates last week at the explain why certain jobs

towards which women gravitate are not highly paid. "Although the new earnings survey shows us that women are paid less than men on average, it does not compare jobs like with teaching, there has been almost a feminisation of sions," says Alastair Hatchett of Incomes Data Services, the pay research consultants. Whether these findings

will help promote the cause of women in management remains to be seen. They would suggest that a greater proportion of women bosses could have a restraining effect on fat-cat salaries. Anything to remove the male obsession with pay and status would be welcom

An Experim Replication of the Depress d-Enthlement Effect Psychology of Women

Among Women, John T. Jost, Casual dress codes

dress on certain days may

the UK. Kathy Scholfield,

have reached their zenith in

The US-inspired corporate policies that allow employees to wear casual

director of human resources at HFC Bank, a subsidiary of Household International, the Chicago-based finance company, said that against her advice her company had introduced a casual dress

Human Resources Forum held by Richmond Events o the P&O Cruise liner. Arcadia, allowed "business casual" dress on all days except the last day of the month, when people could adopt what she called "casual casual" dress. The problem was that people were uncertain as to what was business casual and what was very casual so Ms Scholfield issued an explanation to employees that business canual meant that shirts needed to have collars. Employees were also warned that on canual casual day they could be sent home if they arrived at work looking too casual. "It

Earlier Shann Holliday, managing director of Guinness Ireland Group, had inspired the delegates with a prediction that the human esource director would in future be the most importan figure at the board table. So important, in fact, that chief expendives would assume much of the role because not enough people of the right calibre were emerging from As one of the delegates

remarked from the floor,

than the company car plan,

she said.

richard.donkin@FT.com



# German

Salaries for senior managers across Europe continue to vary significantly in spite of moves towards a single

highest salaries

human resource professionals on the QE2 sailing from New York. Exhibitors at the conferences find them a numan resources. cost-effective way of meetin clients. One exhibitor said: "I estimate that each meeting I have had has cost me £330 (\$540). It would cost much more in the normal course of events and I can meet many more people than would be possible normally in the time available. If I get four pieces of business from the event, I break even. Five and I make a profit."

In an effort to promote a inesslike atmosphere. delegates are almost driven from mession to session and casual dress is discouraged. Nevertheless it can be difficult to regard the wining work. As John Lloyd. ontional education and development officer of the AEEU engineering union put it: "I love these conferences, I really do. It certainly beats

how can human resour

professionals aspire to what

Mr Holliday called "a higher

purpose" when they find

dress codes? If individuals

performance instead of what

they chose to wear at work.

companies might achieve a

spect among employees.

to be gaining in popularity,

with one now planned for

Cruise conferences appear

such juvenile polices as

were assessed on their

greater level of mutual

themselves mediating over

### managers command

currency, according to new research by ECA International, consultants on international

German managers still command the highest average iross salanes - around £60,000 (\$98,400) - while those in Finland have the lowest. The UK average gross is £50,000. Netted down, however, there is far less dispanty, and high gross pay does not always deliver strong buying power. The high packages earned by deliver the poorest buying ower when taxation, social security and living costs are Emily Tuite tel: +44 171 351 5000

#### Skills and talent

Mapping the skills and behaviour of a workforce can allow companies to focus their no shofte treemturper attracting skills they perceive to be missing, said Nell Thompson, assistant director of SHL, the management

consultancy and psychometric test publisher, at this week's annual recruitment conference of the Institute of Personnel and Development in London. Identifying the different competencies among staff in a business could be a nme-month project, he said. But once a model was in place, it could be used for recruitment, performance assessment and succession such frameworks help. businesses find the talent and skills they are likely to need in the next few years. Possessing the right skills is more important than report by Angela Baron, a policy adviser at the IPD. Ma Baron says that companies barner to entry when there was no shortage of candidates. An IPD survey of recruitment intentions among 284 companies found that fewer companies than last year were seeking

industry-specific experience. This, she says, reflects a tighter job market. "There is little evidence that job-specific or industry-specific expenence successful appointment. An analysis of skills is probably a much better way of determining suitability," she says. The research also found that companies were placing managers with degrees.

**BANKING** 

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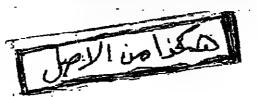
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You must also be able to demonstrate academic excellence, in a scientific and/or numerate discipline, advanced financial modelling skills and a strong, professional work ethic. Excellent interpersonal skills, self-motivation and maturity are also essential attributes.

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- · Integrating the functioning of the operations department with business development and support functions including the management accounting, finance and risk management
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The Ideal candidate will be a Senior Business Menager with extensive operations support experience gained either within the banking, commodities trading or commodities finance sectors. You must be flexible to change and lead by example, constantly reviewing and improving processes and systems, in addition, you will be an accomplished motivator and manager able to train and develop staff to their maximum potential. There is scope to manage other areas of support activity should you have the necessary experience which is reflected in the salary range. In addition, there is opportunity for equity participation in the long-term for an individual who can make a significant

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- A working knowledge of Japanese

You are likely to be at least 40 years of age and a qualified accountant. The remuneration package reflects the level of responsibility which will be vested in the new job holder.

Please reply by contacting Avril Kellett quoting ref. 3311 enclosing both a covering letter and a full curriculum vitae that includes daytime and evening telephone numbers and an indication of current salary. All applications will be treated in the tractions targetime. If you responded to a previous advertisement, your details will already be on our file.

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### HEAD OF PRIMARY TRADING

FIXED INCOME AND FX PRODUCTS

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We have been retained by one of the world's leading financial institutions with an international presence in over 45 countries, Their highly successful South African operation - based in Johannesburg - employs over 50 market professionals in Trading, Sales and Research active across the Equity, Fixed Income and FX markets. As part of their strategic expansion plans they now seek an individual to head up their Trading arm.

Working within the existing Johannesburg-based operation, the successful candidate will have responsibility for managing the current team as well as developing all African Primary Derivative, Fixed Income and FX product issued both domestically and through the London office.

The successful candidate will have at least three years' relevant experience with sound managerial experience and

thorough knowledge of Fixed Income and FX. Whilst some

Developed or Emerging Markets is a prerequisite. A high technical proficiency on yield curve plays is essential, as is the ability to work within allocated limits. Responsibilities are significant and an ability to perform

it is not essential. Proven ability in a trading environment within

independently with maturity and confidence will reflect on the overall performance of the group. The successful candidate must demonstrate integrity and professionalism of the highest order.

This will be a key appointment for the Global Emerging Markets Group which continues to expand fulfilling our client's long term objectives.

For an initial confidential discussion, please contact Charles Hamill-Stewart or Richard Lewis at Alexander Mann Group. Alternatively you may write to them at the

### ALEXANDER MANN

Group

Tel: 0171 242, 9000

knowledge of derivatives is preferred,

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provide control and execution support in managing

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Candidates will be graduates, preferably with an MBA or other financial qualification. Experienced in either investment

banking, private equity or strategic management consultancy, with a strong financial services industry locus, they will have outstanding analytical, modelling and communication skills.

Our client, a leading private investment partnership headquartered in New York, is sponsored by a major financial institution and is in the process of establishing a London office. It is currently raising a new \$1.5 billion private equity fund to focus on the insurance and financial services industries. The senior management team has a superior investment track record and an exceptional reputation in

The newly formed London operation seeks several individuals to work as part of a small, close-knit team. Focusing on the UK. Continental European and Asian

 identify and analyse investment opportunities in the insurance and financial services sectors, with investments ranging in size from circa \$30 million to \$250 million; support senior management in the

completion of complex transactions, GKRS including acquisitions, corporate spin-offs, demutualisations, management buy-outs,

International experience and European languages would be an advantage. Candidates must be highly motivated self-starters, with exceptional energy levels, integrity and a strong This is an outstanding opportunity to join the fund at an early stage in its development, offering the prospect of significant financial rewards, including an equity interest in

the fund's investments.

Please send a full CV in confidence to GKRS at the address below, quoting reference number 980523L on both letter and envelope, and including details of

OLD LONDON HOUSE, 32 ST JAMES'S SQUARE, LONDON SWIY 4JR. TEL: 0171 930 5100. PAX: 0171 839 1229. A GKR Group Company

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- Accountable to the Commissioners, the Director General will perform a high profile public role ensuring proper supervision and regulation of the financial services industry in Jersey, developing and recommending appropriate policy, promoting Jersey as an international financial services centre and managing the Commission's resources.
- with a proven track record of operating at a senior level in another regulatory body or poseibly working on regulatory issues within a major financial institution or professional firm. A legal qualification is desirable although a background in accountancy would also be appropriate.

An experienced financial services industry professional

- Ourstanding interpersonal skills are essential, with ability to influence at all levels, also comfortable in an international environment. First class communication skills, experience of handling the media, public speaking and networking at a senior level.
- This is an outstanding opportunity to build on Jerser's established reputation and to lead the Island's development as an international centre of excellence

Please apply in writing quoting reference ZB22FT with full career and salary details to: Judy Atchison Whitehead Selection 11 Hill Street, London W1X 8RB Tel. 0171 290 3140 Fzz: 0171 290 2050 www.whitchesdselection.co.uk

Whitehead SELECTION



### UK EQUITY RESEARCH ANALYSTS

Part of the AXA Group, one of the world's largest fund management groups with total funds exceeding £300 billion, AXA Sun Life Investment Management is the UK fund management arm with assets under management of £35.6 bilkon.

Superior proprietary research is at the core of our investment philosophy and we now seek to expand our team of dedicated UK Equity Analysts. As an important feath member, your research conclusions will drive our

We are seeking top catibre individuals capable of producing high quality research to statain and enhance our impressive investment performance You will almost certainly have at least three years' experience with an investment bank or fund management group and an excellent academic

background: possibly MBA or equivalent. Alternatively you may have a Finance qualification and specific industry section expertise with the ability and potential to make the transition to City Analyst. Whatever your background, you must be committed to the value of research in achieving objectives.

We are offering an excellent package and the benefits and development opportunities of a world class organisation. Please send CV and salary details, quoting Reference S/IAS/87, to

Stephen Vause, Austin Knight, Castlemead, Lower Castle Street, Bristol::BS1:3AG: Tel::0117 922

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1891. Fax: 0117 925 3885.

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Global telecommunications

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of the art satellites and a fully integrated global ground network, ICO will launch its service in 2000. The company is recognised as having so much potential that more than 60 leading telecoms and technology companies have invested in excess of \$2.0 billion.

ICO Global Communications is developing mobile

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The finance function is responsible for the treasury management of the ICO Group world-wide, and manages the corporate finance and financial risk

As ICO grows and moves to the next stage of its development at this exciting time, it is looking to recruit two highly motivated treasury professionals to join its small treasury team .

Assistant group treasurer

Reporting to the group treasurer, this is seen as a flexible role for someone with at least three years experience of the international financial markets. You will have

- Global cach management and liquidity
- Assisting in the structuring of complex financial
- Performance measurement of banks
- Negotiating with banks
- Management reporting.

Given ICO's continuing development there are expected to be opportunities to become involved in a wide range of projects

You will have a proven track record working in a multinational and international environment, with experience of cash management and systems, coupled with good negotialing skills

You will need to have a recognised treasury and/or accounting qualification and knowledge of other languages would be an asset. You will also have good communication skills and the ability to work with small teams often to demanding deadlines. You are likely to be in your early thirties, with experience of managing a small professional team.

Treasury assistant

Reporting to the treasury manager - investment and funding, you will

- Maintain cash forecasts Update liquidity positions
- Play a significant role in fCO's money market dealing activity, initially managing a large investment

You are likely to be in your mid-late twenties with a university degree and be either studying or prepared to study for an appropriate professional qualification, You will have a good understanding of the international markets, probably gained in an international corporate

If you believe you can make an immediate contribution within a pioneering organisation, please write (quoting the relevent reference number and endosing a comprehensive CV and current salary details) to: the Recruitment Manager, The Resourcing Centre, ICO Slobel Communications, 1 Queen Caroline Street, Hammersmith, London W6 98N. Ferc 0181 600 0660, email: recruit@ico.com. To find out more about ICO, visit its Website at: http://www.ico.com

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ITS is one of the world's largest international inspection and testing companies with more than 8,000 employees worldwide and with 371 offices in 66 countries. Due to recent major expansion of our services, we are seeking qualified freelance consultants in:

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INSPECTORS AND EXPEDITORS With minimum 5 years experience on various materials/commodities oriented to the Oli & Gas related industries, 2nd SNT-TC-1A qualification is an advantage.

Please apply in writing together with your CV in English to: Intertek Italy S.r.i. - Attention Mr T. G. Tinn Via Aldo Moro, 47-20060 Gessate (Milano) - Italy Fax No. ++39-2-95.38-35.91



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Sabre is a long-established, yet fast-growing fund management company creating hedge fund products for banks and other financial institutions, mostly overseas.

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Sabre wishes to add a commercial specialist to its team to manage the creation of these fund vehicles. The successful candidate will have structured offshore funds and will understand credit and compliance issues, as well as banking documentation.

Professional background will probably be the law or banking, but the key skill we seek is the ability to translate the clients' commercial, financial and investment management requirements into a workable

This is a job for a clever, 'can do' type, not a business prevention officer.

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For this position we require an individual who is intelligent, hard working, highly motivated and very energetic. Proficiency in Microsoft Word/Excel as

well as fluency in the English language are essentia A competitive salary and benefits package a offered incorrected candidates should send their details to:

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Financial Times

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Our client is the private equity division of a leading global investment bank and manages substantial funds for investment throughout Europe in management buyouts, management buy-ins and other leveraged acquisitions.

With its strong track record of investment and realisation, it is preparing to raise a major new pan-European fund for investment in transactions across a range of private equity opportunities. As a result of this development, the group wishes to add a number of professionals to its investment team in London, who will be initially involved in the analysis of investment opportunities as well as generating deal flow, conducting due diligence and negotiating, completing and managing investments.

Suitable candidates will have gained some two to four years' transaction experience in a competitor private equity fund, a structured finance department, an investment bank or the corporate finance department of one of the large accountancy firms. Numeracy, financial analysis skills, computer literacy and the ability to build successful relationships with management teams, vendors and advisers are imperative. Fluency in one or more European languages would be highly desirable.

In the first instant, applicants should send full resumes and details of current renumer, stion to: The Bloomshury Group, 1 Southampton Street, London, WC2R OLR Tel +44 171 379 1100; Fax +44 171 240 6362, quoting reference TCPE.

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**Paris** 

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Mid/late-30's. Appropriate linguistic skills: English, French and at least one other European language. Fully conversant with data treatment The in-House Counsel reports to the Group Managing Directors. He will relate with them on a daily basis and also with in-house and outsourced functions in the areas of real property acquisitions, financing and disposals, and also with the Group's financial asset managers

He will interface with the group's outside legal counsel in all matters referred for advice.

Based in Paris, with a requirement to travel throughout Europe. The applicant will hold a law degree and will have gained at least 5 years experience in an international financial institution, and/or with a multi-national company, and/or with a major international firm of lawyers. Specialised experience in the field of European real estate is essential. Experience of U.S. property and financial law will be an advantage.

Respond with a full CV, in confidence, to:

The International Conturne HRO GROUP 26, avenue Foch - 75116 PARES Tel.: 331-45.00.62.62 - Fex: 331-45.00.60.93 E-mail: HRO Paris@compuserve.com

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investment bank. In the Asian equity markets its long term aim is to build a quality research team, creating opportunities for senior individuals with knowledge of the following industries: power. financial services, chemicals/oils and gas, and consumer products. All of these positions will be based in Hong Kong. The firm's approach is different from other brokers, focusing on the development of innovative, commercial ideas designed to meet individual client's needs, rather than the provision of short term

■ Key member of the global securities sector research team.

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■ Development of close working relationships with the global corporate farance industry team.

■ Be either an experienced broker keen to work in an t where your creative skills will be recognised, or ive working in one of the sectors fisted and ested in pursuing a career in equity research.

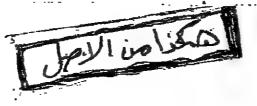
practices and financial analysis.

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THE COMPANY: Our client is a leading and rapidly expanding Moscow based financial institution with an outstanding reputation in the debt, equity and derivative markets and a clear goal to achieve a top live global ranking. The already established Risk Management team provides a comprehensive service covering market, documentary, credit, counterparty and regulatory risk.

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opportunity to contribute directly to the planning and implementation of the company's strategy.

Interfered Rey incomplaints will include:

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- THE PROFILE. The successful candidate must be able to demonstrate:
- Fluency in English and Russian A strong quantitative background

- Regorous analytical capabilities particularly in risk management. Knowledge of the Central and Eastern European market place
- A minimum of 5 years investment banking experience gained from
   Exceptional written, interpersonal and presentation skills Entreoreneuralism and ambition

This senior position represents an excellent opportunity for an experienced market risk manager with strong leadership qualities and well developed interpersonal skills to make a key contribution to the continuing growth of a highly successful financial group.

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Please forward your full resume in the strictest confidence, quoting reference no. FT302-2 to; Antal International, Parus Business Centre, 23 1st Tverskaye-Yernskaye Ul., Moscow 125047 Tel: 007 095 258 0465 Fax: 007 095 258 0470 Antal International, 2nd Floor, 90 Tattenham Court Road, London WIP QAN. Tel: + 44 (0) 171 637 2001 Fax: + 44 (0) 171 637 0949 e-mail: cv@antal-int.com or visit our website on www.antal-int.com

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in addition we invite applications from younger or less experienced individuals to report to the Analyst/Consultants in fulfilling these tasks.

> Please write with full CV and telephone numbers to: Chelgate Ltd, 15 Hay's Mews, Mayfair, London W1X 7RR

> > **US Investment Bank**

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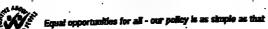
To succeed, you will need at least five years' progressively senior experience in financial markets,

ideally on the buyside. Broad knowledge of Asset Backed Securities, Credit Derivatives and Bond Markets is essential, together with a thorough understanding of both Money and Capital Markets. Highly numerate and computer literate, you will be both fully self-motivated and able to work as part of an enthusiastic and dynamic

In return, you can expect a competitive salary, dependent on your skills and experience, and a comprehensive benefits package including bonus, company car, private healthcare and concessionary rate

To apply, please write with full CV to Philomena Gray, Halifax plc, Head Office Personnel. Trinity Road, Halifax, West Yorkshire HX1 2RG.







The EIB, the financing institution of the European Union, is currently seeking for its Finance Directorate at its headquarters in In its Capital Markets Department a (m/f)

Capital Markets Officer (Ref.: FI 9801)

Duties: Assisting the Head of Division on the markets for which he is responsible, in particular those of the Central and Eastern European Countries, and participating, in particular, in: \* planning and negoticiting operations on the capital markets; \* liaising with the banking sector in the countries or markets concerned and with the appropriate monetary and financial authorities; \* manitaring primary and secondary markets in the countries and sectors concerned; \* researching, on the markets in question, tailor-made financing structures and financial instruments; \* drafting issue documents; \* preparing notes

**Qualifications:** • University education; • Several years' professional experience in the field of primary and/or secondary capital markets; • sound background in mathematics and the use of IT applications; • substantial experience of interest-rate and currency swaps as well as other derivatives; • ability to work under pressure and in a team.

Languages: Very good command of English and sound grasp of French and German. Knowledge of another Community language would be an advantage.

In its Planning and Settlement of Operations Department a (m/f)

#### Back Office Loans Supervisor (Ref.: FI 9802) Disbursements/Liquidity Planning Section

Duties: Acting in accordance with the Head of Division's guidelines for the preparation of disbursement and liquidity planning:

• leading and managing a team responsible for processing loan disbursements, booking the corresponding funds and issuing contractual nations for loans; • assisting the Head of Division in validating the financial clouses of loan contracts; • verifying the contractual conformity of loan disbursement applications; • vetting disbursement orders and contractual nations; • aiding the Bank's Directorates for Lending Operations; • informing borrowers about contractual clouses and calculation methods; • developing and managing the Bank's liquidity planning programmes; • developing and managing loan processing applications.

Qualifications: 

University education with specialisation in finance, accounting and management; 

Innoveledge of legal officing: 

several years' professional experience in the fields of banking and finance, especially long-term financing operations; 
methodical and organised approach and capacity to solve problems rapidly and independently; 

succint report-writer, with good interpersonal skills and oblity to communicate effectively both with the Directorate's other departments and with

Languages: Good command of English and French. Knowledge of other Community languages would be an advantage. The EB offers attractive terms of employment and salary with a wide range of welfare benefits. Applications from women would

Applicants, who must be nationals of a Member State of the European Union, are invited to send a detailed curriculum vitae, in English or French, together with a photograph, quoting the appropriate reference, to: EUROPEAN INVESTMENT BANK, Recruitment Division, L-2950 LUXEMBOURG, Fee: +352 4379 2545.

Applications will be treated in the strictest confidence and will not be return neral information about the EIB can be found on Internet (http://www.eib.org).

### **Credit Risk - Metals International Investment House**

London

Goldman Sachs is a leading investment banking and securities firm with a highly successful commodities business. The metals market is a key part of this business and the firm utilities innovative products to manage price volatility and improve investment returns, utilising state-of-the-art analytical systems that facilitate the structuring of highly sophisticated transactions.

Many of these businesses and transactions involve substantial credit risks, which credit professionals, business units and other internal agencies are responsible for managing. They now seek to expand the existing team with a metals credit risk professional.

Primary responsibilities will include managing the credit risk inherent in the firm's activities in metals trading. fielding with business units and other internal areas and conducting counterparty analysis, utilizing all available information sources, including regular client visits. The role will also encompass working with the Capital Markets and investment Banking areas of the firm on a variety of projects where metal is a key component.

The successful candidate will probably be a graduate, preferably with a background in mining, engineering or geology, allied to a knowledge of finance from either a banking or corporate environment. You will have the ability to apply such knowledge in a practical manner to credit risk appraisal and possess strong analytical sidils, ideally with a quantitative blas. Your interpersonal skills will enable you to interact effectively with traders and salespeople, other areas of the firm and senior management.

This position is a key element of the firm's activities in the metals murket and the successful candidate will enjoy an excellent remuneration package and the opportunity to work elsewhere within the bank's złobal network.

interested candidates should send their CV with a covering letter to Niali Macnaughton, quoting reference 487.

at: BBM Associates, 76 Watling Street, London EC4M 9BJ. Face 0171 248 2814. E-mail: 487@bbm.co.uk



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LEADING US COMPANY SPECIALISING IN US GRADUATE AND PROFESSIONAL TEST PREPARATION IS SEEKING MANAGER FOR ITS LONDON BRANCH.

Candidate must have university degree (advanced degree in business preferred); extensive knowledge of US standardised tests including USMLE, NCLEX, CGFNS, GRE, GMAT, and L&AT; several years marketing, face-to-face and tele-sales experience in service industry; strong office management skills; mustis experience in service industry; strong office management skills; required in service industry; strong office management skills; systems and hardware: advanced knowledge of Internet protocols and software; and wiftingness to work weekends and

Salary £25-35k depending on experience, Application with CV to: 371 Wasterman Park ROAD, LONDON SW19 6PE

### ISRAELI MARKETS PRIVATE CLIENTS ASSOCIATE

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Our client, a major financial institution, is expanding its Private Chents coverage and is looking for an exceptional performer to join its London team to cover Israeli markets.

Key responsibilities will include:

 Managing Israeli desk operations. Raising capital to be invested in global financial assets and managing chent assets on a day-to-day basis using a variety of portfolio management techniques.

Advising high net worth individuals on investment opportunities in global markets.

■ Developing new prospects in the context of the current Israeli

legal framework and the regulatory environment. Monitoring, managing and reporting on client assets.

Setting up a legal framework for accounts.

Successful applicants will be able to demonstrate: ■ Fluent written and spoken Hebrew.

■ Academic excellence to include an MBA from a leading business school; a law degree would be an advantage.

 Excellent leadership/management skills. ■ Understanding of the Israeli financial regulatory environment to

include the Central Bank's foreign investment regulations in servicing private clients. Experience of currency regulations would be invaluable. ■ At least 3 years' corporate and securities legal experience to

include advising private and corporate clients.

 Proven record of building client relationships in Israeli markets. Excellent report writing and communication skills.

To apply, please send your CV and covering letter, quoting ref. 2176, to: The Response Management Team, AIA, 5 St John's Lane, London EC1M 4BH, to arrive no later than 17th June 1998. Applications will only be sent to this client, but please indicate any organisation to which your details should not be forwarded.

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As a recognised leader in the fixed income and equity markets this international investment Bank provides a comprehensive range of products and services in the primary and secondary bond and equity markets, currency and interest rate swaps and options, fixed income and courty derivative products and

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Candidates are likely to hold a degree or equivalent in Economics and have at least 3 years' expenence working in financial markets, preferably within Fixed income. The successful candidate will have previous editional expenence. together with knowledge of Word and Excel, with knowledge of Powerpoint an advantage We are seeking a team player with excellent communication skills. the ability to work under pressure and to tight deadlines, and a sense of humour A competitive salary and excellent career apportunities are offered to attract the very best candidates.

A detailed CV and covering letter should be sent to our consultant Mrs D Bailey at GMBM, In Charing Cross Road, London WC2H 0ES, quoting reference R0035



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appears in the UK edition every Wednesday & Thursday and in the international edition every

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Closing Date Friday 12 June 1998

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We now seek a senior finance professional with wide ranging international experience, including corporate laxation. for a pwotal role in building our Pan-European operator

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c.£80,000 + Benefits + Stock Options + Bonus

Reporting locally to our European Managing Director and internationally to our USA-based Chief Financial Officer, you will create and implement our European financial strategy and ensure that this is supported by effective financial management and control. This will involve managing Pan-European corporate assation compliance, working closely with the CFO on lazation strategies, as well as ensuring all import/export activity complies with customs and duty regulations.

You will also advise on potential acquisitions, transfer promg, European treasury management, as well as ensure all accounting systems are compatible and integrated with our USA Head Office function. As part or your substantial involvement in commercial strategy, you will represent our interests with Government Agencies, negotiate terms with major suppliers and play a major role in new European office openings.

Commercially aware, with saveral years' senior general management expendince, you will be a graduate qualified accountant and ideally an MBA. You should have a minimum of five years' practical experience in an industrial environment, ideally the pharmaceutical or a similar industry, which must include exposure to European import/export regulations and corporate laxation, including VAT. Decisive and innovative with the personal qualities to relate well with and impress people at all, particularly senior, levels you will ideally have worked for a subsidiary of a USA Group and have a good general understanding of European business practices and cultures. European language skills



Please send your CV, including details of current earnings, to: Rod Cook, Personnel Adviser, PethoGenesis Ltd., 1000 Great West Road, Brentford, Middlesex TW8 9HH. Telephone: 0181-261 4426. Fex: 0181-261 4526. Email: rod.cook@biopers.co.uk For further information on the company see: www.pathogenesis.com We would appreciate all applications by our closing date of Thursday, 18th June 1998.

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Please send your CV, including current salary package details and quoting reference FT330 to Alison Vann, Cap Gemini, PO Box 14223, London SW8 2ZE. Alternatively, e-mail opportunities@capgemini.co.uk quoting the above reference. You may also apply via http://taps.com/Cap\_Gemini quoting reference FT330.

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### **Financial** Accountant

#### SW London

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THE CHILDREN OF THE

Tella is a global telecommunications company with a turnover in excess of £3 billion and is a founder member of Unisource, Europe's largest telecommunications organisation. Following a period of significant change, they are poised to enjoy substantial growth in their major markets. As a result of continuing business growth, an opportunity has ansen for a high calibre candidate to become Financial Accountant.

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The successful candidate should be a qualified chartered accountant with up to two years post qualification experience, with strong interpersonal skills. A telecommunications background is

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If you feel you have the above skills, please forward a comprehensive curriculum vitae, including details of current salary and daytime telephone number to Scott Thomson, Michael Page Finance, 39-41 Parker Street, London WC2B 5LN, afternatively fax 0171 831 2612 or e-mail: scottthomson@michaelpage.com quoting reference 424957.

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### Head of Financial Management

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Macmillan Canada Belless the of the UK's most successful.

Successful to millionant 1997 – a 2000 successe of the providing everyone in this country. Solate with cancer, equal an important y access to the best care, treatment and appearation.

You will be required to the Director of Finance and Tandranging a secondary. However your key advisors/managing a accountants. However your key

accountants. However your key vital role, are with the senior operation erity - fundraisers, public relations beher professionals, whose focus is developing services for the with cancer, the production of as needs of the chanty,

stionsibilities are to:

dop and review corporate financial strategy in action with executive directors.

ement, develop and maintain a financial management information system to meet the charity's business

Design, develop and majoraln the budgeting system

### Michael Page

£33-36,000 ◆ Provide financial analyses for managers and carry out cost

\*\* Yeofews and financial feasibility studies. Provide regular financial management information and advice to executive directors and managers.

The successful candidate will:

 Be a qualified accountant with proven track record · Display excellent interpersonal skills at all levels in the organisation, this training experience of dealing with non CONTRACTOR TO THE COLOR

Be exper to develop a keen uncrest in the activities of the

 Have the ability to work under pressure, be adaptable, focused and able to meet tight deadline

You will need to demonstrate a clear idea of why you want to work for Macmillan Cancer Relief, be results driven and be seeking to apply your knowledge and experience to a dynamic.

Interested candidates should send an up-to-date copy of their curriculum vitae to Helen Rolfe at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN. Telephone 0171 269 2294, Fax 0171 831 6293, e-mail: helenrolfe-g michaelpage.com

### TK MOX

### **European Finance & Taxation Manager**

#### Herts

TK Maxx is the UK operating division of T.IX Companies inc, the world's largest off-price clothing retailer (selling high street prices). A Fortune 500 company with a global turnover in excess of \$7billion, it has produced record financial performances year after year.

Operating in the UK since 1994, with sales of over £100 million and 100% growth forecast for the current financial year, TK Maxx is a niche market leader. There are stready stores trading in three European countries with an ambitious plan in place to open in other locations on the mainland. This has led to the need to recruit a European Finance and Taxation Menager.

With responsibility for the compilance of all European countries in which TK Mexx trades, you will advise each Direct and indirect tax legislation.

Company accounting and reporting requirements.

c £45,000 + Benefits

 Production of tax computations and returns. Production of statutory accounts.

As a qualified accountant, you will have gained experience in a tax department and preferably had exposure to European accounting. You will be a highly ambitious individual who can flourish and grow in a high volume, fast moving environment. A background in retail or similar would be ideal, but you must have strong commercial awareness, excellent communication skills and a pro-active approach.

interested condidates should write enclosing on up-to-date CV to Paul Smith at Michael Page Finance, Centurion House, 136-142 London Road, St Albana, Herts AL1 1SA, quoting reference C290666.

-mail: paulamith@michaelpage.com

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#### "A track record of outstanding soccess is not enough, the future holds new nges; we will drive forward with confidence" Ian Parkes, Chief Executive

### **Head of Finance & Operations** SW London

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 Deliver commercial financial and management information to Board and senior management level

Manage a multi-functional staff of 27.

c £45,000 + Benefits

 Ad-hoc projects including, risk analysis, quality assurance and contract negotiation.

 Enthusiasm for, and working knowledge of, iT systems, coupled with an ability to maintain and improve IT functions.

To succeed in this role, you will be a fully qualified Accountant with at least five years post qualified experience managing corporate operations, ideally from a service sector background, you will be excited by change, innovative, results driven and commercially aware. You must be able to inspire and lead, not just manage. Candidates should send a CV to David Morgan at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN, Fax 0171 831 6293, e-mult; davidmorgan, michael page.com AZTEC and Michael Page are committed to equal opportunities. Closing date: 22nd June 1998.



### Michael Page



# **Assistant Director**

### **Internal Audit**

### Surrey

Henover is a pioneer in the design, development and management of housing for older people across England. Established in 1963, with a Group turnover in excess of £30 million, Henover is a diverse organisation made up of; Social Housing Management, Property Development, Estate Management, Charitable Trusts and Advice Centres. At the forefront of the retirement housing sector Hanover has achieved considerable organic growth, with the most recent innovations being the launch of an emergency call service centre and a specialist estate egency.

Reporting to the Group Chief Executive and the Board, paration and review of a three year Strategic

- Audit Plan, based on Group objectives and risk
- Supporting and empowering Group Managers in the use of Control and Risk Self Assessment.
  Assessing the efficiency, effectiveness, impact and

You will have a relevant professional qualification with at least five years internal audit experience ideally gained In a service sector environment. Your CV will demons design and implementation of audit programmes and exposure to risk analysis, first class technical and involvement and advanced staff management ability. Currently you will be looking to apply your commercial acumen to a high level strategic role, influencing operations, controls and systems across the Group. Candidates should send their CV to David Morgan at Michael Page Finance, Page House, 39-41 Parker Street, London WC2B 5LN. Fax 0171 831 6293, e-mail: davidmorgan@michaelpage.com

c £40,000 + Car + Benefits

control of any existing or proposed systems including compliance testing, with emphasis on value for money.

HANOVER

HOUSING ASSOCIATION

Closing date 22nd June 1998. Michael Page and Hanover are committed to equal opportunity

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### **Head of Finance**

### N Midlands

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degree of financial acumen.

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all areas of its activity. The Head of Finance has total responsibility for the direction and co-ordination of all financial processes and as part of the senior management team, will be expected to contribute to overell business strategy.

Specific competencies of the successful candidate will include broad based financial, IT and managerial skills including outstanding leadership and communication abilities.

Individuals must have a strong customer orientation, corporate awareness with a high

Applicants must be graduate calibre, qualified accountants with at least five years experience in a senior finance role preferably within a logistics/ service environment.

The role offers an outstanding opportunity to join a fast moving dynamic organisation in a high profile position with a genuine opportunity to influence business practice.

interested candidates should write to lan Leech ACMA at Michael Page Finance, 4-8 Regent Street, Nottingham NGI 5BQ, enclosing a full CV and current salary details, fax 0115 941 0125, ref 425663 e-mail: ianleech@mlchaelpage.com

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The position is a key component of a high profile team providing leadership in a very dynamic and active area of the business. This will necessister assuming broad responsibility and involvement in a wide range of projects and working closely with senior executives in other disciplines across the openisation.

The position is a managine relationships with senior executives in other disciplines across the openisation. organisation, at well as managing relationships with thy and financial institutions and advisors.

> Please apply in writing quoting reference a with full career and salary details to: Katle Thomas 11 Hill Street, London WIX SEB Tel: 0171 290 2053, Par: 0171 290 2085

experience in mergers and acquisitions in corporate finance either in a leading investment bank or professional advisor or a similar role in a bine-chip acquisitive multi-national. A proven track record in project management is important as is a first or 2:1 degree from a top university and relevant professional qualification (probably large firm qualified ACA). A second immage would be a distinct advantage.

Likely to be early 30s with five years' internation

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 The appointment represents an excellent entry point into the organization to build on broad, from line M&A experience as part of a fast crack career development programme, which will had to a wide range of opportunities within the organisation world-wide.

Whitehead

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expenditure and expansion.

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commercial and strategic direction of the Group.

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 Above all, candidates must demonstrate the potential and enthusiasm to make a further contribution to the Group following success in this role. This is a rare opportunity to join a young, exciting company. The rewards for those who can share in its vision will be high.

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Paul Fiello, Managing Director, KingsMead (Holdings) Ltd, Stowe Castle Business Park, Buckingham, MK18 5AB.

**KingsMead** 

Paris

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(Director Designate) Housebuilding

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Excellent

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**High Performing Group** 

**Finance Managers** 

**Major International Banking Institution** 

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QUALIFICATIONS

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finance professionals to fulfil vital and wide-ranging roles at a time of exciting change and progression.

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Liaise closely with and aupport: Group businesses by acting as key Interface between line managers and Group Finance.

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Enhance accounting procedures and systems to improve overall operational effectiveness.

and management data for reporting to executive

THE POSITIONS

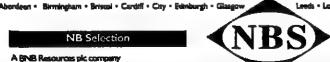
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   Highly profitable. Profit improved 65% over last 12 months. ◆ Specialist provider of market leading products. Recognised
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- Prozective, analyzical and decisive. Well developed business. understanding to complement attention to decail.
- Excellent communication, presentation and influencing skills. Highly ambitious. Capable of assuming senior line role within

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The ideal candidate should be highly motivated, powers excellent or manuscation

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You must also have the ability to identify innovative solutions to problems in

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well as a proven track record within a product control engineement

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sunbank

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QUALIFICATIONS

services or banking business.

Qualified accountant agod late 20s to early 30s with excellent technical skills preferably gained in a financial

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A team builder with strong communication and

to thrive in a results orientated culture.

Proven ability to manage change, able to de a proactive and decisive style.

intellectual capacity to make a real impact in a custome

interpersonal skills combined with the energy and drive

largest financial services companies with assets under management in excess of £79 billion. Growth, pace, change and innovation are indicative drivers of this exciting business. In this dynamic environment, there is currently an opportunity for

a high calibre individual, as Head of Finance, to play a key role developing and influencing the strategic direction of the Bank.

Interested candidates should write enclosing full career details, current salary and where possible a daytime telephone nu to Robert Berkelsy at the Consumer Division, Questor International, 3 Burlington Gardens, London W1X 1LE. Please quote reference number 2440. Telephone 0171 292 8300 Fax 0171 287 5457, c-mail: gail@questorint.com

Established for over 60 years and managing sesets of over \$380 billion, this company remains one of the most discrest, but successful, investment management firms in the world. Employing over 4000 people worldwide, with offices in the U.S., London, Geneva, Hong Kong, Singapore and Tokyo, the company is unique in ther it is, and will remain, primarily owned by the employees. Because of this the culture is a truly global one, where highly qualified professionals from all fields work together in an atmosphere of excellence and stability. The environment allows them to be creative, involved and appropriately rewarded.

The company is seeking to strengthen its European operations by appointing two qualified accountants to supervise two teams of fund accountants. You will be responsible for supervising the day-to-day activities of one of these fund accounting groups. The job will require a strong ability to establish positive working relationships with associates at all levels within fund accounting, operations, marketing and other departments globally across the whole of the group.

You should be a qualified accountant (ACA or CIMA) willing to relocate to Switzerland for several years. Your work background should preferably involve some international exposure. Fund accounting experience and the ability to speak Italian or French would be useful, but are not pre-requisites. Of equal importance are an excellent academic record, an ability to supervise staff and communicate effectively, and the desire to work in a global culture.

If you would like to find out more about this position then please send your CV to our retained consultant, Julian Evans, at Badenoch & Clark, 16-18 New Bridge Street, London EC4V 6AU, fax no: 0171 353 3908, or call for a confidential discussion on 0171 583 0073. E-meil:jevens@badenochandelark.com. Web-site: http://www.badenochane

> BADENOCH & CLARK recruitment specialists

### **Internal Auditor**

World Class Manufacturing

recent accuisitions in the UK and Europe, the

reviews which add value to the business,

 Candidates will be qualified chartered accountants, fully conversant with UK and US GAAP and be able to adapt easily to the various

management information and improving overall

assisting with the delivery of pertinent

operational effectiveness.

Yorkshire - Excellent Package business cultures operating within the group. Currently at a managerial level in the profession, Allegheny Teledyne Incorporated is a \$4 billion turnover group of technology based or within the internal audit function of a major manufacturing companies with a significant concentration in speciality metals, complemented by aerospace and electronics, international organisation, in addition to outstanding technical ability, you must have well

■ Energetic and analytical, with well developed group need to hire an Internal Auditor. communication and staff leadership skills, you will have the personal authority to earn the Reporting to the Director of Audit in the US. the appointee will be responsible for continuing respect of management colleagues throughout the development of the Internal Audit function, the organisation. initiating and implementing consistent group auditing policies and procedures throughout the Please send your curriculum vitae with current salary details and an explanation UK and Europe. This will necessitate a certain of how you meet these requirements to degree of travel and a second language would be Tim Hastings, Ernst & Young Executive an advantage. As a proactive and consultative function, Internal Audit provides analysis and

developed IT skills.

quoting reference TH244. **II ERNST & YOUNG** 

Search & Selection, Rolls House, 7 Rolls

Buildings, Fetter Lane, London EC4A 1NH,

Our client is the European division of a global consumer products company whose expansion in recent years has been outstanding. With manufacturing facilities in more than 30 countries and annual sales in excess of \$14 billion, the potential for further growth both in Europe and throughout the

world has never been greater. An outstanding opportunity now exists for a high-calibre young finance professional to take responsibility for all aspects of the financial management and control of one of the Company's largest manufacturing plants in Europe.

Based in South East England and managing a small finance team, the task is to ensure effective day-to-day financial management and control of operations and to help the unit achieve its financial and business goals by providing timely and accurate financial analysis, reporting and advice to management.

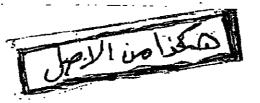
**Excellent Package** 

A qualified accountant, preferably CIMA, you will have at least three years' post-qualification experience gained in a sizeable manufacturing/production environment. A good communicator, orally and in writing, you will have proven analytical and financial skills and demonstrate success in managing and motivating staff.

This exciting opportunity offers outstanding long-term

ALEXANDER HUGHES

S E L B C T I O N
Australasia Beacinx Canada France Germany Italy Japan Scandinavia SE Azia Spain UK United States =



### Einanse Manager Consumer Products Manufacturing

A record of achievement in providing management with high-quality financial analysis and reporting, to tight deadlines, is essential as is previous experience of acting as financial expert on ad hoc projects.

career progression and excellent rewards, both in terms of remuneration and professional challenge. Please reply in confidence, enclosing a full curriculum vitae, current salary details and quoting reference B2039, to: Alexander Hughes Selection, 14-16 Lower

Regent Street, London SW1Y 4PH.

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### Product Controllers New Treasury & Capital Markets Function

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SOUTHAMPION - WINDSOR - ET ALBAMS

Our client is a publicly held, US

the real estate and logistics

\$4.5 billion and is rapidly

expanding throughout Europe.

European nationals to join as

The company is seeking Continental

investment analysts and associates

provide significant opportunities for

in its European headquarters in

Amsterdam. These roles will

advancement and may present

opportunities to relocate to the

company's other global offices.

Previously Britain's largest building society, the Halifax converted to Plc status in 1997. With assets of over £130 billion, a customer base of over 20 million, and almost 900 branches, the Halifax is one of the UK's leading banks.

A key business sector in the Halifax Group, Halifax Treasury, is expanding its activities to create a full service bank treasury and capital markets division. This will involve establishing a major presence in the City.

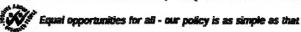
These key appointees will ensure the successful establishment of the London Treasury function. The role will involve the following:

- Provide analysis of profitability for Treasury activities.
- Assisting in the implementation of risk adjusted methodology for Treasury
- Assisting in the development of other performance measurement systems.
- Develop and maintain daily and other periodic reports.
- Ad hoc project work to support dealing room developments.

You will be a qualified accountant with at least 2 years PQE and first class academics currently employed in a blue chip organisation. Extensive knowledge of Treasury Valuation techniques is essential along with a full understanding of accounting for Treasury Instruments. Familiarity with the latest risk management techniques would also be useful.

You will be a self-starting, hands-on, creative individual who can operate effectively in a new operation at both strategic and operational levels. Candidates will have excellent communication, interpersonal and man-management skills, along with the ability to turn ideas into actions.

If you would like to find out more about those exciting career opportunities, please send your curriculum vitae with a covering letter to Simon Gee or Richard Wright at Martin Ward Anderson, 7 Savoy Court, Strand, London, WC2R OEL, or by fax on 0171-240-8818 quoting reference 60397 Email; info@mwa.co.uk. Alternatively telephone either of them on 0171-240-2233.



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based investment fund focused upon Working together, the Financial Analysts and Investment Associates are responsible for managing the valuation, acquisition and due-diligence process for the acquisition of property companies, investment industries. The company has a properties and development sites throughout Europe. market capitalisation exceeding

### **Investment Associates** Amsterdam

\$60-80,000 package

Investment Associates direct and review underwriting completed by Financial Analysts and co-ordinate third-party consultants and legal counsel throughout Europe to value, investigate and complete investments. Investment Associates are responsible for all phases of the valuation and acquisition process and report to the Vice President of Acquisitions Due Diligence. Ideal candidates will be educated to degree level and have at least 5 years property-related experience within an investment fund, property agency, accountancy practice or consultancy firm

### **Financial Analysts** Amsterdam

\$28-50,000 package

Financial Analysts create financial models of acquisition opportunities, work dosely with third-party consultants and support investment associates throughout the acquisition process. Ideal candidates will be educated to degree level and have 1-5 years property related experience within an investment fund, property agency, accountancy practice or consultancy firm.

Candidates for both roles will be Continental European nationals (French, Spanish or German nationals are particularly sought) and have strong financial underwriting skills and excellent written and spoken English. Successful candidates will be highly energetic and team-oriented. Some travel will be required. Educational or work experience in UK or the United Estates is also a plus.

Interested applicants should apply in writing to Hays International, 141 Moorgate, London, EC2M 6TX, United Kingdom. Alternatively please fax your cv to Hays International, on +44 171 588 2329.

Hays International

### International Finance

European Accounting Manager

Develop financial accounting systems to ensure state of the art information.

Reporting to the CFO, main duties will encompass:

Management and motivation of a small finance team.

c£50,000 + Car + Benefits

Interpret and produce financial information for both UK and US statutory reporting requirements.

Ensure compliance with internal controls and processes as well as the latest accounting standards.

Graduate calibre, results orientated ACA, with a minimum of 3 years PQE, in an international company.

Armature is a UK based leader in Integrated retail solutions for some of the world's largest retailers throughout North America and Europe. Their vision is single - minded; to deliver solutions that advance their customers competitive position. Since its formation in 1988 the company has developed an impressive portfolio of software products and consultancy services and is growing at 100% per annum. Its ambitious expansion plans include new markets, new countries, new products and services and a public floration within two years.

The group now wishes to recruit two senior finance professionals who will help form an enhanced finance expability to support the Chief Financial Officer. Both positions require individuals of outstanding ability, excellent PC and systems experience and strong commercial backgrounds gained in international organisations. In addition they must thrive on challenge and be able to deliver in the face of demanding pressures.

Yorksbire

#### International Planning and Analysis Manager c£50,000 + Car + Benefits Thames Valley

Reporting to the CFO, main duties will encompass:

Working as part of a small high-profile commercial finance team. Develop reporting systems to provide timely, accurate information to drive the business forward.

- Responsibility for the Business Plan, both short and long term. Develop a balanced score card' for each area of the company.
- Evaluate customer and industry trends to provide commercial information.
- Graduate calibre, results orientated qualified accountant with at least 5 years PQE in an international

Alternatively, please fax your details on 01753 850253 or e-mail on info@mwa.co.uk or telephone on 01753 830881.

- Commercial awareness to identify key indicators and translate them into operational reality.
- Team player with highly developed interpersonal skills to facilizate effective communication. Interested candidates should send their CV to Peter Ward ACMA or Frances McCurcheon, Martin Ward Anderson, Goswell House, 134 Peascod Street, Windson, Berkshire SLA 1DS, quoting the appropriate reference.

Understanding of European accounting desirable.

MARTIN-WARD ANDERSON .

> Edison Mission Energy is internationally admowledged as a leading global power producer. We own, acquire, operate and develop ower projects all over the world, and have an opening for a Financial Analyst in our London office which is the regional headquarters for Europe, Central Asia, Middle East and Africa. Your role will be pivotal to the success and profitability of these projects - assessing potential risk and return, and delivering advice on project viability. Using IRR and NPV methodologies, you will analyse the financial implications of the purchase, construction and operation of large power producing facilities and co-generation projects; your input will be crucial in negotiation support, and in devising optimal profit and tax strategies. With a formal accountancy qualification or equivalent work experience, you will also need at least 2 years' exposure as an accountant/financial analyst in a bank or complex commercial environment. Treasury management, derivatives and hedging theory knowledge would be useful. Advanced spreadsheet (Locus and Excel) skills are essential, as are excellent interpersonal abilities.

Pluency in a second language would be a distinct advantage.

This is an exceptional opportunity to take a leading role in the

Financial Analyst

This is an exceptional opportunity to take a leasing role in the future of a major international organisation, and we offer the sort of rewards and benefits commensurate with such a childenging role.

Please send a comprehensive C.V. stating corresponding to Deborah McLean, Edison Mission Energy Limited.

Lansdowne House, Berkeley Sanare, London WIX Sanare. **EDISON** MISSION EN AN EDISION INTERNATIONAL



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# WITH A HEAD FOR HEIGHTS

Are you the sort of professional that is striving for the top?

We are acting for one of the world's leading financial services organisations with a presence in all the major markets of some 50 countries. As levels of domand for advice from the investment banking operation continue to rise, they are now seeking on ambitious specialist, with a background in international tax and the wider financial service arena, to take on a planning and advisory role covering this sector.

its addition to advising an cross-border re-organisations and structural matters, business transactions and ad-hoc projects for the averseus branches and subsidiaries you will be involved in the development of good relations with operational managers across the network. Consequently some international travel will form a key part of the position.

If you are a confident negatiator in your late 20's to mid 30's, with a strong commercial sense and a history of achievement that matches your level of ambition, then we would like to beer from you. Opportunities within this large, successful and rapidly growing factorial services organisation to further develop your technical skills and your cureer are exceptional, and the renumeration will be set to attract the calibre of individual desired.

in the first instance please contact Andrew McDoid at Harrison Willis, Cardinal Hease, 39-40 Albemarie St, London WIX 4HD. Tel: 0171 629 4463 HARRISON (evenings & weekends) 01753 &59926). e meil: andrew.malaid@hwgrosp.com



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Based Norway, Sweden, Italy, Russia, South Africa & others Excellent Package and Opportunities THE COMPANY

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Our client is a leading Global organisation specialising in the provision of Risk Management and Internal Audit services to many of the world's leading companies.

**COUNTRY HEADS & SENIOR MANAGERS** SPECIALISING IN BUSINESS RISK AND INTERNAL AUDIT

The company has offices throughout the world and employs in excess of 50,000 people. These vacancies are working in one of the fastest growing areas of the business with a clear opportunity to progress to the highest level.

#### THE ROLE INCLUDES:

- winning new business while managing existing clients ....
- growing the business unit in a dynamic.
- · a wide variety of experiences obtained in ... different sectors and skills access to arguably the most impressive range

· be a qualified accountant or suitable

· be fluent in the local language and have a

have strong interpersonal skills, including

presentation skills and a desire to generate

good working knowledge of English

alternative qualification

new business opportunities

of training, tools and methodologies available

- fast paced environment
- THE IDEAL CANDIDATES WILL: be 30-40 years old for the Country Heads/
- Directors to be based in Sweden, Russia and Italy be 25-35 years old for senior positions in Italy, Norway, South Africa as well as most other European countries
- and internal audit
- have a proven track record in risk management

The successful candidates will receive excellent salary and benefits packages that will clearly differentiate them in the marketplace.

> Please forward your full resume, in the strictest confidence, quoting reference FT3242 to: Antal International, 2nd Floor, 90 Tottenham Court Road, London W1P OAN. Tel: + 44 (0) 171 637 2001 Fax: + 44 (0) 171 637 0949 e-mail: cv@antal-int.com or visit our website on www.antal-int.com

ANTAL INTERNATIONAL LTD 'A Global Recruitment Solution Applied Locally

### Manager

Finance &

Administration



Dubai, UAE

Tax free salary

Since the formation of its first subsidiary in 1974 Emirates National Oil Company (ENOC) has been committed to the sole objective of the provision of the best products and services at the best prices to fuel the growth of the modernisation of the United Arab Emirates. In line with this mission statement, ENOC is building a Condensate Refinery capable of producing 120,000 BPSD of mixed products.

This continued expansion has now created an exciting opportunity for a dynamic, well qualified professional to take up this high profile position. Responsibilities will include ensuring financial needs are met at optimum cost during both the project and operational stages, identification and development of management accounting systems, reviewing financial structures against changing financial environments and ensuring compliance with local and international accounting practices.

The opportunities for job satisfaction, career accomplishment and the achievement of personal financial goals are self-evident. To meet the challenge, you will need a degree and a professional accounting qualification, with significant financial management experience gained in the refining industry.

Dubai is a thriving city and provides the primary commercial centre of the region with cultural and social lifestyles in line with European tasses.

The post will be on a family status contract, with provisions for accommodation, education, and car purchase expenses, medical care, fare paid home leave and a range of benefits. The negotiable salary will be nighly competitive and tax free.

If you feel you can handle this challenge, then please send two copies of your CV to Greg MacDonald at Mozon Dolphin Kerby International, 178-202 Great Portland Street, London WIN 6II, quoting Ref. L1818 x: 0171 636 4977. Alternat http://www.monster.co.uk

MOXON-DOLPHIN-KERBY



University College Dublin An Coláiste Ollscoile Baile Átha Cliath

ns are invited by the Governing Authority of the University for the following full-time statutory post:

PRICE WATERHOUSE PROFESSORSHIP OF ACCOUNTING

In accordance with the terms of the post this appointment shall be initially for a period of five

ears. The Professorship is funded by Price The annual stipend attached to the office is in the range IRS44,446 - IRS57,418 (new entents)

Prior to application, further information (including application procedure) should be obtained from the Personnel Office, University College Dublin. Belfield, Dublin 4, Ireland (quoting above reference number). Telephone enquiries: (353 1) 706 1653. Fax: (353 1) 269 2472.

Further information about the University and the Department may be obtained from

Closing date: Not later than 5.00 p.m. on Thursday,

UCD is an equal opportunities employer

### Appointments Advertising

Wednesday & Thursday and in the International edition every Friday. For further information please call:

### Successful and Liverpool very ambitious... Victoria

that's us, how about you?

The Friendly Society

### **Group Finance Manager** c£52k + bonus + exec car + benefits

#### Bournemouth

The Liverpool Victoria Group has been driving forward into the modern world of insurance and financial services with an ever growing strength and presence. They offer a progressive base of services including life, general insurance, banking, savings and mortgage products. Currently funds stand at £4 billion and they have over 2 million customers.

They are an acquisitive and dynamic group, having purchased the Frizzell Group in 1996 as well as more recently a quarter of a million motor and household insurance policies under the Landmark name from AlG. Thus they have been able to form and add to their own general insurance underwriting business creating the third largest direct line operation in the UK.

The Group is committed to a three year programme of strategic expansion by building on its current loyal customer base and expanding and developing product lines and distribution channels.

Their successes and ambitions speak for themselves.

A real career opportunity has arisen within the Finance Team which reports to the Financial Director. You and your staff of 30 will have primary responsibility for the management and financial accounting of the Group, together with the relevant regulatory and statutory obligations. Of equal importance is the ability to manage change resulting from the Group's continuing growth. This involves challenging existing systems and procedures.

The role presents excellent opportunities for career advancement and personal development.

Candidates will be qualified accountants with at least 5 years' PQE, proven ability to lead a strong team and the confidence to make a significant contribution from day one. Experience of a major financial services organisation would be an advantage. In return you can expect a remuneration package which fully reflects the importance of this key role.

If you feel your ambition and success matches theirs please contact Peter Coleman at our retained consultants, Robert Half International, 6 The Carronades, New Road, Southampton SO14 0AA. Tel: 01703 718900, Fax: 01703 231850, E-mail: southampton@roberthalf.co.uk

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### FINANCAL CONTROLLER DIRECTOR DESIGNATE

Based in Devon, Westomatic Vending Services Limited are the UK's leading manufacturer of automatic vending equipment. With over 30 years' expenence they have established an international reputation for high quality products. As a result of their continuing growth the company is now seeking an experienced Financial Controller to maintain and develop the operational effectiveness of the business.

#### WESTOMATIC MENDANO SERVICES LANTIED

The Position Working closely with the dynamic Managing Director, you will be responsible for all financial/management accounting (including company secretarial functions) within a high-tech manufacturing company with a customer focused business approach.

The Appointee The ideal candidate will be:

Devon

package

- Self motivated with the ability to motivate and manage personnel at all levels.
- An energetic, hands' on mature qualified accountant with relevant commercial expertise at Financial Director level. • A good communicator with a practical approach and diplomatic personal style.

£80,000

Ability to contribute to the strategic development and management of the business.

The successful applicant can expect an excellent remuneration package of circa £80,000 together with an opportunity of directorship appointment in a progressive and dynamic

To apply please write, enclosing your CV, to Hays Accountancy Personnel, 2 Southernhay West, Exeter, Devon, EX1 1JG. Tel: 01392 412454. Fac: 01392 420067. Hays Accountancy Personnel

### Karl Loynton on +44 0171 673 3694

### AND ANALYSIS FTSE 100 BUSINESS

FINANCIAL PLANNING

To £80,000 + bonus + benefits

West of London

The Company is a £multi-billion UK supplier of branded consumer products and services; a household name with a highly sophisticated approach to financial management.

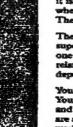
This is a key role reporting directly to the Finance Director and carrying full responsibility for the provision of a proactive management accounting and information service as well as financial appraisal of new ventures, acquisitions and investments. Leading a team of 30 you will make full use of Activity Based Management, cost/benefit analysis and

in financial planning and analysis. Key personal qualities are conceptual thinking, commerciality, communication and Please write in confidence, with CV and remuneration details, to Criterion Search, 50 Regent Street,

The role calls for a qualified accountant, possibly an MBA, with strategic vision and an outstanding record of leadership

CRITERION PART OF THE CURZON PARTNERSHIP

London W1R 6LP, quoting ref: 2085. Tel. 0171 470 7108. Fax. 0171 470 7171.



### Global Investment Management Group

Fund Accounting Supervisors, Geneva

£ Competitive Package

Established for over 60 years and managing assets of over \$380 billion, this company remains one of the most discreet, but successful, investment management firms in the world. Employing over 4000 people worldwide, with offices in the U.S., London, Geneva, Hong Kong, Singapore and Tokyo, the company is unique in that it is, and will remain, primarily owned by the employees. Because of this the culture is a truly global one, where highly qualified professionals from all fields work together in an atmosphere of excellence and stability. The environment allows them to be creative, involved and appropriately rewarded.

The company is seeking to strengthen its European operations by appointing two qualified accomments to supervise two teams of fund accomments. You will be responsible for supervising the day-to-day activities of one of these fund accounting groups. The job will require a strong ability to establish positive working relationships with associates at all levels within fund accounting, operations, marketing and other departments globally across the whole of the group.

You should be a qualified accountant (ACA or CIMA) willing to relocate to Switzerland for several years. Your work background should preferably involve some international exposure. Fund accounting experience and the ability to speak Italian or French would be useful, but are not pre-requisites. Of equal importance are an excellent academic record, an ability to supervise staff and communicate effectively, and the desire to

If you would like to find out more about this position then please send your CV to our retained consultant, Julien Evans, at Badenoch & Clark, 16-18 New Bridge Street, London EC4V 6AU, fax no: 0171 353 3908, or call for a confidential discussion on 0171 583 0073. E-mail:jevan@badenochandelark.com. Web-site: http://www.badenochandelark.com

**BADENOCH & CLARK** recruitment specialists

### STEPPING STONE TO FINANCIAL DIRECTORSHIP

BRIGHT YOUNG ACA - London ~ from £45,000 + car + bonus

This is an outstanding opportunity for a young chartered accountant seeking an entry point to a substantial blue chip group with extensive worldwide interests. It is an established training ground and stepping stone to senior operating company financial management.

Working in the head office for the Group preferably in a major accountancy firm. Finance Director on wide ranging ad hoc financial and business projects will provide invaluable commercial experience and scope to enhance and demonstrate analytical and reporting skills.

Specific responsibilities will include managing

insight into all the Group's activities and entail close contact with Divisional Finance Directors. Initiative, presence and strong communication skills are therefore essential. Ideally aged late 30s/early 30s, applicants should have proven management experience.

A competitive package will be offered to maintain the record of attracting talented candidates with the calibre and potential to progress to a financial directorship within the Group. specific responsibilities will include managing Please write, enclosing a career/salary small team which prepares the Group's history, to David Tod BSc FCA quoting

financial information. This will provide an reference D/357/F. LLOYD MANAGEMENT, SELECTION CONSULTANTS 125 HIGH HOLBORN LONDON WCIV 6QA, 0171-405 3499

Lloyd Management

### **Finance Director**

Commercially focused change agent

**North West** 

\$50,000 + bonus + benefits



This \$25m turnover consumer goods manufacturer is one of the UK subsidiaries of a major international group. The company operates as an autonomous profit centre, has enjoyed considerable capital investment and exports more than half of its output. It is ISO 9002 accredited, and has an Investors in

As Finance Director you will report to the MD, and will manage all finance, company secretarial and IT matters on a day to day basis through your own team. You will be required also to contribute on a broader front to the strategic management of the business, and will be expected to bring a sharp commercial focus to board level decision making.

This demanding role requires good technical accounting skills, well developed people management abilities and a talent for challenging (and changing) the status quo. It needs a bright, energetic and proactive graduate level qualified accountant, with sound experience of manufacturing industry - including a good grasp of standard costing. Your experience should also have exposed you to head office and operating company environments, and will ideally have included forex and international reporting.

Please write enclosing comprehensive CV and salary details, quoting reference 0806, to Neil McLaughlin, Barnes Kacelle Limited, Human Resource Consultancy, Cavendish House, Littlewood Court, Bradford, West





# An Exceptional Opportunity

**Director of Finance** 

#### COMPETITIVE PACKAGE

Our Client is a market leader in the manufacture and distribution of Chilled and Prozen food products, with an enviable record of sustained growth in sales and profitability. Annual turnover is around £50m and following a successful expansion into European markets, is expected to grow to £100m within the next three years. The Company seeks to appoint a Director of Finance to join the management team and play a pivotal role in the further development of the organisation.

THE PERSON

financial contacts.

a flair for innovative solutions.

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- Reporting to the Managing Director and expected to play a full role in the strategic management of the company.
- Lead the Finance team in the provision of timely financial and operating reports to the Board.
- Financial planning and forecasting. Treasury function and optimisation of working capital management.
- Advise the Board on the exploitation of commercial opportunities, including acquisitions and mergers.
- Responsible for the development of reporting and IT systems consistent with supporting the developing needs

This is an exceptional opportunity and salary will not be a barrier for the right candidate. For an informal discussion tel: 0171-917-9461, or send CV (ref. 010975) in complete confidence to John Mason, Director.

SCOTT JARDINE

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BIRMINGHAM - MANCHESTER - BRISTOL - DERBY

qualification experience and a well developed network of

within a fast moving FMCG manufacturing environment.

Outstanding commercial acumen with creative vision and

Excellent interpersonal skills, determined, ambitious and

able to advise on a wide range of strategic issues.

M A sound record of achievement in financial management

A knowledge of export procedures is required.

#### THE BOSTON CONSULTING GROUP

HEAD OF LONDON FINANCIAL CONTROL IN LEADING GLOBAL STRATEGY CONSULTANCY LONDON ATTRACTIVE PACKAGE

The Boston Consulting Group (BCG) is dedicated to developing and implementing strategic change in some of the worlds leading companies. Operating out of more than 40 offices around the globe, BCG consultants work closely with senior management on the issues of business direction, performance and change. BCG's ideas have changed the way companies think about strategy. As a result, BCG is one of the fastest growing and most successful management consultancies in the world.

- The new position of Head of London Financial Control has been created to provide the financial control that will enable the continuing rapid growth of our business
- Reporting to the Head of the London Office, your primary responsibilities will be to help the management team ensure continuing improvement of the financial control and performance of our
- Likely to have a first class academic background and accountancy qualifications, and be in your 30's or 40's, you will ideally be an experienced accountant with prior success in a professional services or similar environment
- Able to operate effectively in a fast paced, non-hierarchical environment you will be adaptable, flexible, but with personal style, enthusiasm for responsibility and an ability to deliver. You will be strongly commercially minded and able to communicate effectively with senior personnel
- Working alongside our Company Secretary and other senior managers, you will enthuse at building your team and the infrastructure as you create our world class control function.

Please apply in writing with full career and salary details to: Helen Tansley, Human Resources Coordinator, The Boston Consulting Group, Devonshire House, Mayfair Place, London W1X 5FH

### COMMERCIAL **MANAGER**

**West Midlands** 

£35-45,000 + Car + Bonus + Bens An exceptional greenfield opportunity for a self-starter to influence the commerical direction of this major FMCG business.

A £multi-billion enterprise with

operations throughout the

British Isles, Europe and the USA, this food sector client is able to provide substantial career advancement for a qualified accountant who can demonstrate business flair, change management experience and an operational bias. As a result of the merger of two businesses, this newly created position offers tremendous scope for the realisation of your true potential.

Reporting to the Group Board and local Divisional Heads, your initial remit will be to assess the strengths and weaknesses of the merging businesses, to identify key performance indicators and implement a project led

business plan to focus on commercial opportunities and systems improvements.

The ideal candidate will be commercial and creative with experience of working within an FMCG/food manufacturing environment, with a genuine passion for performance improvement and people development.

To apply for this challenging career move, contact Russell Tuck on 0121 633 0010 or write to him at Harrison Willis, Grosvenor House, Bennetts Hill, Birmingham B2 5RS. Closing date for applications is 19th June 1998. E-mail:

stephen.randal@hwgroup.com Internet: www.hwgroup.com



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DAVESTOR DA PROPLE

# SENIOR FINANCIAL

Western Europe

CONSULTANT

To £65,000 + Benefits

Our client, a world leader in the manufacture of consumer durables with annual net sales in excess of experienced Finance Professional with a visionary approach to oversee the restructuring and control of the financial activities within its European business. 🦠

Working alongside the key Financial Managers in Europe, you will be specifically responsible for: Development of change

- management practices; Total process re-engineering; Development of a shored
- services centre; Implementation of best practices;

Implementation and

- development of an IT Business Model; Alignment of activities throughout the European
- A qualified Accountant with several years' experience gained in either a High Tech or FMCG business environment, you will also have an outstanding record of change management. You must possess strong project management skills affied to

TQM and shared service set up

European experience together with a second European language would be a distinct advantage. The rale will involve up to 50% travel and can be based out of one of our client's European sites.

The successful condidate will demonstrate the ability to challenge current practices at all levels within the organisation. They will also be able to demonstrate a high level of commitment, drive and vision.

interested condicions should write to James Sherwin or Rebecca Longley at Harrison Willis, 31 Upper Merrion Street, Dublin 2. Tel: 00 353 1 618 2022.

Fax: 00 353 T 618 2061. rebecca longley @ hwgroup.com

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Financial Controller

235-45,000 - Chr. Benefits Morth West

INVESTOR IN PEOPLE

'Our duty is .... to conduct the business with every care and energy of which we

This company statement reflects the ambitions of our client, one of the leading Logistics organisations in the country. As an integral part of a major company they now require a senior manager within the finance department who will be

- Providing the interface between finance and other managers
   Managing and controlling the finance function
   Leading, developing and motivating the finance team
- New systems implementation and project work

A qualified accountant with at least 4 years industry and some relevant Logistics experience, you will possess a highly commercial outlook that will help anhance the strategic development of the company. You will be a problem identifier and solver with strong communication skills and the ability to successfully manage change.

To discuss this opportunity telephone Stephen Fletcher on 0161 831 3300 quoting reference not 63121 or alternatively send your details to the address below:

**PSD** 

Amethyst House Spring Cardens Mendrester M2 1EA Tels 0161 831 3300 Fac 0161 832 9123 E-Mail amel/200pedgroup.com Internst www.pedgroup.com



### **FINANCIAL CONTROLLER**

Our client is the European research and development division of one of the world's largest pharmaceutical companies, with global business activities and the head office in Japan. Due to restructuring of its European operations, a new vacancy has ansen.

The Position

Working closely with the finance and other directors, your challenges will include control of all accounting activities throughout the UK, ensuring tight cost control is maintained and managing the treasury function and cashflow. Particular emphasis will be placed on establishing control of costs and strategic forecasting of long-term. Europe-wide projects. You will also be involved in developing financial systems.

The ability to liaise with non-finance functions, including project management, is vital to the success of this role, as well as being able to establish strong working relationships at all levels.

c£50,000

Central London

A graduate qualified accountant with at least four years post-qualification experience, you will have excellent communication skills and have worked in a head office function. You will have technically sound experience of both financial and management accounting and have extensive experience of monitoring costs.

You will need to demonstrate: an accurate calm approach

- · a stable work history
- excellent communication skills

Experience of working in a pharmaceutical company would be of interest.

To apply please write, enclosing your CV, to Heys Accountancy Personnel, Senior Division, 14 Great Castle Street, London W1N 7AD. Tel: 0171 436 9964. Fax: 0171 436 8385.

Hays Accountancy Personnel

<u>Hays</u>

**European Financial Controller** Thames Valley

£70,000 + benefits

Our client is a leading name in the world of information technology with a global reputation for the quality of its products and services, in an increasingly sophisticated and demanding market place, its European business is currently enjoying substantial success and is poised to exploit new market sectors as well as continue to grow its core business. Reporting directly to the Senior Vice President of Finance.

- This key role is to: • Lead, develop and motivate the group finance team through a period of substantial change and
- Develop new financial systems and enhance the reporting and consolidation process designed to meet tight deadlines.
- Establish best practice in financial processes and controls throughout the region.
- at the centre of a growing international organisation, with knowledge of US GAAP and ideally experience of dealing with tax, treasury and the effective use of IT. Revible, hands-on approach and sharp mind, combining strong technical expertise with a commercial perspective.

The ideal candidate will be:

- proven staff management skills.
- Ability to communicate effectively at all levels within customer focused, multi-cultural environment, with

Graduate qualified accountant with 5-8 years PQE gained

Please write in confidence, giving full career and current salary details, quoting reference SJW2773.

Tel: 0171 499 8811

e-mail o&co@odgers.com ODGERS EXECUTIVE SELECTION



London W1Y 7FL

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Smith & Nephew is a leading worldwide healthcare Group which develops, manufactures and markets a wide range of innovative and technologically advanced tissue repair products, primarily in the area of bone, joints, skin and other soft tissue. In particular, the Company applies technology to provide real benefit to healthcare professionals and their patients through improving patient care, reducing healthcare costs, and educating and training healthcare professionals.

Smith & Nephew Medical Fabrics is one of the Company's major operating Divisions within the UK and is primarily responsible for the manufacture of high performance fibre based materials for healthcare applications.

This is a newly created position with responsibility for managing the Division's financial function. Reporting to the Financial Director you will provide key advice and information to Divisional management in order to assist with decision making and control of a £35m business, whilst overseeing the day to day activities of the department's staff.

You will participate in and be expected to make a significant contribution to the continued growth of the Division through decision making and analysis, and have the ability to develop a world class function consistent with our on going needs.

A full qualification through a major professional accountancy body together with at least 5 years' post qualifying experience is required, but equally important will be your senior management credibility which needs to be combined with first class communication, strong leadership and clear, concise presentation skills. Success in this role will bring excellent opportunities for further career progression.

If you believe you have the necessary skills and background please write, with full CV to: Peter Carrill, HR Manager, Smith & Nephew Medical Fabrics Limited, Brierfield, Nelson, Lancashire BB9 5NJ or e-mail to PeterCARRILL@Smith-Nephew.com

Smith Nephew

Alternatively, apply online via The Monster Board at http://www.monster.co.uk

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### IT Appointments



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#### GLOBAL INVESTMENT BANK FIXED INCOME AND CONVERTIBLE BONDS

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CITY

This is one of Europe's and the world's most successful banking institutions with a powerful global presence and a strong reputation for leadership in financial product development and technical innovation. They are now seeking to recruit a talented quantitative analyst and a number of quantitative developers to further strengthen both their London trading activities and various new risk management initiatives. Both quantitative analysts and developers work together to develop, enhance and integrate trading and market risk models, libraries and strategies.

You should boast an excellent science/ mathematics academic background including a 1st/2.1 honours degree from a top-tier university and preferably a higher

degree. You should have a minimum of one year's financial experience. For the developer positions a strong software engineering background is required. Successful candidates will have excellent C/C++ and some of the following: VisualC++, Visual Basic, Excel, Numerical Methods etc. Enthusiasm will be a distinct advantage.

Remuneration packages are superb and include substantial bonuses and benefits and a review in

In the strictest confidence, please send a full CV to Craig Millar or Shelley Ashton at Millar Associates, 6 Sloane Street, Knightsbridge, London SWIX 9LE. Please quote reference FT0306. Tel: 0171 823 2222. Fax: 0171 823 2208. Email: millarassociates@swl.telme.com

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We are rapidly emerging as one of the world's most impositive and exciting technology services companies and as a leader in the global financial services. market. With over 5,000 professionals located in strategic centres worldwide, we are continuing to experience exceptional growth. Our success is based on a unique culture which encourages brave, original thinking and high levels of ownership and

We are about to embark on a major project to develop a global private banking network for one of the world's foremost banking ations. This will utilise current and evolving package technology linked to vanced "virtual banking" facilities delivered direct to the bank's clients.

We seek to establish a core team of specialists based in Switzerland to specify, design and develop the system and to head the implementation worldwide.

You are likely to have at least 5 years experience mapping technology onto bunking environments, including package integration, and have gained particular knowledge in one or more of the following areas:

- Foreign Exchange

essential and fluency in German, Spanish

The outstanding quality of life in Switzerland and the "continental experience" are added attractions of these challenging and stimulating positions. As well as an excellent remuneration package these roles attract full triete benefits including housing

To apply, please send your CV to Rick Allisen, quoting reference FPS/315/8, et The Allinea Partnership, Caratos Costra. 7월 Cannon Street, London EC4차 되게. Fac: 0171 626 2277. E-spail: all@all.co.uk Telephone: \$171 626 2266 (Office). 01202 651 425 (Home).



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### Business Analysts & Project Managers INVESTMENT BANKING

£30-62.000 + Banking Benefits

A leading European Investment Bank is currently searching for high calibre Business Analysts and Project Managers to compliment their existing and outstanding global IT infrastructure.

These recruits are to further facilitate globalisation within the organisation. The London office is key to the firm's IT development structure, providing a complete range of investing and financial services particularly within Fixed Income and Equities.

Business Analysts are required ideally with specific knowledge in Fixed Income and Equities together with first class communication skills. The work will include Front-Middle-Back Office projects including Trading Systems, EMU, Risk Management and Year 2000.

Project Managers need to demonstrate a strong track record of managing projects within a financial services environment. Projects include rolling out new systems to support the business on a globalbasis, EMU, Product Control. Credit, Market Risk, Operations and Year 2000.

All candidates must come from a solid IT full project development lifecycle background and be obviously experienced and capable of driving the business forward from an IT perspective.

These are clearly high profile positions within strategic projects with the enlisted support of the highest management. Our client, therefore has a dedicated commitment to IT and its critical relationship to the business.

Please contact Danielle Lorenz

INVESTMENT BANKING

Telephone: 0171 335 5888 0468 175 002 Mobile: 0171 335 0008 d.lorenz@huxley.co.uk

17 St Helen's Place, London EC3A 6DE

### C++ ANALYTICAL DEVELOPERS

£ Excellent Package

The Equity Capital Markets group of a leading European Investment bank is seeking to recruit outstanding mathematical developers. Headquartered in London, our client has a global presence in over 45 countries around the world and main centers in Frankfurt, New York, Tokyo and Sydney. As one of the leaders in their field, our client's objective is to maintain this position through intensive investment in technology, personnel and training.

As part of ECMG, you will be a key member of the team consisting of Quantitative Analysts, Researchers and Marketers. focusing on the development and implementation of complex business solution for the trading floor community. In addition, your brief will include the provision of internal risk management consultancy services to the global group, as well as evaluation and testing of models, risk management methodology, development and implementation and the delivery of all such products.

- Graduate in mathematical/computing discipline (2.1 or above)
- 18 months + post graduate software development experience preferably in a financial environment.

#### Skills & Attributes

- Strong applied programming skills
- C/C++/Visual Basic/CORBA/JAVA skills
- Excellent mathematical and analytical skills
- Team orientated
- Ability to work to tight deadlines in a pressurised environment

This is a one-off opportunity for high calibre candidates with strong analytical and programming skills to gain a sound knowledge of complex and sophisticated financial products and simultaneously work on leading edge technologies.

For this position and others please contact Sally Mulian or Mike Sherwin



Mobile (Mike): 0411 717780 Mobile (Sally): (96) 101566 0171 335 0008 jobs@huxley.co.uk

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Concours is a new breed of management consulting firm which integrates world class manager and fast-cycle, research-based consulting. We enable clients to master critical issues in business and information technology management and to turn potential into business value. Our education programmes expand our clients' management development capabilities and feature the world's thought leaders. Our Results " research projects are a unique form of consulting cooperative which deliver fast-cycle results in 90 days. Our consulting practice is distinctive as our approach is based on the accelerated delivery of business

Concours was established in the United States at the beginning of 1997. We are now ready to bring our unique approach to Europe. We immediately need very senior professional staff to join our European operation at its

#### CONSULTING Senior partner-level consultants who want to leverage their experience for ellent benefit in an organisation

which values the ability to innovate and who are probably currently being stifled in a more traditional

Experienced business and information technology executives who want to work in a disciplined, fast-cycle research environment which is dedicated to delivering pragmatic, action-oriented insights on tomorrow's

Senior sales executives to sell professional services, management consulting, education and research. Please submit your career details in confidence by mail, fax or e-mail to our advisers at:

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The Management Selection Division of Dennis & Gemill International & Partners

### Middle Office Operations Manager

Salary package c.£45,000 + benefits

Our Client is a well established medium sized investment and securities firm with a strong private client base and rapidly expanding institutional business.

In order to support the firm's growth, the firm is restructuring its Operations team and has identified the need for a Reporting directly to the Head of Operations and playing an integral role on the Management Operations and Executive Liaison Committees, he/she will focus on managing and developing four small teams. The teams are currently

development of the institutional system. Candidates must have a minimum of four years hands on operations experience within the industry and have an innovative and creative approach to IT problems. Proven project management and delegation skills are essential.

responsible for Database Management, Private Client Reporting, Fee production, PEPs and the integration and

Strong negotiating and written expertise plus a good working knowledge of current investment management, compliance and tax issues will be of prime importance, for this challenging role, which will provide a major liaison point between the Executives and the Operations team.

Interested candidates, ideally aged between 28 and 35, should send or fax CVs to:

Carol Jardine, Jardine Kelso, 53 Shepherds Hill. London No 5QP stating current salary and quoting reference number JK/0074, Fax 0181 341 4463

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NAGRAVISION, a Division of the Kudelski Group, is a world leading supplier of highly secure digital Pay-TV and Conditional

To reinforce our global market presence we are creating the position of

#### SALES & MARKETING DIRECTOR ON THE BOARD OF DIRECTORS

Our ideal candidate has the following profile:

- · University graduate, if possible with an MBA, or other equivalent post-graduate qualification
- Extensive sales experience in the area of television or communication-related systems and services Good knowledge of international markets
- · French, English or German mother tongue, but perfectly fluent in at least French and English, both spoken and written · Ideally between 30 and 40 years old

As a member of the Board of Directors, the Sales & Marketing Director reports directly to the Chairman. Key responsibilities include sales and promotion of systems and services and setting up of sales strategies. Leading the sales team, the candidate will generate a turnover in the region of 100 million Swiss francs.

This position requires a high calibre sales personality with a dynamic approach. The candidate must be willing to travel extensively. Tasks include managing, leading and supporting subsidiaries and sales outlets throughout the world. Please send a tuli CV, including copies of certificates and current salary to:

MAGNENAT CONSEILS D'ENTREPRISE. Ressources humaines - Formation.

ref. 99, Jomini 5 - CP 160, 1018 Lausanne 18, Switzerland

Or by e-mail to: hugon@nagra-kudelski.ch

### IT DIRECTOR

INVESTMENT MANAGEMENT

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A leading worldwide fund management business with headquarters in London. The company has nine international offices and invests over £130 billion on behalf of its clients. The group has an enviable investment performance record and is actively engaged in developing its global brand. Critical to the company's continued success is the effective deployment of leading-edge information technology solutions throughout the group. THE POSITION

- Develop and implement an effective IT strategy to support the changing needs of the worldwide organisation.
- Promote IT as a global function. Lead a substantial team in London, Provide directional and functional leadership worldwide.
- · Gain support from senior management for significant investment in technology.

• Deliver state of the art front-office systems

- through a consistently high quality and customer service oriented approach.
- Outstanding IT Manager with first-class record of success in the design and implementation of global information strategies,
- Financial services sector experience is essential, and ideally will include exposure to the investment management business.
- Inspirational leadership, communication and influencing skills. Strong relationship builder. Highly credible at board level.

SAINTY, HIRD PARTNERS



Please send a full or and current salary details, quoting reference 980504, to SHP Associates, Aldermary House, 10-15 Queen Street, London EC4N 17X. Tel: 0171 815 8888. Fax: 0171 815 8800.

